

ICM Poll for The Sunday Telegraph

Fieldwork dates: 4-5th February 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,010

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

- 1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
- 2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
- 3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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Voting CATI Fieldwork : February 4th-5th 2009

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

			Ger			Ąg	je			Social	Class			Voting Ir				2005 G Election			Region	
		Total	Male	Fe- male	18-24	25-34	35-64	65+	_AB_			_DE_	_Con_	_Lab_	Lib <u>Dem</u>	Other	Con	_Lab_	Lib Dem	North	Mid- lands	South
Unweighted base		1010	442	568	77	150	570	213	323	252	170	265	254	221	132	59	203	292	114	346	313	351
Weighted base		1010	490	520	123	161	513	212	263	297	210	239	250	193	135	66	194	224	128	339	312	359
Certain to vote	(10)	526 52%	257 53%	269 52%	33 26%	65 40%	282 55%	146 69%	165 63%	148 50%	91 43%	122 51%	167 67%	101 52%	83 62%	42 65%	141 73%	139 62%	85 66%	167 49%	172 55%	187 52%
	(9)	58 6%	39 8%	20 4%	8 7%	5 3%	34 7%	11 5%	14 5%	21 7%	13 6%	11 4%	20 8%	13 7%	11 8%	1 2%	10 5%	18 8%	11 9%	24 7%	9 3%	25 7%
	(8)	80 8%	37 8%	43 8%	7 6%	8 5%	52 10%	13 6%	27 10%	26 9%	15 7%	13 6%	22 9%	23 12%	10 7%	5 7%	14 7%	20 9%	13 10%	27 8%	24 8%	29 8%
	(7)	50 5%	25 5%	25 5%	6 5%	15 9%	23 4%	6 3%	11 4%	18 6%	13 6%	8 3%	12 5%	8 4%	7 5%	7 11%	6 3%	13 6%	6 4%	15 4%	18 6%	18 5%
	(6)	23 2%	11 2%	11 2%	3 3%	3 2%	15 3%	2 1%	4 2%	5 2%	10 5%	4 1%	4 2%	4 2%	10 7%	-	3 1%	3 1%	6 5%	4 1%	6 2%	13 3%
	(5)	82 8%	35 7%	46 9%	26 21%	13 8%	32 6%	10 5%	10 4%	23 8%	28 13%	21 9%	13 5%	26 13%	9 6%	4 6%	12 6%	15 7%	2 1%	29 9%	27 9%	26 7%
	(4)	17 2%	9 2%	8 1%	7 6%	3 2%	7 1%	-	4 2%	10 3%	1	2 1%	3 1%	10 5%	-	1 2%	-	4 2%	-	8 2%	3 1%	7 2%
	(3)	27 3%	11 2%	17 3%	5 4%	10 6%	10 2%	2 1%	4 1%	6 2%	8 4%	9 4%	4 2%	4 2%	6 4%	4 6%	1	-	2 2%	6 2%	12 4%	10 3%
	(2)	12 1%	4 1%	8 1%	2 1%	6 4%	2	2 1%	1	3 1%	5 2%	3 1%	4 2%	3 2%	-	1 1%	1	1	-	4 1%	4 1%	4 1%
Certain not to vote	(1)	129 13%	56 12%	72 14%	24 20%	34 21%	54 11%	17 8%	21 8%	37 13%	26 13%	44 18%	-	-	-	-	5 2%	11 5%	3 3%	54 16%	37 12%	38 11%
Don't know		5 1%	3 1%	2	1 1%	-	2	2 1%	1	1	-	4 2%	-	-	-	-	2 1%	-	-	1	1	4 1%
Mean		7.60	7.77	7.43	5.91	6.42	7.96	8.59	8.39	7.56	7.14	7.16	8.95	8.20	8.72	8.55	9.06	8.59	8.95	7.38	7.65	7.76
Standard deviation		3.24	3.13	3.34	3.36	3.67	3.01	2.74	2.77	3.21	3.25	3.60	1.91	2.35	2.00	2.32	2.00	2.40	1.99	3.39	3.23	3.10
Standard error		0.10	0.15	0.14	0.39	0.30	0.13	0.19	0.15	0.20	0.25	0.22	0.12	0.16	0.17	0.30	0.14	0.14	0.19	0.18	0.18	0.17



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Table 2
Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.
If there were a general election tomorrow which party do you think you would vote for?

