

# ICM Poll for The Guardian

**Fieldwork dates:** 13<sup>th</sup>-16<sup>th</sup> September 2007

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 1,005

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

## **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.
4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 70% to the results of the last election and 30% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

## **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.
2. Those saying they are 7-10 certain to vote are included in the vote calculation.
3. The weights have been devised so that the effective sample size is reduced from 1,000 or so (the approximate size of all vote intention surveys) to around 700 thereby assuming a real turnout figure among registered voters of approximately 70%. This may be higher than the actual turnout. But 100% turnout could not be achieved because of faults in the electoral register. Evidence also suggests that polls tend to interview slightly more voters than exist in the whole population.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?**

**Base: All respondents**

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base		1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base		1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Certain to vote	(10)	502	251	251	28	54	272	148	143	143	91	125	125	131	66	32	136	145	82	181	150	171
		50%	52%	48%	22%	34%	53%	71%	54%	48%	44%	52%	68%	52%	52%	63%	71%	63%	63%	55%	47%	47%
	(9)	76	31	45	10	19	39	7	24	21	18	13	12	24	17	2	8	24	21	8	35	32
		8%	6%	9%	8%	12%	8%	3%	9%	7%	9%	6%	6%	10%	13%	4%	4%	10%	16%	3%	11%	9%
	(8)	86	31	55	13	19	35	18	22	27	19	18	14	29	12	7	19	17	12	28	24	35
		9%	6%	11%	11%	12%	7%	9%	8%	9%	9%	8%	8%	12%	10%	14%	10%	7%	9%	8%	7%	10%
	(7)	66	39	27	16	12	33	5	21	22	11	12	16	27	7	2	7	11	4	21	16	30
		7%	8%	5%	13%	8%	6%	2%	8%	7%	5%	5%	8%	11%	6%	5%	4%	5%	3%	6%	5%	8%
	(6)	24	10	14	2	9	9	4	3	10	6	5	3	4	6	1	6	5	2	7	8	9
		2%	2%	3%	2%	6%	2%	2%	1%	3%	3%	2%	2%	2%	5%	3%	3%	2%	1%	2%	2%	3%
	(5)	76	34	42	17	9	37	13	13	20	22	21	7	19	12	2	10	13	5	34	19	22
		8%	7%	8%	14%	6%	7%	6%	5%	7%	11%	9%	4%	7%	9%	3%	5%	6%	4%	11%	6%	6%
	(4)	21	10	10	10	5	4	1	5	7	5	3	3	4	4	1	2	1	-	7	9	4
		2%	2%	2%	8%	3%	1%	1%	2%	2%	2%	1%	1%	2%	3%	2%	1%	*	-	2%	3%	1%
	(3)	26	12	14	11	4	8	3	10	9	4	4	3	9	3	3	-	6	1	6	9	10
		3%	2%	3%	9%	2%	2%	1%	4%	3%	2%	1%	2%	4%	2%	6%	-	3%	1%	2%	3%	3%
	(2)	8	5	3	1	-	7	-	3	2	2	1	3	3	-	*	-	3	-	2	-	6
		1%	1%	1%	1%	-	1%	-	1%	1%	1%	*	2%	1%	-	1%	-	1%	-	1%	-	2%
Certain not to vote	(1)	107	53	54	9	24	63	10	14	31	29	33	-	-	-	-	3	7	1	30	40	37
		11%	11%	10%	8%	15%	12%	5%	5%	10%	14%	14%	-	-	-	-	1%	3%	1%	9%	12%	10%
Refused		3	1	2	1	1	-	1	-	2	-	1	-	-	-	-	-	*	-	*	-	3
		*	*	*	1%	1%	-	*	-	1%	-	*	-	-	-	-	-	*	-	*	-	1%
Don't know		11	6	5	4	1	6	-	4	5	2	1	-	-	-	-	-	1	1	2	6	2
		1%	1%	1%	4%	*	1%	-	1%	2%	1%	*	-	-	-	-	-	*	1%	1%	2%	1%
Mean		7.73	7.73	7.72	6.53	7.12	7.77	8.77	8.22	7.70	7.30	7.61	8.95	8.45	8.53	8.68	9.07	8.69	9.16	7.84	7.63	7.71
Standard deviation		3.07	3.11	3.04	2.90	3.21	3.17	2.40	2.69	3.06	3.26	3.26	1.90	2.12	2.02	2.16	1.79	2.32	1.58	2.99	3.18	3.05
Standard error		0.10	0.15	0.13	0.33	0.27	0.14	0.16	0.15	0.20	0.27	0.19	0.14	0.13	0.19	0.28	0.14	0.14	0.15	0.16	0.18	0.16

