

**world summit award 2007**  
**winners conference & awarding ceremony**  
**action report**

# TABLE OF CONTENTS

**Introduction** 3  
**Venice Events Schedule** 4  
**WSA Winners Conference Infos** 5  
**Photos WSA Winners Conference** 6  
**WSA Awarding Ceremony Infos** 7  
**Photos WSA Awarding Ceremony** 8

**Annex:**  
**WSA Winners 2007** 9



## 4 DAYS OF CONTENT & INNOVATION SHOWCASING @ VENICE

The WSA is a global initiative to select and promote the world's best e-Content, started as an Austrian initiative in 2003 in the framework of the United Nations' World Summit on the Information Society (WSIS). As an invitation project and a global hub for everyone, WSA is a unique global activity for the selection and recognition as the best in e-Content and creativity. As of today, 168 countries are actively involved in WSA.

The four days of WSA events in Venice provided all participants a unique opportunity to meet and connect with WSA winners, ICT experts, business leaders, multimedia producers and creatives, and government delegates.

WSA joined forces with the Global Forum to provide an extraordinary series of events in Venice. The Global Forum – Shaping the Future is an independent international event dedicated to business and policy issues affecting the successful evolution of the Information Society. It is sponsored by organizations from all over the world and acts as a catalyst for wide ranging applications of communications.

Every year the Global Forum brings together high-level key actors from the Information & Communication Society from all over the world. It provides an area for the exposure of divergent point of views and enables participants to keep abreast with the latest developments in technology, regulation, markets and applications of communications.

## SUPPORTED BY:



FEDERAL CHANCELLERY  AUSTRIA



## EVENTS SCHEDULE | OVERVIEW

### DAY 1 | SATURDAY | 3 NOVEMBER, 2007

<b>Morning</b>	Arrivals in Venice
<b>12:30</b>	Registration for WSA Winners Conference
<b>13:30-19:00</b>	WSA Winners Conference
<b>Evening</b>	Venice @ Night ( <i>optional: WSA Dinner by Invitation of Board of Directors</i> )

### DAY 2 | SUNDAY | 4 NOVEMBER, 2007

<b>13:30-18:00</b>	WSA Winners Conference continued
<b>18:30 -</b>	Cocktail Reception of the City of Venice for Global Forum and WSA
<b>21:00</b>	( <i>location: Palazzo Pisani Moretta, near to the Frari Church</i> )

### DAY 3 | MONDAY | 5 NOVEMBER, 2007

<b>09:00 - 17:30</b>	Global Forum Sessions
<b>17:00</b>	Registration for WSA Ceremony
<b>18:00 - 20:10</b>	WSA 2007 Awarding Ceremony
<b>21:00</b>	Classic Concert for Global Forum and WSA at Teatro La Fenice

### DAY 4 | TUESDAY | 6 NOVEMBER, 2007

<b>09:00 - 14:30</b>	Global Forum Sessions
<b>Morning or Afternoon</b>	Departures of WSA participants



## OVERVIEW WSA 07 WINNERS CONFERENCE | 3-4 November, 2007

### Presenting the Winners of WSA 07

On 3/4 November 2007, WSA winners from all over the world presented their awarded projects and shared their visions on the topic of “ICT & Creativity”, a burning issue not just for the WSA and the EC MEDICI Framework, which hosted the conference.

The WSA Winners Conference 2007, jointly organized by WSA and the Medici Network, was a unique gathering of the world’s best and most creative e-Content producers.

### The Aim of the Conference

ICTs in themselves are just useful for some people. But using and working with them creatively can improve the lives of many – by bridging the Digital Divide and Content Gap. Because creativity is not bound to being rich in terms of material goods, of infrastructure and access to networks. Creativity is a “natural resource” of the human mind, everywhere in the world. It is a matter of content.

The aim of the WSA Winners Conference in Venice was to produce a truly optimistic showcase for bridging the Digital Divide and Content Gap. All Winners from the WSA 07 were invited to present their projects and discuss for two days with peers topics from e-Learning to e-Health and from e-Entertainment to e-Inclusion.