	Gende		nder		A	ge			Social	Class			Voting I	ntention			2005 G Election	eneral		Region	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	_Lab_	Lib Dem	Other	Con	_Lab_	Lib Dem	North	Mid- lands	South
Unweighted base	1010	442	568	77	150	570	213	323	252	170	265	254	221	132	59	203	292	114	346	313	351
Weighted base	1010	490	520	123	161	513	212	263	297	210	239	250	193	135	66	194	224	128	339	312	359
Conservative	250 25%	140 29%	109 21%	16 13%	30 18%	138 27%	66 31%	69 26%	77 26%	54 26%	49 21%	250 100%	-	-	-	157 81%	27 12%	13 10%	56 16%	89 29%	105 29%
Labour	193 19%	89 18%	104 20%	38 31%	24 15%	98 19%	33 15%	55 21%	50 17%	39 18%	50 21%	-	193 100%	-	-	1	126 56%	7 5%	68 20%	58 19%	67 19%
Liberal Democrat/ Liberal	135 13%	68 14%	67 13%	14 11%	20 13%	77 15%	24 11%	38 14%	50 17%	26 12%	21 9%	-	-	135 100%	-	4 2%	16 7%	72 56%	52 15%	39 12%	44 12%
Scottish National Party/ SNP	21 2%	10 2%	11 2%	4 3%	2 1%	12 2%	3 1%	4 1%	4 1%	8 4%	6 2%	-	-	-	21 31%	-	2 1%	-	21 6%	-	-
Plaid Cymru	8 1%	7 1%	1	-	2 1%	4 1%	3 1%	-	5 2%	2 1%	1 1%	-	-	-	8 13%	-	-	-	-	8 3%	-
Green Party	18 2%	5 1%	14 3%	2 2%	6 4%	9 2%	1	5 2%	5 2%	2 1%	6 3%	-	-	-	18 28%	1	4 2%	1 1%	3 1%	9 3%	6 2%
UK Independence Party (UKIP)	6 1%	4 1%	1	-	1 1%	4 1%	*	4 1%	1	-	1	-	-	-	6 9%	*	*	2 2%	1	3 1%	2 1%
Other	13 1%	10 2%	3 1%	-	4 2%	5 1%	4 2%	1 1%	5 2%	4 2%	2 1%	-	-	-	13 19%	1 1%	3 1%	1 1%	6 2%	4 1%	3 1%
Would not vote	129 13%	56 12%	72 14%	24 20%	34 21%	54 11%	17 8%	21 8%	37 13%	26 13%	44 18%	-	-	-	-	5 2%	11 5%	3 3%	54 16%	37 12%	38 11%
Don't know	154 15%	62 13%	92 18%	21 17%	29 18%	74 14%	29 13%	39 15%	42 14%	38 18%	35 14%	-	-	-	-	20 10%	29 13%	16 12%	47 14%	40 13%	66 19%
Refused	85 8%	39 8%	45 9%	3 3%	9 5%	39 8%	34 16%	27 10%	22 7%	11 5%	24 10%	-	-	-	-	5 3%	6 3%	13 10%	31 9%	26 8%	28 8%



Voting CATI Fieldwork : February 4th-5th 2009

Absolutes/col percents

Table 3

Data dervived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (13%), don't know who they would vote for (15%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ger		Age Social Class					Voting I	ntention			2005 G Election			Region					
	Total	Male	Fe- male	18-24	25-34	35-64	65+	_AB_	<u>C1</u>	C2	DE	Con	<u>Lab</u>	Lib <u>Dem</u>	Other	Con	<u>Lab</u>	Lib Dem	North	Mid- lands	South
Unweighted base	572	271	301	29	64	344	135	206	147	83	136	229	180	111	52	168	210	78	190	184	198
Weighted base	533	279	254	45	66	298	125	159	162	99	113	221	146	111	55	156	159	87	173	172	188
Conservative	221 42%	121 43%	100 39%	14 32%	22 34%	125 42%	60 48%	64 40%	67 41%	48 49%	42 37%	221 100%	-	-	-	148 95%	23 14%	13 16%	52 30%	77 45%	92 49%
Labour	146 27%	68 24%	77 30%	15 34%	16 25%	83 28%	30 24%	45 29%	37 23%	25 25%	39 34%	-	146 100%	-	-	1	112 71%	7 8%	51 30%	42 25%	52 28%
Liberal Democrat/ Liberal	111 21%	57 20%	54 21%	14 31%	15 23%	58 20%	24 19%	36 23%	41 25%	16 16%	19 16%	-	-	111 100%	-	4 3%	15 9%	62 72%	45 26%	32 18%	35 18%
Scottish National Party/ SNP	16 3%	9 3%	7 3%	-	2 3%	11 4%	3 2%	4 2%	4 2%	4 4%	5 4%	-	-	-	16 29%	-	2 1%	-	16 9%	-	-
Plaid Cymru	8 2%	7 3%	1 1%	-	2 3%	4 1%	3 2%	-	5 3%	2 2%	1 1%	-	-	-	8 15%	-	-	-	-	8 5%	-
Green Party	13 2%	2 1%	10 4%	1 3%	3 5%	8 3%	1 1%	5 3%	3 2%	1 1%	4 4%	-	-	-	13 23%	1 1%	4 2%	1 1%	2 1%	6 3%	5 3%
UK Independence Party (UKIP)	6 1%	4 2%	1 1%	-	1 2%	4 1%	*	4 2%	1	-	1 1%	-	-	-	6 10%	*	*	2 2%	1 1%	3 1%	2 1%
Other	13 2%	10 4%	3 1%	-	4 6%	5 2%	4 3%	1 1%	5 3%	4 4%	2 2%	-	-	-	13 23%	1 1%	3 2%	1 1%	6 4%	4 2%	3 1%



