



Community Radio Licence Application Form (2006/07).

Radio Tircoed

Community Radio Application Covering Sheet.

IMPORTANT: BEFORE SUBMITTING THIS APPLICATION FORM PLEASE READ THE FOLLOWING ESSENTIAL INFORMATION CAREFULLY AND COMPLETE THE DECLARATION WHICH FOLLOWS. FAILURE TO ACT ON THE CONTENTS OF THIS COVERING SHEET OR FAILURE TO SIGN THE DECLARATION MAY RESULT IN YOUR APPLICATION BEING REJECTED BY OFCOM.

If you have a query about how to complete this form, please contact Ofcom's Community Radio Team via e-mail at: communityradio@ofcom.org.uk, or call 020 7783 4506 for advice. Please note that Ofcom can only advise on how to complete the application form. It cannot provide more general help and advice concerning your group's overall proposals.

1. **Confidential Information.** Applications will be made available for public inspection on Ofcom's website. In general, Ofcom will accept requests to keep the following information confidential if requested to do so by an applicant:
 - Non-public contact details (Sections 2 & 3 of the application form)
 - Staffing matters (Section 4 of the application form)
 - Financial matters (Section 4 of the application form)

Ofcom may also be willing to keep other parts of an application submission confidential. However, should you wish to submit any information in confidence other than that which is listed above, confirmation that this is acceptable must be obtained in advance, in writing, from Ofcom's Community Radio Licensing Team.

All confidential information MUST be provided in a separate document, clearly marked 'confidential'. By placing information in the application form you agree to its publication by Ofcom (and by third parties at the request of Ofcom).

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in section 2.2 of this application form), which may include personal data, on the Ofcom web site and/or in other relevant publications.

2. If you are completing the form on behalf of some other company, please make this clear in an accompanying letter. You will need to provide evidence of your authority to act on behalf of the applicant. The form should be filled in so as to include information about the applicant, not about you acting on their behalf.
3. Sufficient information must be supplied about the identity, composition and ownership of the applicant and any body which controls the applicant to ensure that the applicant may hold a community radio licence granted under the Broadcasting Act 1990 in accordance with the Community Radio Order 2004. Before a licence is granted, further details may be required.

4. This application form covers the requirements of the Broadcasting Acts of 1990 and 1996, the Communications Act 2003, the Community Radio Order 2004 and the Wireless Telegraphy Act 1949. If the application is successful you will be issued with both a Broadcasting Act licence and a Wireless Telegraphy Act licence.

5. One electronic or paper copy of an application must be received by Ofcom no later than the closing-date specified in the Invitation of applications for community radio licences. Applications received after this time will not normally be accepted. All applications will be acknowledged upon receipt (by email or written receipt). Paper copies of applications, together with any supporting documentation, must be sent to the address below. If e-mail is the chosen method of submission, the application must be sent to communityradio@ofcom.org.uk. Applicants should be aware, however, that e-mails are not an instantaneous means of communication, especially when they have large attachments. Applicants are therefore strongly advised to submit e-mail applications at least 48 hours in advance of the closing-date, so that urgent steps can be taken by the applicant if no acknowledgement from Ofcom is received. PLEASE NOTE: The maximum size of file which can be received by Ofcom is 10 megabytes – larger files will automatically be rejected.

6. If you are sending additional printed information, or you would like to send a hard copy of your application in addition to the primary electronic copy, such material should be sent to the postal address below. If you cannot send an electronic copy of your application via e-mail you may send it on a CD to the address below instead. You should post any such material using a signed for delivery method which will guarantee delivery before the closing deadline. You should also keep proof of posting (timed, dated and stamped by the delivery service used) for traceability in case your application fails to arrive on time.

Community Radio Licensing,
Radio Planning & Licensing Team,
Ofcom,
Riverside House,
2A, Southwark Bridge Road,
London,
SE1 9HA.

7. This application must be accompanied by a non-refundable application fee of £600. Payment of the application fee must be received (i.e. the funds must be present in the Ofcom bank account) by the closing-date specified in the Invitation of applications for community radio licences. We need details of how your application fee is paid to help us check that your payment is received. Applicants may submit their payment by any of the following methods:
 - (a) By BACS into the Ofcom bank account (sort code: 30-97-90, account number: 0740372, account name: Ofcom). Please note that any payments made using this method will take at least three working days to reach the Ofcom account. In the mandate reference field of your payment please put 'CR [station name]'. By adding your station name, or the applicant company's name, we can match your payment to your application.

(b) By CHAPS into the Ofcom bank account (details as above). Please note that although this is a 'same day' payment method, applicants intending to submit their payment on the closing-date itself should confirm with their bank the deadline for ensuring that it is received by Ofcom on that date. In the mandate reference field of your payment please put 'CR [station name]'. By adding your station name, or the applicant company's name, we can match your payment to your application.

(c) By cheque, or banker's draft, made payable to 'Ofcom' and posted to the Community Radio Team, Desk 05:116, Radio Licensing, Ofcom, Riverside House, 2a Southwark Bridge Road, London SE1 9HA. The cheque or draft should be sent with a paper copy of the application, or a note clearly detailing the station or applicant company's name and address. This is important as it will help ensure we can match your payment to your application.

Please note we cannot accept cash, electronic payments or credit / debit cards.

8. **Please read the rest of this document carefully and then answer all the questions as fully and accurately as possible. It is very important that you read and understand the Notes of Guidance for Community Radio Licence Applicants and Licensees before completing this form.** This, and other supporting documentation, may be obtained from the Ofcom website at: http://www.ofcom.org.uk/radio/ifi/rbl/commun_radio/.

Please use as much space as you need to answer the following questions (the size of the spaces provided for answers are indicative only). Remember that your application will be judged on the contents of this form and any supplementary information accompanying it. It is therefore important to ensure that you provide comprehensive information when answering the specific questions contained in this form even if you believe that some of this information is already known to Ofcom.

Where other information submitted separately is relevant to a particular question, please make this clear in your answer.

SECTION ONE: OPENING STATEMENT.

<p>1.1 Opening Statement. Please describe your organisation and its objectives, the nature of your proposed radio station, the community which it intends to serve and its broadcasting philosophy. The statement should be brief, at most no longer than two short paragraphs.</p>
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Tircoed Forest Village is unique in Wales and based on Prince Charles' idea of modern living. The village is based on the highly successful model of Poundbury in Dorset.

Radio Tircoed aims to enhance the experience of community living by offering radio access to all groups and ages in line with the Charity Commission statement. The emphasis is on a variety of music and speech, something which is not offered by the local commercial stations

Please continue to Section Two on next page.

SECTION TWO: About Your Organisation and How To Contact You.

General Note: Ofcom needs information about your organisation and needs to be able to contact you. **It is very important that you provide accurate information in this section as this is the primary contact information for your group.**

Ofcom needs background information about your organisation and those involved in its ownership, management and operation. In addition to company memorandum and articles of association which you should include with this application, you must ensure that the most recent annual reports and accounts are available in case they should be required.

PLEASE NOTE: It is ESSENTIAL that you notify Ofcom of any changes to these details as soon as possible. In particular, Ofcom needs to be able to contact you by e-mail and phone. If the details we hold are out of date we may not be able to complete the assessment of your application which could result in its rejection.

2.1 Proposed Name of Station. (This is the name you expect to use to identify the station on-air.)

Radio Tircoed

2.2 Public Contact Details. For publication on the Ofcom website and / or in other relevant publications (published either by Ofcom or third parties directed by Ofcom).

Contact Name. (The person who deals with enquiries from the press and public.)

