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# The LULAC National Building Fund Campaign

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## THE LULAC NATIONAL BUILDING FUND

The LULAC National Office has entered one of the most exciting times in our 77-year history: the acquisition of our first national headquarters in Washington, DC. LULAC's new national headquarters will be housed on the 10th floor of 1430 K Street, NW, in our nation's capital. This new building, currently under construction, is an office condominium that offers striking architectural features in close proximity to the White House and minutes away from federal agencies and Capitol Hill. Just one block from the metro, the building offers flexible, column-free, floor plans, state-of-the-art security, a fiber optics network, and high ceilings.

The campaign to fund the acquisition and build-out of the 10th floor of 1430 K Street is an ambitious one. Our goal is to raise \$3,545,000 to purchase the 6,508 square foot floor and 3 parking spaces, build out the space, and outfit the office with furniture and equipment. The LULAC National Headquarters in Washington, DC, will house up to 32 full-time staff who will manage the operation of LULAC's community service programs, advocate for national policies and legislation beneficial to Latinos, and handle the day-to-day administration of LULAC National and the LULAC National Educational Service Centers.

**The Case:** LULAC improves the quality of life in over 600 Latino communities throughout the United States by organizing and encouraging Hispanic Americans to volunteer their time, effort and resources to help others less fortunate than themselves. To do this well requires a strong national operation that develops cutting-edge programs and advocates for policies and legislation which respond to the Latino community's unique needs and challenges. The purchase of a permanent national headquarters in Washington, DC will provide LULAC with enough space to double its national staff, strengthen its ability to deliver model programs throughout the country, and engage Hispanic Americans in the legislative discussions that will affect their future.

**The Need:** To raise \$3,545,000 to purchase the 10th floor of 1430 K Street, NW, Washington, DC an office condominium currently under construction.

**The Impact:** By investing in a permanent national headquarters in Washington, DC, LULAC will ensure that the voice of the Latino community will be heard in our nation's capital and that the fastest growing community in the United States will have a seat at the table where our laws are made and carried out. A permanent national headquarters will allow the oldest and largest Hispanic membership organization in the country to grow our national staff and strengthen our presence in Washington. Finally, investment in a national headquarters building just steps from the White House will ensure that LULAC can continue its historic mission and embrace the future with the stability and resources it needs to succeed.

Your support of the LULAC National Building Fund will help LULAC achieve its 77-year mission of advancing the economic condition, educational attainment, housing, political influence, health and civil rights of the Hispanic population of the United States. With your support, LULAC will continue to improve the quality of life for Latinos throughout the country for decades to come. Help LULAC achieve its dream of owning its National Headquarters in Washington, DC, with a gift of cash, services, or time. Please contact Brent Wilkes to arrange for a presentation.

Brent Wilkes  
LULAC National Executive Director  
2000 L Street, NW, Suite 610, Washington, DC 20036  
(202) 833-6130; [BWilkes@LULAC.org](mailto:BWilkes@LULAC.org)

Contributions to the LULAC National Building Fund are tax deductible contributions to a 501(c)3 nonprofit organization.



**LULAC's Future National Headquarters at 1430 K Street, NW, Washington, DC.**

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## BUILDING FUND BENEFITS

Become part of LULAC history! Contribute now to help LULAC acquire a permanent national headquarters in Washington, DC. LULAC offers multiple ways for you to get involved in our building fund campaign, including several levels of giving and naming opportunities. Donors will receive name recognition in the designated areas and listings on a display at the main entrance and on the LULAC web site.

The LULAC National Headquarters in Washington, DC, will house up to 32 full time staff who will manage the operation of LULAC's education, employment, technology, health, immigration, housing and consumer education programs; advocate for national policies and legislation beneficial to Latinos; and handle the day-to-day administration of LULAC National and the LULAC National Educational Service Centers.

## LEVELS OF GIVING

Contributions to the LULAC Building Fund Campaign can be spread out up to five years beginning in 2006 or 2007 to ease the impact on your philanthropy budget while receiving full recognition benefits this year.