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 2

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

**Q.B** The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (19%) or refuse to answer (9%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	531	259	272	37	69	302	123	183	133	71	144	157	228	96	50	126	192	82	185	160	186
Weighted base	525	280	245	58	75	277	115	146	166	101	112	166	212	103	44	140	157	94	178	155	192
Conservative	166	92	75	8	19	90	50	50	56	31	30	166	-	-	-	127	4	10	36	55	76
	32%	33%	31%	14%	25%	33%	43%	34%	34%	31%	27%	100%	-	-	-	91%	3%	10%	20%	36%	39%
Labour	212	102	110	28	35	111	39	56	59	43	53	-	212	-	-	2	132	17	88	63	61
	40%	36%	45%	48%	46%	40%	34%	39%	36%	43%	47%	-	100%	-	-	1%	84%	18%	49%	41%	32%
Liberal Democrat/ Liberal	103	56	47	20	17	50	16	28	36	19	20	-	-	103	-	2	14	63	36	24	43
	20%	20%	19%	34%	22%	18%	14%	19%	22%	19%	18%	-	-	100%	-	1%	9%	67%	20%	16%	22%
Scottish National Party/ SNP	15	11	4	-	2	10	2	5	5	3	1	-	-	-	15	1	1	2	14	-	1
	3%	4%	2%	-	2%	4%	2%	4%	3%	3%	1%	-	-	-	33%	1%	*	2%	8%	-	*
Plaid Cymru	5	4	1	-	1	3	1	2	1	-	1	-	-	-	5	-	1	-	-	5	-
	1%	1%	*	-	2%	1%	1%	1%	1%	-	1%	-	-	-	11%	-	1%	-	-	3%	-
Green Party	5	1	4	-	1	4	1	2	-	-	3	-	-	-	5	-	1	1	2	1	2
	1%	*	2%	-	1%	1%	1%	1%	-	-	3%	-	-	-	12%	-	*	1%	1%	1%	1%
UK Independence Party (UKIP)	10	9	1	2	-	3	4	1	5	2	2	-	-	-	10	7	1	-	1	2	7
	2%	3%	1%	4%	-	1%	4%	1%	3%	2%	1%	-	-	-	23%	5%	1%	-	1%	2%	3%
Other	9	7	3	-	2	7	1	1	4	2	2	-	-	-	9	1	3	2	2	4	4
	2%	2%	1%	-	2%	2%	1%	1%	2%	2%	2%	-	-	-	22%	1%	2%	2%	1%	2%	2%

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Col percents

Table 3  
**Published Vote Intention Figures**  
Percentages derived from the responses of 730 respondents

	<u>Total</u>
Conservative	32%
Labour	40%
Liberal Democrat	20%
Other	8%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 4

**Q.1 Are you satisfied or dissatisfied with the job...?****Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
<b><u>Gordon Brown is doing as Prime Minister</u></b>																					
Satisfied	554 55%	267 55%	288 55%	89 72%	92 59%	268 52%	105 50%	159 60%	151 51%	121 58%	124 52%	75 40%	203 81%	82 64%	25 49%	74 39%	169 73%	79 61%	213 65%	155 49%	186 52%
Dissatisfied	231 23%	107 22%	123 24%	13 11%	32 20%	130 25%	55 26%	53 20%	65 22%	58 28%	55 23%	85 46%	19 8%	21 16%	16 31%	83 44%	29 12%	24 18%	60 18%	72 23%	99 27%
Refused	21 2%	8 2%	13 3%	- -	1 1%	12 2%	8 4%	3 1%	10 3%	2 1%	6 3%	- -	1 *	1 1%	1 2%	- -	1 *	1 1%	10 3%	4 1%	7 2%
Don't know	199 20%	102 21%	98 19%	21 17%	33 21%	104 20%	41 20%	49 19%	70 24%	28 14%	52 22%	26 14%	28 11%	23 18%	9 18%	34 18%	32 14%	26 20%	44 13%	87 27%	68 19%
<b><u>David Cameron is doing as leader of the Conservative Party</u></b>																					
Satisfied	371 37%	187 39%	185 35%	46 37%	76 48%	189 37%	61 29%	107 41%	115 39%	72 35%	77 33%	113 61%	88 35%	41 32%	14 27%	104 54%	72 31%	40 31%	117 36%	106 34%	148 41%
Dissatisfied	448 45%	221 46%	228 44%	47 38%	46 29%	244 47%	112 53%	113 43%	122 41%	95 46%	117 49%	66 36%	120 48%	69 55%	31 60%	73 38%	118 51%	75 58%	149 45%	144 45%	156 43%
Refused	19 2%	6 1%	12 2%	- -	- -	11 2%	8 4%	4 2%	7 3%	2 1%	5 2%	- -	2 1%	- -	1 2%	1 1%	1 *	1 1%	8 3%	4 1%	6 2%
Don't know	167 17%	70 14%	97 19%	31 25%	36 23%	70 14%	30 14%	38 15%	51 17%	39 19%	38 16%	6 3%	41 16%	17 13%	6 11%	13 7%	41 18%	13 10%	53 16%	63 20%	50 14%
<b><u>Ming Campbell is doing as leader of the Liberal Democrats</u></b>																					
Satisfied	358 36%	163 34%	196 38%	58 47%	62 39%	164 32%	75 36%	92 35%	113 38%	71 34%	83 35%	52 28%	86 34%	88 69%	19 37%	54 28%	77 33%	78 60%	134 41%	106 33%	119 33%
Dissatisfied	411 41%	229 47%	182 35%	25 21%	44 28%	245 48%	96 45%	120 46%	103 35%	91 44%	97 41%	108 58%	119 47%	27 21%	23 44%	103 54%	109 47%	41 32%	126 38%	132 42%	153 42%
Refused	19 2%	8 2%	11 2%	- -	- -	12 2%	7 3%	5 2%	7 2%	2 1%	5 2%	1 1%	2 1%	* *	1 1%	2 1%	2 1%	1 1%	8 2%	5 2%	6 2%
Don't know	217 22%	84 17%	133 26%	40 32%	52 33%	93 18%	33 16%	46 17%	74 25%	45 22%	52 22%	25 13%	44 18%	12 10%	9 17%	32 17%	43 19%	9 7%	60 18%	74 23%	83 23%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 5