Robert Walker

Public Contact Address. [You *must* include an accurate postcode]

14 Derwlas, Tircoed Forest Village, Penllergaer, Swansea
SA4 9SF

Other **public** contact details for your organisation, as applicable:

Phone Number: 01792 898628

Mobile Number: 07908 204521

Fax Number:

E-mail address: tircoed@btinternet.com

Web-site: www.radiotircoed.com www.tircoed.btinternet.co.uk

Section continues on next page...

2.3 Contact Name(s) for Ofcom use. Ofcom may need to contact your group in relation to this application. This is the name of the person you would like to be Ofcom's primary contact. (If this person is the same as the Public Contact in Section 2.2, please tell us this below.)

Robert Walker as in section 2.2

2.4 Administrative Contact Address. [You *must* include an accurate postcode] (If this is the same as the Public Contact Address please state that this is the case in the space below and then answer the supplementary questions which follow.)

Radio Tircoed Studio, Tircoed Forest Village Hall, Penllergaer
Swansea, SA4 9QZ

Is the above address:

The main address of your organisation? [Yes]

Other contact details for your organisation as applicable:

Phone Number: 01792 898588

Mobile Number: 07962 107398

E-mail address: Robert.walker56@btinternet.com

Fax Number:

2.5 Company Details: What type of organisation are you? (Only a 'body corporate' (i.e. a company, not an individual) can hold a Community Radio Licence.) Note: On its own, a registered charity is not a body corporate. If your organisation is a registered charity it must also be a 'body corporate' in order to hold a licence. Please answer the questions below and provide the additional information requested.

Please provide your company name.

Tircoed Village Trust

Please tell us what sort of structure your organisation has or intends to have. (For example: company limited by guarantee; community interest company; company limited by shares; corporation.)

Company limited by guarantee

Section continues on next page...

Please tell us when your company was registered (or, if the process of registration is not yet complete, the date at which you applied for company registration).

16 August 1995

Please provide your company registration number (if available).

03091199

2.6 Is your organisation a registered charity in England, Wales, Scotland or Northern Ireland? (Note: you cannot hold a Community Radio Licence if you are only a registered charity. See also previous question.) Please answer the questions below and provide the additional information requested.

Registered Charity [Yes] 1048748
Waiting to be registered [No]

Date of Registration (or Application).

16 August 1995

2.7 Supporting Documentation. Ofcom needs to check that your organisation is eligible to operate a Community Radio Licence. Please confirm that you are providing the required documents.

Certificate of Incorporation enclosed [Yes]

Memorandum & Articles of Association enclosed [to follow]
(You MUST make sure you include your organisation's name and postcode on the front page of the constitutional document(s) provided.)

2.8 Unavailable Documents. If you are not able to provide the documents requested above, for example because registration of your company structure is not yet complete, please indicate when these documents are likely to be provided. Please note it is your responsibility to ensure that copies of these documents are provided to Ofcom as soon as possible. If you are providing draft versions of the required documentation, please tell us here.

Draft Memorandum &
Articles of Association enclosed [No]

The documents will be provide as soon as they are available

Please continue to Section Three on next page.

SECTION THREE: Ownership.

General Note (Sections 3.1 to 3.6): Ofcom needs information concerning those responsible for the management and policy-making process of your proposed station. **Important!:** The information in sections 3.2 to 3.6 (inclusive) is required for each individual director. Please repeat these sections for *each* person involved.

For sections 3.7 to 3.15, Ofcom requires the information requested in order to check that the applicant would comply with the rules governing who is eligible to hold a community radio licence.

3.1 DIRECTORS: Please list the names of all directors below.

WJ Hanford
SR Rees
R Walker

For each Director, please provide the following information:

3.2 Name of Director (or Member).

William J Hanford
Simon Rees
Robert Walker

3.3 Contact Address

The Secretary
Tircoed Forest Village Hall
Penllergaer
Swansea SA4 9QZ

Other contact details as applicable:

Phone Number: 01792 898628

Mobile Number:

E-mail address:

Fax Number:

3.4 Other Employment.

Robert Walker is currently in the process of being retired medically from Foreign and Commonwealth Office.

3.5 Interests relevant to the operation of a community-based radio service.

Robert Walker is a FCO communications engineer and a member of IEE

Section continues on next page...

3.6 Expected Role. (How will this person be involved in the management and / or operation of your proposed Community Radio Station?)

Robert Walker will be Station Manager and Engineer

PLEASE REPEAT QUESTIONS 3.2 – 3.6 FOR EACH DIRECTOR OF THE APPLICANT GROUP

3.7 Company Limited by Shares: Please provide the names and addresses of all members of the company having an interest of 5% or more in the applicant. Please also provide this information for members of any company which has an interest of 5% or more in the applicant.

PRI/LTD BY GUAR/NSC (Private, limited by guarantee, no share capital)

General Note: Please state whether the applicant or any member about whom information has been provided under question 3.7 above is involved in any of the activities listed below, and give the extent of such interest. For these purposes the applicant includes associates of the applicant (i.e. directors and their associates and other group companies). If any of the following categories do not apply, applicants must still complete this section, clearly indicating that this is the case by writing '**none**' in each such section.

3.8 Local Authorities - If any Local Authority is involved in your application, please give details of the nature and extent of any such involvement.

Pontlliw and Tircoed Community Council supports the Radio Tircoed application. The community council is trying to forge a better relationship between Pontlliw and Tircoed.

3.9 Bodies which are wholly or mainly of a political nature, or which are affiliated to such a body - If any Political Body is involved in your application, please give details of the nature and extent of any such involvement.

None

3.10 Bodies whose objects are wholly or mainly of a religious nature - If any Religious Body is involved in your application, please give details of the nature and extent of any such involvement.

Neither, but Radio Tircoed is open to all faiths

Section continues on next page...

3.11 An individual who is an officer of a body falling within 3.10 above –
Please provide the names of individuals involved in the management or operation of the proposed Community Radio service who are officers of Religious Bodies.

N/A

3.12 An advertising agency or an associate of an advertising agency - Please provide details of any linkages to advertising agencies or associates of advertising agencies (such as sales representatives).

N/A

3.13 Other Broadcasting Act licences, specifying which licences (for example RSL licences). - Please also provide details of any other broadcasting service which is linked to the proposed Community Radio service.

Radio Tircoed has broadcast in July 2005, December 2005, July 2006 and will broadcast in December/January 2006/7. We have a good working relationship with BBC Radio Wales and Cymru. We are currently in discussions to enable us the simulcast Radio Wales and Radio Cymru news

3.14 Affiliations with other bodies not outlined above, (for example related charities or community groups).

Radio Tircoed will work alongside Radio City (Swansea Health Trust, based in Singleton Hospital) Radio City is the longest established Hospital Radio station in Wales

Section continues on next page...

3.15 Other matters which may influence the application.

Ofcom requires that applicants should, at the time of making this application, notify Ofcom of any matters which might influence Ofcom's judgement as to whether:

- a) any director/manager or the applicant group,
or,
- b) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant group

may not be considered a 'fit and proper person' to participate in a radio licence.

Factors which might exclude a person from involvement would include, for example, any unspent conviction for an offence committed within ten years before the date of this application, any pirate radio offences within the last five years, any un-discharged bankruptcy order, or any disqualification from being a director of a limited company.

Please answer '**No**' below if there are no reasons why Ofcom might consider the applicant not to be a fit and proper person to participate in a radio licence:

[No] *(Delete as appropriate.)*

If you have answered 'YES' to the above question, please provide details on a separate sheet, such that this information may be kept confidential by Ofcom.

