



ICM Poll for The Sunday Telegraph

Fieldwork dates: 4-5th June 2008

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each selected marginal constituency, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,023

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: nick.sparrow@icmresearch.co.uk

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base		1023	461	562	74	122	617	210	327	235	164	297	318	193	120	83	227	278	106	344	319	360
Weighted base		1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
Certain to vote	(10)	536 52%	261 54%	275 51%	43 35%	56 35%	286 54%	151 71%	166 62%	156 52%	91 43%	122 49%	190 64%	96 55%	79 55%	50 64%	143 73%	135 59%	83 63%	173 51%	161 50%	203 56%
	(9)	67 7%	34 7%	34 6%	5 4%	20 12%	33 6%	10 5%	14 5%	21 7%	19 9%	14 6%	29 10%	16 9%	12 8%	* *	17 8%	13 6%	14 11%	18 5%	25 8%	25 7%
	(8)	113 11%	52 11%	60 11%	15 12%	22 13%	55 10%	21 10%	22 8%	38 13%	28 14%	24 10%	28 10%	25 14%	17 12%	11 14%	16 8%	35 16%	13 10%	42 12%	32 10%	39 11%
	(7)	57 6%	24 5%	33 6%	6 5%	14 9%	33 6%	4 2%	14 5%	19 7%	13 6%	10 4%	13 4%	10 6%	18 12%	5 6%	4 2%	11 5%	12 9%	16 5%	17 5%	24 7%
	(6)	26 3%	12 2%	14 3%	1 1%	5 3%	15 3%	4 2%	6 2%	13 4%	2 1%	6 2%	6 2%	4 2%	7 5%	1 1%	6 3%	4 2%	2 2%	8 2%	9 3%	9 3%
	(5)	61 6%	21 4%	40 7%	21 17%	9 6%	28 5%	3 1%	15 6%	15 5%	18 9%	13 5%	18 6%	17 9%	4 3%	4 5%	3 2%	17 8%	2 2%	22 6%	17 5%	23 6%
	(4)	14 1%	3 1%	11 2%	3 3%	3 2%	6 1%	2 1%	2 1%	3 1%	5 2%	4 2%	2 1%	1 1%	3 2%	4 5%	1 1%	1 *	- -	5 1%	2 1%	7 2%
	(3)	24 2%	12 2%	12 2%	5 4%	6 3%	10 2%	3 1%	7 3%	8 3%	1 *	7 3%	5 2%	5 3%	4 3%	2 2%	2 1%	3 1%	3 2%	10 3%	7 2%	7 2%
	(2)	19 2%	7 1%	12 2%	9 7%	2 1%	8 1%	- -	5 2%	4 1%	7 3%	3 1%	7 2%	2 1%	- -	2 3%	1 1%	1 *	1 1%	6 2%	7 2%	6 2%
Certain not to vote	(1)	98 10%	55 11%	43 8%	12 10%	23 14%	50 10%	13 6%	14 5%	20 7%	22 11%	42 17%	- -	- -	- -	- -	3 1%	5 2%	2 1%	34 10%	43 13%	21 6%
Refused		1 *	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know		7 1%	5 1%	1 *	2 1%	2 1%	2 *	1 1%	2 1%	- -	3 1%	2 1%	- -	- -	- -	- -	1 1%	2 1%	- -	5 2%	2 *	- -
Mean		7.87	7.88	7.87	6.68	7.18	7.97	8.84	8.38	8.10	7.55	7.32	8.85	8.58	8.67	8.59	9.20	8.67	8.95	7.76	7.59	8.22
Standard deviation		3.01	3.11	2.93	3.25	3.20	2.97	2.45	2.68	2.73	3.10	3.47	1.99	2.02	1.85	2.26	1.76	2.11	1.84	3.08	3.27	2.67
Standard error		0.09	0.15	0.12	0.38	0.29	0.12	0.17	0.15	0.18	0.24	0.20	0.11	0.15	0.17	0.25	0.12	0.13	0.18	0.17	0.18	0.14

