

Nelson Books



0-7852-6279-2

Trade Paper

\$12.99

Ship Date:

July 15, 2003

Pub Date:

August 12, 2003

Sales Cycle: 1

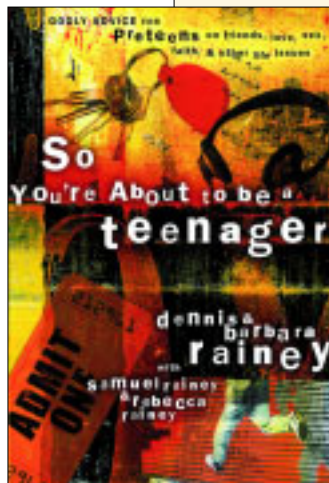
5½ x 8

176 pages

36 per carton

Worldwide Rights

Parenting



**Dennis and Barbara Rainey**, since 1976, have focused their ministry on encouraging and strengthening families. They coauthored *Parenting Today's Adolescent* (with Bruce Nygren) and the bestseller *The New Building Your Mate's Self-Esteem*. Dennis cofounded FamilyLife and co-hosts the award-winning nationally syndicated *FamilyLife Today* radio program. Barbara, a graduate of the University of Arkansas, has served on the staff of Campus Crusade for Christ for twenty-six years.

**Rebecca Rainey** is an undergraduate student at the University of Arkansas. **Samuel Rainey** and his wife, Stephanie, live in Franklin, Tennessee, with their son.

**Hometown: Little Rock, Arkansas**

0-7852-6168-0

Trade Paper

\$14.99

Ship Date:

August 5, 2003

Pub Date:

September 2, 2003

Sales Cycle: 1

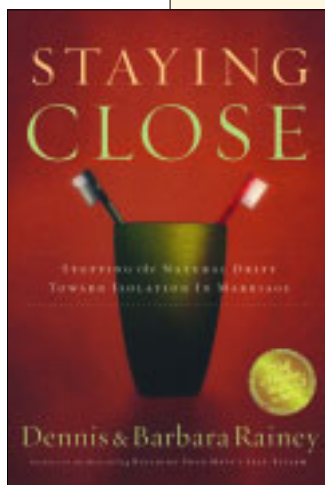
6 x 9

320 pages

36 per carton

Worldwide Rights

Love &amp; Marriage



**Dennis and Barbara Rainey**, since 1976, have focused their ministry on encouraging and strengthening families. They coauthored *Parenting Today's Adolescent* (with Bruce Nygren) and the bestseller *The New Building Your Mate's Self-Esteem*. Dennis cofounded FamilyLife and co-hosts the award-winning nationally syndicated *FamilyLife Today* radio program. Barbara, a graduate of the University of Arkansas, has served on the staff of Campus Crusade for Christ for twenty-six years.

**Hometown: Little Rock, Arkansas**

## SO YOU'RE ABOUT TO BE A TEENAGER

### *Godly Advice for Preteens on Friends, Love, Sex, Faith, and Other Life Issues*

Dennis and Barbara Rainey with their children Samuel & Rebecca

► This repackaged edition dispels the fears that can come during the massive upheavals of adolescence and helps preteens anticipate issues they will face, avoid mistakes and temptations, and move confidently through their teenage years.

Approaching the teenage years is frightening for parents and kids. As parents, Dennis and Barbara Rainey have lived and relived those challenging years. Samuel and Rebecca Rainey, preteens themselves not many years ago, add their perspective as young adults who vividly recall their own successes and failures as teenagers. Covering such topics as friends, peer pressure, boundaries, dating, and sex, the Rainey's address the most common traps of adolescence and teach young people how to avoid making poor choices. This book is essential reading for preteens and an ideal resource for parents and youth workers. ("Parent's Guide" included.)

Previous Edition: 0-7852-6615-1

## STAYING CLOSE

### *Stopping the Natural Drift Toward Isolation in Marriage*

Dennis and Barbara Rainey

► This repackaged edition helps couples overcome the natural tendency to drift apart and maintain a vital, intimate marriage.

#### SALES HOOKS

- **Winner of the ECPA Gold Medallion Book Award**
- **Previous editions have sold over 170,000 copies**

Countless married Americans end up living alone—in the same house. Years of conducting FamilyLife conferences and counseling couples have convinced Dennis Rainey that isolation is the number one problem in marriages today. *Staying Close* provides couples with a positive, workable strategy for keeping their marriage vital and intimate. Couples will learn to:

- recognize the personal and cultural forces that isolate them
- manage the busyness of life without losing sight of each other
- grow closer during hard times rather than allow troubles to pull them apart
- "affair-proof" their relationship (or heal it after the fact)
- discover the secrets of a mutually rewarding sex life
- create a safe atmosphere for transparent communication

Previous Edition: 0-8499-3343-9

0-7852-6150-8

Hardcover

\$22.99

Ship Date: July 8, 2003

Pub Date: August 5, 2003

Sales Cycle: 1

6 x 9

288 pages

24 per carton

Worldwide Rights

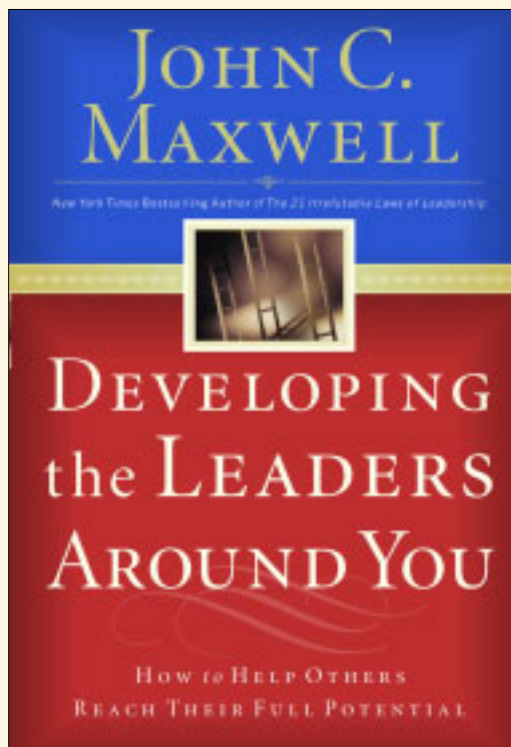
Business, Leadership

## ADVERTISING

- Simulcast advertisements at Maxwell events and seminars

## PUBLICITY

- Affinity mailings to business leaders and Fortune 500 companies



## DEVELOPING THE LEADERS AROUND YOU

*How to Help Others Reach Their Full Potential*

John C. Maxwell

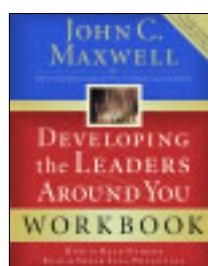
- This classic book by John C. Maxwell takes personal leadership to the next level by demonstrating how to identify and train potential leaders and foster a productive team spirit.

## SALES HOOKS

- Maxwell titles have appeared on *New York Times*, *Wall Street Journal*, and *Business Week* bestseller lists
- The original version of *Developing the Leaders Around You* has sold over 265,000 units
- Maxwell will promote the book on his Web site, Injoy.com

Both practical and inspirational, *Developing the Leaders Around You* emphasizes that an organization can't grow until its members grow. Dr. Maxwell encourages readers to foster a productive team spirit, make difficult decisions, handle confrontation, and to nurture, encourage, and equip people to be leaders.

## Also Available:

**Workbook will ship August 19, 2003***Workbook*

0-7852-6367-5

Trade Paper

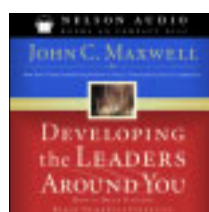
7 x 9

\$17.99

240 pages

36 per carton

Worldwide Rights

*Audio CD*

0-7852-6240-7

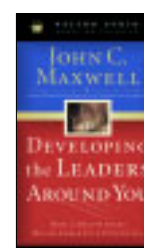
3 Audio CDs

\$24.99

180 minutes

48 per carton

Worldwide Rights

*Audio Cassette*

0-7852-6239-3

2 Audio Cassettes

\$18.99

180 minutes

48 per carton

Worldwide Rights



## DR. JOHN C. MAXWELL

is the founder of INJOY, an organization dedicated to helping people maximize their personal and leadership potential. Each year Maxwell speaks in person to more than 350,000 people and influences the lives of another one million through seminars, books, and tapes. He is the author of more than thirty books, including *Developing the Leader Within You*, *Your Road Map for Success*, *The 21 Irrefutable Laws of Leadership*, and *The 17 Indisputable Laws of Teamwork*.

Hometown: Atlanta, GA



0-7852-6295-4

Hardcover

\$22.99

Ship Date: August 5, 2003

Pub Date: September 2, 2003

Sales Cycle: 1

6 x 9

288 pages

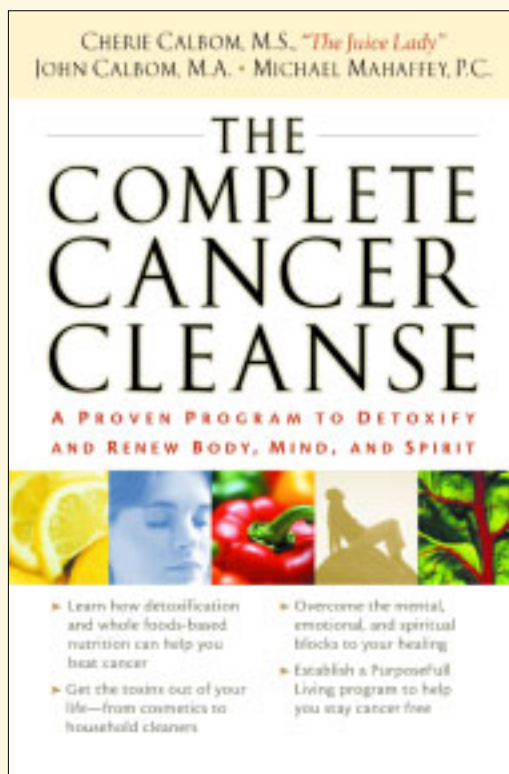
24 per carton

Worldwide Rights

Health and Fitness, Healing

#### PUBLICITY

- Book mailing to national media



## THE COMPLETE CANCER CLEANSE

*A Proven Program to Detoxify and Renew Body, Mind, and Spirit*

Cherie Calbom, M.S., John Calbom, M.A., and Michael Mahaffey, P.C.