Please continue to Section Four on next page.

SECTION FOUR: Ability to Maintain Service.

Section 105(1)(a) of the 1990 Broadcasting Act requires that, when considering a licence application, Ofcom takes into account the applicant's ability to maintain the proposed service. This means that we need to know about the experience and expertise of your group, its structure and the management and staffing it would have if your application was to be successful. In addition, we also need to know about your financial position, assets and proposals for funding the operation of your intended service.

4.1 Please provide us with a brief history of your group, including when it was formed, its links with other community organisations and membership.

Radio Tircoed will operate under the umbrella of Tircoed Village Trust. The trust has been active in the village since 1995, and aims to improve and enhance the rural quality of life. Following a successful RSL in July 2005, it was decided at Village, Trust and Community Council level that community radio would provide opportunities to improve the facilities and lifestyle of the village.

4.2 What broadcasting experience does your group have?

Has the applicant made any other application to Ofcom (or its predecessor broadcast regulators – the ITC and the Radio Authority) for any licence within the last five years? If so, please provide details and provide the licence reference number(s) and / or the name(s) of the service(s) for granted licence(s).

[Yes] as Radio Tircoed

If you answered 'YES' to the above question, please provide details here:

4 previous successful RSLs

Has the applicant any other broadcasting experience? Please include details of Internet radio services operate by the applicant, overseas broadcast experience etc. and any other relevant information here. In addition, if any persons that will be involved in the proposed service on a day-to-day basis bring particular broadcasting expertise, please include brief details here also.

Robert Walker has broadcast experience in his job as a communications engineer for FCO. He has project managed and installed an HF broadcast station in ME. He also looked after the MF and VHF transmitters on Ascension Island for Volcano Radio (ZD8VR) He was also a Sunday evening presenter. Most of our presenters also work in hospital radio, and two work for the BBC.

Section continues on next page...

4.3 *Management Structure.* Details of board, management committee or equivalent. Please provide details of those individuals who will be responsible for management and policy-making process, outlining individual roles and responsibilities. You should detail the number of people involved and explain their particular roles within the management of the proposed station. Please also indicate which posts are paid and which are voluntary. Please give details of which posts are full-time and, in the case of part-time posts, specify the number of hours expected to be worked each week. A diagram of the proposed management structure may be helpful.

The management structure is still to be formulated, but Robert Walker will take the Station Manager/Engineer post. Hywel Benjamin (Radio City Chair) Sales and Information Director. Chris Hancock (Radio City Director) Training Director. Other posts TBA

Section continues on next page...

4.4 *Staffing Structure.* Please provide details of the staffing structure of your proposed radio service. You should detail the number of people involved and explain their particular individual roles and responsibilities within the operation of the proposed station. Please also indicate which posts are paid and which are voluntary. Please give details of which posts are full-time and, in the case of part-time posts, specify the number of hours expected to be worked each week. A diagram of the proposed staffing structure may be helpful.

Robert Walker, Station Manager and Engineer, is expected to be the full time member of staff. He is currently on long term sick leave.

Section continues on next page...

General Note (Questions 4.5 . 4.15): Ofcom needs to take account of the resources which applicant groups can call upon in order to establish and operate a proposed community radio service for the duration of the licence period. This means we need information about set-up funding and costs together with predicted income expenditure once the station becomes operational. The Community Radio Order 2004 requires that stations be funded from multiple sources with no one source comprising more than 50% of operational income.

4.5 Financial Information - Existing Assets: Ofcom needs to know about your current financial position, what you think it will cost to set up the proposed service and how much you think it would cost to run over its first year of operation. In addition, we need to know where you expect funding to come from, and what you would do with any profits that might be made.

What assets does your group already own? Please provide totals at current replacement value below.		<i>[If you think it might be helpful, please provide brief explanatory comments in relation to this answer below.]</i>
Item:	Amount:	Radio Tircoed owns its own premises and equipment and is ready to start as a community radio station, should we be successful in our bid.
Cash at Bank / Building Society etc.	£ 3300	
Studio Equipment	£ 3200	
Transmission Equipment	£ 1000	
Outside Broadcast Equipment	£ 1850	
Premises (value of buildings you own)	£ 9000	
Premises (annual rental income you receive)	£ N/A	
Office Items	£ 500	
Other Items <i>(These MUST be specified)</i>		
TOTAL REPLACEMENT VALUE:	£ 18850	

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4.6 Financial Information (continued) – Pre-Launch Expenditure: How much do you think you would need to spend in order to set up your proposed service? (This question relates <u>only</u> to pre-launch capital and other expenditure which you expect to make <u>before</u> you begin broadcasting. DO NOT include any costs associated with running the proposed service once operational.)		
Item	Details	£s
Premises (including pre-launch rent, refurbishment and fitting out costs etc.):	We own our own studio (converted container)	£5800
Transmission Equipment:	We own our own transmitter, which currently is a Broadcast Warehouse TX1 1 Watt + RDS, Our transmitter antenna is a vertical dipole mounted on the village hall	£1000
Studio Equipment:	On Air and Off Air Desktop PC's Dual DC Players, Vinyl Record Players, Minidisc Recorders, Microphones, 8 Channel Behringer mixer, 10 Channel SoundCraft mixer, road show unit	£4200
Office Equipment:	Desks, Tables, Chairs and Green Room comforts	£500
Publicity and Marketing (if any):		TBA
Staffing (salaries etc.):	All staffing is voluntary, including the Station Manager/Engineer post.	£0
Other one off costs (please specify):		
Working Capital (Contingency Reserves)	£32500 to be ratified and paid upon receipt of the Community Broadcast License	£32500
	Total set up costs	43500

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4.7 Financial Information (continued) – Pre-Launch Income: How would you fund the setting up of your proposed service? Please provide details below. The total for pre-launch expenditure (above) should be covered by income as detailed below. If you are proposing to use existing group assets, please make sure that these have already been included under the relevant section (4.5 above). The first section of this question deals <u>only</u> with monetary (cash) income, ('in-kind' income is dealt with in a subsequent question (4.9)).			
Confirmed (secured) Cash Funding:			
Details of Funding Provider:	Terms and conditions placed on funding (if any).	Amount of Funding (£s).	% of Total Funding
See attached letter regarding Pre Launch funding	To be spent by YE 2007 and preferably YE2006	32000	42.75%
At Bank		3300	4.4%
<i>[Please add rows to the above as may be required.]</i>			
Unconfirmed (not yet secured) Cash Funding:			
Advertising		32550	43.48%
Local Authority Contingency Fund		7013	9.4%
<i>[Please add rows to the above as may be required.]</i>			
	Total Cash Capital, Set-Up Funding and Financial Support:	74850	(Total: 100%)

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4.8 Financial Information (continued) – Pre-Launch Contingency: If there is short-fall in the resources above when compared to the amount you are intending to spend on preparing your proposed station for launch, please explain below how you would cover any outstanding costs. Alternatively, if you expect to have a surplus when the station is ready to launch please explain what you intend to do with such additional resources.

None (significant) required as facilities, accommodation, personnel and equipment are already in place.

Section continues on next page...

4.9 Financial Information (continued) – Pre-Launch 'In-Kind' Support: What 'in-kind' support (e.g. equipment or services donated to you) do you expect to obtain which would help you set up your proposed service? Please provide details below. In the table below, you should value such non-monetary support at the cost you would otherwise expect to have to pay for it.