**Q.2 Which of the following issues will be most important in your decision on how to vote at the next general election?****Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Law and order	892	425	467	106	134	459	194	231	261	194	207	176	225	109	46	181	202	118	296	279	317
	89%	88%	90%	86%	85%	89%	92%	88%	88%	93%	87%	95%	89%	86%	90%	95%	87%	91%	91%	88%	88%
Health services	891	417	474	106	142	461	181	235	258	192	205	167	238	110	44	169	205	119	297	282	312
	89%	86%	91%	86%	90%	90%	86%	89%	87%	92%	86%	90%	95%	86%	87%	88%	89%	92%	91%	89%	86%
Taxation and public services	833	386	448	102	127	440	164	228	236	187	182	157	217	109	42	157	192	118	274	263	296
	83%	80%	86%	82%	81%	86%	78%	87%	80%	90%	77%	85%	87%	86%	83%	82%	83%	91%	84%	83%	82%
Education	830	386	443	111	134	425	160	218	249	181	182	142	223	113	41	148	198	115	288	246	296
	83%	80%	85%	90%	85%	83%	76%	83%	84%	86%	77%	77%	89%	89%	81%	77%	86%	88%	88%	78%	82%
The economy generally	804	377	427	89	125	421	169	218	242	168	177	155	211	100	37	159	189	106	271	244	290
	80%	78%	82%	72%	79%	82%	81%	83%	82%	80%	74%	84%	84%	79%	73%	83%	82%	82%	83%	77%	80%
The Environment	781	349	432	93	124	395	168	204	237	152	188	139	202	103	37	142	179	113	254	247	280
	78%	72%	83%	76%	79%	77%	80%	78%	80%	73%	79%	75%	80%	81%	72%	74%	77%	87%	78%	78%	78%
The fight against terrorism	778	353	425	80	112	407	178	200	220	166	192	153	204	80	39	160	183	92	253	258	266
	77%	73%	81%	65%	71%	79%	85%	76%	74%	80%	81%	83%	81%	63%	76%	84%	79%	71%	77%	81%	74%
Asylum and Immigration	712	340	373	83	98	372	159	184	198	170	160	151	167	76	38	149	151	86	231	243	238
	71%	70%	71%	67%	63%	72%	76%	70%	67%	81%	68%	82%	66%	60%	74%	78%	65%	67%	71%	76%	66%
Europe	533	248	285	58	80	285	111	127	156	131	119	107	137	63	21	107	112	73	173	165	195
	53%	51%	55%	47%	51%	55%	53%	48%	53%	63%	50%	58%	55%	49%	42%	56%	48%	56%	53%	52%	54%
None of these	13	8	5	5	2	4	3	2	9	-	2	-	-	-	1	1	-	-	2	9	3
	1%	2%	1%	4%	1%	1%	1%	1%	3%	-	1%	-	-	-	2%	1%	-	-	1%	3%	1%
Refused	4	3	1	-	-	4	-	-	1	-	3	-	-	-	-	-	-	-	-	3	1
	*	1%	*	-	-	1%	-	-	*	-	1%	-	-	-	-	-	-	-	-	1%	*
Don't know	2	1	1	*	-	-	2	*	-	-	2	-	-	-	1	-	1	-	*	-	2
	*	*	*	*	-	-	1%	*	-	-	1%	-	-	-	1%	-	*	-	*	-	*

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 6

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Health services**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	221 22%	120 25%	102 19%	19 15%	27 17%	115 22%	61 29%	64 24%	71 24%	41 20%	45 19%	117 63%	22 9%	15 12%	6 11%	111 58%	23 10%	20 16%	51 16%	79 25%	91 25%
Labour	349 35%	181 37%	168 32%	41 33%	55 35%	173 34%	81 38%	100 38%	88 30%	64 31%	98 41%	21 11%	181 72%	34 27%	18 35%	21 11%	154 67%	37 28%	148 45%	99 31%	102 28%
Liberal Democrat	88 9%	44 9%	44 8%	17 13%	10 6%	53 10%	8 4%	17 7%	31 10%	27 13%	13 5%	10 5%	14 6%	38 30%	1 2%	6 3%	11 5%	40 31%	34 10%	20 6%	34 9%
Another party	31 3%	14 3%	17 3%	2 2%	6 4%	18 4%	5 2%	9 3%	8 3%	7 3%	7 3%	1 1%	3 1%	5 4%	11 21%	1 1%	4 2%	3 2%	13 4%	9 3%	9 3%
None of them	89 9%	39 8%	49 9%	12 10%	5 3%	54 11%	17 8%	19 7%	34 11%	12 6%	24 10%	15 8%	9 4%	9 7%	9 17%	19 10%	10 4%	12 10%	20 6%	31 10%	37 10%
Refused	14 1%	6 1%	7 1%	- -	1 1%	8 2%	5 2%	5 2%	2 1%	4 2%	3 1%	- -	- -	- -	- -	1 *	- -	- -	4 1%	3 1%	6 2%
Don't know	214 21%	79 16%	134 26%	33 27%	54 34%	93 18%	34 16%	49 19%	62 21%	54 26%	49 21%	20 11%	23 9%	24 19%	7 14%	32 17%	29 12%	17 13%	56 17%	76 24%	82 23%



## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 7

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Education**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	238 24%	126 26%	112 22%	27 22%	30 19%	125 24%	57 27%	63 24%	80 27%	49 23%	46 19%	130 70%	17 7%	16 12%	6 11%	111 58%	24 10%	17 13%	57 17%	77 24%	105 29%
Labour	364 36%	174 36%	190 36%	47 38%	53 34%	187 36%	77 37%	98 37%	104 35%	72 35%	89 38%	15 8%	194 77%	45 36%	16 31%	22 12%	157 68%	43 33%	150 46%	102 32%	112 31%
Liberal Democrat	80 8%	37 8%	44 8%	15 12%	16 10%	38 7%	11 5%	22 8%	28 9%	15 7%	16 7%	6 3%	13 5%	33 26%	2 4%	4 2%	9 4%	36 28%	27 8%	17 5%	36 10%
Another party	30 3%	16 3%	14 3%	- -	5 3%	18 3%	8 4%	7 3%	6 2%	8 4%	10 4%	1 *	* *	5 4%	12 24%	2 1%	2 1%	3 3%	15 5%	8 3%	7 2%
None of them	67 7%	38 8%	29 6%	3 3%	5 3%	43 8%	15 7%	14 5%	22 7%	10 5%	21 9%	12 6%	3 1%	3 3%	7 13%	16 9%	9 4%	6 5%	17 5%	29 9%	20 6%
Refused	10 1%	4 1%	6 1%	- -	- -	6 1%	4 2%	4 1%	2 1%	1 1%	3 1%	- -	- -	- -	- -	1 *	- -	- -	4 1%	1 *	4 1%
Don't know	217 22%	89 19%	127 24%	32 26%	49 31%	98 19%	38 18%	55 21%	55 19%	54 26%	53 22%	22 12%	23 9%	25 20%	8 16%	35 18%	30 13%	24 19%	56 17%	83 26%	77 21%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 8

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Law and order**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	286	154	133	32	32	153	69	85	96	45	61	138	31	22	11	124	35	27	73	93	120
	28%	32%	25%	26%	21%	30%	33%	32%	32%	22%	25%	75%	12%	18%	21%	65%	15%	21%	22%	29%	33%
Labour	310	145	165	45	49	157	59	83	84	62	81	11	172	39	9	14	138	40	129	87	95
	31%	30%	32%	37%	31%	31%	28%	32%	28%	30%	34%	6%	69%	31%	18%	7%	60%	31%	39%	27%	26%
Liberal Democrat	60	24	36	9	6	31	14	10	23	11	16	3	8	31	4	3	8	32	21	19	20
	6%	5%	7%	7%	4%	6%	7%	4%	8%	5%	7%	1%	3%	25%	7%	1%	4%	25%	6%	6%	5%
Another party	37	21	16	3	7	21	7	6	9	14	8	1	-	2	14	3	5	1	18	14	6
	4%	4%	3%	3%	4%	4%	3%	2%	3%	6%	4%	*	-	1%	26%	2%	2%	1%	5%	4%	2%
None of them	86	52	35	11	5	51	19	19	25	19	24	13	11	10	6	13	13	11	29	25	32
	9%	11%	7%	9%	3%	10%	9%	7%	8%	9%	10%	7%	4%	8%	11%	7%	6%	9%	9%	8%	9%
Refused	12	5	7	-	1	7	5	5	2	3	3	-	-	-	-	1	-	-	4	2	6
	1%	1%	1%	-	1%	1%	2%	2%	1%	1%	1%	-	-	-	-	*	-	-	1%	1%	2%
Don't know	213	83	130	23	57	95	38	55	58	55	45	20	29	22	8	33	31	18	53	78	82
	21%	17%	25%	19%	36%	18%	18%	21%	20%	26%	19%	11%	12%	17%	16%	17%	14%	14%	16%	24%	23%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 9