Prepared on behalf of The Sunday Telegraph by ICM Research

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.**If there were a general election tomorrow which party do you think you would vote for?****Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1023	461	562	74	122	617	210	327	235	164	297	318	193	120	83	227	278	106	344	319	360
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
Conservative	298 29%	148 30%	150 28%	38 31%	34 21%	160 30%	66 31%	86 32%	92 31%	71 34%	50 20%	298 100%	- -	- -	- -	169 86%	32 14%	11 9%	65 19%	103 32%	130 36%
Labour	175 17%	79 16%	96 18%	18 15%	34 21%	84 16%	39 19%	44 16%	45 15%	35 16%	51 21%	- -	175 100%	- -	- -	2 1%	115 51%	7 6%	86 25%	38 12%	51 14%
Liberal Democrat/ Liberal	145 14%	68 14%	76 14%	13 10%	25 16%	73 14%	34 16%	35 13%	57 19%	20 10%	32 13%	- -	- -	145 100%	- -	3 2%	20 9%	87 66%	50 15%	40 12%	55 15%
Scottish National Party/ SNP	24 2%	17 3%	7 1%	2 1%	- -	20 4%	2 1%	6 2%	7 2%	8 4%	3 1%	- -	- -	- -	24 30%	- -	3 2%	- -	24 7%	- -	- -
Plaid Cymru	5 *	3 1%	2 *	- -	- -	5 1%	- -	3 1%	1 *	- -	1 *	- -	- -	- -	5 6%	1 *	2 1%	1 1%	- -	5 1%	- -
Green Party	26 3%	9 2%	17 3%	6 5%	5 3%	15 3%	- -	12 4%	7 2%	5 2%	3 1%	- -	- -	- -	26 33%	1 *	3 1%	4 3%	7 2%	5 2%	15 4%
UK Independence Party (UKIP)	10 1%	7 1%	3 1%	- -	- -	7 1%	3 1%	1 *	2 1%	3 1%	4 2%	- -	- -	- -	10 12%	1 1%	1 1%	1 *	3 1%	3 1%	4 1%
Other	14 1%	9 2%	6 1%	- -	2 1%	11 2%	1 1%	1 *	2 1%	3 1%	8 3%	- -	- -	- -	14 18%	- -	5 2%	- -	5 2%	3 1%	5 1%
Would not vote	98 10%	55 11%	43 8%	12 10%	23 14%	50 10%	13 6%	14 5%	20 7%	22 11%	42 17%	- -	- -	- -	- -	3 1%	5 2%	2 1%	34 10%	43 13%	21 6%
Don't know	145 14%	59 12%	86 16%	32 26%	24 15%	61 12%	27 13%	40 15%	39 13%	30 14%	36 14%	- -	- -	- -	- -	11 5%	35 16%	16 12%	51 15%	52 16%	41 11%
Refused	84 8%	34 7%	49 9%	2 1%	15 9%	41 8%	26 12%	26 10%	26 9%	13 6%	18 7%	- -	- -	- -	- -	7 4%	6 3%	3 2%	13 4%	28 9%	43 12%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 3