Confirmed (secured) 'In-Kind' Support			
Details of 'In-Kind' Support Provider:	Terms and conditions placed on this 'in-kind' support (if any).	Estimated equivalent value of support (£s).	For each item please show % of total 'in-kind' support
For RSL's Site rental, electricity and phone services were provided through the Tircoed Village Hall fund.	None	£250	60%
Insurance cover for the studio and its contents	None	£180	40%
<i>[Please add rows to the above as may be required.]</i>			
Unconfirmed (not yet secured) 'In-Kind' Support			
<i>[Please add rows to the above as may be required.]</i>			
		Total 'In-Kind' Capital and Set-Up Support:	430 (Total 100%)

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4.10 Financial Information (continued) – First Year Operational Expenses: How much do you think it would cost to operate your proposed service for the first year? This question relates <u>only</u> to operational expenditure once your proposed service has begun broadcasting. DO NOT include any capital or other pre-launch costs associated with establishing the proposed service.		
OUTGOINGS	Notes	
Items:	Please include any additional information that you think might be helpful below:	Year 1 Totals (£s)
Hp / Leasing		None
General and Administration		250
- Staff		None
- Premises	Insurance cover through the main village hall policy	None
- Legal and Professional		500
- Establishment/overheads		500
Engineering		
- Transmitter operating costs	Other than repairs/replacement none. TFV Trust will pay power and comms costs	
- Other (specify)	Studio equipment upgrades	5000
Programming		
- Copyright fees		10,000
- Music library		1500
- Acquired programming		TBA
- News service		None
- Other (specify)		
Sales cost / commissions		300
Marketing and promotion	None – We are in discussions with BBC Radio Wales and Radio Cymru. They have supported us during the RSL phases.	10,000
Audience research		1000
Others (<i>These MUST be specified</i>)		1000
Advertisement Production	Ofcom fees	2000
Total Outgoings		32050

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4.11 Financial Information (continued): How do you expect to fund your proposed service during its first year of operation? Please provide details below. The total for of first year operational expenditure (above) should be covered by income as detailed below. If you are proposing to use existing group assets, please make sure that these have already been included under the relevant section (4.5 above). The first section of this question deals only with financial (monetary) income, ('in-kind' income is dealt with in a subsequent question (4.13)).

Confirmed (secured) Cash Funding:			
Details of Funding Provider:	Terms and conditions placed on funding (if any).	Amount of Funding (£s).	% of Total Funding
See attached letter	To be paid before April 2007	32,500	45.1
Awards for All Wales	Received	5,000	6.9
Private Donation – Alec Lewis	Received	500	.7
Charity Auction	Received	2,000	2.8
Village Fete & School Fete	Received	300	.4
<i>[Please add rows to the above as may be required.]</i>			
Unconfirmed (not yet secured) Cash Funding:			
Local Authority Grant		5,000	6.9
<i>[Please add rows to the above as may be required.]</i>			
Commercial and Other 'in-house' Sources			
On-air spot advertising		20,000	27.8
Programme sponsorship		5,000	6.9
Commercial revenues from off-air activities		500	.7
'In-house' non-commercial revenues			
Outside Broadcasts		1,250	1.8
<i>[Please add rows to the above as may be required.]</i>			
	Total First Year Income and Revenue Funding:	72,050	(Total 100%)

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4.12 Financial Information (continued) Operational Contingency: If there is short-fall in the resources above when compared to the amount you are expecting to spend during the first year of operation of your proposed station, please explain below how you would cover any outstanding costs. Alternatively, if you expect to have generated a surplus at the end of your first year of operations, please explain what you intend to do with such additional resources.

Should we have a cash surplus at the end of the first year, a proportion would be donated to the Tircoed Forest Village entertainment and amenities fund. Similarly, should there be a shortfall, funding will be transferred from the entertainment and amenity fund to the Radio Tircoed account.

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4.13 Financial Information (continued) First Year 'In-Kind' Support: What 'in-kind' support (e.g. equipment or services donated to you) do you expected to obtain which would assist you in running the proposed service during its first year of operation. Please provide details below. In the table below, you should value such non-monetary support at the cost you would otherwise expect to have to pay for it.

Confirmed (secured) 'In-Kind' Support			
Details of 'In-Kind' Support Provider:	Terms and conditions placed on this 'in-kind' support (if any).	Estimated equivalent value of support (£s).	For each item please show % of total 'in-kind' support
Training Facilities at Radio City (Swansea NHS Trust)	Reciprocal arrangements apply	N/A	
Electricity and Telephone/Internet Services from Tircoed Village Trust Fund	None	£2000	66.6%
<i>[Please add rows to the above as may be required.]</i>			
Unconfirmed (not yet secured) 'In-Kind' Support			
Studio Maintenance/CCTV protection/	None	£500	33.3%
<i>[Please add rows to the above as may be required.]</i>			
		Total Value of First Year 'In-Kind' Support:	£2500 (Total 100%)

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SECTION FOUR: Ability to Maintain Service (continued).

4.14 On-Air Commercial Activities (see also Section 4.11 above): The legislation for Community Radio places limits on the amount of on-air paid for spot advertising and programme sponsorship that can be generated. No Community Radio station may generate more than 50% of required operational income from these two sources taken together. There are also additional restrictions, in particular relating to areas where small scale commercial broadcasters operate. More detailed information is available in the Notes of Guidance for Community Radio Licence Applicants and Licensees available at:
http://www.ofcom.org.uk/radio/ifi/rbl/commun_radio/.

Please provide answers for each question, giving details where appropriate.

During your first year of broadcasting would your proposed station carry on-air spot advertising?

[Yes]

If you have answered 'No' to the above question, might your proposed service seek to carry on-air spot advertising at a later date?

N/A

During your first year of broadcasting would your proposed station carry on-air programme sponsorship?

[Yes]

If you have answered 'No' to the above question, might your proposed service seek to carry on-air programme sponsorship at a later date?

N/A

4.15 Loans: If any of your proposed funding (either set-up or operational) is in the form of loans from directors, individuals or organisations associated with the applicant. Please provide details as to the terms of such loans including the expected repayment terms interest rate charged and any other associated costs.

N/A

Section continues on next page...

4.16 Alternative Funding Streams: What arrangements are in place in case your expected income streams (non-commercial and commercial) do not achieve the anticipated levels? What other options have you explored that might provide financial and / or 'in-kind' support for your proposed service? If you have proposals for expanding and / or changing the funding model of your proposed service after the first year of operation, please also provide details below:

Financial support has been promised by the Tircoed Village Trust main accounts. The Welsh Assembly Government following their announcement of additional funding for community radio.

Please continue to Section Five on next page.

SECTION FIVE: Engineering.

Section 105(1)(a) of the 1990 Broadcasting Act requires that when considering a licence application Ofcom takes into account the applicant's ability to maintain the proposed service. In addition to the structural, financial and other matters dealt with in the previous section of this application form, Ofcom also needs detailed information about your engineering and transmission proposals. In order to identify a suitable frequency for your proposed service, Ofcom needs detailed technical proposals about your transmission parameters. ***The following questions must be answered accurately and in full. Requested maps and photographs etc. must be supplied with your application. Ofcom reserves the right to reject your application if you provide incomplete or inaccurate technical information.***

5.1 Waveband. Please state whether this application is for an FM or an AM licence. Please also state if you are willing to accept the alternative type of licence should your first choice be unavailable. Please note that if you are willing to accept either FM or AM you must provide technical details for both options, as well as providing relevant financial information under Section Four of this document.

This application is for an FM licence [Yes]

This application is for an AM licence [No]

Should the first choice of waveband be unavailable, this applicant is willing to accept a frequency on the alternative wave- band. [No]

5.2 Please provide a description of your proposed transmission site. Please describe the type of building or structure, explaining its current use. Please also tell us if this location is an existing transmission site and tell us who owns it.