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Asylum and Immigration**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	251 25%	132 27%	118 23%	22 18%	32 20%	139 27%	58 27%	74 28%	79 27%	46 22%	51 22%	120 65%	34 14%	14 11%	14 27%	107 56%	32 14%	18 14%	68 21%	86 27%	96 27%
Labour	263 26%	124 26%	139 27%	42 34%	37 23%	128 25%	56 27%	63 24%	71 24%	57 27%	72 30%	13 7%	139 56%	29 23%	12 23%	17 9%	121 52%	29 22%	108 33%	79 25%	76 21%
Liberal Democrat	96 10%	48 10%	48 9%	27 22%	15 10%	43 8%	10 5%	23 9%	39 13%	17 8%	18 8%	11 6%	19 8%	47 37%	1 2%	7 4%	13 6%	43 33%	35 11%	23 7%	38 11%
Another party	46 5%	31 6%	15 3%	- -	4 3%	30 6%	12 5%	6 2%	10 4%	19 9%	12 5%	2 1%	3 1%	3 2%	13 25%	7 4%	6 3%	1 1%	18 6%	14 4%	14 4%
None of them	90 9%	42 9%	48 9%	7 5%	5 3%	55 11%	23 11%	23 9%	27 9%	17 8%	23 10%	13 7%	11 4%	8 6%	6 11%	15 8%	14 6%	12 9%	21 6%	30 9%	39 11%
Refused	11 1%	4 1%	7 1%	- -	1 1%	5 1%	5 2%	5 2%	1 *	3 1%	3 1%	- -	1 *	- -	- -	1 *	1 *	- -	5 2%	2 1%	4 1%
Don't know	248 25%	102 21%	146 28%	25 20%	63 40%	113 22%	47 22%	69 26%	69 23%	51 24%	59 25%	27 14%	44 18%	26 21%	6 12%	37 20%	43 19%	26 20%	72 22%	83 26%	93 26%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 10

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Europe**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	205 20%	110 23%	95 18%	23 18%	22 14%	108 21%	52 25%	63 24%	65 22%	36 17%	41 17%	111 60%	20 8%	11 9%	6 12%	101 53%	22 9%	12 9%	59 18%	66 21%	80 22%
Labour	316 31%	162 34%	153 29%	44 36%	51 32%	160 31%	61 29%	88 33%	90 30%	67 32%	71 30%	16 9%	163 65%	35 28%	16 31%	22 11%	139 60%	40 31%	122 37%	93 29%	100 28%
Liberal Democrat	84 8%	42 9%	42 8%	7 5%	11 7%	50 10%	16 8%	23 9%	35 12%	9 5%	16 7%	5 3%	16 6%	38 30%	3 6%	3 1%	13 6%	37 29%	27 8%	27 8%	30 8%
Another party	45 4%	28 6%	17 3%	3 3%	5 3%	25 5%	12 6%	6 2%	15 5%	14 7%	10 4%	6 3%	1 1%	7 6%	14 28%	10 5%	4 2%	4 3%	14 4%	13 4%	18 5%
None of them	61 6%	32 7%	29 6%	5 4%	2 1%	37 7%	17 8%	10 4%	21 7%	8 4%	22 9%	11 6%	4 2%	2 2%	4 8%	12 6%	6 3%	4 3%	14 4%	22 7%	25 7%
Refused	12 1%	4 1%	8 2%	- -	1 1%	5 1%	6 3%	4 2%	1 *	2 1%	5 2%	- -	* *	- -	- -	1 *	1 1%	- -	5 1%	3 1%	4 1%
Don't know	283 28%	106 22%	177 34%	42 34%	66 42%	130 25%	45 22%	67 26%	71 24%	72 35%	72 30%	36 19%	47 19%	33 26%	8 16%	44 23%	46 20%	32 25%	87 27%	93 29%	103 28%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 11

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**The economy generally**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	197	102	95	16	26	106	50	59	60	41	38	111	12	10	11	104	17	9	54	62	82
	20%	21%	18%	13%	16%	21%	24%	22%	20%	20%	16%	60%	5%	8%	22%	54%	7%	7%	16%	20%	23%
Labour	452	244	208	58	59	238	97	123	130	92	106	42	212	54	17	39	175	68	172	129	151
	45%	51%	40%	47%	37%	46%	46%	47%	44%	44%	45%	23%	84%	42%	34%	20%	76%	52%	53%	41%	42%
Liberal Democrat	68	26	42	12	16	31	9	15	24	17	12	2	5	35	1	5	10	29	20	23	25
	7%	5%	8%	9%	10%	6%	4%	6%	8%	8%	5%	1%	2%	28%	1%	2%	4%	22%	6%	7%	7%
Another party	26	11	15	1	5	15	5	6	7	4	10	2	3	2	11	2	2	1	10	6	11
	3%	2%	3%	1%	3%	3%	3%	2%	2%	2%	4%	1%	1%	2%	21%	1%	1%	1%	3%	2%	3%
None of them	53	26	26	3	1	36	13	10	19	6	19	4	2	5	4	6	7	5	13	19	20
	5%	5%	5%	3%	*	7%	6%	4%	6%	3%	8%	2%	1%	4%	7%	3%	3%	4%	4%	6%	6%
Refused	11	3	8	-	-	6	5	4	2	3	3	-	-	-	-	1	-	-	5	2	3
	1%	1%	2%	-	-	1%	2%	1%	1%	1%	1%	-	-	-	-	*	-	-	2%	1%	1%
Don't know	198	70	128	34	52	82	30	46	55	46	51	23	17	21	7	35	21	19	53	77	68
	20%	15%	24%	27%	33%	16%	14%	18%	18%	22%	22%	13%	7%	16%	14%	18%	9%	14%	16%	24%	19%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 12