### The conference was be co-chaired by

- **Peter A. Bruck**, Chairman, World Summit Award
- **Sarbuland Khan**, Executive Coordinator, UN Global Alliance for ICT and Development (GAID)

*Supported by:*

FEDERAL CHANCELLERY  AUSTRIA





## IMPRESSIONS FROM THE WSA 07 WINNERS CONFERENCE



# WORLD SUMMIT AWARD – AWARDS CEREMONY CELEBRATION 07

The WSA Awards Ceremony is a unique international ceremony to honor excellence in multimedia. By bringing together high-level government leaders, business executives, civil society and content producers, the event creates a unique atmosphere of experience exchange and serves as an international hub for those who stand for quality and innovation.

### SHORT FACTS

Framework:	Global Forum 2007
Date:	November 5, 2007,
Site:	Fondazione Giorgio Cini, Arazzi Hall, Isola di San Giorgio Maggiore, Venice,
Time:	6.00 pm – 8:10 pm
Participants:	280 from about 68 countries

### AWARDS CEREMONY HOSTS

- **Ms. Manar Al-Hashash**, General Manager, Dot Design, Kuwait
- **Prof. Dr. Peter A. Bruck**, Chairman, WSA, Austria

### AWARDS CEREMONY LAUDATORS

- **Hon. Mr. Akmel P. Akpa**  
Senior Adviser to the Director-General, United Nations Industrial Development Organization (UNIDO)
- **Hon. Mr. Ibrahim Adel**  
Chief Communications Officer, ZAIN Group, State of Kuwait
- **Hon. Mrs. Doris Bures**  
Federal Minister for Women, Media and Civil Service, Republic of Austria
- **Hon. Mr. Sarbuland Khan**  
Executive Coordinator, United Nations Global Alliance for ICT and Development
- **Hon. Madame Edith Cresson**  
Former Prime Minister, France; Member of European Commission for Science, Research and Media
- **Hon. Mr. Francelino Lamy de Miranda Grando**  
Secretary, Ministry of Development, Industry & Foreign Trade, Federative Republic of Brazil
- **Hon. Dr. Hoda Baraka**  
First Deputy to the Minister, Ministry of Communications & Info. Technology, Arab Republic of Egypt
- **Dr. Fabio Gava**  
Councillor for Economy, Research, Development, Innovation, Veneto Region Authority, Italian Republic





## IMPRESSIONS FROM THE AWARDS CEREMONY CELEBRATION 07



**Dr. Hoda Baraka**  
First Deputy  
to the Minister,  
Ministry of Comm.  
& Info. Technology,  
Egypt



**Prof. Peter A. Bruck,**  
Chairman,  
World Summit Award



**Madame Edith Cresson**  
Former Prime Minister,  
French Republic



**Mr. Ibrahim Adel**  
CCO, ZAIN Group, Kuwait



**Mr. Sarbuland Khan,**  
Executive Coordinator,  
United Nations Global  
Alliance for ICT and Development



**Members of the WSA Grand Jury 07**



**Mr. Akmel P. Akpa**  
Senior Adviser to the Director-General,  
UN Industrial Development  
Organization (UNIDO)



**Ms. Doris Bures**  
Federal Minister for  
Women, Media and  
Civil Service,  
Republic of Austria



# WSA WINNERS



## WSA Winners 2007

1

### E-GOVERNMENT

Empowering citizens and serving public services clients; fostering quality and efficiency of information exchange and communication services in governmental and public administrative processes; strengthening participation of citizens in information society decision making.

- **ATM EXPRESS GOVERNMENT** | Mexico
- **Money and Politics** | United States of America
- **citizensinformation.ie** | Ireland
- **citizen.dk** | Denmark
- **Lower House of German Parliament** | Germany

2

### E-HEALTH

Developing the consumer-centered model of health care where stakeholders collaborate, utilizing ICT, including internet technologies to manage health issues as well as the health care system.