Our Transmission site is Tircoed Village Hall in the heart of Tircoed Forest Village. It is a small community facility accessible to all villagers. We current use this site for our RSL's. The building is owned by Tircoed Village Trust.

5.3 Please provide an NGR (National Grid Reference) for your proposed transmitter site. This must be in the format of two letters followed by two groups of three numbers, for example, the grid reference of Ofcom's Riverside House in London is TQ 322 804. (Ordnance Survey maps provide details of how to determine a National Grid Reference, and further information can be found at: <http://www.ordnancesurvey.co.uk/oswebsite/qi/nationalgrid/nationalgrid.pdf>)

[Answer here – using the format **SN620001**

Section continues on next page...

5.4 Site Details. Please provide the name and contact details of the site owner together with the address of the proposed site itself. You **MUST** include the postcode of your proposed site. Applicants should be aware that any subsequent change of site location (even moving less than one kilometre) may mean that a frequency proposed by Ofcom for the proposed service may cease to be usable. If a suitable frequency cannot be secured for use at the alternative site, the proposed service may not be allowed to broadcast.

Name and contact details of site owner:

The Secretary, Tircoed Village Trust, Penllergaer, Swansea SA6 9QZ

Address and post code of proposed transmitter site:

Tircoed Radio, Tircoed Village Trust, Penllergaer, Swansea SA6 9QZ

Site Availability. Please tick those boxes below which best describe your group's situation regarding its proposed transmitter site.

Site Identified:	[Yes]
Agreement in Place:	[Yes]
Under Negotiation:	N/A
Group Owns Site:	[Yes]
Site not yet identified:	N/A

5.5 Please supply a map (or 2 x maps) showing the location of your proposed transmitter site and the coverage which you expect to achieve from a transmitter at this location. (Scale of minimum detail 1:25000.)

Transmission site map supplied:	[Yes]
Coverage prediction map supplied	[Yes]

5.6 Please provide photographs of your proposed transmitter site. Ofcom needs to know what your proposed transmitter site looks like and where it is situated in relation to other buildings and structures nearby. Please make sure that you indicate clearly the proposed location of your transmitter antenna(s).

Photograph(s) supplied:	[Yes]
Number of photographs provided =	2

Section continues on next page...

5.7 Antenna Details. For FM licences, what is the height above ground level at which the transmitting aerial would be sited? For AM licences, what is the height of the transmitting antenna? Please confirm your assumed height of the ground above ordnance datum (i.e. sea level) for this site. (All heights must be given in metres, not feet).

(a) FM – Height of Antenna above Ground Level in metres.

18M

(b) FM – Total Height of mast or other structure in metres.

18M

(c) AM – Height of Transmitting Antenna in metres.

N/A

(d) AM & FM – Assumed height of local ground above sea level in metres.

127M

5.8 Radiated Power. What assumptions are you making about radiated power (for FM in either or both planes of polarisation), including the extent to which this may vary in different directions away from the transmitter? Please complete the appropriate sections below.

(a) If you are proposing to operate on AM, please give the Effective Monopole Radiated Power (EMRP) level you expect to need in order to cover your proposed service area.

N/A

(b) If you are proposing to operate on FM, please give the Effective Radiated Power (ERP) level you expect to need in order to cover your proposed service area. (Vertical Polarisation). Note: In urban areas the maximum erp available will be 25 Watts.

25W. We have established via our RSL experiences that 1W covers our target area Tircoed, Pontlliw and Penllergaer, but would like to offer the extra 'headroom'

Section continues on next page...

(c) If you are proposing to operate on FM, please give the Effective Radiated Power (ERP) level you expect to need in order to cover your proposed service area. (Horizontal Polarisation) (if used). Note: In urban areas the maximum erp available will be 25 Watts.

25W

(d) **Radiation (polar) Pattern.** Please indicate whether you will be using a directional or omni-directional antenna system. If you propose to use a directional antenna system, you must enclose horizontal radiation diagram(s), for the vertically polarised signal component, as well as for the horizontally polarised signal component if this is to be used.

Omni-directional antenna(s) to be used? [Currently]
Directional antenna(s) to be used? We would like to use a stacked vertical dipole array to give some directional boost to the target area... towards Penllergaer and away from Swansea

If directional, then horizontal radiation diagram(s), for the vertically polarised signal component, enclosed? [No]

If directional, then horizontal radiation diagram(s), for the horizontally polarised signal component enclosed if used? [No]

5.9 Engineering Compliance, Transmitter Maintenance and Repair. Please provide details of the person within the applicant group who will be responsible for supervising or undertaking transmitter installation and maintenance (and for ensuring ongoing compliance with Ofcom's Engineering Code). If an outside contractor will be employed, please state who this is expected to be. Explain also the method by which you intend to provide a monitoring-point to allow for regulatory compliance checks by Ofcom engineers. If it is planned to use in-house resources, indicated test equipment available and show how important parameters of the signal will be monitored and controlled.

Robert Walker (Station Manager/ Engineer) will be responsible for all technical aspects of Radio Tircoed. He is a qualified communication engineer with FCO, and has access to Spectrum Analysis/Deviation measuring equipment. Ofcom engineers are of course welcome to visit the station at any time to monitor RT emissions.

Section continues on next page...

5.10 Principal Transmission Equipment. Ofcom needs to ensure that your proposed transmission equipment is able to meet regulatory performance requirements. Please list the principal items (where possible including details of make and model). Give the maximum power output capability of the transmitter and include information about how you propose to keep your broadcast signal within regulatory limits.

Please list principal items of transmission equipment, together with manufacturer's names and model numbers.

Broadcast Warehouse TX1 transmitter with RDS. For Community Radio we will upgrade to the 25/40W option. The Transmit antenna is currently the Jaybeam Folded Dipole. We would like to stack this with a similar antenna to provide a directional pattern

Please state the maximum power output capability of your transmitter and include information about how you propose to keep your broadcast signal within regulatory limits.

The PA module will be continuously monitored to ensure that the 25Watt maximum is not exceeded. We have had no complaints regarding interference during the last 3 RSL's

5.11 Stereo transmissions. In the case of FM transmissions, provided a suitable frequency resource can be identified, does your group intend to broadcast in stereo?

Broadcasts in stereo? [Yes]

5.12 RDS. Please state whether you plan to transmit a Radio Data System identification signal (RDS) in your broadcast transmissions (Please Note: RDS can only be transmitted by FM services allowed to broadcast in stereo).

RDS data to be broadcast? [Yes]

Please continue to Section Six on next page.

SECTION SIX: Programming Output.

Section 105(1) of the 1990 Broadcasting Act has two provisions which relate specifically to the programme output of Community Radio services. Section 105(1)(b) of the Act requires that, when considering a licence application, Ofcom takes into account the extent to which the applicant's proposals would cater for the tastes and interests of members of its target community (or communities), whilst Section 105(1)(c) requires that, when considering a licence application, Ofcom takes into account the extent to which the applicant's proposals would broaden the range of programmes available by way of local services in the area concerned.

Before considering these two specific requirements, Ofcom needs to have a detailed understanding of the community (or communities) your proposed station would serve and of the programming service you propose to provide. Please answer the following questions, considering your answers in relation to the above requirements of the Act.

The Community Radio Order 2004 defines a 'community' as:

- (a) the persons who live or work or undergo education or training in a particular area or locality,
- or,
- (b) persons who (whether or not they fall within paragraph (a)) have one or more interests or characteristics in common.

