

SENIOR BOWL CORPORATE PARTNERS



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SENIOR BOWL WEEK EVENTS

PRACTICE SCHEDULE

All practices are free and open to the public. Practices will also be televised live by the NFL Network.

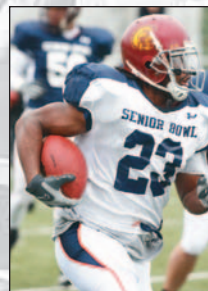
MONDAY, JANUARY 19
 South Team 2:45 – 4:15pm Fairhope Municipal Stadium
 North Team 2:45 – 4:15pm Ladd-Peebles Stadium

TUESDAY, JANUARY 20
 North Team 9:30 – 11:00am Ladd-Peebles Stadium
 South Team 1:45 – 3:15pm Ladd-Peebles Stadium

WEDNESDAY, JANUARY 21
 North Team 9:30 – 11:00am Ladd-Peebles Stadium
 South Team 1:45 – 3:15pm Ladd-Peebles Stadium

THURSDAY, JANUARY 22
 North Team 9:30 – 11:00am Ladd-Peebles Stadium
 South Team 1:45 – 3:15pm Ladd-Peebles Stadium

FRIDAY, JANUARY 23
 North Team 9:30 – 10:30am Ladd-Peebles Stadium
 South Team 10:30 – 11:30am Ladd-Peebles Stadium



EVENT SCHEDULE

CHICK-FIL-A FELLOWSHIP OF CHRISTIAN ATHLETES RALLY
 Wednesday, January 21 – 6:30 – 8:00pm
 Mobile Convention Center
 Open to public – Call 251-767-8913 for more information



Friday, January 23 – 3:00 – 7:00pm
 Mobile Convention Center
 FREE to the public
 Family-friendly event that includes plenty of activities in a one-of-a-kind fan experience

- New Orleans Saints Experience
- Coca-Cola Family Festival
- Washington Redskins Cheerleaders
- Free Coca-Cola Products

COCA-COLA MEET THE PLAYERS
 Friday, January 23 – 3:30 – 6:30pm
 Mobile Convention Center
 FREE to the public
 Fans can meet their favorite Senior Bowl players during this event which takes place during the Senior Bowl Experience.

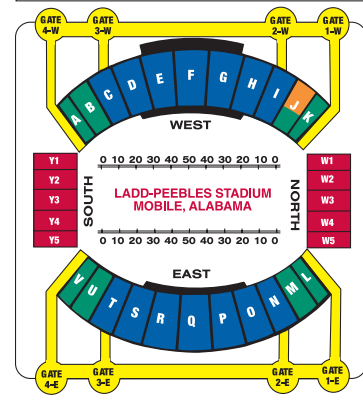
SENIOR BOWL TAILGATE CHALLENGE
 Senior Bowl Saturday, January 24 – 1:00 – 4:00pm
 Ladd-Peebles Stadium Parking Lot
 Competition to determine Senior Bowl Tailgater of the Year.
 Challenge is FREE and open to anyone tailgating in parking lot on gameday
 Go to seniorbowl.com for more information

UNDER ARMOUR SENIOR BOWL
 Saturday, January 24
 Ladd-Peebles Stadium
 Kickoff – 6:00pm (Stadium gates open at 4:00pm)
 The nation's best college football seniors from the South will compete against the best from the North in the first-ever nighttime kickoff in the 60 year history of the game.



TICKET INFORMATION

Senior Bowl Ticket Price Guide:
 \$24 Ticket Areas \$18 Family Section
 \$18 Ticket Areas \$12 Ticket Areas



ORDER TICKETS:

ONLINE –
www.seniorbowl.com

TOLL-FREE –
 888-736-BOWL

IN PERSON –
 Senior Bowl Ticket Office
 151 Dauphin Street
 Downtown Mobile

GROUP DISCOUNTS are available.
 Call Senior Bowl Ticket Office for details.

GAMEDAY INFORMATION

STADIUM INFORMATION

Ladd-Peebles Stadium (40,646 cap.)
 1621 Virginia Street, Mobile, AL
 Questions (Tent Space, RV Parking) – 251-208-2500
 Stadium Gates Open – 4:00PM

PARKING INFORMATION

Parking Lot Opens – 7:00AM
 \$10.00 / Car

GAMEDAY SHUTTLE INFORMATION

The Wave Transit System will be providing gameday shuttle service from Hank Aaron Stadium.
 Starts at 1:00pm

- Cost: \$2.50 roundtrip per person
- Children 5 or younger ride free
- Shuttle can accommodate people with disabilities.
- SERVICE IS OPEN TO THE GENERAL PUBLIC

WILL YOU BE THERE?



FREE PRACTICES AT LADD-PEEBLES STADIUM



GREAT GAME WEEK EVENTS



**SENIOR BOWL SATURDAY
JANUARY 24, 2009**



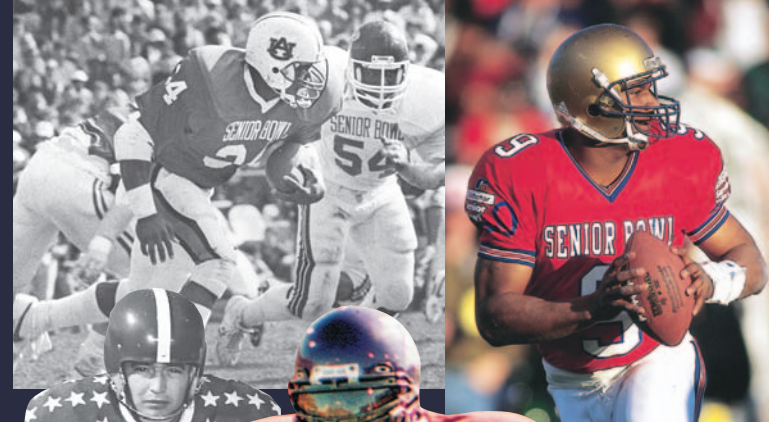
Order tickets online at
www.seniorbowl.com
TICKET HOTLINE
1-888-736-BOWL



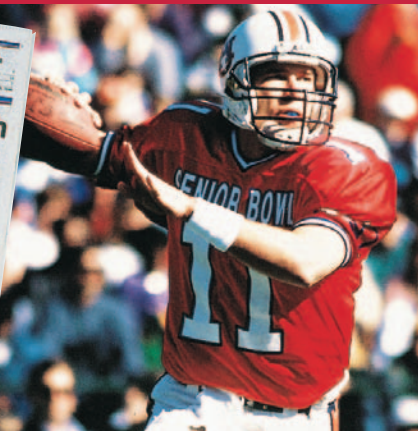
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WERE YOU THERE?



1/9/65 - NAMATH TO HAYES



**1/22/94 - AUBURN QB TO ALABAMA WR
LEADS SOUTH TO WIN**



**THE 60TH GAME
2009 FAN GUIDE**



**1/26/08 - GATOR WR CALDWELL SCORES ON LAST PLAY
TO WIN GAME FOR SOUTH**