- **kilogram coach - interactive nourishing minutes** | Austria
- **Website of the National AIDS Program Secretariat** | Guyana
- **Ratemyhospital.ie** | Ireland
- **Arabic Video Phonetics Application** | Kuwait
- **Medicine combination** | Denmark

3

### E-LEARNING

Serving the needs of learners to acquire knowledge and skills for a complex and globalizing world; transforming schools, universities and other educational institutions through interactive, personalized and distributed learning resources; creating active e-learning communities and target models and solutions for corporate training, supporting first steps in multimedia.

- **Hafss** | Egypt
- **Geometry: between playing and the highest mark** | Romania
- **musicbus** | Italy
- **Eureka** | India
- **Numeropolis** | Venezuela

## WSA Winners 2007

### 4

#### E-ENTERTAINMENT

Supplying digitized entertainment products and services; entertaining the user in this world's variety of languages and its cultural diversity; supporting movement from one-way to two-way, from single to multiple players, interactive entertainment and the synergy between analog and digital platforms.

- **indigo - brain media** | Mexico
- **Xplus Personalized Digital Media Distribution Platform** | China
- **Desert Rebel** | France
- **Binary World: The Largest Computer of the World multimedia attraction park** | Venezuela
- **Boys and Girls** | Qatar

### 5

#### E-CULTURE

Preserving and presenting cultural heritage in line with the challenges of the future; demonstrating valuable cultural assets clearly and informatively using state-of-the-art technology.

- **Te Puia – Rotorua New Zealand – Interactive Galleries; Te Whare Tapere and Think Maori** | New Zealand
- **City of David** | Israel
- **Participatory 3D GIS Modelling Exercise for Resource Use, Development Planning and Safeguarding Intangible Cultural Heritage in Fiji** | Fiji
- **The end of silence** | Germany
- **Interactive site for Guatemala** | Guatemala

### 6

#### E-SCIENCE

Fostering global collaboration in key areas of science, and the next generation of infrastructure that will enable it; providing measures to promote and demonstrate scientific processes and make them accessible to citizens; scientific projects articulated through new media.

- **China Digital Science and Technology Museum** | China
- **Geneious Pro - Evolving Science Globally** | New Zealand
- **The Metopes of Selinunte** | Italy
- **Virtual Atomic Energy Museum** | Russian Federation
- **Portal Cuban Science Network** | Cuba



## WSA Winners 2007

7

### E-BUSINESS

Support and optimization of business processes; creation of new business models in e-commerce and m-commerce, business to business, business to consumers, internet security and other areas; supporting SME's on the marketplace.

- **National Financing - Development Bank** | Mexico
- **KIVA micro finance** | United States of America
- **DigitalCopyright.hk – One-Stop Digital Content Marketplace** | China
- **The Merino Innovation Portal for Australian Wool Innovation** | Australia
- **Welcome to i-kimono** | Japan

8

### E-INCLUSION

All measures supporting IT integration of least developed countries into the Information Society. Reducing the »digital divide« between technology-empowered and technology-excluded communities and groups – such as rural areas and women. Bridging society through multimedia.

- **Vision: for Blind** | Kuwait
- **Digital Inclusion for Communities in Bwindi Impenetrable National Park, a UNESCO World Heritage Site** | Uganda
- **Higher Education Admission Center** | Oman
- **Infoblago.ru** | Russian Federation
- **Telecenters of Information and Business** | Brazil

