

**FOR IMMEDIATE RELEASE!**



## **Emmy-Nominated *Hi-5* Charges Into All-New Season with *Hi-Stepping, Hi-Energy Fun!***

**TV Favorite on Discovery Kids and TLC Launches Season Three  
With Song-Filled Learning and Fun on September 25, 2006**

New York, NY, August 7, 2006 – Kids and families nationwide will jump and shout – and dance and sing – as *Hi-5*, the highly-engaging, critically-acclaimed, twice-Emmy-nominated variety show for kids, begins its exciting third season on **Discovery Kids' Ready Set Learn! preschool programming block. *The all-new, song- and dance-packed episodes of Hi-5 can be seen weekday mornings at 9:30 (ET), starting September 25, 2006.***

The kinetic *Hi-5* series consistently thrills young audiences and their families with upbeat songs, creative dances and cool learning segments designed to keep preschoolers on their feet and off the couch with energetic activities - all while learning! In Season Three, the *Hi-5* gang will take fans along with them on many exciting romps – from visiting the great pyramids in Egypt, to waving “high” from the Eiffel Tower in Paris - even a stop at the North Pole, to boot! ***Karla, Kimee, Curtis, Shaun*** and ***Jenn***, the lively and endearing group known as *Hi-5*, are back to lead the highly-anticipated “hi”-jinks.

“We are thrilled to present our third season of *Hi-5*, which promises to be the best ever, with more sensational adventures and learning fun!,” said Helena Harris, Founder of Kids Like Us and Creator and Producer of *Hi-5* and many other well-known children’s programs, including *Bananas in Pyjamas*. “We are committed to our mission of entertaining, educating and encouraging active lifestyles among children and their families, and we are honored to have been recognized for our efforts with *Hi-5* with two Emmy nominations in as many years as the program has been on air.”

In the Season Three opener, Kimee’s painting of the ocean on a sunny day is suddenly smudged when the wind comes along. Meanwhile, Curtis embarks on an underwater adventure, while Karla acts out the motion of the waves. Jenn and Chats have their own fun too, practicing their vocal warm-ups to get in shape for the song of the week, “Some Kind of Wonderful.”

In April 2006, **Hi-5** earned a 2006 Daytime Emmy Award nomination from the National Television Academy for "Outstanding Pre-School Children's Series" - its second consecutive nomination in the coveted category! Seen in 85 million homes each weekday on TLC and Discovery Kids, the standout series received the top honor alongside such long-revered names in children's television as *Sesame Street* and *Blue's Clues* spin-off, *Blue's Room*.

**Hi-5** has earned critical acclaim from top U.S. press outlets and coveted awards from national media evaluators. The **Hi-5** ensemble's debut musical CD, ***Jump and Jive with Hi-5*** from KOCH Records, earned a prestigious 2004 Parents' Choice Award and **Hi-5: *Music Magic***, one of the group's three DVD introductions from MGM Home Entertainment, has been awarded an esteemed 2004 iParenting Media Award. A favorite of **NBC's "Today"** show, where the group has performed three times, they have also earned the adoration of the show's famous hosts, Matt Lauer and Al Roker, as well as their kids. Additionally, **Hi-5** has wowed its loyal fans with live performances in the Macy's Thanksgiving Day Parade and multiple appearances nationwide on their "Move Your Body Tour," causing **Hi-5-mania** among the pre-school set and their parents!

This spring and summer, the group performed at various Anheuser-Busch theme/adventure parks, including Busch Gardens in Tampa and Williamsburg, SeaWorld in San Diego and Orlando and Sesame Place in Langhorne [PA]. Fans can also look forward to a new line of **Hi-5** products - featuring toys from Master Toy Licensee, Jakks Pacific, karaoke machines from The Singing Machine, and apparel from Children's Apparel Network - among other new offerings that help bring the fun of **Hi-5** home to kids and families.

#### **About Discovery Networks**

Discovery Networks, U.S., a unit of Discovery Communications, Inc. (DCI), is the world's largest producer of original, non-fiction entertainment programming. DCI's programming arm includes Discovery Channel, TLC, Animal Planet, Travel Channel, Discovery Health Channel, Discovery HD Theater, Discovery Kids Channel, Discovery Times Channel, The Science Channel, Military Channel, Discovery Home Channel, Discovery en Español and FitTV. In addition, the unit distributes BBC AMERICA.

#### **About READY SET LEARN!**

READY SET LEARN! is an award-winning, commercial-free programming block with a curriculum that acknowledges preschoolers' innate curiosity and is designed to foster optimism and resilience in their expanding exploration of the world. It airs on both the Discovery Kids Channel and TLC.

Discovery Kids Channel lets kids of all ages (from preschoolers to tweens and teens) explore their world from their point of view. This 24-hour digital cable channel provides entertaining, engaging, and high-quality real-world programming that kids enjoy and parents trust. Every day, kids can learn about science, adventure, exploration and natural history through documentaries, reality shows,

scripted dramas and animated stories. With multiple Emmys as well as awards for quality children's television, Discovery Kids is committed to satisfying kids' natural curiosity about... well... everything.

### **About Hi-5**

**Hi-5** is the newest – and coolest! – children's sensation to reach the preschool programming scene since the debut of fellow Aussie property, *The Wiggles*, which **Hi-5** has unseated as the #1 kids show and best-selling children's property in both Australia and the UK. The group features five fresh-faced, ethnically-diverse role models – Kimee Balmilero, Curtis Cregan, Karla Cheatham-Mosley, Jennifer Peterson-Hind and Shaun Taylor-Corbett – who explore new themes through dynamic and playful presentations that utilize song, dance and imaginative skits to encourage interactive participation by young audiences.

The **Hi-5** TV series presents the engaging cast singing catchy tunes to ecstatic preschoolers, who dance and sing along. Each cast member leads a different show segment focusing on important developmental learning concepts across all educational categories — from logical thinking and math to music and linguistics. While Kimee helps children figure out “Puzzles & Patterns” (logical thinking), Karla hosts “Body-Move” (coordination and motor skills). While Curtis makes some noise in “Making Music” (musicality), Jenn has fun with “Word Play” (linguistic and aural skills), and Shaun blasts off with “Shapes in Space” (visual and spatial awareness). Chatterbox and Jup Jup, two energetic puppets, join in the on-screen adventures to the delight of young viewers.

**Hi-5** is a production of Kids Like Us and Nine Films & Television, in association with Discovery Kids. The critically-acclaimed kids show is produced and created by award-winning producer Helena Harris (*Bananas in Pyjamas*).

**Visit [www.hi-5us.com](http://www.hi-5us.com) for the latest information about Hi-5.**

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