

The Plain Dealer by the numbers

Circulation

327,000 Daily
428,000 Sunday

Counties in core circulation area: 7

Our core circulation counties are Cuyahoga, Lake, Geauga, Lorain, Medina, Portage and Summit.

Newsprint storage capacity: 6,400 rolls

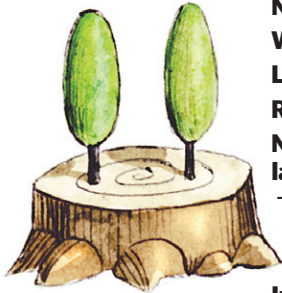
Weight of each roll: 2,500 pounds

Length of each roll: 10 miles

Rolls used per day: 200-250 for a daily paper; 500 for a Sunday

Newsprint price increase, last five years: 26 percent

The Plain Dealer uses as much recycled paper as is available. For every harvested tree cut for newsprint production, two are planted.



Ink used per day: 660 gallons

Ink used per year: 240,000 gallons

The Plain Dealer spends an extra \$400,000 per year to use 100 percent soy ink, which is much cleaner for both the environment and your hands.



Presses: 4

Size of each press: 50 ft. high, 110 ft. long

Weight of each press: 1,100 tons

Papers per hour per press: 65,000

Electricity needed to run presses each day:
Enough to light 10,000 homes

Advertising inserts per week: 20 million

Pages printed per year: 6 billion

If the pages printed in one day were laid end-to-end, they'd stretch from New York City to Los Angeles and back, with 200 miles left over.

Distribution depots: 14

Broadview Heights, Cleveland (two), Euclid, Macedonia, Mayfield Village, Mentor, Middleburg Heights, North Olmsted, Solon, South Euclid, Strongsville, Warrensville Heights and Westlake.

Warehouses: 3

Akron, Medina and Elyria

Number of vehicles in the Plain Dealer fleet: 164

Miles the Plain Dealer fleet drives per day: 10,000

That's enough miles in one day to go to San Francisco and back to Cleveland — twice.

Independent distributors for home delivery: 1,431

Miles independent distributors drive each day:
Over 25,000

Enough to circle the Equator!

Size of Tiedeman Production and Distribution Center: 576,452 square feet.

That's roughly the size of Public Square. The packaging center alone is 120,000 square feet, larger than two football fields

Land at Tiedeman: 84 acres

Single-copy outlets: 5,175

You can find The Plain Dealer in 2,475 stores and 2,700 vending machines.

