



BACKGROUNDER JOHN MOFFATT

Moffatt travels 11,525 miles in four months aboard Sea-Doo GTX watercraft to set new record and raise awareness for the Crohn's and Colitis Foundation.

Miami, FL United States, October 17, 2007 - John Moffatt is a 43-year-old adventurer who resides in Dallas, Texas decided to be the "best in the world at something." His road (or channel) to that title was to ride a single, unmodified, Sea-Doo watercraft for a distance of nearly half way around the world. And he did it for more than himself, he did it to raise awareness for Chron's disease an infliction that his sister lives with but was saved by early detection.

Moffatt's journey began on June 8th in Miami, FL where he headed north traveling in the Intercoastal Waterway making his way up the eastern seaboard, through New York City, and as far north as Montreal. His journey continued west past Ottawa, through Lakes Ontario, Erie, and Michigan to Cleveland and Chicago, down the Illinois River, up the Mississippi, further up the Missouri River, up and back the Ohio River, and down the Tennessee River to the Gulf of Mexico.

Once reaching the Gulf, Moffatt hugged the west coast of Florida to Ft. Myers, crossing the state via the interstate barge canal and crossing Lake Okeechobee to Stuart, Florida on the east coast. Moffatt again headed north to break the record of 10,563 miles, which he did on October 1 near Half Moon Bay, Georgia. He continued to pad his record by continuing north to the Savannah area before heading south back to Jacksonville taking a side trip to Sanford, Florida (Orlando) and back via the St. John's River. The final stretch of his record breaking journey took him south along Florida's east coast before culminating his trip back in Miami, four months and nine days after he set out to chase his dream.

In 2000, John Moffatt set the personal watercraft distance world record by riding 5,604 miles in 80 days. Since then, teams from Australia and South Africa bettered his mark and pushed the record to 10,556 miles. As John says, "I just want to be the best in the world at something, and this is it. This is *my* record!"

Moffatt is the former Associate Producer of ABC's hit television show "Full House," where he learned the importance of working closely with the media. As he did so successfully during his 2000 record run, Moffatt is conducting television, radio, print and online interviews at virtually every one of his overnight stops over the course of his five-month trek.

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Moffatt's journey was tracked daily on www.seadooworldrecord.com.

In addition, Moffatt is using his platform to raise awareness for the Crohn's & Colitis Foundation of America (www.cdfa.org). John's sister lives with the disease, so he encourages all those who are inspired by his world record chase to support the foundation's research to find a cure and encourage early detection of the disease. Those interested in more information are encouraged to call the foundation's 1-888-MY-GUT-PAIN hotline.

The Moffatt FACT List:

Born: June 19, 1964, in Evanston, Illinois

Resides: Dallas, Texas

World Record: Continuous distance on a personal watercraft

Watercraft: 2007 Sea-Doo GTX watercraft

Average cruising speed: 35-40 mph

Daily Goal: 8-10 hours of riding

Cost of trip: Roughly \$45,000, with funding from Torco Racing Fuels and BRP/Sea-Doo.

Trip Support: "The hundreds of friends I have met along the way and the hundreds of friends I have not met yet." says Moffatt.

Supplies: One life vest, four shirts, three pairs of underwear, boardshorts, one pair of pants, two pairs of shoes, two pairs of sunglasses (after losing roughly 20), one bottle of water, two five gallon jugs for spare fuel, a few energy bars, one cell phone, one GPS, one worn out debit card.

Moffatt is sponsored by Torco Racing Fuels and Sea Doo. Rod Burke of Burke Designs created the distinctive wrap design for Moffatt's boat.

For more information on John Moffatt's incredible world record breaking journey aboard the Sea-Doo GTX[†] watercraft visit www.seadooworldrecord.com.

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