NVIDIA SOUNDSTORM PRODUCT BRAND IDENTITY AND LOGO USAGE GUIDELINES

NVIDIA SoundStorm Logo Usage

This guide outlines the proper usage of the NVIDIA SoundStorm™ product badge logo. If you have any questions regarding these logo or brand identity guidelines, please contact the NVIDIA marketing communications department at marcom@nvidia.com.

Writing* NVIDIA SoundStorm

The correct way of writing NVIDIA SoundStorm is all uppercase "NVIDIA," followed by a space, uppercase "S," and lowercase "ound," uppercase "S," and lowercase "torm." In the first reference, the name "NVIDIA SoundStorm" should be trademarked. The name "SoundStorm" should always be preceded by "NVIDIA" in all uppercase. For NVIDIA SoundStorm products, the company name does not require a registration symbol. For example, NVIDIA SoundStorm™.

Trademarks

The name NVIDIA and the NVIDIA logo are registered trademarks of NVIDIA Corporation. The name NVIDIA SoundStorm and NVIDIA SoundStorm product logo are trademarks of NVIDIA Corporation.

Palette for Print and Web Usage

The NVIDIA green was created based on PANTONE MATCHING SYSTEM®(PMS)** 382 and the NVIDIA SoundStorm product color was created based on PMS 320. Please use the values below to ensure color consistency when printing or using the logos on the Web.

	Spot Color (PMS)	4 Color Process (CMYK)	Screen (RGB)	Web (Hexidecimal)
	Process Black	C: 0% M: 0% Y: 0% K: 100%	R: 0 G: 0 B: 0	000000
	PMS 320	C: 100% M: 0% Y: 31% K: 6%	R: 1 G: 143 B: 146	009999

Usage

The NVIDIA SoundStorm product logo may appear in the following ways:
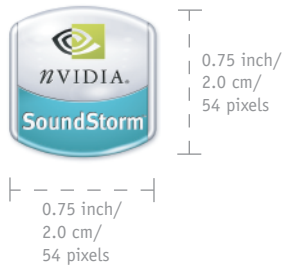
Light-colored backgrounds

Dark-colored backgrounds

Minimum Size

The preferred minimum size of the NVIDIA SoundStorm product logo on any printed or online document is 0.75 inch or 2.0 cm in height and width.

0.75 inch/
2.0 cm/
54 pixels

0.75 inch/
2.0 cm/
54 pixels

Clear Space

The clear space should measure at least x on all sides, where x equals the height and width of the graphic symbol in the logo. Do not place any other trademark, logo, or logotype, or any other graphic, text, photograph, or illustration in the minimum clear space area.

x

x

x

* The stylized text of the logo does not necessarily reflect the correct way to write product or brand names. For proper copywriting style and format, please read and follow the guidelines for each logo.

** PANTONE® and PANTONE MATCHING SYSTEM® are registered trademarks of PANTONE, Inc. The colors shown on this page and throughout this guide are not intended to match the PANTONE Color Standards. For use of PANTONE Colors, refer to the standards found in the current edition of the PANTONE Color Formulas Guide.