► **Cherie Calbom, “The Juice Lady,” therapist John Calbom, and Michael Mahaffey, a twenty-year cancer survivor, present a unique, multi-disciplinary approach to fighting cancer.**

#### SALES HOOKS

- 1 of every 3 Americans will have cancer at some point in their lives; 2.7 million are diagnosed with cancer yearly. This book can reach a broad audience
- Calbom's *Juicing for Life*, published by Avery Penguin Putnam in 1990, has sold nearly 1.8 million copies and continues to be a big seller
- Calbom makes frequent appearances on infomercials and QVC



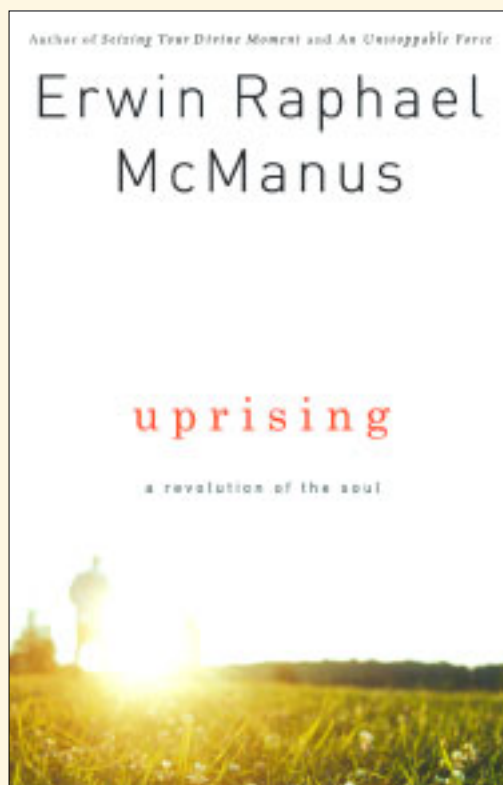
CHERIE CALBOM, M.S. is a nutritionist and the author of ten books, including the bestseller *Juicing for Life*. She is known as “The Juice Lady” to millions.

JOHN CALBOM, M.A. is a behavioral medicine specialist, psychotherapist, and priest in the Greek Orthodox Church. He also founded the Trinity Retreat House.



MICHAEL MAHAFFEY, P.C. was diagnosed with acute leukemia and given about thirty days to live. Mahaffey defied the odds and is now the cofounder of Cedar Springs Renewal Center.

This book guides readers through a process of detoxification and renewal so they can partner with their physician to overcome cancer. Nutritionist Cheri Calbom presents detoxification programs for all organs and systems of elimination. She also shows readers how to build their immune systems and restore nutritional vitality through healing foods. Next, therapist John Calbom guides cancer patients in a process of removing the mental, emotional, and spiritual blocks to their healing. Finally, readers renew their spirits through PurposeFull living, the journey Michael Mahaffey took as he experienced a new relationship with Jesus Christ, which led to his miraculous healing.



FALL 2003

0-7852-6431-0

Hardcover

\$19.99

Ship Date: August 5, 2003

Pub Date: September 2, 2003

Sales Cycle: 1

5 1/2 x 8 1/4

256 pages

24 per carton

Worldwide Rights

Spirituality, Christian Living

#### ADVERTISING

- Postcard mailing
- E-mail promotion to target market
- Retail and consumer video

#### PUBLICITY

- National print and radio campaign

## UPRISING

*A Revolution of the Soul*

Erwin Raphael McManus

► In *Uprising*, Erwin Raphael McManus shows readers who are hungry for lasting spiritual change how to unleash God's character in their lives.

#### SALES HOOKS

- Author will launch the book at Willow Creek Leadership Summit August 7-9, where he'll be speaking on *Uprising* to 4,000 people live plus more than 30,000 attendees at 60 satellite locations around the country.
- The author will promote the book through his many other speaking engagements and in his magazine articles
- *Uprising* will be promoted on [www.mosaic.org](http://www.mosaic.org)

We are all broken pieces of the image of God. And as Christians, too often we talk about God's ability to change lives without fully understanding how to access that power. Erwin Raphael McManus reveals the passion and purpose that lie ahead when we undertake the journey that leads us to the true source of spiritual renewal, the very character of God. Fascinating stories from McManus's personal life and ministry, paired with fresh biblical teaching and profound insights, will astonish and challenge readers to break free from negative habits, destructive emotions, and other strongholds that hinder lasting transformation and to turn toward a life marked by enlightenment, nobility, and virtue.



ERWIN RAPHAEL MCMANUS serves as lead pastor and cultural architect of Mosaic in Los Angeles and founder of Awaken, a personal and organizational creativity development group. As a national and international consultant, his expertise focuses on culture, change, leadership, and creativity. He partners with Bethel Theological Seminary as distinguished professor and futurist and is also a contributing editor for *Leadership Journal*. He is the author of *An Unstoppable Force* (a 2002 ECPA Gold Medallion Award finalist) and *Seizing Your Divine Moment*. He and his wife, Kim, have two children, Aaron and Mariah, and a daughter in the Lord, Paty.

Hometown: Los Angeles, California

0-7852-7297-6

Hardcover

\$19.99

Ship Date: August 5, 2003

Pub Date: September 2, 2003

Sales Cycle: 1

6 x 9

240 pages

24 per carton

Worldwide Rights

GLOBAL POSITIONING SERVICES

*Simultaneous launch in:*

- Chinese • German • Indonesian
- Korean • Portuguese • Spanish

Christian Living

#### SALES HOOKS

- *Walking Wisely* has sold over 47,000 units
- *Finding Peace* will be promoted through the *In Touch*® magazine and website, and on radio and television broadcasts in September 2003
- Dr. Stanley is seen on more than 850 media outlets weekly

#### MERCHANDISING

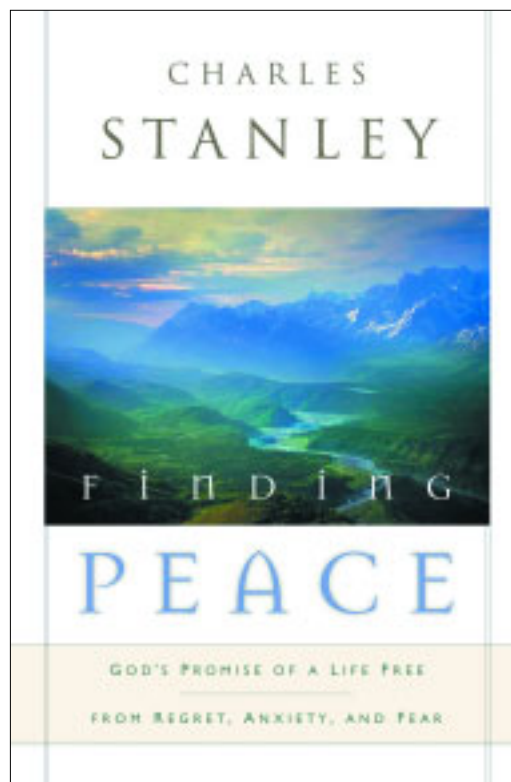
- Endcap: ISBN 0-7852-6301-2

#### ADVERTISING

- Print advertisements in Baptist newspapers
- E-mail blast campaign on Amazon.com
- Targeted postcard mailing
- Advertised in *Bookpage*, *USA Today*, and *Publishers Weekly*
- *Finding Peace* Brochure:  
ISBN: 0-7852-6210-5

#### PUBLICITY

- National print, radio, and television campaign to general and Christian media
- Local media to coincide with multi-city author tour
- E-blast to In Touch mailing list, including link to downloadable chapter



# FINDING PEACE

GOD'S PROMISE OF A LIFE FREE  
FROM REGRET, ANXIETY, AND FEAR

Charles Stanley

**Beloved pastor and bestselling author Charles Stanley opens readers to the world of God's unflinching peace—how to receive it and how to abide in it.**

**I**n times of crisis and confusion, Dr. Charles Stanley has learned the one phrase that can carry him through: "God, You are in control." The peace he has experienced in life stems from that foundational belief. In *Finding Peace*, Dr. Stanley shares with readers how they, too, can experience an unshakeable peace which "passes all understanding."

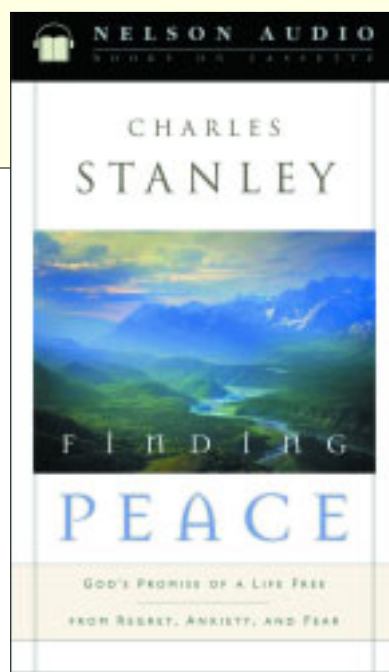
Filled with encouragement to lift the soul, *Finding Peace* offers insight on what causes us to live without God's peace in our lives, and how we can reverse course and open our hearts to receive it. Also, Stanley gives his perspective on the things that hinder peace—including the "Four Great Hallmarks of God's Peace" and "Five Essential Beliefs for a Peaceful Heart"—to put the important message of this book into concrete terms. Addressing regret, anxiety, and fear, Dr. Stanley extends hope for overcoming the obstacles that block peace with the Lord. Finally, he gives direction on learning to live a life of contentment.