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**Taxation and public services**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	234 23%	126 26%	108 21%	17 14%	32 20%	132 26%	52 25%	69 26%	72 24%	47 23%	46 20%	128 69%	19 7%	9 7%	11 21%	110 57%	26 11%	15 12%	51 16%	77 24%	105 29%
Labour	356 35%	179 37%	177 34%	53 43%	41 26%	185 36%	77 37%	97 37%	89 30%	81 39%	89 38%	20 11%	184 73%	38 30%	14 28%	28 15%	151 65%	39 30%	144 44%	104 33%	109 30%
Liberal Democrat	103 10%	51 11%	51 10%	13 11%	20 13%	51 10%	18 9%	29 11%	43 15%	11 5%	18 8%	9 5%	18 7%	50 39%	3 7%	9 5%	17 7%	49 37%	42 13%	25 8%	36 10%
Another party	31 3%	18 4%	13 2%	2 2%	7 4%	17 3%	5 2%	6 2%	8 3%	10 5%	7 3%	1 *	3 1%	2 1%	12 24%	2 1%	2 1%	-	14 4%	9 3%	8 2%
None of them	59 6%	29 6%	29 6%	4 3%	3 2%	38 7%	13 6%	11 4%	22 7%	7 3%	18 8%	5 2%	4 1%	6 4%	3 5%	8 4%	10 5%	4 3%	18 5%	23 7%	18 5%
Refused	11 1%	2 *	9 2%	- -	- -	7 1%	4 2%	4 1%	2 1%	3 1%	3 1%	- -	- -	- -	- -	1 *	1 *	-	5 2%	2 1%	4 1%
Don't know	212 21%	78 16%	134 26%	34 27%	55 35%	84 16%	40 19%	46 17%	60 20%	50 24%	56 23%	23 13%	24 10%	22 18%	8 15%	34 18%	24 10%	22 17%	54 16%	77 24%	81 22%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 13

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**The fight against terrorism**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	206 20%	101 21%	105 20%	25 20%	27 17%	103 20%	50 24%	45 17%	76 26%	46 22%	39 17%	101 55%	32 13%	10 8%	10 20%	89 47%	20 9%	11 9%	57 17%	66 21%	83 23%
Labour	383 38%	187 39%	197 38%	42 34%	56 35%	207 40%	79 38%	108 41%	109 37%	72 35%	94 40%	39 21%	170 68%	55 43%	14 28%	42 22%	153 66%	54 42%	147 45%	107 34%	129 36%
Liberal Democrat	57 6%	32 7%	25 5%	13 10%	11 7%	25 5%	7 4%	11 4%	21 7%	13 6%	12 5%	5 3%	7 3%	29 23%	2 4%	5 2%	9 4%	23 18%	25 7%	15 5%	17 5%
Another party	29 3%	18 4%	12 2%	1 1%	5 3%	17 3%	7 3%	4 2%	6 2%	10 5%	9 4%	1 *	2 1%	3 3%	11 22%	1 1%	3 1%	3 2%	12 4%	10 3%	7 2%
None of them	81 8%	44 9%	37 7%	7 5%	5 3%	53 10%	16 7%	24 9%	25 8%	12 6%	20 9%	8 4%	11 4%	9 7%	6 11%	10 5%	14 6%	15 11%	20 6%	30 9%	31 9%
Refused	15 1%	5 1%	10 2%	- -	1 1%	8 2%	5 3%	5 2%	3 1%	3 1%	4 2%	- -	- -	- -	- -	1 *	1 *	- -	4 1%	3 1%	7 2%
Don't know	234 23%	98 20%	136 26%	36 29%	52 33%	100 19%	46 22%	66 25%	56 19%	54 26%	59 25%	32 17%	29 12%	21 16%	7 14%	43 22%	31 13%	23 18%	62 19%	86 27%	86 24%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 14

**Q.3 Irrespective of how you yourself will vote at the next election, which political party do you think is putting forward the best policies on...?**

