



October 6, 2008

Conservatives Drop Further

The latest rolling Canadian Press Harris/Decima surveys reveal:

- **Nationally**, over the last four nights, the Conservatives lead with 32%, followed by the Liberals at 25%, the NDP 21%, the Green Party 12%, the BQ with 8%.

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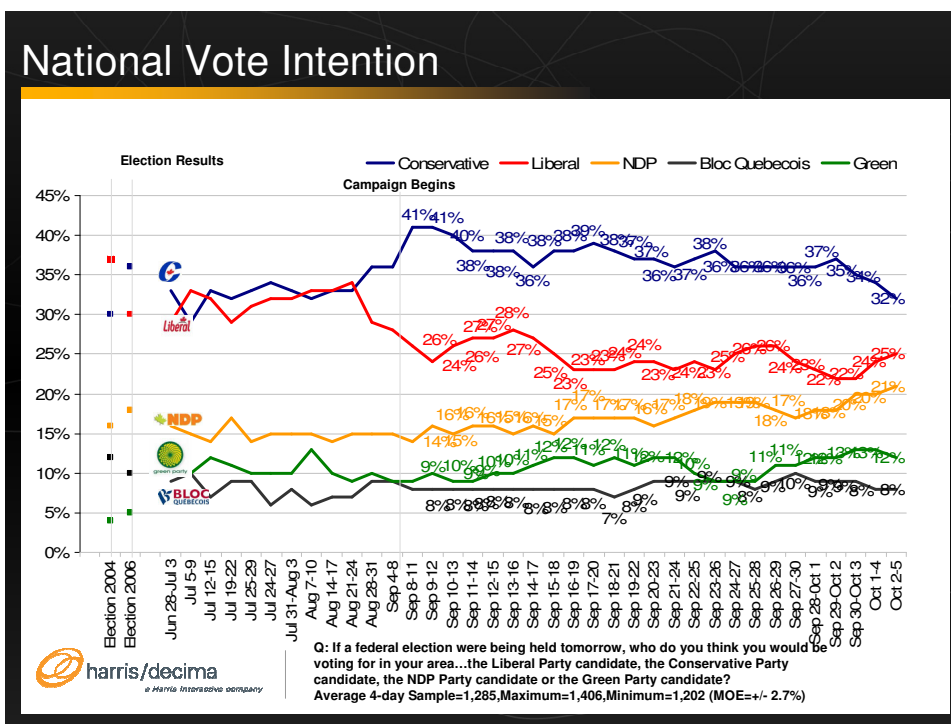
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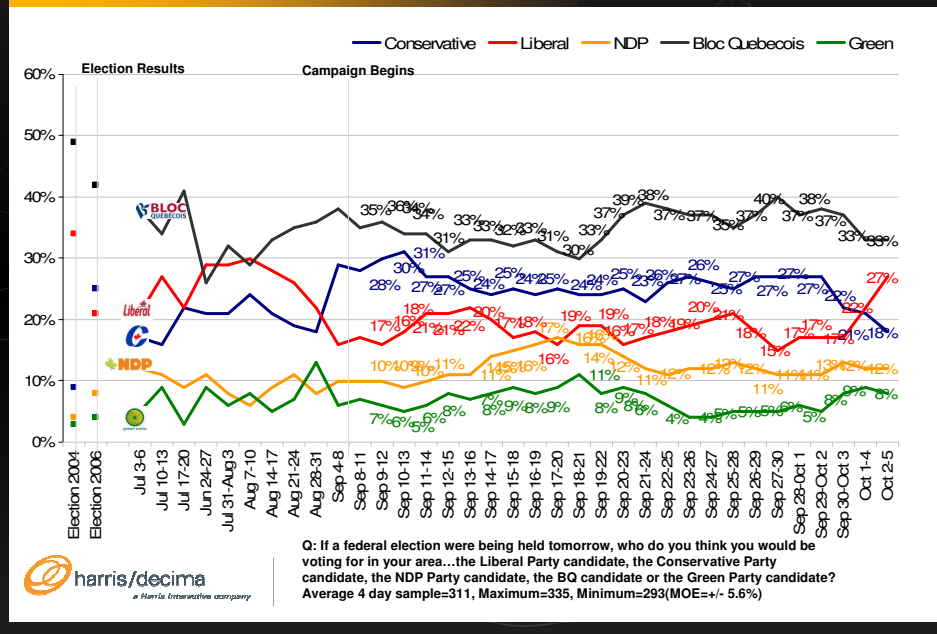