6.1 Target Community (or Target Communities) and Community Demographics. Please provide an outline definition of the community / communities you are proposing to serve. Please then include demographic information including:

- (a) Where they live,
- (b) The size of the population concerned,
- (c) Socio-economic information (for example include details of the makeup of the population as a whole within the area to which you propose broadcasting).

A: Tircoed Village, Pontlliw, Penllergaer, areas of Pontardulais, Areas of Gorseinon, M4 corridor between J46 and J48

B: 18,000 (est)

C: The initial motive for applying for a Community Radio License was to give teenagers in the village the opportunity to get involved in radio. Following a mail drop questionnaire we found that a high percentage of listeners (40%) are over 40, and 20% are Welsh Speakers. Teenage listeners make up 20%. On previous RSL's the over 60's contributed 20% to the listening figures. We do have a small ethnic mix, estimated to be less than 5%

Section continues on next page...

6.2 Programme Service. Please provide a brief overview as to the nature of your proposed community radio service. Outline in general terms the approach and objectives of the programme service, the broad format and content to be provided.

In the RSL format, Radio Tircoed's ethos has been 'A Local Station for Local People' We offer programming for all age groups and backgrounds. We would wish to provide broadcasting opportunities for all sectors of the local community. We plan that the broadcast mix will be 60% music and 40% speech. We also want to include the Welsh Language, but currently only broadcast 'Word for the Day' and the 1900hrs BBC Radio Cymru News in Welsh. In addition, with our OB facility, we intend to cover local sporting events ie: Pontardulais RFC, Penllergaer Cricket Club. In addition we have agreed with Radio City, who have the rights to broadcast complete match coverage of all Ospreys and Swansea City FC matches at the Liberty Stadium. To take a feed from those broadcasts when matches are of high importance to the community. eg: European Cup and FA Cup games where complete commentary is not available from alternative sources.

6.3 Broadcast Hours. Please detail the number of hours of programme output you plan on broadcasting each day. If these differ between, for example, between week days and weekends, please provide details. Please let us know to what extent (if any) you are planning to repeat the transmission of particular output at differing times of day. If the number of hours broadcast is expected to increase over the licence period, please provide details.

We plan to ensure that we have live programming from 0900hrs to 2300hrs seven days a week. It would be the intention to increase this as the service develops. During RSL's we have repeated programming through the night where appropriate.

6.4 Amount of locally produced output included. How many hours per day is station output expected to be produced locally? Please, detail when during the day such output would normally be broadcast. (If the amount of locally broadcast material varies between week-days and the weekend please explain this in your answer.)

100% of programming would be provided locally, except the expected BBC news simulcasts, Radio City feeds and Welsh language programming. As a part of our programme development, it is our intention to recruit proficient welsh speaking broadcasters so that this element of non locally produced programming can be reduced.

Section continues on next page...

6.5 Details of Third party Programming Sources. Please provide information about any third-party programming output which you expect to broadcast. (This might for example include a news service, overnight sustaining service, or programming made by independent groups or community organisations.)

We have a good working relationship with BBC Wales and Radio Cymru and have been allowed to taken news bulletins at 1800hrs in English and 1900hrs in Welsh. The BBC Wales News Editors has indicated interest in providing services to us if we are successful in our application for a Community Broadcast License. Sport coverage as described in section 6.2 will be primarily locally provided by Radio City.

6.6 Music and Speech Balance. Please provide the expected ratio of music to speech-based output of your proposed Community Radio service. If this varies over a 24 hour period please give details. In addition if you expect to alter this ratio over the course of a five year licence please give details of such expected changes (for example if you expect to begin with limited amounts of speech content that may expand later on in the lifetime of a licence award period).

We have been successful in maintaining our balance of 60% music, 40% speech during our RSL's and will maintain the same balance as a Community Radio station.

6.7 Type(s) of music output included. Please give details of the type(s) of music that you intend to include in your broadcasts. If you intend to provide more than one type of music (for example if you will be including specialist music programmes for different genres), please provide a percentage breakdown of expected music output by genre, and, where appropriate, by expected scheduling times. (The percentages given should be expressed in terms of total station output and not as a percentage of music output only.)

Radio Tircoed's slogan is 'A Local Station for Local People' and want to offer entertainment for all age groups from 13 to 70+. All musical tastes and interests will feature in Radio Tircoed's output. We aim that our music/speech balance will be 60/40% and are determined to cater for all of the wishes of our listeners.

Section continues on next page...

6.8 Type(s) of speech output included. Please provide a percentage breakdown of expected speech output by type, (for example discussion programmes, news, documentaries, interviews etc.), and, where appropriate, by expected scheduling times. (The percentages given should be expressed in terms of total station output and not as a percentage of speech output only.)

A: Interviews where appropriate and of local importance on the easy listening afternoon programme.

B: Interviews with local sporting, artistic and musical personalities, as and when their schedules permit.

C: Questions and Answers sessions with local AM's and MP's on local issues but at all times maintaining impartiality and wherever possible we would aim to have representation from all parties involved.

D. We would also carry phone in elements to the programming to encourage listener involvement.

In total we would expect this to be around 5% of our live output however, if requested by our listeners' this sort of programming would be increased.

6.9 Automated Output. Please provide details of any automated output. These should include information about any whole programmes or lengthy sequences which will be originated locally yet be wholly automated or pre-recorded, and not reliant upon the presence of a presenter. Indicate the scheduling, duration and method of provision of such output (e.g. play-out system or satellite delivery etc.).

We aim to follow our RSL model of rebroadcasting through the night appropriate material recorded throughout the day. We also have a library of comedy programming, radio plays and classical concerts.

6.10 Broadcast Languages(s). Please list the languages you intend to broadcast in. Where broadcasts will be in more than one language, please give details of expected percentage amounts of programming and proposed time(s) of scheduling in each language.

English/Welsh. We would like to increase on the amount of Welsh programming, but this has proved difficult during our RSL's. We will certainly be running 'Thought for the Day' in Welsh and look forward to Welsh speakers input to Radio Tircoed. The aim would be 5 to 10% Welsh output.

Section continues on next page...

6.10 Tastes and Interests. Section 105(1)(b) of the 1990 Broadcasting Act requires that, when considering a licence application, Ofcom takes into account the extent to which the applicant's proposals would cater for the tastes and interests of members of its target community (or communities).

When answering this question, please include findings from any research undertaken amongst members of your target community (or communities) together with any other information which demonstrates your understanding of their tastes and interests. You should also provide evidence as to why your proposed programming (as previously described above) would be relevant and cater for such tastes and interests.

Community Radio is 80% community and 20% radio! We want to offer something for everyone. We have broadcasters on board who play an eclectic mix of music from the usual mainstream pop to classical; easy listening to music from the shows.

Our first RSL was so successful in the village that the entire broadcast fee for Christmas 2005 was donated by a villager. Of an online survey on the village websites www.tircoed.btinternet.co.uk www.radiotircoed.com 1834 votes were received in support of community radio and 1 vote against. We are supported by the Village Trust, Pontlliw and Tircoed Community Council, our Community Councillor, our local AM and MP

Section continues on next page...

6.11 Different and Distinct. Section 105(1)(c) of the 1990 Broadcasting Act requires that, when considering a licence application, Ofcom takes into account the extent to which the applicant's proposals would broaden the range of programmes available by way of local services in the area concerned.

