TO: WHYY 12

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DATE: October 9, 2008

Attached is the summary of data collected for the survey conducted October 6-8. 429 registered
   voters who indicated that they were certain (93.5%) or likely (6.5 %) about voting
   completed telephone surveys. The randomly selected sample produced a distribution of
   registered Republicans and registered Democrats that very closely approximates the
   actual distribution of registered Democrats and Republicans in the state (to within 1.1%).
   The percentages for political party identification are as follows: Democrats: 47.1%;
   Republicans: 30.3%; Independents/Other Party: 22.6%. The margin of error for these
   results is ± 4.8 %.

The survey was directed by Dr. John Kennedy and Dr. R.L. Bernotsky, both in the Department
   of Political Science, College of Business and Public Affairs at West Chester University.
   Any questions related to methodology or interpretation may be directed to them at (610)
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Basic Totals for Survey Instrument Questions

Q0   . . . What would you say are the chances of your voting in the upcoming election? Are
        you certain to vote, likely to vote, not sure, or will you probably not vote? (Respondents
        who said they would probably note vote are not included in these results).
                93.5% Certain
                 6.5% Likely

Q1   . . . Are you currently registered as a Republican, a Democrat, an Independent, or
        something else?
                30.3% Republican
                47.1 % Democrat
                22.6% Independent/Other Party

Q2   In terms of your political beliefs, would you say you are very conservative, somewhat
        conservative, moderate, somewhat liberal, very liberal?
                14.8% Very Conservative
                25.3% Somewhat Conservative
                36.5% Moderate

17.8% Somewhat Liberal
5.8% Very Liberal

Q3   If the election for President were being held today, would you vote for
38.4% John McCain, Republican
55.5% Barack Obama, Democrat
6.2% Undecided

Q4   What do you feel is the most important issue in the upcoming presidential election?
61.4% Economy
8.0% Health Care
1.4% Taxes
6.3% Iraq War
2.5% Terrorism
1.7% Moral Values
2.2% Abortion
1.4% Education
.6% Environment
.8% Energy
1.1% Immigration
12.7% More than one issue

Q5   If the election for US Senate were being held today, would you vote for
64.5% Joe Biden (D)
28.5% Christine O'Donnell (R)
.2% Another Candidate
6.8% Undecided

Q6   If the election for Governor were being held today, would you vote for
61.1% John Markell (D)
29.8% Bill Lee (R)
.5% Another Candidate
8.6% Undecided

Q7   If the election for US Congress were being held today, would you vote for
26.8% Karen Hartley-Nagle (D)
65.7% Mike Castle (R)
.2% Another Candidate
7.2% Undecided

Q8   If the election for Lieutenant Governor were being held today, would you vote for
53.2% Matt Denn (D)
38.6% Charlie Copeland (R)
.2% Another Candidate
8.0% Undecided

Q9   If the election for State Insurance Commissioner were being held today, would you for
          42.8% Karen Weldin Steward (D)
          44.2% John Brady (R)
           1.2% Another Candidate
          11.8% Undecided

Q10   How would you rate the job performance of George Bush as president?
           2.3% Excellent
          10.3% Good
          20.8% Fair
          63.0% Poor
           3.5% Don't Know/Not Sure

Q11   What was the highest grade or year of school that you completed?
           5.2% Less than High School
          28.8% High School Graduate
          23.6%   Some College
          28.4% College Graduate
          13.9% Post-Graduate Degree

Q12   What is your current marital status?
          14.2% Single
          65.0% Married
            .5% Partnered
           2.1% Separated
           5.9% Divorced
          12.3% Widow, Widower

Q13   What is your religious preference, if any?
          47.8% Protestant
          32.2% Catholic
           1.2% Jewish
           2.3% Other Religion
          11.3% No Religion
           5.2% No Answer

Q14   How often do you attend religious services?
           9.4% More than once a week
          35.4% Once a week
          17.2% Once or twice a month
          20.8% Few times per year
          17.2% Never

Q15   What is your race or ethnicity?
             11.2% Black
              1.2% Hispanic
             84.0% White
              1.4% Asian
              2.2% Other

Q16   If you added together all the yearly incomes, before taxes, of all the   members of your
       household   for the last year, 2007, would the total be..
             10.8% Under $25,000
             16.8% $25,000 - $50,000
             13.6% $50,000 - $75,000
             13.4% $75,000 - $100,000
             18.1% More than $100,000
              2.6% More than $250,000
             24.7% No answer/Refused