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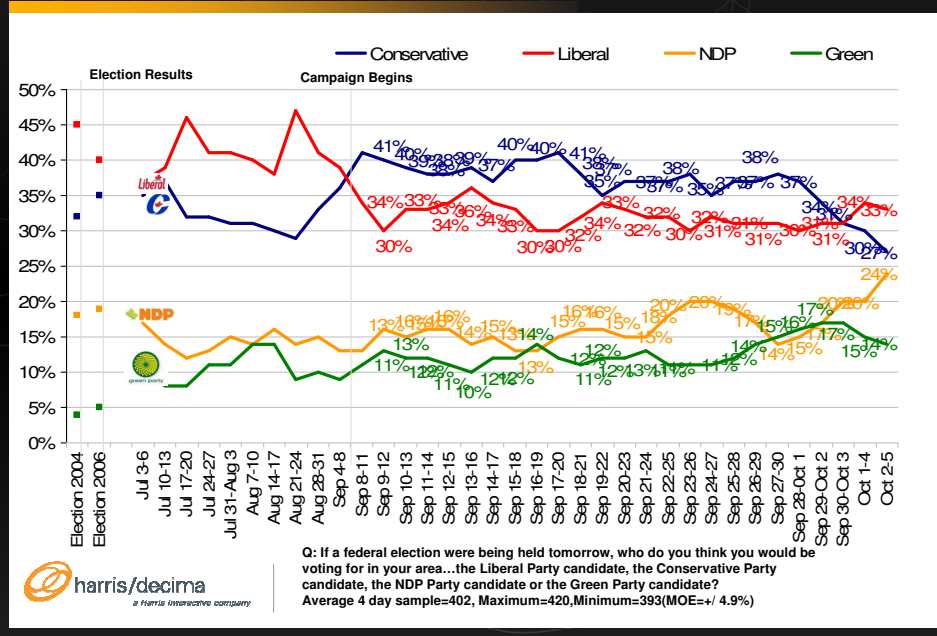
- In **Ontario**, the Liberals are at 33%, Conservatives 27%, NDP 24%, Greens 14%.
- In **Quebec**, the BQ stands at 33%, the Liberals are at 27%, the Conservatives 18%, the NDP 12% and the Greens at 8%.
- In **Atlantic Canada**, the NDP are at 34%, Conservatives 29%, Liberals 22% and the Greens at 13%.
- In **BC**, the Conservatives have 46%, the NDP 22%, Greens 16% and the Liberals at 15%.