How will your proposed community radio service be different and distinct from existing (non-BBC) local radio services in the area concerned (both local commercial stations and any existing community stations), and how will it broaden the range of programming offered in the locality? In addition, please explain how your proposed service will be of a nature or deliver content distinct from that of any other local service with which it overlaps by fifty per cent or more in terms of population. Please Note: Ofcom makes available coverage maps of its permanent licensed analogue commercial radio services on its web-site at:

<http://www.ofcom.org.uk/static/radiolicensing/amfm/analogue-main.htm>

If you think that your proposed service may also overlap the coverage of an existing Community Radio service by more than fifty percent in terms of population, you may not be able to check this on Ofcom's web-site. Instead, you may contact Ofcom's Community Radio Team for further information.

In the local area, commercial radio dominates the FM band. There seems little to distinguish between the existing choice. As explained earlier, Tircoed Forest Village was built on Prince Charles idea of modern living, in that we should not be infiltrating existing villages with new housing, but preserving them by building new self contained communities. The model for this style of living was first developed in Poundbury, Dorset. Tircoed was the first of its type in Wales. Tircoed means 'houses in the forest' and that's exactly what it is. There are 470 houses clustered around a village hall, pond and green. Access to the village is via a ½ mile long road and therefore, teenagers and the seniors of the village often feel isolated. We raise money at an annual summer fete, and this help support our Christmas celebrations which include a visit from Santa Claus. As an RSL, Radio Tircoed have helped a young singer achieve her dream of an audition for a major record company. On the downside, our infrastructure has not been completed, so we don't have all the amenities that we should have. The BBC TV Wales Today news team were in the village last year, filming the day's events at Christmas, highlighting the differences between Tircoed and Poundbury. As a result of this, our shop is nearing completion!

Please continue to Section Seven on next page.

SECTION SEVEN: Evidence of Demand and Support.

Section 105(1)(d) of the 1990 Broadcasting Act requires that, when considering a licence application, Ofcom takes into account the extent of local demand for, or support for the provision of the proposed service. Ofcom needs information about the range and scope of demand and support which you have identified for your proposed service. This can include a variety of information, for example: letters from statutory or voluntary sector organisations which expect to contribute practically and / or financially to your operations, or which would expect to collaborate with you in joint activities; evidence of interest in your service generated through RSL activities; results of research; letters of support from local politicians, educational or religious bodies etc.; support from the business sector etc. Please Note:

It is for applicants to decide what evidence of support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support generated by your group. The submission of promotional videos and / or other supplementary promotional material is strongly discouraged.

7.1 Evidence of Demand / Support. Please provide a summary of evidence of demand and / or support for your proposed service. Copies of letters or research reports etc. should be submitted in separate appendices, which will not be published. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence.

Other than the website survey, we are unable to supply documentary evidence of support for Community Radio. We are however in the process of distributing a questionnaire on 'Life in the Village' and will forward these results as soon as they have been processed.

Please continue to Section Eight on next page.

SECTION EIGHT: Delivering 'Social Gain'.

Section 105(1)(e) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004, requires that every applicant for a community radio service must demonstrate that the proposed service would be provided primarily for the good of members of the public, or of the target community, and in order to deliver 'social gain' (both on air as part of its broadcast output and through other activities).

Applicants must provide evidence that their proposed service would result in the delivery of significant social gain to the public, or the target community. In addition, when deciding whether or to whom to award a community radio licence, one of the criteria to which Ofcom must have regard is the extent to which the proposed service would result in the delivery of social gain to the target community. The Community Radio Order lists four mandatory social gain objectives and a further (non-exhaustive) list of seven other social gain objectives that may be applicable.

Please use the first three questions in this section (boxes 8.1 to 8.3) to answer general questions about how the applicant proposes to serve its target community.

Explain (in boxes 8.4 to 8.7 below) how you propose to meet the four mandatory social gain objectives and explain (in box 8.8 below) what additional social gain objectives (if any) you intend to include as social gain objectives for your proposed service. For each of the objectives, please specify the nature of the targets involved and outline how you expect these to be achieved.

Finally, this section of the application form also gives applicants the opportunity to detail other forms of community involvement (boxes 8.9 to 8.11).

8.1 Addressing Community Needs. Please give a general overview of how, through the delivery of 'social gain' and other non-broadcast activities, you propose to ensure that your service will address community needs.

As the village is fairly isolated, opportunities for youngsters in the village are few. As an RSL, Radio Tircoed has given them an instructive insight into broadcasting. Incoming funds raised during the RSL's have enabled us to buy goal posts for the youngsters which have been in use for the whole of the summer.

We have presenter from all age groups, including those with disabilities. Money which has been raised so far have contributed to the village amenity fund and local charities.

Section continues on next page...

8.2 *Targets and Milestones.* List key specific objectives of your proposed service. Highlight key stages detailing what is expected to be achieved, how it will be achieved, with dates and any review process to monitor/alter objectives for the first year of operation. Please state how objectives will be reviewed and developed. Please use clearly phrased bullet points, for example:

- *"Providing (xx number) work placements / training places for target groups within (xx months) through liaison with (xx) organisation"*
- *"Reviews by community panels and questionnaires etc."*
- *"Quarterly in-house assessments of targets."*

1. To train 4 newcomers in the use of the studio equipment. This will be done at the Radio City studios and at Radio Tircoed when the equipment is not on air.
2. To train 1 technician, so that he is proficient in fault location, looking after the studio equipment and transmission system.
3. As previously mentioned, we have sent out a questionnaire regarding programming. At the first milestone an open forum meeting will be held in the village hall and every 3 months thereafter.

8.3 **Numbers Involved.** Include information about access by the community to the station. For example include projections of the number of training, voluntary, and paid employment places provided. If numbers are expected to increase over time, please give estimates of the predicted increases and of the particular timescales involved.

Tircoed is a close knit community and Radio Tircoed has an 'open door' policy. We have a presenter/admin and engineering base of 16 and plan to expand on that as the first year progresses. Training will initially be based at Radio City and will be made available to newcomers to the station.

All appointments will be voluntary in the first instance, but paid appointments may be available in the second and third years of broadcasting.

8.4 Target Audience (*Mandatory social gain objective*). Explain how you have identified your target audience(s) (defined in Section six) as including individuals "who are otherwise underserved" (in terms of broadcasting services) and explain what appropriate radio programming you intend to provide.

Our Target audience has been evaluated from our website survey. In addition the subject has been raised at the monthly village committee meetings. Enthusiasm has been demonstrated by the older sector of the village, many of whom attend the regular coffee/chat mornings.

Section continues on next page...

8.5 Discussion and opinion (*Mandatory social gain objective*). Explain how your proposed service will "facilitate discussion and the expression of opinion".

As an RSL, we have held an on air live phone in with our local AM (Edwina Hart) and MP (Martin Caton). Topics discussed were the state of the NHS, promised amenities for the village, and further building in the local green belt area. Late night discussion groups covered such items as drug and alcohol use, village vandalism, war in Iraq, Global warming and more.

8.6 Education and Training (*Mandatory social gain objective*). Explain how you propose to provide "education [and /] or training to individuals not employed by the person providing the service" [/your organisation].

Radio Tircoed has forged a link with Swansea NHS trust's Radio City, many of their presenters also broadcast on Radio Tircoed. We also have a good working relationship with SCVS (Swansea Council for Voluntary Services)

In addition to our own facilities, we will be using the Radio City studios to further enhance our training programme and will be approaching the three local colleges which have media departments with a view to placement being made by them covering all areas of radio production.

- a. Broadcasting
- b. News production
- c. Engineering
- d. Public relations
- e. Social skills

8.7 Community Understanding and Links (*Mandatory social gain objective*). How do you propose to build a "better understanding of your target community and strengthen links within it?"

We intend to make our service available and accessible to all local charities and community groups. We have a good working relationship with Swansea Council for Voluntary Service. This organisations aim is to link groups and communities together so that facilities can be shared and improved for the benefit of its members.

