

AREA

N=			600	100%
St Louis City	1	(1/ 50)	37	6%
St Louis Suburbs	2		177	30%
KC Area	3		108	18%
Southwest	4		120	20%
North	5		85	14%
Southeast	6		73	12%

START

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. We are calling Missouri households statewide. Would you be willing to spend three minutes answering some brief questions? <ROTATE>(..in that household).

N=			600	100%
Yes - Continue	1	(1/ 54)	600	100%
All other call results	?		0	0%

GENDR

Record Gender

N=			600	100%
Male	1	(1/ 96)	274	46%
Female	2		326	54%

S2

S2. Thank You. How likely are you to vote in the Presidential Election on November 4th?

N=			600	100%
Very likely	1	(1/ 56)	570	95%
Somewhat likely	2		21	4%
Already voted	3		9	2%
Not very/Not at all likely	4		0	0%
Other/Undecided/Refused	5		0	0%

INT21

Thank you for your time.

N=			0	0%
Not voting	21	(1/ 57)	0	0%

S3

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

N=			600	100%
Democrat	1	(1/ 59)	239	40%
Republican	2		219	37%
Independent/Undeclared	3		113	19%
Other	4		10	2%
Not registered yet	5		1	0%
Refused	6		18	3%

S4

S4. What is your age category?

N=			600	100%
18-25	1	(1/ 60)	11	2%
26-35	2		36	6%
36-45	3		104	17%
46-55	4		153	26%
56-65	5		128	21%
66-75	6		93	16%
Over 75	7		71	12%
Refused	8		4	1%

S5

S5. Which of the following best describes your race or ethnicity?

N=			600	100%
White/Caucasian	1	(1/ 61)	517	86%
African-American	2		53	9%
Asian	3		6	1%
American Indian	4		8	1%
Hispanic	5		7	1%
Undecided (DO NOT READ)	6		1	0%
Refused (DO NOT READ)	7		8	1%

Q1

Were you a Hillary Clinton supporter originally?

Q1. Were you a Hillary Clinton supporter originally?

N=			600	100%
Yes	1	(1/ 62)	159	27%
No	2		432	72%
Undecided	3		6	1%
Refused	4		3	1%

Q2&4

Q2&4. There are 6 candidates for President on your ballot: Republican John McCain, Democrat Barack Obama , Libertarian Bob Barr, Constitution Party Chuck Baldwin, Independent Ralph Nader {NAY-der}, and Write-In Green Party Cynthia McKinney. At this point, for whom will you vote? <including leaners>

N=			600	100%
John McCain	1	(1/ 63)	270	45%
Barack Obama	2		262	44%
Bob Barr	3		2	0%
Chuck Baldwin	4		2	0%
Ralph Nader	5		6	1%
Cynthia McKinney	6		1	0%
Undecided	7		43	7%
Refused	8		14	2%

Q3

Q3. Is your mind made up or do you think you might change your mind before the election?

N=			514	100%
Mind made up	1	(1/ 64)	466	91%
Might change	2		48	9%
Undecided (DO NOT READ)	3		0	0%
Refused (DO NOT READ)	4		0	0%

Q5

Q5. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama.?

N=			270	100%
More of a vote for McCain	1	(1/ 66)	177	66%
More of a vote for Palin	2		11	4%
More of a vote against Obama	3		58	21%
Other	4		17	6%
Undecided	5		7	3%
Refused	6		0	0%

Q6

Q6. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

N=			262	100%
More of a vote for Obama	1	(1/ 67)	190	73%
More of a vote for Biden	2		4	2%
More of a vote against McCain	3		16	6%
More of a vote against Palin	4		1	0%
More of a vote against Bush	5		37	14%
Other	6		10	4%
Undecided	7		3	1%
Refused	8		1	0%

Q7

Q7. Which one of the following issues matters most in deciding your vote for president?

ONE ANSWER ONLY!

N=			600	100%
Taxes	01	(1/ 68)	39	7%
Education	02		25	4%
Iraq	03		39	7%
Terrorism	04		33	6%
Economy/Jobs	05		241	40%
Moral values	06		112	19%
Healthcare	07		52	9%
Other	08		27	5%
Undecided (DO NOT READ)	09		30	5%
Refused (DO NOT READ)	10		2	0%

Q7A

Q7A. Do you know who Joe The Plumber is?

N=			600	100%
Yes	1	(1/ 70)	477	80%
No	2		119	20%
Undecided	3		4	1%
Refused	4		0	0%

Q7B

Q7B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

N=			477	100%
Yes - More likely to vote for John McCain	1	(1/ 71)	39	8%
Yes - More likely to vote for Barack Obama	2		13	3%
Does not affect how I will vote	3		411	86%
Undecided	4		12	3%
Refused	5		2	0%

Q8

Q8. Overall, which candidate do you trust more - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/ 72)	243	41%
McCain	2		269	45%
Undecided	3		81	14%
Refused	4		7	1%

Q9

Q9. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

N=			600	100%
Extremely comfortable	1	(1/ 73)	130	22%
Very comfortable	2		135	23%
Somewhat comfortable	3		109	18%
Not at all comfortable	4		200	33%
Undecided (DO NOT READ)	5		20	3%
Refused (DO NOT READ)	6		6	1%

Q10

Q10. Regardless of how you would vote, how comfortable would you be with John McCain as president?

N=		600	100%
Extremely comfortable	1 (1/ 74)	85	14%
Very comfortable	2	151	25%
Somewhat comfortable	3	166	28%
Not at all comfortable	4	172	29%
Undecided (DO NOT READ)	5	21	4%
Refused (DO NOT READ)	6	5	1%

Q11

Q11. Which of the following comes closest to your opinion of the upcoming Presidential election?

N=		600	100%
It's the most important election of my life	1 (1/ 75)	203	34%
It's very important but not the most important	2	296	49%
It's no different than any other presidential election	3	90	15%
It's not really that important to me	4	6	1%
Undecided (DO NOT READ)	5	5	1%
Refused (DO NOT READ)	6	0	0%

Q12

Q12. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=		600	100%
Obama	1 (1/ 76)	349	58%
McCain	2	139	23%
Undecided	3	105	18%
Refused	4	7	1%

Q13

Q13. Has anyone in your household ever served in the U.S. military?

N=		600	100%
Yes	1 (1/ 77)	277	46%
No	2	320	53%
Undecided (DO NOT READ)	3	2	0%
Refused (DO NOT READ)	4	1	0%

Q14

Q14. Does anyone in your household belong to a labor union?

N=		600	100%
Yes	1 (1/ 78)	119	20%
No	2	477	80%
Undecided (DO NOT READ)	3	2	0%
Refused (DO NOT READ)	4	2	0%

Q15

Q15. In the 2004 presidential election, did you vote for:...

N=		600	100%
John Kerry - Democrat	1 (1/ 79)	265	44%
George Bush - Republican	2	314	52%
Ralph Nader - Reform	3	1	0%
Michael Badnarik - Libertarian	4	0	0%
Did not vote (DO NOT READ)	5	9	2%
Undecided (DO NOT READ)	6	3	1%
Refused (DO NOT READ)	7	7	1%