**LULAC's Future National Headquarters**  
Projected completion: December 2006

### Founding Partner—\$1,000,000 +

- ❖ Office entrance plaque identifying your company/foundation as the founding partner
- ❖ Founding Partner listing on the building fund sponsors display in the reception area
- ❖ Founding Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Founding Partner speaking opportunity at the grand opening of the LULAC National Headquarters
- ❖ Two years of full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

### Legacy Partner—\$500,000 +

- ❖ Legacy Partner listing on the building fund sponsors display in the reception area
- ❖ Legacy Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Legacy Partner speaking opportunity at grand opening of the LULAC National Headquarters
- ❖ One year of full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

### Vanguard Partner—\$250,000 +

- ❖ Vanguard Partner listing on the building fund sponsors display in the reception area
- ❖ Vanguard Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Vanguard Partner speaking opportunity at grand opening of the LULAC National Headquarters
- ❖ Three full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

### President's Circle—\$100,000 +

- ❖ President's Circle listing on the building fund sponsors display in the reception area
- ❖ President's Circle listing on the LULAC National Headquarters Building Fund web page
- ❖ Presidential invitation to the grand opening of the LULAC National Headquarters
- ❖ One full page advertisement in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

# The LULAC National Building Fund Campaign

## Underwriter—\$50,000 +

- ❖ Underwriter listing on the building fund sponsors display in the reception area
- ❖ Underwriter listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters
- ❖ Framed color portrait of the LULAC National Headquarters Building

## Benefactor—\$25,000 +

- ❖ Benefactor listing on the building fund sponsors display in the reception area
- ❖ Benefactor listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters
- ❖ Color portrait of the LULAC National Headquarters Building

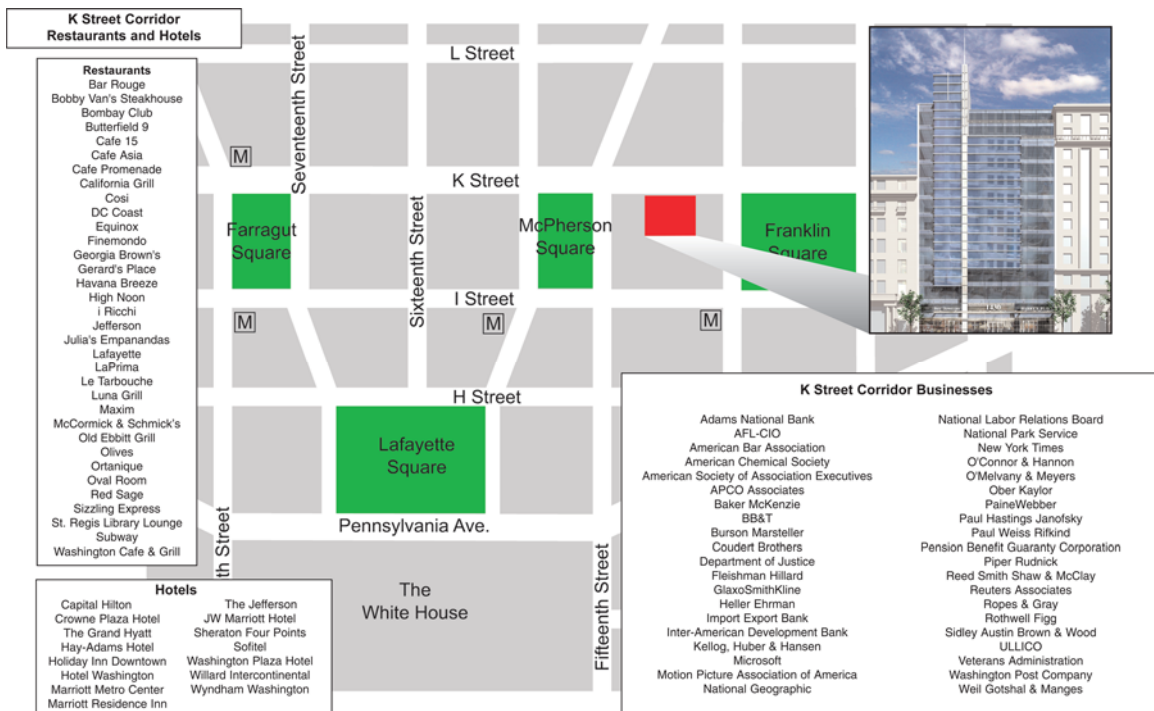
## Patron—\$10,000 +

- ❖ Patron listing on the building fund sponsors display in the reception area
- ❖ Patron listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters

For a complete presentation or more information on giving opportunities to the LULAC National Building Fund please contact:

Brent Wilkes  
 LULAC National Executive Director  
 2000 L Street, NW, Suite 610  
 Washington, DC 20036  
 (202) 833-6130  
[BWilkes@LULAC.org](mailto:BWilkes@LULAC.org)

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## NAMING OPPORTUNITIES

Ensure lasting recognition of your company's generosity by taking advantage of limited naming opportunities at the LULAC National Headquarters. Each naming opportunity is limited to one corporation and will be awarded to the first company to commit to the appropriate level.

Named sponsors also receive all the appropriate benefits of their giving level providing added value to your company. Contributions to the LULAC Building Fund Campaign can be spread out up to five years beginning in 2006 or 2007 to ease the impact on your philanthropy budget while receiving full recognition benefits this year.

Become part of LULAC history! Contribute now to help LULAC acquire its permanent national headquarters in Washington, DC.



**Lobby of the LULAC National Headquarters Building**

### **LULAC National Headquarters Named Founding Partner—\$1,000,000 +**

Exclusive naming rights to the new LULAC National Headquarters housed on the 10th floor of 1430 K Street, NW in Washington, DC. This new building currently under construction offers striking architectural features in close proximity to the White House and minutes away from Federal Agencies and Capitol Hill.

### **Conference Room—\$500,000 +**

This state of the art conference room located in the center front of the office will be the focal point of LULAC meetings in Washington.

### **Reception Area—\$500,000 +**

The first room visitors will see upon entering the LULAC National Headquarters, the reception area is the gateway from the elevators to all other meeting space in the office.

### **Executive Suite—\$250,000 +**

Housing the LULAC National President and the LULAC National Executive Director, this office suite is where LULAC decisions are made.

### **Policy Suite—\$250,000 +**

Housing LULAC's Policy and Legislation department, the policy suite is the focal point of LULAC advocacy and research efforts.

### **Community Service Suite—\$250,000 +**

Housing LULAC's program staff, the community service suite serves as the management center for LULAC's national volunteer-based programs.

### **LNESC Suite—\$250,000 +**

The LNESC suite will house the national staff of the LULAC National Educational Service Centers, LULAC's educational arm.

### **Additional Suites—\$100,000 + each**

- ❖ Economic Empowerment Suite
- ❖ Financial Services Suite
- ❖ Health Suite
- ❖ Housing Suite
- ❖ Membership Suite
- ❖ Special Events Suite
- ❖ Technology Suite

For a complete presentation or more information on naming opportunities at the LULAC National Headquarters please contact:

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LULAC National Executive Director  
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## LULAC NATIONAL BUILDING FUND COMMITMENT FORM

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Yes, my company/foundation will commit \$\_\_\_\_\_ to the LULAC National Building Fund to be paid out over \_\_\_\_\_ years beginning in 200\_\_\_\_\_.

### LEVELS OF GIVING:

- Founding Partner—\$1,000,000 +
- Legacy Partner—\$500,000 +
- Vanguard Partner—\$250,000 +
- President's Circle—\$100,000 +
- Underwriter—\$50,000 +
- Benefactor—\$25,000 +
- Patron—\$10,000 +

### NAMING OPPORTUNITIES:

- Named Founding Partner—\$1,000,000 +
- Conference Room—\$500,000 +
- Reception Area—\$500,000 +
- Executive Suite—\$250,000 +
- Policy Suite—\$250,000 +
- Community Service Suite—\$250,000 +
- LNEsc Suite—\$250,000 +
- Other Named Suite—\$100,000 +

Name: \_\_\_\_\_

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Please forward this commitment form to:

Brent Wilkes  
LULAC National Executive Director  
2000 L Street, NW, Suite 610  
Washington, DC 20036  
(202) 833-6130; FAX (202) 833-6135  
[BWilkes@LULAC.org](mailto:BWilkes@LULAC.org)

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