## DR. CHARLES STANLEY

is pastor of the 15,000-member First Baptist Church in Atlanta, Georgia, and is head of international In Touch® Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program In Touch. His many bestselling books include *Seeking His Face*, *Into His Presence*, *Success God's Way*, *Enter His Gates*, *The Source of My Strength*, *In Touch With God*, and *On Holy Ground*.

**Hometown:** Atlanta, Georgia



FALL 2003

0-7852-6151-6

2 Audiocassettes

\$18.99

Ship Date: August 5, 2003

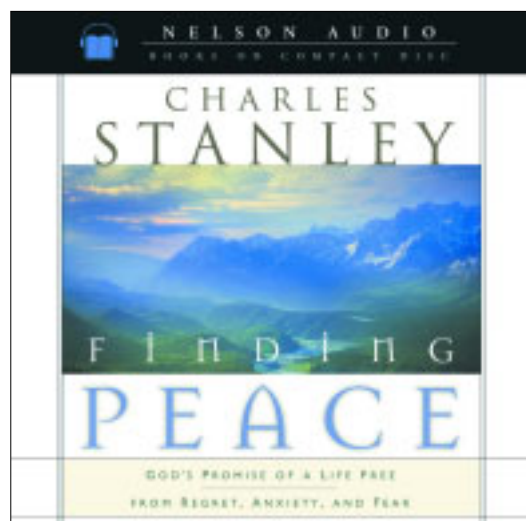
Pub Date: September 2, 2003

Sales Cycle: 1

180 Minutes

48 per carton

Worldwide Rights



0-7852-6232-6

3 Audio CDs

\$24.99

Ship Date: August 5, 2003

Pub Date: September 2, 2003

Sales Cycle: 1

180 Minutes

48 per carton

Worldwide Rights



0-7852-6326-8

Hardcover

\$24.99

Ship Date: August 12, 2003

Pub Date: September 9, 2003

Sales Cycle: 1

7½ x 9½

224 pages

24 per carton

Worldwide Rights

Personal Finance

#### MERCHANDISING

- Endcap: ISBN 0-7852-6285-7

#### ADVERTISING

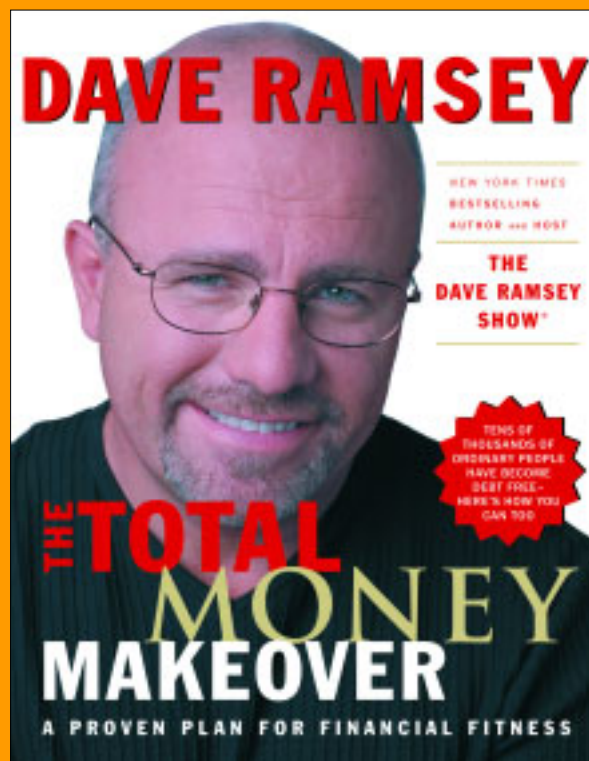
- USA Today advertisement
- Radio advertising and remote broadcasts in key cities
- Direct mail and e-mail promotions to targeted consumers
- *The Total Money Makeover* brochure: ISBN 0-7852-6214-8
- Part of a *Publishers Weekly* cover package

#### CONTEST

- "The Challenge"—an ongoing contest for participants following the program: the amount of debt paid off, plus the amount of money saved based on a percentage of income
- \$50,000 grand prize giveaway
- 10 finalists win a trip to Atlantis, Nassau (details to come on [www.totalmoneymakeover.com](http://www.totalmoneymakeover.com))
- Culmination of contest broadcast LIVE from Atlantis on Dave's show

#### PUBLICITY

- 23-city author tour with media, live events, and in-store appearances
- National print and broadcast tour managed by Planned Television Arts
- 30-city promotional tour with the "Total Money Makeover Mobile," in-store appearances, money giveaways, call-ins to The Dave Ramsey Show
- National television satellite tour



## THE TOTAL MONEY MAKEOVER

*A Proven Plan for Financial Fitness*  
Dave Ramsey

- **Nationally syndicated radio host and money man Dave Ramsey offers a practical, inspiring action plan to help you get in the best financial shape of your life.**

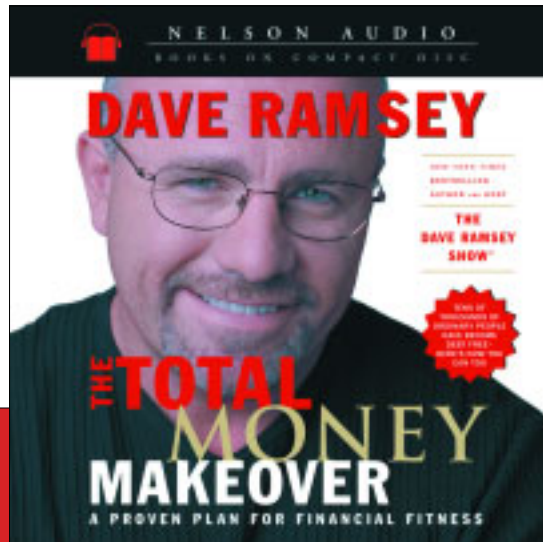
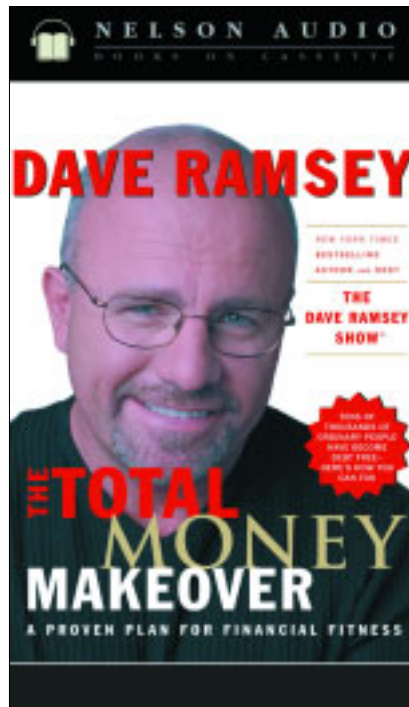
Respected financial expert Dave Ramsey offers a comprehensive plan for getting out of debt and achieving financial health. Against a playful backdrop of fitness terminology, Dave gives solid, hard-hitting advice needed to make your goals a reality. Filled with both the "hope" and the "how-to," *The Total Money Makeover* includes:

- Useful worksheets and forms
- Readable and informative charts and graphs
- The four factors that keep people from getting in shape financially
- Photos and amazing stories from people who have succeeded following *The Total Money Makeover* plan

More than 2 million listeners who tune in to Dave's show weekly will hear about *The Total Money Makeover* and The Challenge Contest from August 2003 to August 2004.

More than 100,000 people are expected to hear Dave speak on *The Total Money Makeover* between his live simulcast event and his mega church speaking events across the country.





FALL 2003

0-7852-6328-4

2 Audiocassettes

\$18.99

Ship Date: August 12, 2003

Pub Date: September 9, 2003

Sales Cycle: 1

180 minutes

48 per carton

Worldwide Rights

Personal Finance

0-7852-6218-0

3 Audio CDs

\$24.99

Ship Date: August 12, 2003

Pub Date: September 9, 2003

Sales Cycle: 1

220 minutes

48 per carton

Worldwide Rights

Personal Finance

#### AUTHOR PROMOTION

- Live satellite event simulcast to over 600 locations with more than 50,000 satellite attendees anticipated (September 20, 2003)
- 11 LIVE events (cities to be determined)
- On-air promotion on *The Dave Ramsey Show* from August 2003 – August 2004
- "Total Money Makeover Mondays" on *The Dave Ramsey Show*, with book giveaways and free one-on-one counseling to winning callers from August 2003 – August 2004
- Preaching in 8 mega churches (details on [www.totalmoneymakeover.com](http://www.totalmoneymakeover.com))
- 31 book signings to give away \$3,000 at each location
- 30 "Total Money Makeover Mobile" stops in 30 different cities giving away \$1,000 at each location

## DAVE RAMSEY



After suffering a personal financial loss of a 4 million dollar real estate portfolio, Dave Ramsey decided to return to the basics of personal finance and help others. Dave is the author of the *New York Times* best-selling book *Financial Peace*. He is also the host of the nationally syndicated *The Dave Ramsey Show*. Many national corporations as well as tens of thousands of individuals have benefited from his Financial Peace University Program and his live seminars. He and his wife Sharon ("The Princess") have three children: Denise, Rachel, and Daniel.

