



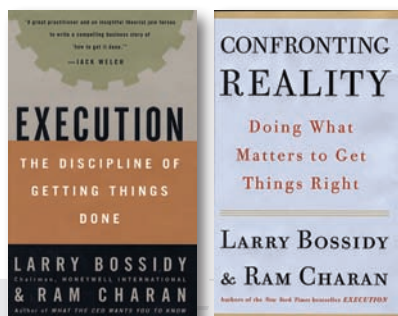
A leader's job starts with straight talk.

Larry Bossidy

□ One of the world's most successful CEOs; author of the bestseller *Execution*. □

One of the most respected executives in recent history; an extraordinary wealth of experience and accomplishment. Stellar performance at GE, Allied Signal and Honeywell. Author of two landmark books on business leadership: *Execution: The Discipline of Getting Things Done* and *Confronting Reality*.

Former CEO, Honeywell
Author, *Execution* and *Confronting Reality*



Ahead of the Curve

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Highlights

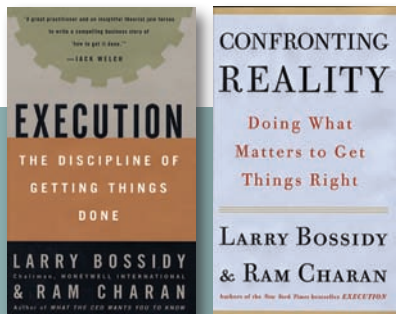
Few individuals bring to their audiences the **wealth of experience and accomplishment** that has made Larry Bossidy one of the most respected executives in recent history.

He is the author of two landmark books on business leadership.

Execution: The Discipline of Getting Things Done—a hard-nosed guide to the practical necessities of successful leadership in a competitive global economy. A *BusinessWeek* bestseller since it was published in 2002, it's sold over 600,000 in the U.S. and over 1.5 million copies are in print worldwide.

Confronting Reality provides managers with a big-picture view of the structural changes affecting business today and offers strategic tools for confronting this reality through effective business models.

Larry Bossidy is the former CEO of Honeywell, International, Inc.



Leading for execution is not rocket science. It's very straightforward stuff.

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Thought leadership driven by experience

Larry learned the art of execution through his decades as a successful leader in two of our premier organizations.

In his stellar 34-year career at General Electric, he rose to vice chairman and brought the company back to double-digit growth.

In his nine years as CEO, he turned Allied Signal into one of the world's most admired companies, with 31 consecutive quarters of earnings-per-share growth of 13% or more and an eight-fold appreciation of the company's share price. Then he shepherded Allied Signal and Honeywell through their historic merger.

Larry Bossidy now serves on the boards of directors of several major corporations.

Credentials

- Retired Chairman & CEO, Honeywell International, Inc.
- Former CEO, Allied Signal (now Honeywell)
- Former vice chairman, General Electric
- Former COO, General Electric Credit Corp. (now GE Capital Corp.)
- Named CEO of the Year, Financial World, 1994 & Chief Executive of the Year by CEO Magazine, 1998
- Author, *Execution: The Discipline of Getting Things Done* and *Confronting Reality: Doing What Matters to Get Things Right*
- Board of Directors of Merck & Co., Champion International Corporation, and J.P. Morgan & Co. Inc.