Data derived from:-**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.****I would like to know how certain it is that you would actually go and vote in a general election?****Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.****If there were a general election tomorrow which party do you think you would vote for?****Data excludes those who definitely will not vote (10%), don't know who they would vote for (14%) or refuse to answer (8%)****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	613	289	324	31	67	377	138	215	145	94	159	276	164	103	70	188	192	82	216	178	219
Weighted base	600	300	300	53	85	323	140	167	185	119	129	260	147	127	66	164	160	105	207	171	223
Conservative	260 43%	132 44%	128 43%	30 56%	29 34%	137 42%	65 46%	77 46%	83 45%	56 47%	44 35%	260 100%	-	-	-	157 96%	26 16%	10 10%	57 28%	87 51%	116 52%
Labour	147 24%	68 23%	79 26%	7 12%	29 34%	73 23%	38 27%	36 22%	38 21%	30 25%	42 33%	-	147 100%	-	-	2 1%	106 66%	6 6%	72 35%	34 20%	41 18%
Liberal Democrat/ Liberal	127 21%	61 20%	66 22%	12 22%	20 24%	64 20%	32 23%	33 20%	50 27%	17 15%	27 21%	-	-	127 100%	-	3 2%	16 10%	83 79%	44 21%	37 21%	47 21%
Scottish National Party/ SNP	21 3%	13 4%	7 2%	2 3%	-	17 5%	2 2%	5 3%	5 3%	8 7%	3 2%	-	-	-	21 31%	-	2 1%	-	21 10%	-	-
Plaid Cymru	5 1%	3 1%	2 1%	-	-	5 1%	-	3 2%	1 *	-	1 1%	-	-	-	5 7%	1 1%	2 1%	1 1%	-	5 3%	-
Green Party	21 4%	8 3%	13 4%	3 6%	5 6%	13 4%	-	12 7%	4 2%	2 2%	3 2%	-	-	-	21 32%	1 *	2 1%	4 4%	7 3%	3 2%	12 5%
UK Independence Party (UKIP)	7 1%	6 2%	1 *	-	-	6 2%	1 1%	1 *	2 1%	2 2%	2 2%	-	-	-	7 11%	1 *	1 1%	1 1%	2 1%	3 2%	2 1%
Other	12 2%	9 3%	4 1%	-	2 2%	9 3%	1 1%	1 *	2 1%	2 2%	7 5%	-	-	-	12 18%	-	5 3%	-	4 2%	3 2%	5 2%

Political Poll
CATI Fieldwork : June 4th-5th 2008

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 774 respondents

	<u>Total</u>
Conservative	42%
Labour	26%
Liberal Democrat	21%
Other	11%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 6

Q2. Which party do you think has tougher policies in the fight against terrorism, Labour under Gordon Brown or the Conservatives under David Cameron?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1023	461	562	74	122	617	210	327	235	164	297	318	193	120	83	227	278	106	344	319	360
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
Labour under Gordon Brown	289 28%	156 32%	133 25%	30 24%	55 34%	155 29%	50 24%	75 28%	76 26%	58 28%	79 32%	34 11%	115 66%	55 38%	27 34%	11 5%	109 48%	49 37%	120 36%	83 26%	85 23%
The Conservatives under David Cameron	329 32%	145 30%	184 34%	46 37%	41 25%	158 30%	84 40%	85 32%	95 32%	79 38%	71 29%	198 66%	16 9%	36 25%	18 23%	134 68%	41 18%	36 27%	88 26%	110 34%	131 36%
Both equally	63 6%	38 8%	25 5%	2 2%	7 5%	42 8%	11 5%	16 6%	21 7%	15 7%	11 4%	18 6%	8 5%	10 7%	6 7%	14 7%	14 6%	10 7%	19 6%	15 5%	29 8%
Neither	134 13%	74 15%	60 11%	8 7%	9 6%	88 17%	28 13%	30 11%	37 12%	28 13%	39 16%	20 7%	9 5%	23 16%	16 21%	15 8%	24 10%	20 15%	42 12%	46 14%	46 13%
Refused	18 2%	7 2%	11 2%	- -	5 3%	4 1%	9 4%	3 1%	4 1%	7 3%	4 2%	1 *	- -	- -	- -	3 2%	* *	- -	4 1%	5 1%	10 3%
Don't know	191 19%	67 14%	124 23%	37 30%	46 28%	79 15%	29 14%	59 22%	65 22%	23 11%	44 18%	28 9%	27 15%	20 14%	12 15%	21 11%	39 17%	17 13%	65 19%	62 19%	64 18%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 7