Hometown: Nashville, Tennessee

0-7852-6366-7

Hardcover

\$19.99

Ship Date:

August 19, 2003

Pub Date:

September 16, 2003

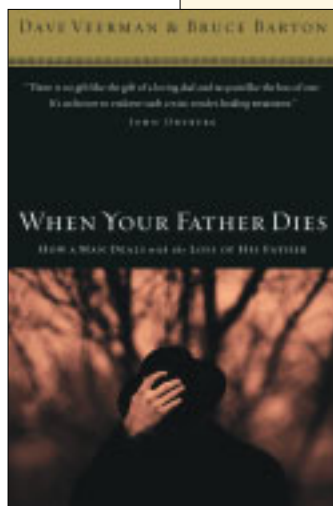
Sales Cycle: 1

5½ x 8¼

224 pages

24 per carton

Worldwide Rights

Grief, Suffering &  
Consolation, Men

**Dave Veerman** and **Bruce Barton** are both experienced writers who lost their fathers a few years ago, so they write from personal experience. After spending 26 years with Youth for Christ, they formed The Livingstone Corporation in 1988, and have also served as senior editors of the *Life Application Bible*.

**Hometown:** Chicago, Illinois

## WHEN YOUR FATHER DIES

*How a Man Deals with the Loss of His Father*

Dave Veerman and Bruce Barton

► *When Your Father Dies* helps men and the women who care about them understand the unexpected emotions and life adjustments that a father's death triggers.

### SALES HOOKS

- Endorsed by Les Parrott, Tim Clinton, Jon Ortberg, and others
- The book will feature contributions from other great writers and professional counselors, as well as from "everyday" men
- The authors will promote this book in media outlets

The death of a parent is devastating for anyone. For men, though, the death of a father is uniquely and deeply traumatic. Whether or not a father and son are close in life, they are undeniably connected—and the powerful emotions and life adjustments following Dad's passing catch most men completely off guard. The authors share personal experiences and insights, as well as practical advice from professional counselors, to prepare men for the emotional struggles that accompany the death of a father. Many women will want to read the book to understand the complex emotions and changes that will affect the men they care for.

0-7852-6235-0

Hardcover

\$14.99

Ship Date:

September 2, 2003

Pub Date:

September 30, 2003

Sales Cycle:

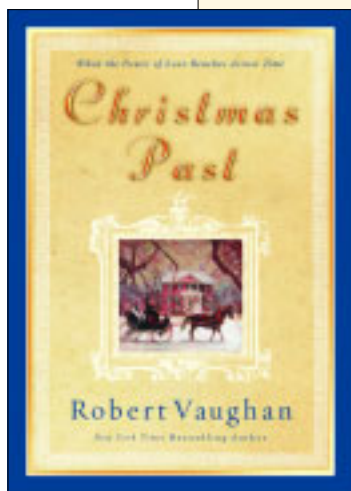
5 x 7

128 pages

24 per carton

Worldwide Rights

Fiction/Contemporary



**Robert Vaughan** is the author of more than 250 published works. He has written romance novels under pseudonyms, which have produced over fourteen million copies. A retired military officer with tours in Vietnam, Korea, and Germany, Vaughan has received the Distinguished Flying Cross, the Bronze Star, the Purple Heart, and the Vietnamese Cross of Ballantry. Vaughan and his wife, Ruth, are actively involved as a lay minister at Holy Spirit Episcopal Church.

**Hometown:** Gulf Shores, Alabama

## CHRISTMAS PAST

*When the Power of Love Reaches Across Time*

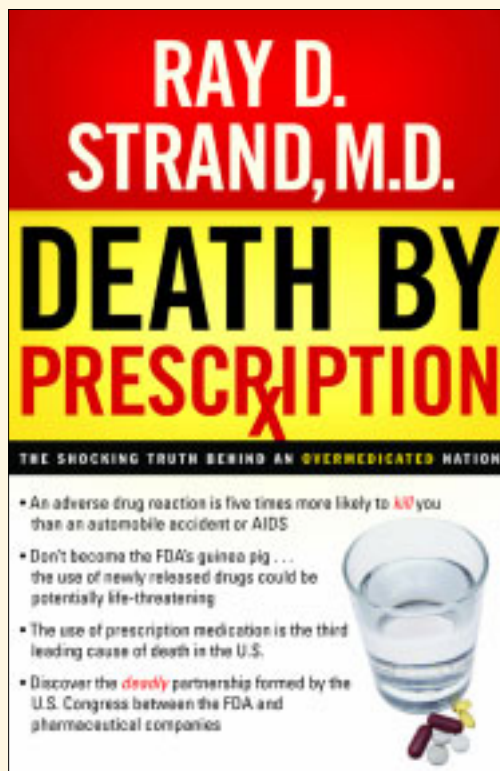
Robert Vaughan

► In *Christmas Past*, a twenty-first century family abandons the trappings of modern life to rediscover the love that first brought them together.

### SALES HOOKS

- A *New York Times* and *Publishers Weekly* bestselling author
- Author has a proven ABA track record, with 30 million books in print
- Nominated for a Pulitzer Prize in 1973 for *The Valkyrie Mandate*
- Author of *Andersonville*, which was made into a television miniseries by TNT

In a story reminiscent of Charles Dickens' novels, *Christmas Past* shows the importance of faith and family in the face of modern focus on personal gain. John and Madison Carmichael's success in their careers has brought them to the brink of divorce. Deciding to spend one final Christmas together as a family, they respond to a travel brochure to "Celebrate Christmas Past" in the Smokey Mountains of Tennessee with a group of historical re-enactors. As their Victorian Christmas proceeds, they rediscover the love they once felt. But upon their return to "modern civilization," the Carmichaels learn that their hosts' nineteenth-century house has been boarded up for more than thirty-five years. Could it be that a miracle from "Christmas Past" has brought their family together again?



FALL 2003

0-7852-6484-1

Hardcover

\$22.99

Ship Date: September 2, 2003

Pub Date: September 30, 2003

Sales Cycle: 1

6 x 9

272 pages

24 per carton

Worldwide Rights

Health, Contemporary Issues

#### PUBLICITY

- National print and radio campaign to general and Christian media

## DEATH BY PRESCRIPTION

*The Shocking Truth Behind an Overmedicated Nation*

Ray D. Strand, M.D.

- **Dr. Ray Strand, a physician for over thirty years, exposes the broken system the FDA uses to approve drugs for the American public, often years before many of the known adverse reactions are discovered.**

#### SALES HOOKS

- Book will be promoted on author's Website [www.nutritional-medicine.net](http://www.nutritional-medicine.net)
- Strand's self-published *Bionutrition* sold over 30,000 units
- Strand's *What Your Doctor Doesn't Know About Nutritional Medicine May Be Killing You*, released in September of 2002, has already sold over 33,000 units

*Did you know...*

- The leading drug problem in the U.S. today is not the use of *illegal* drugs—it is the use of *legal* drugs.
- The fourth leading cause of death in the U.S. is properly prescribed and administered medication. By adding improperly prescribed medication to that equation, it becomes the third leading cause of death.

If you aren't aware of these facts, and you don't have the tools and information to counter them, you are at risk. Experienced family doctor Ray Strand provides simple guidelines to help readers protect themselves and their families from suffering adverse reactions to prescription medication.



RAY D. STRAND, M.D.

graduated from the University of Colorado Medical School and finished his post-graduate training at Mercy Hospital in San Diego, California. He has been involved in an active private family practice for the past thirty years, and has focused his practice on nutritional medicine over the past seven years while lecturing internationally on the subject. Dr. Strand lives on a horse ranch in South Dakota with his lovely wife, Elizabeth. They have three grown children.

**Hometown: Rapid City, South Dakota**

0-7852-6743-3

Hardcover

\$22.99

Ship Date: September 9, 2003

Pub Date: October 7, 2003

Sales Cycle: 1

6 x 9

256 pages

24 per carton

Worldwide Rights

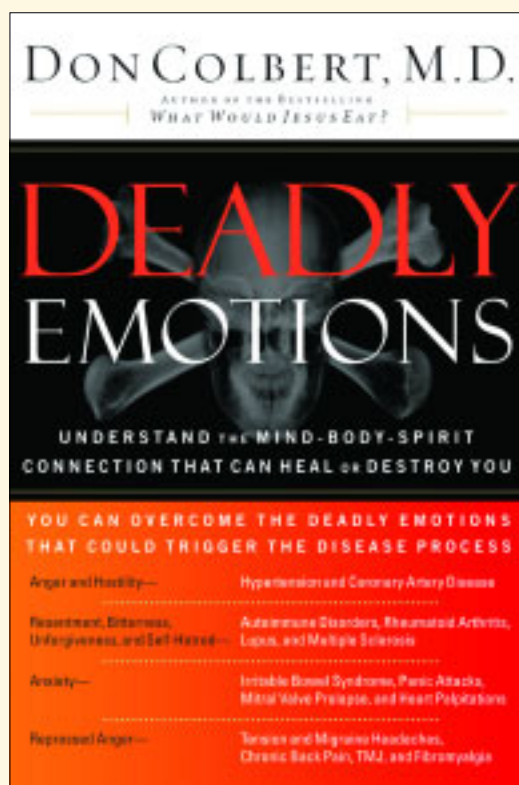
Self-Help, Health

## PUBLICITY

- National television, radio, and print interviews in Christian and general media outlets
- Author to promote through his media appearances and travel schedule

## MERCHANDISING

- Endcap: ISBN 0-7852-6245-8



## DEADLY EMOTIONS

*Understand the Mind-Body-Spirit Connection That Can Heal or Destroy You*

Don Colbert, M.D.