Q17   Sex
             42.2% Male
             57.8% Female

Q18   County
             64.6% New Castle
             16.1% Kent
             19.3% Sussex

Crosstabulations: Selected Variables by Presidential Voting Preference

Variable	Attributes	% McCain	% Obama	% Undecided	% Row Total
Party Identification	Republican	85.3%	14.0%	.8%	100.0
	Democrat	10.5%	87.0%	2.5%	100.0
	Independent	33.3%	45.2%	21.5%	100.0
Political Ideology	Very conservative	76.3%	20.3%	3.4%	100.0
	Somewhat conservative	59.4%	28.7%	11.9%	100.0
	Moderate	31.7%	63.4%	4.9%	100.0
	Somewhat liberal	5.9%	92.6%	1.5%	100.0
	Very liberal	4.3%	91.3%	4.3%	100.0
Most Important Issue in	Economy (n=223)	31.7%	61.9%	6.4%	100.0
Presidential Election	Health Care (n=29)	31.0%	58.6%	10.3%	100.0
	Taxes (n=5)	60.0%	40.0%	0%	100.0
	Iraq War (n=23)	30.4%	60.9%	8.7%	100.0
	Terrorism (n=9)	100.0%	0%	0%	100.0
	Moral Values(n=6)	83.3%	16.7%	0%	100.0
	Abortion (n=8)	87.5%	0%	12.5%	100.0
	Education (n=5)	0%	100.0%	0%	100.0
	Environment (n=2)	50.0%	50.0%	0%	100.0
	Energy (n=3)	66.7%	33.3%	0%	100.0
	Immigration (n=4)	0%	100.0%	0%	100.0
	More Than One Issue (n=46)	37.8%	62.2%	0%	100.0
Educational Attainment	Less than High School	27.3%	59.1%	13.6%	100.0
	High School Graduate	40.5%	51.2%	8.3%	100.0
	Some College	43.3%	51.5%	5.2%	100.0
	College Graduate	37.0%	59.7%	3.4%	100.0
	Post-Graduate Degree	33.3%	59.6%	7.0%	100.0
Marital Status	Single	18.6%	76.3%	5.1%	100.0
	Married	46.5%	49.1%	4.4%	100.0
	Separated	100.0%	0%	0%	100.0
	Divorced	22.2%	55.6%	22.2%	100.0
	Widow/widower	33.3%	50.0%	16.7%	100.0
Religious preference	Protestant	47.0%	46.5%	6.5%	100.0
	Catholic	37.6%	57.9%	4.5%	100.0
	Jewish	40.0%	60.0%	0%	100.0
	Other religion	0%	100.0%	0%	100.0
	No religion	0%	88.9%	11.1%	100.0
	No answer	17.4%	76.1%	6.5%	100.0
Attend services	More than once a week	69.2%	28.2%	2.6%	100.0
	Once a week	44.4%	52.1%	3.5%	100.0
	Once or twice a month	38.6%	51.4%	10.0%	100.0
	Few times per year	28.2%	67.1%	4.7%	100.0
	Never	23.5%	66.2%	10.3%	100.0

Variable	Attributes	% McCain	% Obama	% Undecided	% Row Total
Race/ethnicity	White	43.9%	49.4%	6.7%	100.0
	Black or African American	6.4%	91.5%	2.1%	100.0
	Hispanic or Latino	0%	80.0%	20.0%	100.0
	Asian	16.7%	83.3%	0%	100.0
	Other	22.2%	77.8%	0%	100.0
Income	Under 25,000	31.7%	51.2%	17.1%	100.0
	25-50,000	32.8%	56.3%	10.9%	100.0
	50-75,000	32.0%	64.0%	4.0%	100.0
	75-100,000	42.9%	51.0%	6.1%	100.0
	More than 100,000	30.4%	66.7%	2.9%	100.0
	More than 250,000	70.0%	30.0%	0%	100.0
	No answer/refused	49.5%	48.4%	2.2%	100.0
Sex	Male	32.2%	62.1%	5.7%	100.0
	Female	42.7%	50.8%	6.5%	100.0
County Region	New Castle	35.8%	58.3%	5.9%	100.0
	Kent	40.6%	53.6%	5.8%	100.0
	Sussex	45.1%	47.6%	7.3%	100.0