**The Environment**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base	1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
Conservative	203 20%	112 23%	91 18%	29 23%	27 17%	103 20%	44 21%	50 19%	67 23%	42 20%	44 19%	103 56%	27 11%	19 15%	4 8%	86 45%	22 9%	20 16%	57 17%	71 22%	76 21%
Labour	243 24%	113 23%	130 25%	32 26%	39 25%	114 22%	58 28%	66 25%	60 20%	44 21%	73 31%	11 6%	129 51%	22 17%	9 18%	15 8%	113 49%	15 12%	106 33%	66 21%	70 19%
Liberal Democrat	183 18%	81 17%	102 20%	16 13%	27 17%	108 21%	33 15%	54 20%	66 22%	35 17%	28 12%	23 12%	52 21%	53 42%	5 10%	29 15%	42 18%	56 43%	50 15%	53 17%	80 22%
Another party	83 8%	41 8%	42 8%	6 5%	8 5%	55 11%	13 6%	23 9%	18 6%	21 10%	21 9%	14 8%	14 6%	7 5%	18 35%	9 5%	18 8%	14 11%	29 9%	21 7%	32 9%
None of them	70 7%	45 9%	25 5%	10 8%	4 2%	37 7%	20 9%	15 6%	24 8%	11 5%	20 9%	11 6%	4 2%	9 7%	7 13%	17 9%	9 4%	9 7%	19 6%	27 9%	23 7%
Refused	12 1%	5 1%	7 1%	- -	1 1%	7 1%	4 2%	5 2%	3 1%	2 1%	2 1%	- -	- -	- -	- -	1 *	- -	- -	4 1%	2 1%	6 2%
Don't know	211 21%	87 18%	124 24%	30 24%	52 33%	91 18%	38 18%	50 19%	58 20%	53 26%	49 21%	23 13%	25 10%	18 14%	8 16%	34 18%	27 12%	14 11%	60 18%	77 24%	73 20%



## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 15

#### Q.4 Since coming to power in 1997 Labour has spent a large amount of extra money on improving the NHS. Would you say that as a result...?

Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base		1005	441	564	81	148	548	228	330	237	152	286	175	268	117	59	176	282	115	336	309	360
Weighted base		1005	483	522	123	157	514	210	263	296	209	237	185	251	127	51	191	231	130	327	317	361
NET: Improved		416	205	212	62	73	197	84	124	122	82	89	51	163	57	18	56	140	51	160	127	130
		41%	42%	41%	50%	47%	38%	40%	47%	41%	39%	37%	27%	65%	45%	36%	29%	60%	39%	49%	40%	36%
The NHS has improved a lot	(+2)	100	53	47	16	17	42	25	25	34	18	23	6	49	19	3	7	42	17	46	26	28
		10%	11%	9%	13%	11%	8%	12%	9%	11%	9%	10%	3%	19%	15%	6%	4%	18%	13%	14%	8%	8%
The NHS has improved a little	(+1)	316	152	164	46	57	155	59	99	88	64	65	45	114	38	15	49	98	34	113	101	102
		31%	31%	32%	37%	36%	30%	28%	38%	30%	31%	28%	24%	46%	30%	30%	26%	42%	26%	35%	32%	28%
The extra money made no difference that you can see, one way or the other	(0)	330	156	173	38	57	156	79	76	103	58	92	67	48	50	13	65	58	44	88	105	136
		33%	32%	33%	31%	36%	30%	38%	29%	35%	28%	39%	36%	19%	39%	25%	34%	25%	34%	27%	33%	38%
The NHS has got a little worse	(-1)	97	55	42	14	7	62	14	27	22	27	21	24	18	11	8	25	12	25	26	32	40
		10%	11%	8%	11%	5%	12%	7%	10%	7%	13%	9%	13%	7%	9%	16%	13%	5%	19%	8%	10%	11%
The NHS has got a lot worse	(-2)	136	54	82	4	14	88	30	28	40	38	30	43	13	9	11	45	19	9	48	45	43
		14%	11%	16%	3%	9%	17%	14%	11%	14%	18%	13%	24%	5%	7%	22%	24%	8%	7%	15%	14%	12%
NET: Got worse		233	110	124	18	22	150	44	55	62	65	51	67	31	21	20	71	30	34	74	77	83
		23%	23%	24%	14%	14%	29%	21%	21%	21%	31%	22%	36%	12%	16%	39%	37%	13%	26%	22%	24%	23%
Refused		3	3	1	-	-	3	1	1	-	1	-	1	-	1	-	-	-	-	1	1	1
		*	1%	*	-	-	1%	*	1%	-	*	-	*	-	*	-	-	-	*	*	*	
Don't know		22	10	12	6	6	8	2	6	7	4	5	-	9	-	-	-	4	1	4	7	11
		2%	2%	2%	5%	4%	2%	1%	2%	3%	2%	2%	-	3%	-	-	-	2%	1%	1%	2%	3%
Mean		0.15	0.20	0.11	0.48	0.36	*	0.17	0.26	0.18	-0.02	0.14	-0.29	0.70	0.37	-0.20	-0.28	0.58	0.19	0.26	0.10	0.09
Standard deviation		1.17	1.15	1.19	0.97	1.06	1.21	1.18	1.12	1.18	1.24	1.13	1.17	1.04	1.07	1.26	1.19	1.10	1.12	1.24	1.16	1.10
Standard error		0.04	0.06	0.05	0.11	0.09	0.05	0.08	0.06	0.08	0.10	0.07	0.09	0.06	0.10	0.17	0.09	0.07	0.10	0.07	0.07	0.06