- **Bestselling author Dr. Don Colbert explores the deadly effect of negative emotions on the body, mind, and spirit, and offers techniques for releasing these toxic catalysts.**

## SALES HOOKS

- *What Would Jesus Eat?* is a phenomenon that has sold more than 136,000 units
- Dr. Colbert's *Living in Divine Health* has sold over 150,000 units
- Author is a frequent guest on Christian television and radio



DR. DON COLBERT, a family practitioner since 1987, is the author of such bestsellers as *What Would Jesus Eat?*, *Walking in Divine Health*, The Bible Cure Booklet Series, and *What You Don't Know May Be Killing You*. He writes monthly columns for *Charisma* magazine and Joyce Meyers's *Partners* magazine.

Dr. Colbert developed his own vitamin line, Divine Health Nutritional Products, and hosts a national talk show entitled *Your Health Matters* with his wife, Mary. He regularly speaks at national seminars on such topics as "Living in Divine Health" and "The Seven Pillars of Health."

**Hometown:** Orlando, Florida

Did you know that negative emotions can adversely affect your health? Depression, anger, guilt, condemnation, low self-esteem—these are only a few of the lethal toxins that threaten body and spirit. Offering a clear definition of deadly emotions—what they are, where they come from, how they manifest themselves, and their effects on the body—Dr. Colbert uses scientific evidence to support his views. He further offers hope in the form of God's power to deliver readers from these toxins, focusing on the power of forgiveness and repentance, the value of a merry heart, and the joy of the Lord. Finally, Dr. Colbert shares insights on the role nutrition plays in removing the physical toxins that inhibit true health.



0-7852-7042-6

Hardcover

\$22.99

Ship Date: September 9, 2003

Pub Date: October 7, 2003

Sales Cycle: 1

6 x 9

272 pages

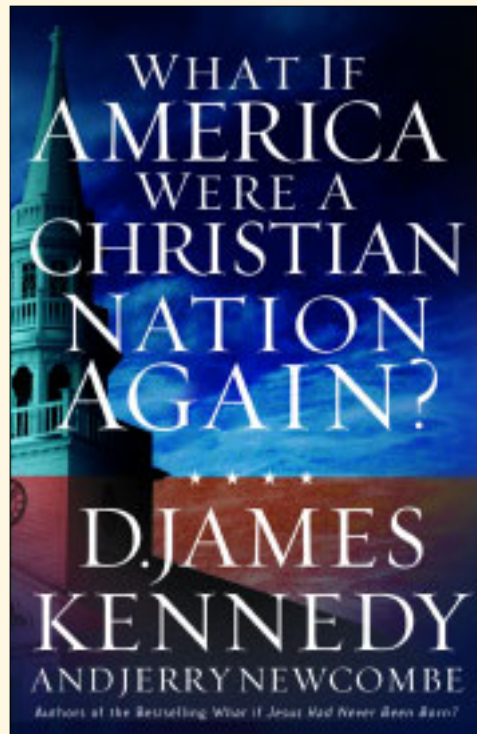
24 per carton

Worldwide Rights

Contemporary Issues

## PUBLICITY

- Book mailing to national media



## WHAT IF AMERICA WERE A CHRISTIAN NATION AGAIN?

D. James Kennedy and Jerry Newcombe

- **This powerful book is a call for our nation to recognize the intent of our founding fathers, realize where we've turned away, and return to the Christian principles we once embraced.**

### SALES HOOKS

- Kennedy and Newcombe's *What if Jesus Had Never Been Born?* has sold nearly 150,000 units
- Kennedy has a proven track record, with sales of most titles over 50,000 units
- Interest in returning to the foundation of America has been heightened in the last few years
- Kennedy holds an annual Reclaiming America for Christ conference where this book will be featured
- Kennedy will preach from the book for one month on his national broadcasts

America is in the throes of a cultural war—one that threatens us from within and without. So-called “progressive” individuals and organizations are falsely using the words of our founding fathers to achieve the antithesis of their design for our nation. The first Americans sought freedom of religion; today we face freedom from religion. This book offers encouragement about God’s providential hand on our nation. The authors provide a specific blueprint to preserve and restore our country to its original intent.



DR. D. JAMES KENNEDY

is the most listened to Presbyterian minister in the world. From the pulpit of the large Coral Ridge Presbyterian Church in Fort Lauderdale, Florida, and the internationally televised *Coral Ridge Hour*, and his daily radio program, *Truths That Transform*, he reaches about three million listeners each week. He is also President of Evangelism Explosion International and Chancellor of Knox Theological Seminary.

**Hometown: Ft. Lauderdale, Florida**



JERRY NEWCOMBE

is senior producer of *The Coral Ridge Hour*, Dr. D. James Kennedy’s television outreach. He is the co-author or author of eleven books.

**Hometown: Pompano Beach, Florida**

0-7852-6238-5

Hardcover

\$19.99

Ship Date:  
September 16, 2003Pub Date:  
October 14, 2003

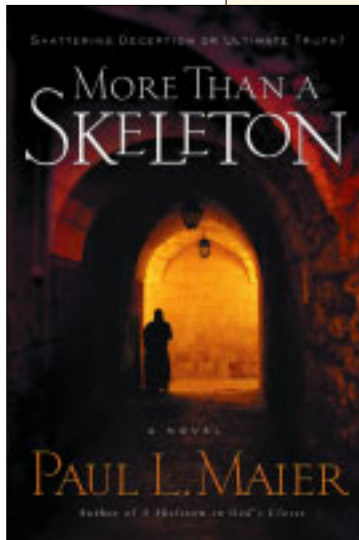
Sales Cycle: 1

6 x 9

352 pages

24 per carton

Worldwide Rights

Fiction,  
Contemporary Issues

**Dr. Paul L. Maier** is a professor of Ancient History at Western Michigan University. He holds degrees from Harvard University and Concordia Seminary. He has published numerous articles and books, both fiction and non-fiction, with several million in print in a dozen languages. Dr. Maier lectures widely and is frequently interviewed for national radio, television, and newspapers. He and his wife, Joan, have four grown daughters.

**Hometown:** Kalamazoo, Michigan

0-8407-3424-7

Trade Paper

\$14.99

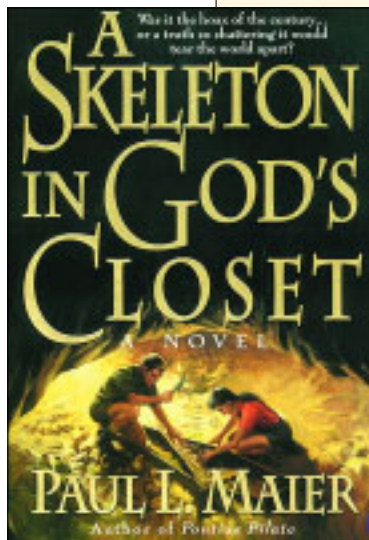
Available Now

6 x 9

336 pages

24 per carton

Worldwide Rights

Fiction,  
Contemporary Issues

## MORE THAN A SKELETON

*Shattering Deception or Ultimate Truth?*

Paul L. Maier

► A follow-up to the #1 bestseller *A Skeleton in God's Closet*, *More Than a Skeleton* follows Professor Weber as he determines if a mysterious miracle worker is indeed the Son of God or merely a Jesus impersonator.

### SALES HOOKS

- *A Skeleton in God's Closet*, a #1 CBA bestseller, has sold nearly 150,000 units
- Maier will promote *More Than a Skeleton* at his many speaking engagements
- Maier is a proven author with 150,000 to 600,000 copies in print of each of his books, including *Josephus* (1995; over 300,000 sold) and *The Very First Christmas* (1999; over 500,000 sold and winner of a Gold Medallion Book Award)

Jonathan Weber investigates Joshua Ben-Yosef, an Israeli from Galilee who was born in Nazareth to parents Mary and Joseph. When Ben-Yosef begins assembling twelve followers, attracting crowds, and performing miracles, the world takes notice. It seems everyone is a believer in this “Messiah”—including Jon’s wife, Shannon—especially when Joshua performs the “ultimate sign” by raising his disciple from the dead. Plagued by skepticism, Jon may be the only one who can intervene before the very foundations of the Christian faith are shattered.

## A SKELETON IN GOD'S CLOSET

Paul L. Maier

► In this bestselling novel, Dr. Jonathan Weber makes a discovery so shattering it shakes the very foundations of Christianity. But could it be the hoax of the century?

### SALES HOOKS

- Previous editions of this book have sold over 150,000 units
- *A Skeleton in God's Closet* was a #1 CBA bestseller
- Maier travels widely and will promote the book at his many speaking engagements

Jonathan Weber, Harvard professor and biblical scholar, is looking forward to a sabbatical year on an archaeological dig in Israel. But a spectacular discovery—a skeleton almost 2,000 years old!—will either shed light on the life of Jesus Christ or be the death rattle of the Christian faith. Meanwhile, Weber’s interest in Shannon Jennings, daughter of the dig’s director, proves to be an exciting complication. Delving into the worlds of science, archeology, politics, and religion, this fast-paced thriller explores the tension between doubt and faith and one man’s determination to find the truth—no matter what the cost.

## COMPELLED TO ACHIEVE

*Finding Balance Between Success and Excess*

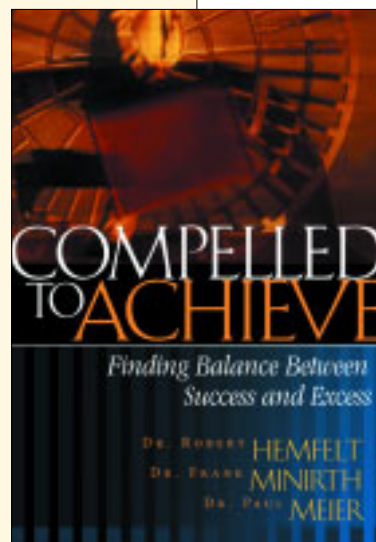
Robert Hemfelt, Ed.D., Frank Minirth, M.D., and Paul Meier, M.D.