Q3. You may be aware that terror suspects can currently be held by the police for 28 days before they have to be charged or released. The government wishes to increase the length of time they can be held without charge to 42 days. Do you yourself support or oppose changing the law to increase the time police are allowed to hold terrorist suspects before they are charged from 28 days to 42 days?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1023	461	562	74	122	617	210	327	235	164	297	318	193	120	83	227	278	106	344	319	360
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
Support	660	295	365	82	95	336	147	154	184	151	171	196	130	76	42	128	160	66	229	211	221
	65%	61%	68%	67%	59%	64%	69%	58%	62%	72%	69%	66%	74%	52%	53%	65%	70%	50%	68%	66%	61%
Oppose	304	176	128	38	52	160	54	101	100	48	55	96	38	59	31	63	55	60	89	86	129
	30%	36%	24%	31%	32%	30%	26%	38%	34%	23%	22%	32%	22%	41%	40%	32%	24%	45%	26%	27%	35%
Refused	4	1	3	-	2	1	2	1	2	1	1	1	-	2	-	1	-	-	-	2	2
	*	*	1%	-	1%	*	1%	*	1%	*	*	*	-	1%	-	*	-	-	-	1%	*
Don't know	54	16	39	2	14	30	9	11	13	10	21	5	8	8	6	5	14	6	21	21	13
	5%	3%	7%	1%	9%	6%	4%	4%	4%	5%	8%	2%	4%	6%	7%	3%	6%	5%	6%	7%	3%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1023	461	562	74	122	617	210	327	235	164	297	318	193	120	83	227	278	106	344	319	360
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Gender</u>																					
Male	488	488	-	47	72	263	106	136	126	112	114	148	79	68	44	101	107	63	162	157	169
	48%	100%	-	38%	44%	50%	50%	51%	42%	53%	46%	50%	45%	47%	56%	51%	47%	48%	48%	49%	46%
Female	535	-	535	75	91	264	105	131	173	98	134	150	96	76	35	96	121	69	176	164	196
	52%	-	100%	62%	56%	50%	50%	49%	58%	47%	54%	50%	55%	53%	44%	49%	53%	52%	52%	51%	54%
<u>Age</u>																					
18-24	(21)	122	47	75	122	-	-	35	36	29	23	38	18	13	8	12	4	3	34	42	46
		12%	10%	14%	100%	-	-	13%	12%	14%	9%	13%	10%	9%	10%	6%	2%	2%	10%	13%	13%
25-34	(29.5)	163	72	91	-	163	-	54	59	21	29	34	34	25	7	20	30	13	48	48	68
		16%	15%	17%	-	100%	-	20%	20%	10%	12%	11%	19%	17%	9%	10%	13%	10%	14%	15%	19%
35-44	(39.5)	204	97	107	-	-	204	53	69	45	36	62	29	28	20	35	41	26	64	64	76
		20%	20%	20%	-	-	39%	20%	23%	22%	15%	21%	17%	19%	26%	18%	18%	20%	19%	20%	21%
45-54	(49.5)	172	89	83	-	-	172	47	55	45	25	48	30	20	25	34	51	26	60	52	61
		17%	18%	16%	-	-	33%	18%	18%	22%	10%	16%	17%	14%	32%	17%	22%	20%	18%	16%	17%
55-64	(59.5)	151	77	74	-	-	151	37	47	34	33	49	25	24	12	36	42	26	62	39	50
		15%	16%	14%	-	-	29%	14%	16%	16%	13%	17%	14%	17%	15%	18%	19%	19%	18%	12%	14%
65+	(70)	211	106	105	-	-	211	42	33	35	101	66	39	34	6	60	60	38	71	77	64
		21%	22%	20%	-	-	100%	16%	11%	17%	41%	22%	22%	24%	8%	31%	26%	29%	21%	24%	17%
Average age		46.63	47.86	45.51	21.00	29.50	48.50	44.36	43.65	46.51	52.78	47.65	47.08	48.11	45.44	52.11	51.74	52.83	48.07	46.92	45.04

