



Fact Sheet 854

BUTTERFLY BUSH PRODUCTION AND CONSUMER CARE

INTRODUCTION

- Common name: Butterfly Bush
- Scientific name: Buddleia davidii
- Perennial; native to warm climates in Africa, Asia, North America, and South America
- Perennial shrub growing from 6–12' tall with a spread of 4–15'
- Ranges from evergreen to semideciduous depending on the climate
- Opposite, lance shaped gray-green leaves
- Flowers form in long, cone-shaped clusters and can be purple, white, pink, or red in color
- Flowers are irresistible to butterflies
- Hardy in zones 5–10

GROWTH AND DEVELOPMENT

- Prefers well-drained soil and dry conditions; roots may die in wet soil
- Grows well in full sun or partial shade
- Can tolerate alkaline or acidic soil
- Does not require fertilizer if planted in good garden soil
- In poor soil, fertilize the base of the shrub once early in the growing season with an all-purpose fertilizer

• In cold climates, mulch for protection in winter

PROPAGATION

- Sow seeds in a warm, sunny location; cover lightly with soil
- Transplant seedlings when 2–4 inches of growth appear
- Very easy to root from cuttings in warm weather
- Water newly transplanted shrubs regularly until established

DISORDERS

- Japanese beetles
 - Eat leaves and flowers
 - Handpick and remove
- Caterpillars
 - Chew holes in leaves
 - Handpick and remove
- Root rot (*Pythium sp.*)
 - Leaves turn yellow
 - Provide good soil aeration and drainage
 - Remove infected plants

CONSUMER CARE

• Can be cut back to the ground before

winter; plants will reemerge from roots the following spring

- Pinch off spent flower clusters to prolong blooming
- Can be invasive; remove new seedlings if near a natural area

CULTIVARS AND SPECIES

- Buddleja davidii
 - 'Black Knight': dark purple flowers
 - 'Empire Blue': mauve-blue flowers with an orange eye
 - 'Pink Delight': large pink flower spikes
 - 'Queen's Robe': magenta-purple flowers
 - 'Royal Red': purple-red flowers
 - 'Santana': purple-red flowers, variegated leaves
 - 'Summer Beauty': rose-pink flowers
 - 'White Profusion': white flowers

References

http://www.floridata.com/ref/B/budd_dav. cfm http://en.wikipedia.org/wiki/Buddleia http://www.yardener.com/ButterflyBush.html

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