- **Now updated and available in trade paper, this classic addresses the growing problem of compulsive behavior that masquerades as ambition.**

### SALES HOOKS

- **Originally published as *We Are Driven*, which has sold more than 80,000 units**
- **Hemfelt, Minirth, and Meier are bestselling authors who have collectively authored more than seventy-five books**
- **Dr. Minirth is featured on over 230 radio stations in *The Doctor's Prescription***
- **There are currently over 25 Meier clinics in the U.S. from coast to coast**

We are a society that applauds drivenness. But this you-can-have-it-all attitude can become a harmful compulsion. Doctors Hemfelt, Minirth, and Meier offer a compelling look at drivenness-gone-bad, helping readers identify their compulsive drives and suggesting touchstones for living a life of balance—where compulsions are tapered to positive behaviors worthy of applause.



0-7852-6248-2  
Trade Paper  
\$14.99  
Ship Date:  
September 16, 2003  
Pub Date:  
October 14, 2003  
Sales Cycle: 1  
6 x 9  
320 pages  
36 per carton  
Worldwide Rights  
Practical Life, Self-Help

**Paul Meier, M.D.**, is founder of the Meier Clinics, a national chain of mental health providers. He is the bestselling author or co-author of more than sixty books.

**Hometown: Richardson, Texas**

**Dr. Frank Minirth** is founder of The Minirth Clinic and has authored or co-authored more than thirty books.

**Hometown: Plano, Texas**

**Dr. Robert Hemfelt** is a psychologist specializing in treatment of chemical dependencies, codependency, and compulsivity disorders.

**Hometown: Dallas, Texas**

## PRIORITY PLANNER

*The Ideal Organizer for Your Family Life*

Linda Dillow

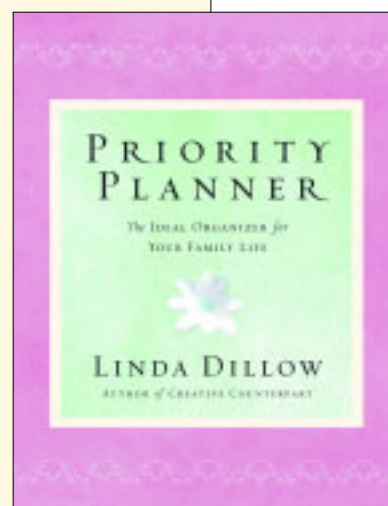
- **With practical features and inspirational words to help her prioritize her life, this bestselling classic planner is the ultimate scheduler for the busy woman.**

### SALES HOOKS

- The original version of the planner has sold more than 165,000 units
- Dillow's companion to *Priority Planner*, *Creative Counterpart*, has sold over 400,000 units

Updated and redesigned for a new generation of women, *Priority Planner* is still the ultimate organizer to help any woman keep her responsibilities in order and on schedule. Easy to use and packed with features, it puts everything you need to get organized right at your fingertips, including:

- A "How to Use" page, helping readers get the most out of their planner.
- A yearly planner and monthly planner with room for birthdays and anniversaries.
- Undated page-per-week schedules that include a priority list, menu, and cut-out shopping list.
- Space for phone numbers and addresses.



0-7852-6242-3  
Trade Paper/Printed Comb  
\$14.99  
Ship Date:  
September 23, 2003  
Pub Date:  
October 21, 2003  
Sales Cycle: 1  
7 x 9  
144 pages  
36 per carton  
Worldwide Rights  
Undated Planner

**Linda Dillow** is the author of several books, including *Creative Counterpart*, *A Mother's Journey*, *Calm My Anxious Heart*, and the bestselling *Intimate Issues*. A sought-after speaker, she ministers at women's conferences across the United States, Europe, and Asia. Linda is the mother of four grown children and grandmother of two. She and her husband, Jody, lived overseas for seventeen years but now reside in Monument, Colorado.

**Hometown: Monument, Colorado**

0-7852-6321-7

Hardcover

\$14.99

Ship Date: October 7, 2003

Pub Date: November 4, 2003

Sales Cycle: 2

5 x 7

128 pages

24 per carton

Worldwide Rights

GLOBAL POSITIONING SERVICES

*Simultaneous launch in:*

- Afrikaans • Chinese • German
- Indonesian • Korean • Spanish

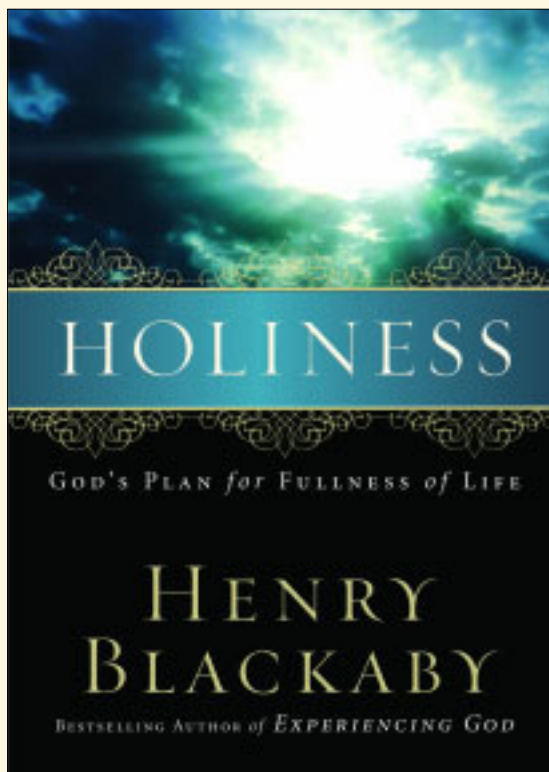
Spiritual Growth

#### ADVERTISING

- Advertisements in Baptist newspapers and *On Mission* magazine

#### PUBLICITY

- National print campaign



## HOLINESS

*God's Plan for Fullness of Life*

Henry Blackaby

► Trusted Bible teacher Henry Blackaby urges the Church universal to experience a revival of holiness, beginning with a renewed holy fear of God.

#### SALES HOOKS

- Blackaby's *Created to Be God's Friend* hardcover has sold over 90,000 units
- Author is the creator of the bestselling *Experiencing God* workbook, which has sold over four million copies



HENRY BLACKABY is the author of the bestselling *Experiencing God* Bible studies and is the director of prayer and spiritual awakening for the North American Mission Board of the Southern Baptist Convention. He and his wife, Marilyn, make their home in Atlanta, Georgia.

**Hometown:** Atlanta, Georgia

“If there is anything that characterizes God’s people in America today, it is the loss of the fear of God,” states Henry Blackaby. When you do not fear God, he contends, you will not fear sin. The troubling result of this issue is that many Christians fail to recognize that they have sinned against God. The lack of holiness within the Church has reached epidemic levels. “True revival can only come,” notes Blackaby, “when the people of God return to a healthy, holy fear of Him.” In this worthy book, Blackaby urges believers to look inward, to see sin from God’s perspective, and to live to the standard that He has set in Scripture. Revival waits on the holiness of His people; this book provides the path that will lead us back.



# A GUIDEBOOK TO WAKING THE DEAD

*Embracing the Life God Has for You*

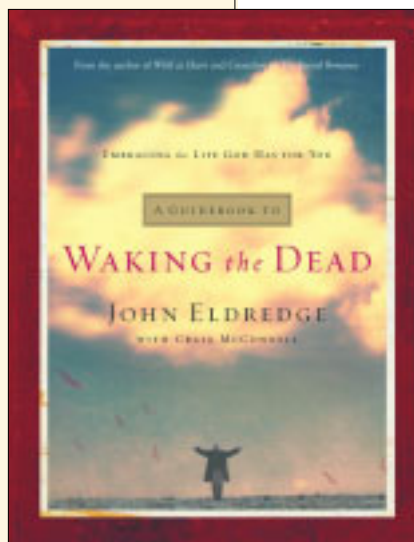
John Eldredge with Craig McConnell

- In this interactive companion to *Waking the Dead*, John Eldredge helps readers understand the three eternal truths and the four streams that enable us to interpret the deep meaning and hidden glory of our lives.

## SALES HOOKS

- *Wild at Heart* has shipped over 800,000 copies
- *Sacred Romance* has shipped over 590,000 copies
- *Wild at Heart* remains on the CBA Bestseller List, having reached #1, and the *Publishers Weekly* Religion Bestseller List, having reached #2

There is a glory and a meaning to life that most people—including believers—never see. They live as the dead in heart, moving from difficulty to drudgery and continually misinterpreting their days. In this insightful “guidebook,” Eldredge helps readers accept the life God offers to us through four streams: discipleship, counseling, healing, and warfare. He shows readers from Scripture how to live in authentic community and how to apply the truth that their hearts are the treasure of God’s kingdom.



0-7852-6309-8  
Trade Paper  
\$17.99  
Ship Date:  
October 7, 2003  
Pub Date:  
November 4, 2003  
Sales Cycle: 2  
7 x 9  
240 pages  
36 per carton  
Worldwide Rights  
Spirituality,  
Christian Living

**John Eldredge**, for twelve years, was a speaker and writer for the Focus on the Family Institute. Now he is director of Ransomed Heart™ Ministries, a teaching, counseling, and discipling fellowship devoted to helping people recover and live from their deep heart. He and his wife, Stasi, have three sons.

**Craig McConnell** is part of the Ransomed Heart™ men's leadership team. Formerly a pastor in the South Bay of Southern California, Craig and his wife, Lori, share life with their two daughters.