Quebec Voters



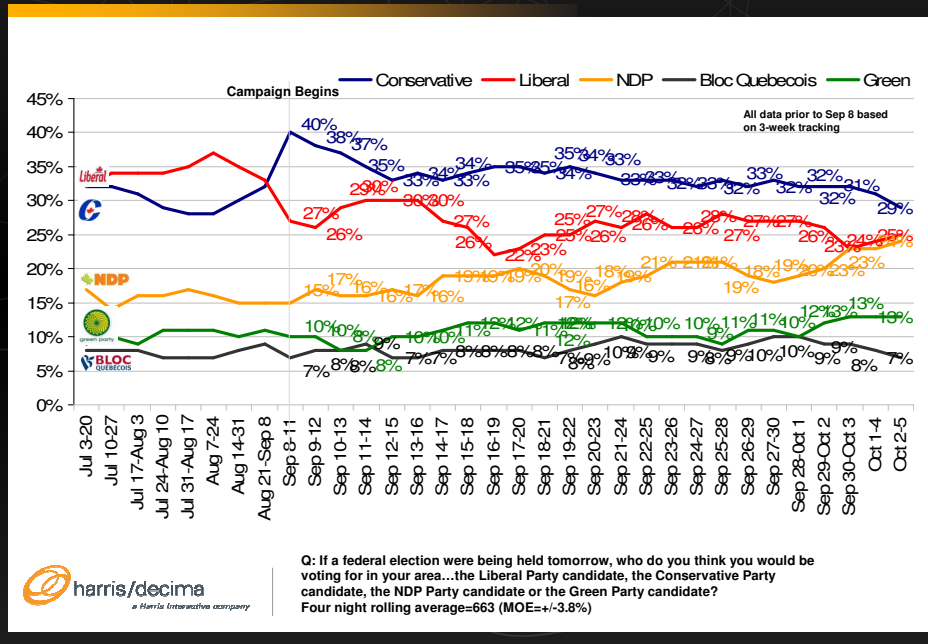
Ontario Voters



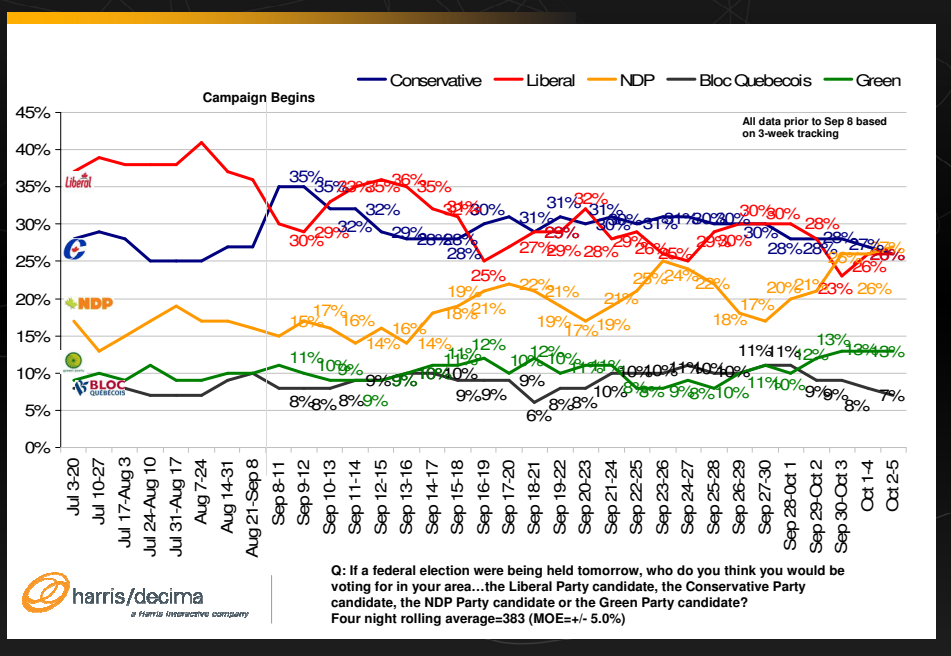
- Among women, the race has tightened a great deal, as the Conservatives have bled 11 points since the beginning of the campaign. Among urban women, three parties are within a point of each other. The Conservative advantage among men is also narrowing perceptibly, especially among urban men.