## WSA Jury Distinctions 2007

1

E-GOVERNMENT

**LMRA – Bahrain** | Bahrain

2

E-GOVERNMENT

**Rural India: e-Panchayat of Orissa** | India

3

E-HEALTH

**ULSS Asolo Medical Network** | Italy

4

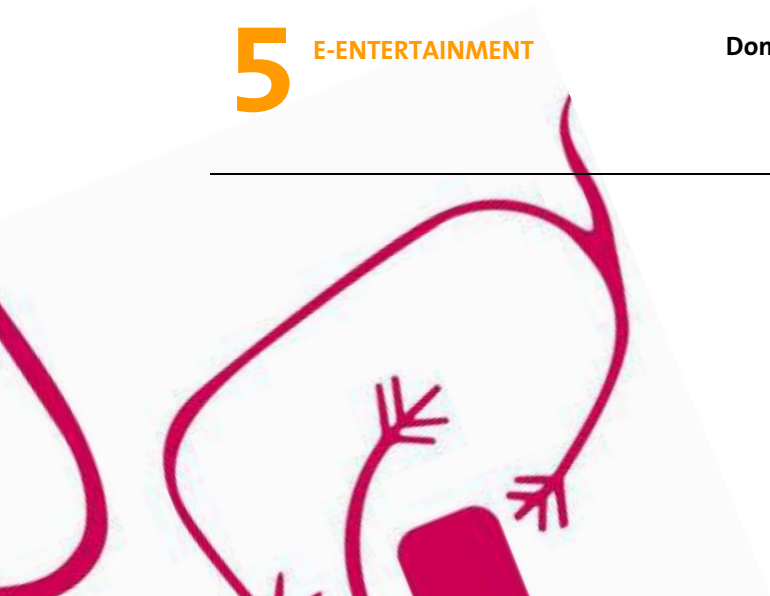
E-ENTERTAINMENT

**Triangler** | The Netherlands

5

E-ENTERTAINMENT

**Dom-3** | Russian Federation



## WSA REGIONAL SPECIAL MENTIONS 2007

### 1 ASIA

- **China Mobile Information Portal for Rural Dwellers**  
China Mobile Communications Corporation  
*China*
  - **Kapasitor**  
KAPASITOR: Potential=Possibility  
*Malaysia*
  - **SHAPE & IDEAS**  
Student Health Assessment Programme (SHAPE) and Integrated DEntal Electronic Assessment for Students (IDEAS)  
*Singapore*
  - **Online Business Licensing Service (OBLS)**  
Ministry of Trade and Industry  
*Singapore*
- 

### 2 NORTH AMERICA AND OCEANIA

- **Kete**  
Horowhenua Library Trust  
*New Zealand*
  - **Cube**  
Metia Interactive Ltd  
*New Zealand*
  - **The Kitchen**  
Straylight Studios LTD  
*New Zealand*
  - **MIT Open Course Ware**  
Massachusetts Institute of Technology  
*United States of America*
- 

### 3 EUROPE

- **Netvibes**  
Netvibes  
*France*
-



---

## 4 ARAB COUNTRIES AND MIDDLE EAST

- **The Egyptian Government Portal**  
Ministry of State for Administrative Development (MSAD)  
*Egypt*
- **Helicobacter Pylori**  
Teimourzadeh Publication  
*Islamic Republic of Iran*
- **I Islam House**  
Cooperative Office for Propagation, Guidance, and  
Warning of Expatriates in the city of Rabwah  
*Saudi Arabia*
- **Saudi Stock Exchange (Tadawul)**  
Tadawul  
*Saudi Arabia*

---

## 5 AFRICA

- **Anansi the Spider Animation Project**  
Gambia YMCA  
*Gambia*
  - **Bank of Ghana/Ghana Cedis**  
CON-IMEDIA LTD  
*Ghana*
  - **Your School Testing Training Portal**  
RESAFAD  
*Senegal*
  - **Gainde 2000: Custom Computer System**  
GAINDE 2000  
*Senegal*
  - **African Network of Education for Health**  
African Health Education Network (RAES)  
*Senegal*
  - **SMS Express**  
MMS (Multimedia Mobile Strategies)  
*Togo*
  - **YouandMe**  
MMS (Multimedia Mobile Strategies)  
*Togo*
-

WSA Strategic Partners



WSA Key Partners

FEDERAL CHANCELLERY AUSTRIA



WSA Sponsor Partners



SWAROVSKI  
KRISTALLWELTEN

world summit  
**Award**

The Best in e-Content & Creativity

**World Summit Award**

ICNM - International Center for New Media  
Moosstrasse 43 a | 5020 Salzburg | Austria  
T: + 43.662.63 04 08 | F: + 43.662.630408.22  
wsa@icnm.net

**www.wsis-award.org**