**Hometown:** Colorado Springs, Colorado

# DO YOU THINK I'M BEAUTIFUL?

## BIBLE STUDY AND JOURNAL

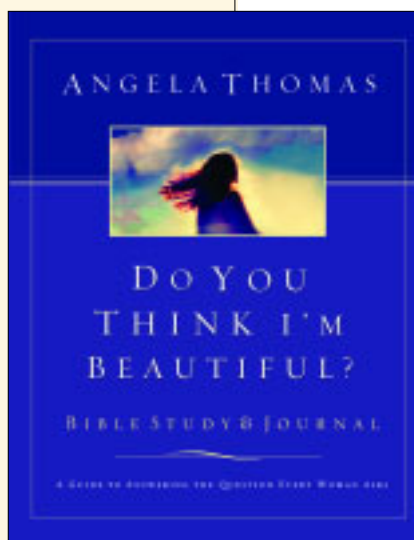
*A Guide to Answering the Question Every Woman Asks*

Angela Thomas

- This companion Bible study and journal helps readers to ultimately discover the answer to the question posed in *Do You Think I'm Beautiful?*

## SALES HOOKS

- Thomas's *Prayers for the Mother to Be* has sold over 30,000 copies
- Thomas's *Prayers for New Mothers* has sold over 40,000 copies
- Thomas is a frequent conference speaker and will promote the book at her many engagements



0-7852-6223-7  
Trade Paper  
\$17.99  
Ship Date:  
October 14, 2003  
Pub Date:  
November 11, 2003  
Sales Cycle: 2  
7 x 9  
240 pages  
36 per carton  
Worldwide Rights  
Christian Living, Women

So many women today grapple with body image. But more unfortunate is the woman suffering from poor soul image—the woman who can't see herself as beautiful even on the inside. “Do you think I’m beautiful?” is an emotionally and spiritually charged question that Angela Thomas believes is universal to all women. This in-depth Bible study and journal allows readers to apply the lessons Angela has learned on her own feminine journey and to record their thoughts on, and responses to what God speaks to their hearts.

**Angela Thomas** is a follower of Christ, mother, friend, bestselling author, speaker, and teacher (in that order). Angela's skills in processing the Bible and leading practical, relevant discussions, along with her ability to create an instant connection with her audience, draws women of all ages and life experiences to the many conferences, retreats, and Bible studies at which she speaks. Her humor, conversational style, and gift for storytelling come alive in her writings.

**Hometown:** Knoxville, Tennessee

0-7852-6345-4

Hardcover

\$22.99

Ship Date: October 14, 2003

Pub Date: November 11, 2003

Sales Cycle: 2

6 x 9

240 pages

24 per carton

Worldwide Rights

GLOBAL POSITIONING SERVICES

*Simultaneous launch in:*

- Afrikaans • Chinese • German • Indonesian
- Korean • Portuguese • Spanish

Christian Living

#### ADVERTISING

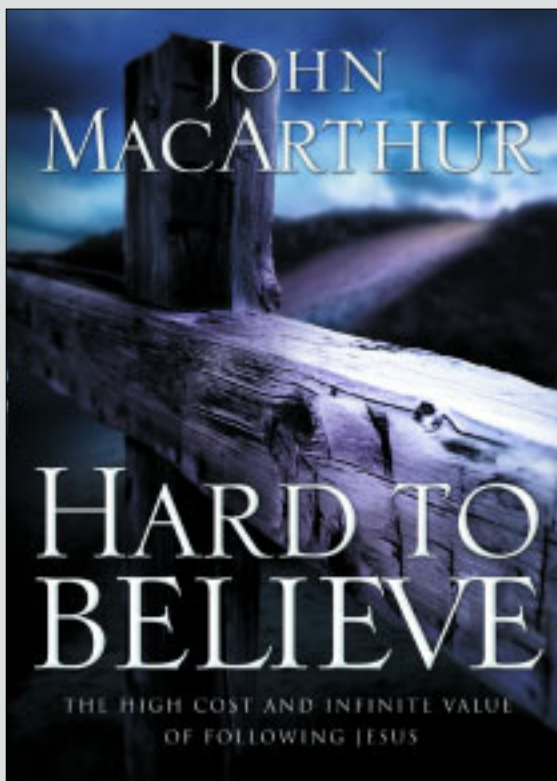
- *Publishers Weekly* cover package in July 7 issue
- Featured title at CBA International 2003
- Postcard mailing to affinity groups

#### MERCHANDISING

- Endcap: ISBN 0-7852-6247-4

#### PUBLICITY

- National print, radio, and television campaign
- Promotion on *Grace To You* in Nov./Dec. 2003
- Mailing to affinity groups



## HARD TO BELIEVE

THE HIGH COST AND INFINITE VALUE  
OF FOLLOWING JESUS

John MacArthur

**Bestselling author John MacArthur gets to the heart of Christian faith by revealing the challenging words of Jesus.**

#### SALES HOOKS

- John MacArthur is a bestselling author, pastor, and host of the internationally syndicated radio broadcast *Grace to You*, which is heard daily on more than 1,500 radio outlets
- He has written numerous bestselling titles that have sold millions of copies worldwide

Christians often choose to overlook or simplify the hard words Jesus spoke. In contrast to the superficiality of much modern Christian teaching, MacArthur delivers the unvarnished truth of what Christ taught and lived. In simple, compelling terms, he urges readers to consider...

- The reality of what "taking up one's cross" means
- The call of self-denial versus self-fulfillment
- The necessity of leaving behind all of your baggage to enter "the narrow gate"
- That Christianity isn't about satisfaction; it's about sacrifice
- That to follow Christ could cost you your relationships, wealth, property, or anything else. You must be willing to sacrifice anything and everything.
- That Christian sacrifice is valid only if the sacrifice is for Jesus' sake. Sacrifice for a cause or lifestyle is worthless



# JOHN MACARTHUR

is pastor-teacher of Grace Community Church in Sun Valley, California, president of The Master's College and Seminary, and featured teacher with the Grace to You media ministry. The author of numerous bestselling books, MacArthur's popular expository style of teaching can be heard daily on the internationally syndicated radio broadcast *Grace to You*. He is also the author and general editor of the *The MacArthur Study Bible*, which won a Gold Medallion award and has sold more than 500,000 copies. John and his wife, Patricia, have four grown children and twelve grandchildren.

For more details about John MacArthur and all his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org).

**Hometown:** Sun Valley, California



FALL 2003

0-7852-6347-0

2 Audiocassettes

\$18.99

Ship Date: October 14, 2003

Pub Date: November 11, 2003

Sales Cycle: 2

180 Minutes

48 per carton

Worldwide Rights



0-7852-6152-4

3 Audio CDs

\$24.99

Ship Date: October 14, 2003

Pub Date: November 11, 2003

Sales Cycle: 2

220 Minutes

48 per carton

Worldwide Rights

UNLEASHING GOD'S TRUTH, ONE VERSE AT A TIME®

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0-7852-6317-9

Hardcover

\$22.99

Ship Date: October 21, 2003

Pub Date: November 18, 2003

Sales Cycle: 2

7 x 9

384 pages

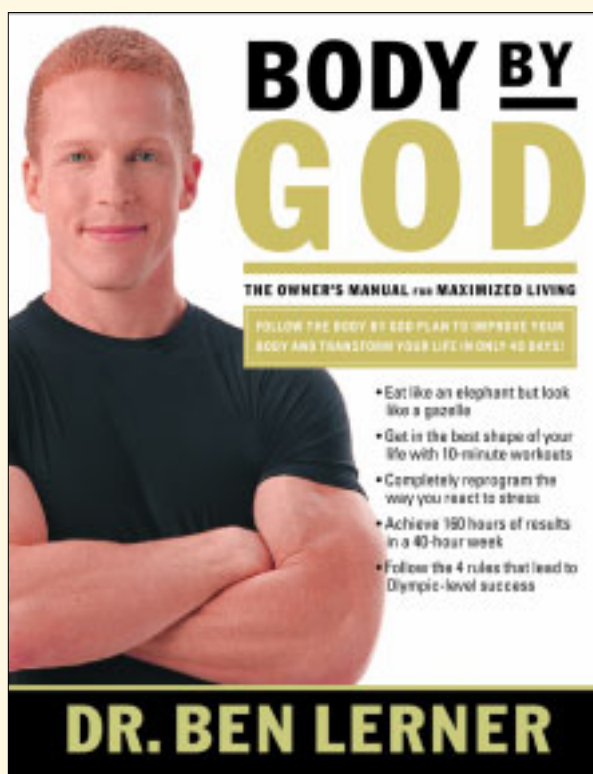
12 per carton

Worldwide Rights

Diet, Health

## PUBLICITY

- National print and radio campaign



## BODY BY GOD

*The Owner's Manual for Maximized Living*

Dr. Ben Lerner

- *Body by God* is the ultimate body “owner’s manual,” full of tools for protecting, maintaining, and strengthening our divinely designed bodies.