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Social Class</u>																					
AB	267	136	131	35	54	136	42	267	-	-	-	86	44	35	22	59	58	39	69	87	111
	26%	28%	25%	29%	33%	26%	20%	100%	-	-	-	29%	25%	24%	28%	30%	26%	30%	20%	27%	30%
C1	298	126	173	36	59	171	33	-	298	-	-	92	45	57	19	64	54	41	96	84	118
	29%	26%	32%	29%	36%	32%	16%	-	100%	-	-	31%	26%	39%	25%	32%	24%	31%	28%	26%	32%
C2	210	112	98	29	21	125	35	-	-	210	-	71	35	20	19	38	50	14	75	74	61
	21%	23%	18%	24%	13%	24%	17%	-	-	100%	-	24%	20%	14%	24%	19%	22%	11%	22%	23%	17%
DE	248	114	134	23	29	95	101	-	-	-	248	50	51	32	18	36	66	38	98	75	74
	24%	23%	25%	19%	18%	18%	48%	-	-	-	100%	17%	29%	22%	23%	18%	29%	29%	29%	24%	20%
<u>Region</u>																					
North	338	162	176	34	48	185	71	69	96	75	98	65	86	50	38	44	113	37	338	-	-
	33%	33%	33%	28%	29%	35%	34%	26%	32%	36%	39%	22%	49%	34%	49%	23%	50%	28%	100%	-	-
Midlands	321	157	164	42	48	154	77	87	84	74	75	103	38	40	16	69	66	39	-	321	-
	31%	32%	31%	34%	29%	29%	36%	33%	28%	35%	30%	35%	22%	28%	21%	35%	29%	29%	-	100%	-
South	364	169	196	46	68	187	64	111	118	61	74	130	51	55	24	84	49	56	-	-	364
	36%	35%	37%	38%	42%	36%	30%	42%	40%	29%	30%	44%	29%	38%	30%	43%	21%	42%	-	-	100%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Working status</u>																					
Full-time	463 45%	270 55%	192 36%	51 42%	112 69%	294 56%	6 3%	154 58%	161 54%	102 49%	45 18%	138 46%	68 39%	59 41%	41 52%	83 42%	94 41%	53 40%	145 43%	146 45%	171 47%
Part-time	123 12%	28 6%	95 18%	17 14%	17 10%	81 15%	8 4%	35 13%	43 14%	29 14%	17 7%	35 12%	27 16%	22 15%	8 10%	17 9%	34 15%	18 14%	35 10%	32 10%	56 15%
Not working but seeking work or temporarily unemployed/sick	62 6%	33 7%	29 5%	14 11%	15 9%	33 6%	- -	8 3%	11 4%	11 5%	32 13%	12 4%	13 7%	4 3%	8 10%	12 6%	10 4%	3 2%	26 8%	22 7%	13 4%
Not working/not seeking work	59 6%	11 2%	48 9%	7 6%	8 5%	44 8%	- -	8 3%	12 4%	11 5%	29 12%	15 5%	9 5%	8 5%	7 9%	11 5%	11 5%	6 5%	20 6%	15 5%	25 7%
Retired	253 25%	125 26%	129 24%	- -	- -	60 11%	194 92%	51 19%	48 16%	39 19%	115 46%	76 26%	49 28%	45 31%	8 11%	67 34%	73 32%	49 37%	88 26%	88 27%	78 21%
Student	44 4%	11 2%	32 6%	32 26%	9 5%	2 *	1 *	7 3%	20 7%	14 6%	4 2%	15 5%	8 4%	4 3%	4 6%	2 1%	3 1%	2 1%	15 4%	15 5%	14 4%
Refused	19 2%	10 2%	9 2%	1 1%	2 1%	13 2%	3 2%	4 2%	4 1%	5 2%	5 2%	6 2%	2 1%	3 2%	2 2%	5 3%	4 2%	2 1%	8 2%	4 1%	7 2%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Tenure</u>																					
Own outright	336 33%	168 35%	167 31%	14 12%	12 7%	160 30%	150 71%	87 33%	85 28%	74 35%	90 36%	113 38%	51 29%	53 37%	18 23%	86 44%	78 34%	60 46%	98 29%	120 37%	118 32%
Own with a mortgage	395 39%	178 36%	217 41%	60 49%	89 55%	227 43%	18 9%	138 52%	127 43%	91 43%	39 16%	116 39%	57 32%	56 38%	35 45%	74 37%	82 36%	43 32%	133 39%	124 39%	138 38%
Council	129 13%	49 10%	80 15%	17 14%	18 11%	66 13%	28 13%	9 3%	29 10%	17 8%	75 30%	31 10%	34 19%	14 9%	8 10%	19 10%	35 15%	10 8%	63 19%	36 11%	31 8%