We will support these groups, not merely by advertising their events and requirements, but where possible get them actively involved in this promotion. We will also offer outside broadcasting, where relevant to the organisations involved.

8.8 Additional social gain objectives. The Community Radio Order 2004 includes a (non-exclusive) list of additional 'objectives of a social nature'. These include:

- (a) the delivery of services provided by local authorities and other services of a social nature and the increasing, and wider dissemination, of knowledge about those services and about local amenities;
- (b) the promotion of economic development and of social enterprises;
- (c) the promotion of employment;
- (d) the provision of opportunities for the gaining of work experience;
- (e) the promotion of social inclusion;
- (f) the promotion of cultural and linguistic diversity;
- (g) the promotion of civic participation and volunteering.

Please include here details of any other ways in which your station intends to deliver social gain (these may be related and / or unrelated to the above).

Our Trust mission statement is:-

TO PROMOTE THE BENEFITS OF THE INHABITANTS OF TIRCOED AND THE NEIGHBOURHOOD WITHOUT DISTINCTION OF SEX SEXUAL ORIENTATION RACE OR POLITICAL RELIGIOUS OR OTHER OPINIONS BY ASSOCIATING TOGETHER THE SAID INHABITANTS AND THE LOCAL ORGANISATIONS VOLUNTARY AND OTHER ORGANISATIONS IN A COMMON EFFORT TO ADVANCE EDUCATION AND TO PROVIDE FACILITIES IN THE INTERESTS OF SOCIAL WELFARE FOR RECREATION AND LEISURE TIME OCCUPATION WITH THE OBJECT OF IMPROVING THE CONDITIONS OF LIFE OF THE SAID INHABITANTS. TO ESTABLISH OR SECURE THE ESTABLISHMENT OF A VILLAGE HALL A VILLAGE SQUARE A VILLAGE GREEN AND CAR PARKING TO SUCH AMENITIES AND TO MAINTAIN AND MANAGE THE SAME IN FURTHERANCE OF THESE OBJECTS.

This ethos continues to Radio Tircoed, which will operate under the umbrella of the Tircoed Village Trust.

Section continues on next page...

8.9 Other (broadcast) Community Radio Objectives. Please outline any other on-air community activities of your station, and describe how you will develop and deliver each of these.

Radio Tircoed has provided Outside Broadcast support facilities for local school and church events. It is an integral part of our village summer fete and Christmas celebration. We also support a number of other charitable events, such as The Duck Race in Pontlliw on Boxing Day. The Breast Cancer awareness programme, HIV AIDS support programme and support for the Chernobyl disaster

8.10 *Other (non-broadcast) Community Activities.* Please provide details of any other community involvement that your organisation will have, aside from the provision of sound broadcast services. This section would include linkages with other community bodies, the promotion of community events etc.

Radio Tircoed already runs general knowledge quizzes in the local area. Even if a broadcast is not relevant, we can still assist organisations with their event by providing PA systems, presenters, technical support and advertising.

We have produced saleable CD's on behalf of local musicians and bands.

We have forged a link with a renowned youth opera group, also a registered charity who have agreed to provide singers to entertain at local functions eg, provision of a choir to sing Christmas Carols when Father Christmas visits the village every year.

8.11 *Other Information.* Please use this space to highlight any other activities of your group which you feel are relevant to the delivery of 'social gain' by your proposed service.

Radio Tircoed members are multitalented and offer various services to the village. For example, we provide an electrical safety testing service to local organisations.

We have a PC repair and 'tuning' service and have run PC/Internet courses for the 'silver surfers'!

Radio Tircoed write, design, print and distribute the village newsletter.

Please continue to Section Nine on next page.

SECTION NINE: Ensuring Accountability.

Section 105(1)(f) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004, requires that, when considering a licence application, Ofcom takes into account the provision each applicant proposes to make in order to ensure its accountability to the relevant community in respect of the provision of the proposed service.

9.1 Accountability. Please explain below what approaches you propose to take in relation to this requirement and set out the practical (formal and / or informal) mechanisms which you will use to ensure that members of your target community can make contact with your service and influence its operation. Please also explain how suggestions and criticisms from members of your target community (or communities) would be considered and acted upon.

The stations motto is 'A Local Station for Local People' The programme output will be discussed in the monthly station meetings, village hall meetings and regulated by the Village Committee and Trustees. As an RSL, we have invited debate through the medium of phone ins or correspondence to our email address or our website. This has been successful so far in providing a greater range of services to the local community (most recently the charity duck race in Pontlliw) This will continue should we be successful in our bid for Community Radio.

In addition to this, we will commission audience survey reports to ensure we are delivering the type of programming that listeners want.

In addition to requiring Ofcom to take into account the various elements of the Broadcasting Act 1990 as set out above, the Community Radio Order 2004 sets out a number of 'Community Radio Characteristics' which Community Radio Licence holders need to ensure their services conform to. Most of these characteristics are covered in greater detail by aspects of various selection criteria (Sections 105(1)(a – f) of the Broadcasting Act 1990). However, one of these characteristics, related to accountability, is additional to the requirements of the selection criteria such that Ofcom requires specific information as to how it would be complied with.

9.2 (Community Radio characteristic) How do you propose to ensure that provide members of your community with "opportunities to participate in the operation and management of the service"? This section covers the involvement of members of the target community in the activities of the community radio station and provisions in place to ensure that members of the target community can influence the development of its services.

Radio Tircoed has an 'Open Door' Policy. Opportunities are available for all members of the community. We have a visually impaired presenter who broadcasts 3 days a week and was featured on BBC Wales Today during the Christmas 2005 RSL. As outlined earlier, we would like to increase our Welsh output, and are actively seeking Welsh speakers to join us at Radio Tircoed

Please continue to Section Ten on next page.

SECTION TEN: Access To and Training In the Use of Facilities.

Section 105(1)(g) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004, requires that, when considering a licence application, Ofcom takes into account the provision each applicant proposes to make to allow for access by members of the relevant community to the facilities to be used for the provision of the service and for their training in the use of those facilities.

10.1 Facilities - Access and Training. Please explain below what approaches you propose to take in relation to this requirement and set out the practical (formal and / or informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities and receive training in their use.

We have appointed a training manager with over 30 years experience who is skilled in Hospital Radio and IT systems. Access will be available via email, conventional mail or 'studio drop in'

Specific training will be handled both on site, when automated transmission is in progress or at Radio City when Radio Tircoed facilities are in use. It would be our intension to link this training with nationally recognised qualifications ie; NVQ's diplomas etc.

In the longer term, as the studio complex develops, more facilities will become available 'in house'.

Please continue to the declaration on next page.

Others Documents and Information included with this application (please provide details below).

Covering letter regarding first year financial support

Please indicate the payment method. Including the following information:

Payment [enclosed]
Method of Payment [Cheque]
Name of Payee Tircoed Village Trust
Their Bank Sort Code: 40-43-31
Account Name Tircoed Village Hall Radio Account
Anticipated Date of Receipt by Ofcom:

I hereby apply to Ofcom for the grant of a Community Radio Licence for

Radio Tircoed

and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct. I confirm that I have completed this form as completely as possible and that I have attached / sent any required additional documentation, together with the non-returnable application fee of £600.00

Name: (Block Capitals):	
Position:	
Date:	
Signed	

When you have completed, checked and signed you application as required, please send it, together with any additional information and the required payment, to Ofcom, following the instructions set out at the beginning of this document.

Please make sure you keep a copy of this form for your records.

==ENDS==