Women

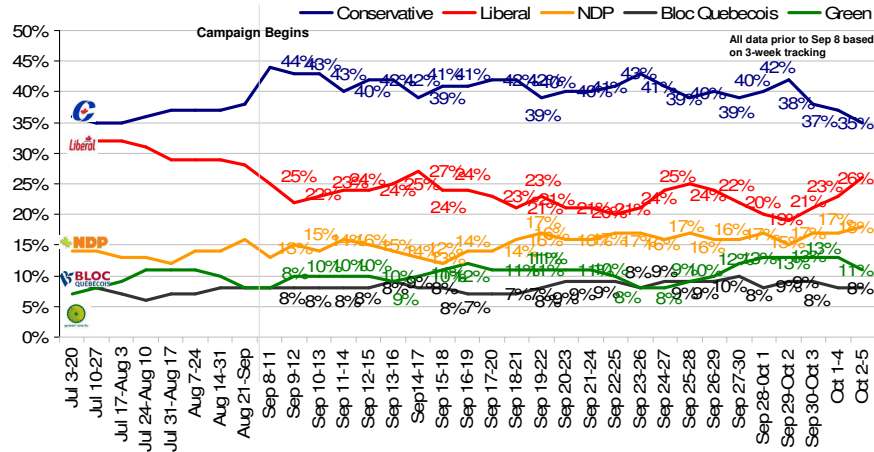


Urban Women



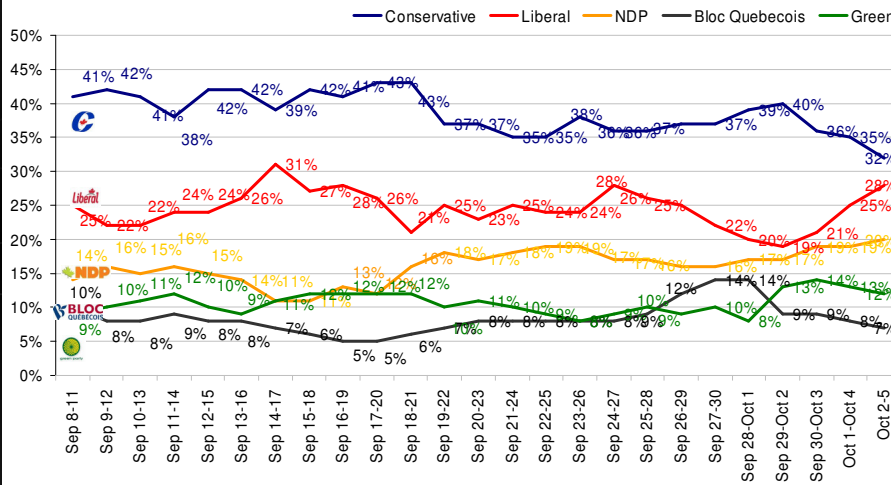


Male Voters



Q: If a federal election were being held tomorrow, who do you think you would be voting for in your area...the Liberal Party candidate, the Conservative Party candidate, the NDP Party candidate or the Green Party candidate?
Four night rolling average=621 (MOE=+/- 3.9%)

Urban Men



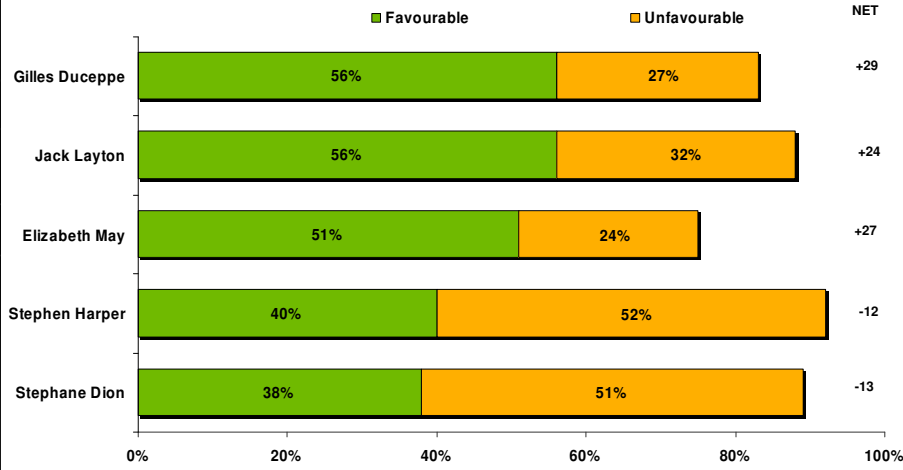
Q: If a federal election were being held tomorrow, who do you think you would be voting for in your area...the Liberal Party candidate, the Conservative Party candidate, the NDP Party candidate or the Green Party candidate?
Four night rolling average=392 (MOE=+/- 5.0%)

- Impressions of Mr. Harper, in terms of favourability, are now essentially the same as those of Mr. Dion.