Housing Assoc.	33 3%	18 4%	14 3%	6 5%	8 5%	15 3%	3 2%	4 1%	5 2%	7 3%	17 7%	4 1%	9 5%	6 4%	3 4%	2 1%	10 4%	5 4%	11 3%	7 2%	15 4%
Rented from someone else	94 9%	52 11%	42 8%	20 17%	29 18%	37 7%	7 3%	20 8%	42 14%	12 6%	20 8%	24 8%	20 11%	11 8%	11 14%	10 5%	17 8%	8 6%	20 6%	27 8%	47 13%
Rent free	7 1%	6 1%	1 *	- -	2 1%	5 1%	* *	2 1%	2 1%	2 1%	1 *	2 1%	2 1%	- -	1 1%	1 *	1 1%	- -	1 *	3 1%	2 1%
Refused	29 3%	16 3%	14 3%	4 3%	4 3%	16 3%	5 2%	6 2%	9 3%	7 3%	7 3%	8 3%	3 2%	5 4%	3 3%	6 3%	5 2%	5 4%	12 4%	4 1%	14 4%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Foreign Holiday in last 3 years</u>																					
Yes	620 61%	292 60%	329 61%	85 69%	111 68%	317 60%	107 51%	204 76%	193 65%	120 57%	104 42%	188 63%	108 62%	85 59%	42 54%	111 56%	128 56%	87 66%	205 61%	185 58%	231 63%
No	403 39%	196 40%	207 39%	38 31%	52 32%	209 40%	104 49%	63 24%	106 35%	90 43%	144 58%	110 37%	67 38%	60 41%	36 46%	86 44%	100 44%	44 34%	133 39%	136 42%	134 37%
<u>Number of cars</u>																					
None	212 21%	93 19%	120 22%	23 19%	36 22%	87 17%	66 31%	36 13%	52 18%	20 9%	105 42%	44 15%	48 28%	26 18%	23 29%	29 15%	58 26%	23 18%	83 25%	48 15%	82 22%
1	428 42%	218 45%	210 39%	43 35%	74 45%	208 39%	104 49%	91 34%	128 43%	103 49%	106 43%	117 39%	77 44%	65 45%	36 46%	74 37%	99 43%	59 45%	154 46%	127 39%	147 40%
2	292 28%	133 27%	158 30%	27 22%	43 26%	185 35%	37 17%	102 38%	95 32%	67 32%	28 11%	97 33%	44 25%	46 32%	16 20%	68 34%	63 28%	40 30%	76 23%	114 36%	101 28%
3+	91 9%	44 9%	47 9%	30 24%	9 6%	47 9%	5 2%	39 15%	23 8%	20 10%	9 3%	39 13%	6 3%	8 6%	4 5%	27 14%	7 3%	9 7%	24 7%	32 10%	35 10%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Internet Access</u>																					
At all	785 77%	375 77%	410 77%	116 95%	148 91%	439 83%	82 39%	246 92%	265 89%	158 75%	116 47%	247 83%	128 73%	108 75%	64 81%	150 76%	161 71%	95 72%	241 71%	248 77%	296 81%
At home (net)	711 70%	343 70%	368 69%	108 88%	139 85%	391 74%	73 35%	237 89%	243 82%	137 65%	94 38%	224 75%	117 67%	96 67%	56 71%	136 69%	148 65%	84 64%	211 62%	227 71%	273 75%
At work (net)	375 37%	189 39%	186 35%	41 33%	100 61%	226 43%	8 4%	154 58%	148 50%	52 25%	20 8%	125 42%	57 33%	56 39%	30 38%	75 38%	71 31%	54 41%	104 31%	118 37%	153 42%
At home	375 37%	172 35%	203 38%	69 56%	43 26%	197 37%	66 31%	90 34%	111 37%	97 46%	77 31%	113 38%	68 39%	48 33%	30 39%	72 37%	84 37%	37 28%	123 36%	122 38%	130 36%
At work	39 4%	18 4%	21 4%	2 2%	4 2%	32 6%	1 *	7 3%	16 5%	13 6%	3 1%	14 5%	8 4%	7 5%	5 6%	11 5%	6 3%	7 5%	16 5%	13 4%	10 3%
Both at home and at work	336 33%	171 35%	165 31%	39 32%	96 59%	194 37%	7 3%	147 55%	133 44%	39 19%	17 7%	110 37%	50 28%	49 34%	26 33%	64 33%	64 28%	47 36%	88 26%	105 33%	143 39%
Somewhere else	35 3%	14 3%	21 4%	7 5%	5 3%	16 3%	8 4%	2 1%	6 2%	8 4%	19 8%	9 3%	3 2%	5 3%	3 4%	3 2%	7 3%	4 3%	14 4%	8 2%	13 4%
Not at all	237 23%	112 23%	125 23%	6 5%	15 9%	87 16%	129 61%	21 8%	32 11%	52 25%	132 53%	51 17%	46 26%	36 25%	15 19%	47 24%	66 29%	36 27%	97 29%	73 23%	68 19%
Refused	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 *