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 16

**Q.5 You have said that you would vote ... in a new election, which party would be your second choice?**

**Base: All respondents expressing an intention to vote**

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	619	294	325	55	82	347	135	209	152	89	169	175	268	117	59	135	212	88	218	184	217
Weighted base	614	317	297	83	87	318	127	165	191	122	135	185	251	127	51	150	175	102	211	180	223
Conservative	122	53	69	23	25	58	17	25	45	26	26	-	69	36	17	13	37	20	39	35	48
	20%	17%	23%	28%	28%	18%	13%	15%	24%	21%	19%	-	28%	28%	34%	9%	21%	19%	18%	19%	22%
Labour	129	69	60	25	16	65	24	45	32	18	35	47	-	68	14	29	18	47	42	34	53
	21%	22%	20%	30%	18%	21%	19%	27%	17%	15%	26%	25%	-	54%	28%	19%	10%	46%	20%	19%	24%
Liberal Democrat	216	108	108	18	31	116	51	58	66	47	45	87	125	-	4	62	84	25	67	66	83
	35%	34%	36%	22%	36%	37%	40%	35%	35%	38%	33%	47%	50%	-	8%	41%	48%	24%	32%	37%	37%
Another party	109	66	43	14	11	63	21	31	38	22	18	35	44	20	9	29	31	8	49	31	29
	18%	21%	14%	17%	13%	20%	16%	19%	20%	18%	13%	19%	18%	16%	18%	20%	18%	8%	23%	17%	13%
Refused	6	5	1	-	-	5	1	1	1	3	1	2	3	-	1	2	1	-	3	1	1
	1%	2%	*	-	-	2%	1%	1%	1%	2%	*	1%	1%	-	1%	2%	*	-	2%	1%	1%
Don't know	32	16	16	2	5	11	14	5	9	7	12	13	10	3	6	14	4	2	11	13	9
	5%	5%	5%	3%	5%	4%	11%	3%	5%	6%	9%	7%	4%	2%	11%	9%	2%	2%	5%	7%	4%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1005	1005
Weighted base		1005	1005
<b><u>Gender</u></b>			
Male		441 44%	483 48%
Female		564 56%	522 52%
<b><u>Age</u></b>			
18-24	(21)	81 8%	123 12%
25-34	(29.5)	148 15%	157 16%
35-44	(39.5)	184 18%	195 19%
45-54	(49.5)	186 19%	171 17%
55-64	(59.5)	178 18%	148 15%
65+	(70)	228 23%	210 21%
Average age		48.85	46.69

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Social Class</u></b>		
AB	330 33%	263 26%
C1	237 24%	296 29%
C2	152 15%	209 21%
DE	286 28%	237 24%
<b><u>Region</u></b>		
North	336 33%	327 33%
Midlands	309 31%	317 32%
South	360 36%	361 36%

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Working status</u></b>		
Full-time	410 41%	453 45%
Part-time	143 14%	121 12%
Not working but seeking work or temporarily unemployed/sick	41 4%	35 4%
Not working/not seeking work	70 7%	64 6%
Retired	301 30%	269 27%
Student	39 4%	61 6%
Refused	1 *	1 *

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Tenure</u></b>		
Own outright	329 33%	329 33%
Own with a mortgage	349 35%	389 39%
Council	100 10%	124 12%
Housing Assoc.	51 5%	36 4%
Rented from someone else	110 11%	92 9%
Rent free	10 1%	9 1%
Refused	56 6%	25 3%

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	586 58%	605 60%
No	419 42%	400 40%
<b><u>Number of cars</u></b>		
None	233 23%	206 21%
1	439 44%	418 42%
2	263 26%	289 29%
3+	70 7%	92 9%

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Internet Access</u></b>		
At all	750 75%	763 76%
At home (net)	679 68%	691 69%
At work (net)	337 34%	335 33%
At home	383 38%	397 40%
At work	41 4%	40 4%
Both at home and at work	296 29%	294 29%
Somewhere else	30 3%	31 3%
Not at all	253 25%	240 24%
Refused	2 *	2 *



**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	503 50%	578 57%
University degree or equivalent professional qualification/ NVQ4	298 30%	263 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	85 8%	65 6%
None of these	69 7%	77 8%
Refused	50 5%	22 2%

## Opinion Poll

### CATI Fieldwork : September 13th-16th 2007

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<b><u>Marital Status</u></b>		
Single	213 21%	247 25%
Married/ co-habiting	539 54%	553 55%
Widowed/ separated/ divorced	213 21%	195 19%
Refused	40 4%	11 1%
<b><u>Children</u></b>		
None aged 18 or under	707 70%	681 68%
NET: Yes	299 30%	326 32%
NET: Yes any aged 15 or under	291 29%	316 31%
- Aged under 5	98 10%	104 10%
- Aged 5-10	115 11%	125 12%
- Aged 11-15	180 18%	194 19%
- Aged 16-18	17 2%	19 2%
Refused	8 1%	8 1%

**Opinion Poll**  
**CATI Fieldwork : September 13th-16th 2007**

Absolutes/col percents

Table 18  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1005	1005
Weighted base	1005	1005
Conservative	176 18%	191 19%
Labour	282 28%	231 23%
Liberal Democrat/ Liberal	115 11%	130 13%
Scottish National Party/SNP	22 2%	16 2%
Plaid Cymru	5 *	4 *
Green Party	12 1%	9 1%
UK Independence Party (UKIP)	7 1%	6 1%
Others	9 1%	8 1%
Did not vote	276 27%	318 32%
Refused	89 9%	80 8%
Don't know	12 1%	10 1%