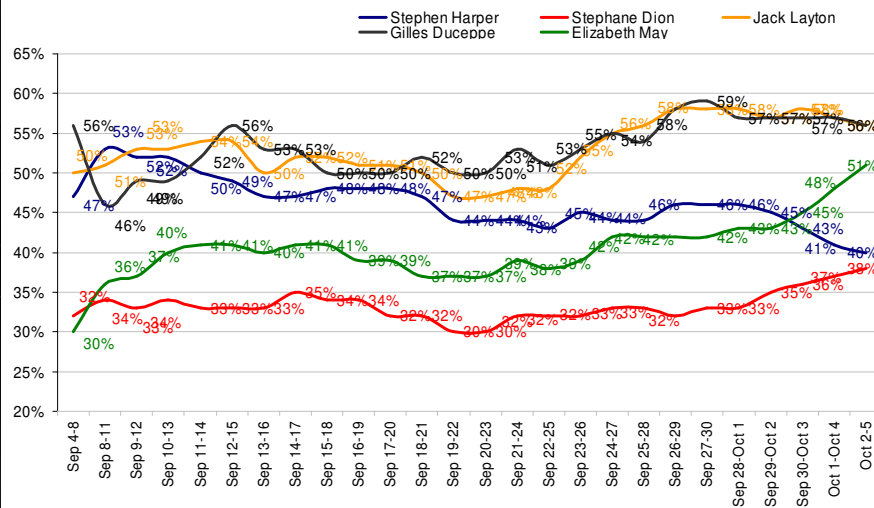
Impression of Party Leaders

How favourable is your impression of....



Q: Is your impression of ... very favourable, favourable, unfavourable or very unfavourable?
Four night rolling average=1,285(MOE=+-2.7%)

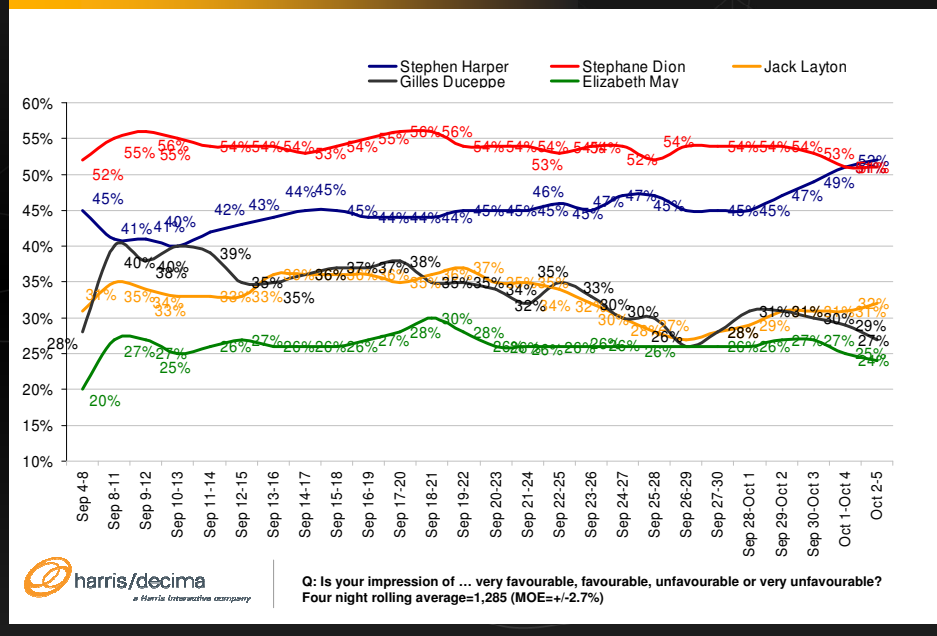
Leadership – Positive Feelings



Q: Is your impression of ... very favourable, favourable, unfavourable or very unfavourable?
Four night rolling average=1,285 (MOE=+-2.7%)



Leadership – Negative Feelings



According to Harris/Decima President Bruce Anderson “The economy, and to some extent the leaders’ debate about what to do about the economy have changed the dynamic in this campaign. Mr. Harper entered the campaign as the steady hand on a sound economy, and he risks being perceived as too measured in his reaction to dramatically changing economic conditions.

It’s unlikely that people reject his basic philosophy of manage the fundamentals, but in Ontario and Quebec voters are seeking more empathy with their economic pain and fear and a sense that more policy action will be taken if needed to protect Canada from fallout. The Conservative message of “avoid risky choices” is being reinterpreted as “avoid action” by some voters, a perception Mr. Harper must reverse in the coming hours and days.”

Harris/Decima interviews roughly 300 Canadians every night, as part of a rolling nationwide survey that will continue throughout this election campaign. This sample represents a total of 1,235 interviews, gathered October 2nd through October 5th 2008. The poll’s margin of error is 2.8%, 19 times out of 20.