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>What is the highest educational level that you have achieved to date?</u>																					
Secondary/ high school/ NVQ 1-3	519 51%	218 45%	302 56%	87 71%	54 33%	269 51%	110 52%	90 34%	149 50%	127 61%	154 62%	153 51%	84 48%	69 48%	41 53%	103 52%	110 48%	60 45%	189 56%	166 52%	165 45%
University degree or equivalent professional qualification/ NVQ4	299 29%	161 33%	138 26%	30 24%	74 46%	154 29%	41 20%	120 45%	102 34%	43 21%	35 14%	94 32%	47 27%	44 31%	24 30%	61 31%	50 22%	44 33%	78 23%	91 28%	130 36%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	77 8%	41 8%	36 7%	2 1%	26 16%	38 7%	11 5%	44 16%	23 8%	4 2%	5 2%	22 7%	16 9%	11 7%	6 7%	13 7%	19 8%	13 10%	15 4%	23 7%	39 11%
No formal education	105 10%	57 12%	48 9%	3 2%	7 4%	50 9%	45 21%	9 3%	20 7%	31 15%	45 18%	21 7%	27 15%	17 12%	6 7%	15 8%	45 20%	12 9%	45 13%	36 11%	23 6%
None of these	4 *	1 *	3 1%	- -	- -	3 1%	2 1%	* *	1 *	- -	3 1%	- -	- -	3 2%	- -	* *	- -	3 2%	2 1%	* *	2 *
Refused	18 2%	10 2%	8 1%	1 1%	2 1%	13 2%	2 1%	5 2%	4 1%	4 2%	6 2%	7 2%	1 1%	1 1%	2 2%	5 2%	4 2%	1 1%	8 2%	4 1%	5 1%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Marital Status</u>																					
Single	242 24%	128 26%	114 21%	85 70%	55 34%	82 16%	20 9%	57 21%	65 22%	48 23%	71 29%	69 23%	36 21%	33 23%	22 28%	38 19%	37 16%	24 18%	73 22%	84 26%	85 23%
Married/ co-habiting	558 55%	261 53%	298 56%	33 27%	102 63%	328 62%	95 45%	177 66%	163 55%	125 59%	94 38%	164 55%	99 57%	74 51%	45 57%	106 54%	133 58%	78 59%	192 57%	170 53%	197 54%
Widowed/ separated/ divorced	200 20%	86 18%	114 21%	- -	4 2%	103 20%	93 44%	28 11%	62 21%	32 15%	78 31%	58 20%	38 21%	32 22%	10 13%	48 24%	54 24%	28 21%	65 19%	65 20%	70 19%
Refused	23 2%	13 3%	9 2%	4 3%	2 1%	14 3%	3 2%	5 2%	8 3%	5 2%	4 2%	6 2%	2 1%	5 4%	2 2%	5 3%	4 2%	2 2%	8 2%	3 1%	12 3%
<u>Children</u>																					
None aged 18 or under	699 68%	358 73%	341 64%	95 77%	89 55%	309 59%	206 97%	167 63%	192 64%	147 70%	191 77%	208 70%	108 62%	105 72%	56 71%	140 71%	151 66%	101 77%	225 67%	228 71%	245 67%