## SALES HOOKS

- *Body by God* will be endorsed by professional and Olympic athletes
- Author will feature the book on his Web site: [www.bodybygod.com](http://www.bodybygod.com)
- Author will promote *Body by God* in his many media appearances and speaking engagements



## DR. BEN LERNER

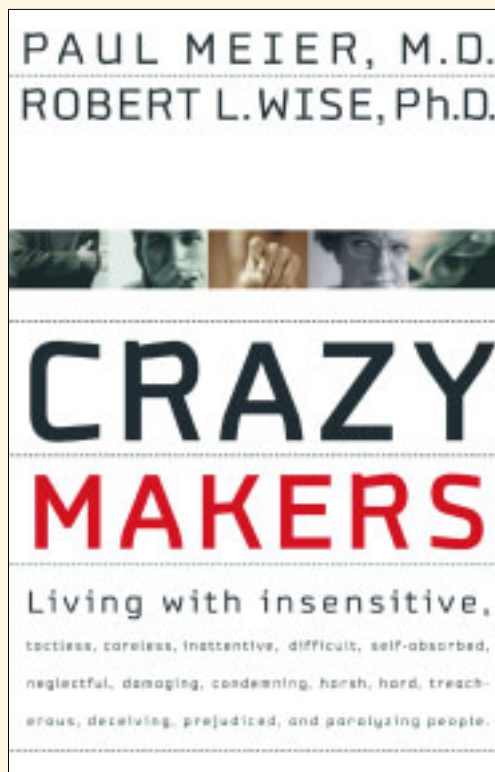
is a chiropractor, personal trainer, inspirational speaker, and founder of the Lerner Family Chiropractic Centers in central Florida. One of the largest clinics in the world, L.F.C.C. sees more than 85,000 patients each year. A former

NCAA All-American wrestler, Dr. Lerner is a fitness consultant to the U.S. Olympic Wrestling Team. In 2001, Dr. Lerner founded Chirokeepers, a not-for-profit organization made up of highly motivated Christian chiropractors who deliver the message of God-centered health and healing.

**Hometown:** Celebration, Florida

We are all “fearfully and wonderfully made,” and in the human body God created a perfect design equipped with all the organs, tissues, and cells necessary for health, production, and reproduction. The problem, asserts Dr. Ben Lerner, is when we as humans interfere with God’s design for our bodies. Junk food, high-stress living, and neglecting exercise are just a few of the things we do to hinder our bodies’ performance. *Body by God* offers a comprehensive plan for getting in touch with our bodies in five areas: nutrition, exercise, stress management, time management, and success. His “5-in-5” plan is designed to instill in readers the good habits that will lead to the highest level of performance from God’s handiwork.





FALL 2003

0-7852-7870-2

Hardcover

\$19.99

Ship Date: October 21, 2003

Pub Date: November 18, 2003

Sales Cycle: 2

5 1/2 x 8 1/4

256 pages

24 per carton

Worldwide Rights

Psychology, Self-Help

PUBLICITY

- Book mailing to national media

## CRAZYMAKERS

Paul Meier, M.D., and Robert L. Wise, Ph.D.

- Doctors Meier and Wise offer sound advice for recognizing and dealing with the difficult, narcissistic people we each encounter in our lives.

### SALES HOOKS

- Meier has appeared on *Oprah* and other major media outlets
- Audience for this book is broad; everyone knows someone who thinks he or she is the center of the universe
- *Love is a Choice* has sold over one million copies and *Don't Let Jerks Get the Best of You* has sold over 176,000

Living with insensitive, difficult, self-absorbed, neglectful, damaging, condemning, deceiving, prejudiced, and paralyzing people... can make you crazy! Chances are, there's at least one person like that in your life right now. Behavior ranges from indifference and unconcern to complete narcissism and destruction. Dr. Paul Meier and Dr. Robert Wise created this important text to assist you in recognizing this behavior and dealing with it. The doctors' insight will help you understand how narcissistic people think and how they affect those around them. Finally, they offer Seven Steps to help you walk out of a crisis with someone like this.



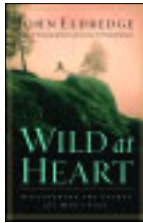
PAUL MEIER, M.D., is founder of the Meier Clinics, a national chain of mental health providers, and is co-host of the national radio show *Meier Clinic Program*. He is the bestselling author of more than sixty books.

Hometown: Richardson, Texas

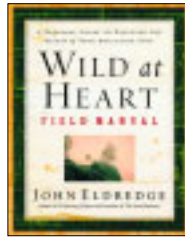


ROBERT L. WISE, PH.D., has published twenty-six books and writes for numerous magazines and journals. He is the author of *Be Not Afraid* and *The Sam Sloan Mystery Series*.

Hometown: Oklahoma City, Oklahoma



**Wild at Heart**  
 HC: 0-7852-6883-9 • 19.99  
 CAS: 0-7852-6498-1 • 18.99  
 CD: 0-7852-6298-9 • 24.99  
*John Eldredge*



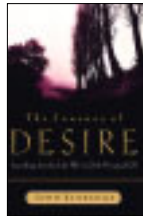
**Wild At Heart Field Manual**  
 0-7852-6574-0 • 16.99  
*John Eldredge*



**The Sacred Romance**  
 TP: 0-7852-7342-5 • 13.99  
 HC: 0-7852-6723-9 • 19.99  
 CAS: 0-7852-6786-7 • 15.99  
*Brent Curtis & John Eldredge*



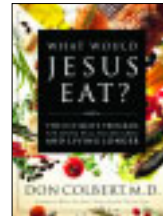
**The Sacred Romance  
 Workbook and Journal**  
 0-7852-6846-4 • 15.99  
*Brent Curtis & John Eldredge*



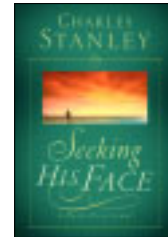
**The Journey of Desire**  
 TP: 0-7852-6716-6 • 13.99  
 HC: 0-7852-6882-0 • 19.99  
*John Eldredge*



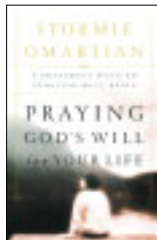
**The Name**  
 0-7852-6522-8 • 22.99  
*Franklin Graham*



**What Would Jesus Eat?**  
 HC: 0-7852-6567-8 • 22.99  
 CA: 0-7852-6598-8 • 18.99  
 CKBK: 0-7852-6519-8 • 19.99  
*Don Colbert, M.D.*



**Seeking His Face**  
 0-7852-7299-2 • 19.99  
*Charles Stanley*



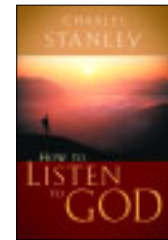
**Praying God's Will for Your Life**  
 HC: 0-7852-6643-3 • 12.99  
 WB: 0-7852-6407-8 • 17.99  
*Stormie Omartian*



**Devotions for Dating Couples**  
 0-7852-6749-2 • 13.99  
*Ben Young & Samuel Adams*



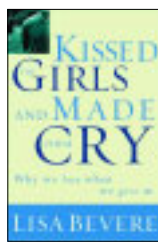
**Wait for Me**  
 0-7852-7127-9 • 13.99  
*Rebecca St. James*



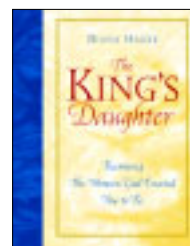
**How to Listen to God**  
 0-7852-6414-0 • 12.99  
*Charles Stanley*



**Avenger of Blood**  
 0-7852-6789-1 • 19.99  
*John Hagee*



**Kissed the Girls and  
 Made Them Cry**  
 0-7852-6989-4 • 13.99  
*Lisa Bevere*



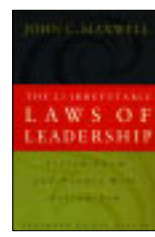
**The King's Daughter**  
 0-7852-6644-5 • 16.99  
*Diana Hagee*



**Under Cover**  
 0-7852-6991-6 • 12.99  
*John Bevere*



**Learn the Bible in 24 Hrs**  
 0-7852-6429-9 • 19.99  
*Dr. Chuck Missler*



**The 21 Irrefutable Laws of Leadership**  
 HC: 0-7852-7431-6 • 22.99  
 CAS: 0-7852-7476-6 • 15.99  
 WB: 0-7852-6405-1 • 17.99  
*John C. Maxwell*



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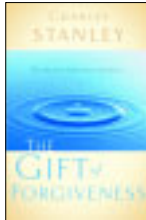
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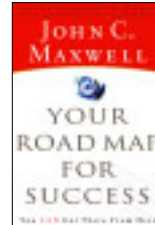
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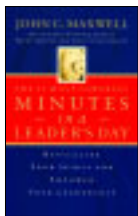
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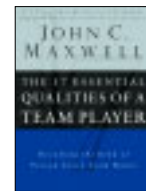
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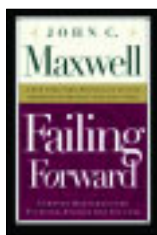
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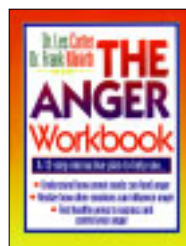
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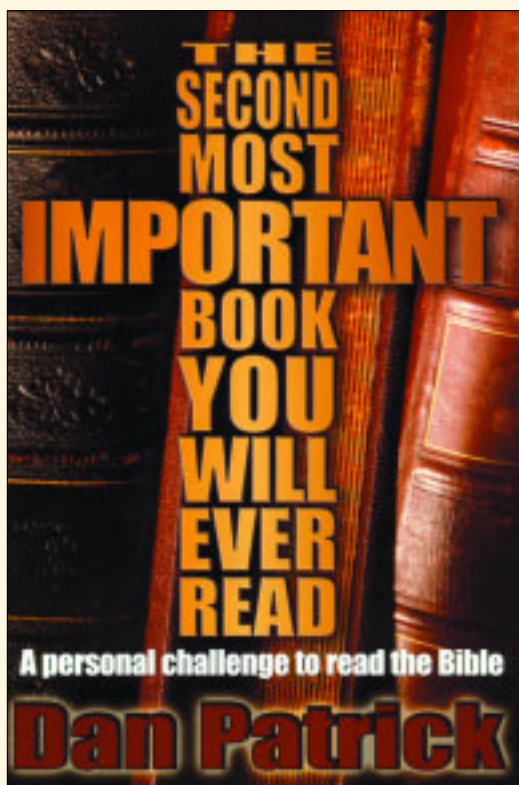


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