

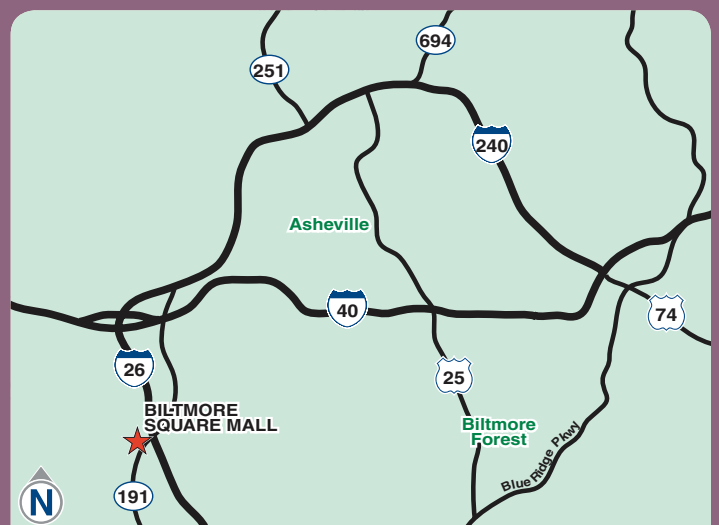
## Biltmore Square Mall

Asheville, North Carolina

### Mall at a Glance

- Key retailers include Victoria's Secret, Bath & Body Works, fye and Kay Jewelers
- Anchored by Dillard's, Belk, United Artist Theatre and exclusive to the market Steve & Barry's
- The center is easily accessible from all areas by Brevard Road, Interstate 40/240 and highly visible from Interstate 26
- Three of the largest employers, Mission Health & Hospitals, Buncombe County Public Schools and Ingles Markets, Inc. are located within five miles of Biltmore Square. Mission Health & Hospitals recently opened a new office building behind Biltmore Square that houses 400+ employees
- The Chamber of Commerce reports over 1.5 million visitors to the area annually
- Frommer's has named Asheville as "one of a dozen must-see travel destinations" in 2007
- Tourists account for an economic impact of \$1 billion each year according to the Asheville Convention and Visitors Bureau
- Recent numbers from D.K. Shifflet & Associates, a tourism consulting firm, showed the Asheville area had 8.42 million personal visits from day-trippers, vacationers and business travelers in 2005. That's up from 6.43 million the firm counted in 2002. (Source: Asheville Citizen-Times)
- There are six area colleges and universities within the trade area that have a total population of 19,000+ students

### Location Map



#### Biltmore Square Mall

800 Brevard Road  
 Asheville, NC 28806  
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## Site Plan

# Biltmore Square Mall

Asheville, North Carolina

## Statistics & Demographics

### Property Data

Opening Date	1989
Renovation Planned	2007
Site	61.4 acres
Parking	3,127 spaces
Total Stores	52
Levels	1

### Leasable Area

Total Mall GLA	492,754 s.f.
Mall Shops	202,137 s.f.
Anchors (Total)	290,617 s.f.
Steve & Barry's	82,245 s.f.
Belk	80,331 s.f.
Dillard's	80,000 s.f.
Goody's	29,984 s.f.
United Artists Theatre	18,057 s.f.

### Trade Area

Population	372,198
Total Households	157,998
Avg. Household Income	\$54,190
Median Age	40.8 yrs.

Source: Asterop, Claritas 2006