NET: Yes	302 30%	119 24%	183 34%	26 22%	72 44%	202 38%	2 1%	93 35%	101 34%	57 27%	51 21%	83 28%	62 36%	37 26%	21 26%	52 26%	72 31%	28 21%	105 31%	89 28%	109 30%
NET: Yes any aged 15 or under	272 27%	105 22%	167 31%	25 21%	72 44%	173 33%	2 1%	86 32%	89 30%	50 24%	47 19%	72 24%	58 33%	33 23%	18 23%	42 21%	66 29%	23 17%	95 28%	82 26%	94 26%
- Aged under 5	112 11%	38 8%	74 14%	21 17%	52 32%	38 7%	2 1%	42 16%	23 8%	25 12%	22 9%	32 11%	29 17%	15 11%	5 7%	17 9%	24 11%	8 6%	37 11%	30 10%	44 12%
- Aged 5-10	133 13%	54 11%	80 15%	5 4%	31 19%	96 18%	2 1%	40 15%	41 14%	30 15%	22 9%	31 10%	22 13%	19 13%	13 16%	14 7%	31 14%	12 9%	54 16%	41 13%	38 11%
- Aged 11-15	126 12%	55 11%	71 13%	3 2%	12 7%	112 21%	- -	35 13%	51 17%	19 9%	21 8%	37 12%	26 15%	10 7%	11 14%	24 12%	34 15%	11 8%	44 13%	43 13%	39 11%
- Aged 16-18	66 6%	31 6%	35 7%	3 2%	2 2%	61 12%	- -	13 5%	30 10%	14 7%	9 4%	25 9%	10 6%	10 7%	5 6%	19 10%	13 6%	10 8%	18 5%	18 6%	29 8%
Refused	22 2%	11 2%	12 2%	1 1%	2 1%	16 3%	4 2%	7 3%	5 2%	5 2%	5 2%	8 3%	5 3%	3 2%	2 2%	5 3%	5 2%	3 2%	8 2%	4 1%	11 3%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1023	488	535	122	163	527	211	267	298	210	248	298	175	145	78	197	228	132	338	321	364
<u>Grocery shopping status</u>																					
Yes - do half or more	797 78%	324 66%	472 88%	66 54%	141 87%	420 80%	169 80%	195 73%	242 81%	149 71%	212 85%	209 70%	144 82%	116 80%	67 85%	136 69%	191 84%	108 82%	263 78%	246 77%	288 79%
No - do less than half	216 21%	159 33%	57 11%	55 45%	21 13%	100 19%	40 19%	69 26%	54 18%	60 28%	33 13%	85 28%	30 17%	27 19%	11 14%	58 29%	34 15%	23 17%	72 21%	73 23%	72 20%
Refused	10 1%	4 1%	6 1%	1 1%	1 *	7 1%	2 1%	4 1%	2 1%	2 1%	3 1%	4 1%	1 1%	1 1%	1 1%	3 1%	2 1%	1 1%	3 1%	2 1%	5 1%

Political Poll

CATI Fieldwork : June 4th-5th 2008

Absolutes/col percents

Table 9
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1023	1023
Weighted base	1023	1023
Conservative	227 22%	197 19%
Labour	278 27%	228 22%
Liberal Democrat/ Liberal	106 10%	132 13%
Scottish National Party/SNP	23 2%	22 2%
Plaid Cymru	3 *	2 *
Green Party	14 1%	13 1%
UK Independence Party (UKIP)	5 *	5 *
Others	5 *	4 *
Did not vote	279 27%	323 32%
Refused	62 6%	70 7%
Don't know	21 2%	27 3%