Col percents

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Table 4

Published Vote Intention Figures

Percentages derived from the responses of 747 respondents

	Total
Conservative	40%
Labour	28%
Liberal Democrat	22%
Other	10%



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Table 5

Q.1 Which of these two views comes closest to your own..

		Ger		Age				Social	Class			Voting Ir	ntention			n 2005 G Election			Region		
	Total	_Male_	Fe- male	18-24	25-34	35-64	65+	_AB_	C1		DE	Con	_Lab_	Lib <u>Dem</u>	Other	Con	_Lab_	Lib Dem_	North	Mid- lands	South
Unweighted base	1010	442	568	77	150	570	213	323	252	170	265	254	221	132	59	203	292	114	346	313	351
Weighted base	1010	490	520	123	161	513	212	263	297	210	239	250	193	135	66	194	224	128	339	312	359
All EU citizens should be free to work wherever they like within the EU.	468 46%	242 49%	226 43%	67 55%	78 48%	225 44%	97 46%	147 56%	138 46%	79 37%	105 44%	93 37%	98 50%	73 54%	36 55%	75 39%	108 48%	65 51%	161 48%	132 42%	175 49%
The rights of EU citizens to come and work in the UK should be restricted	501 50%	232 47%	270 52%	52 42%	76 47%	270 53%	104 49%	109 42%	149 50%	122 58%	122 51%	154 62%	89 46%	57 42%	30 45%	116 60%	107 48%	58 45%	164 48%	168 54%	170 47%
Don't know	40 4%	16 3%	24 5%	4 3%	7 4%	18 4%	11 5%	6 2%	11 4%	9 5%	13 5%	3 1%	7 4%	5 4%	-	3 1%	9 4%	5 4%	14 4%	12 4%	14 4%



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Table 6

Q.2 Thinking about Alistair Darling, the Chancellor of the Exchequer, do you think he is doing..

		Ger	enderAge						Social	Class			Voting I	ntention			n 2005 G Election	eneral		Region	
	_Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1010	442	568	77	150	570	213	323	252	170	265	254	221	132	59	203	292	114	346	313	351
Weighted base	1010	490	520	123	161	513	212	263	297	210	239	250	193	135	66	194	224	128	339	312	359
A very good gob as	28	12	15	4	4	11	8	8	6	5	9	1	14	3	1	3	14	5	9	10	8
Chancellor	3%	2%	3%	4%	2%	2%	4%	3%	2%	3%	4%		7%	2%	1%	2%	6%	4%	3%	3%	2%
A good job as	385	190	195	62	63	182	78	89	123	88	85	47	121	59	31	39	117	56	128	124	133
Chancellor	38%	39%	37%	51%	39%	35%	37%	34%	41%	42%	36%	19%	63%	44%	47%	20%	52%	44%	38%	40%	37%
A bad job as Chancellor	329	163	166	25	58	180	66	101	87	69	72	125	32	44	17	96	53	39	104	102	123
	33%	33%	32%	20%	36%	35%	31%	38%	29%	33%	30%	50%	17%	33%	26%	50%	24%	30%	31%	33%	34%
A very bad job as	143	82	61	8	16	81	38	35	39	29	40	62	9	16	13	46	21	20	47	47	49
Chancellor	14%	17%	12%	6%	10%	16%	18%	13%	13%	14%	17%	25%	4%	12%	20%	24%	9%	16%	14%	15%	14%
Don't know	126	43	84	24	21	60	22	30	44	20	33	16	18	12	4	10	20	8	51	29	46
	13%	9%	16%	19%	13%	12%	10%	11%	15%	9%	14%	6%	9%	9%	6%	5%	9%	7%	15%	9%	13%



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Table 7

Q.3 Which of the following comes closest to your own view..

		Ger	ender Age				Social	Class			Voting Ir	ntention			n 2005 Go Election	eneral		Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1010	442	568	77	150	570	213	323	252	170	265	254	221	132	59	203	292	114	346	313	351
Weighted base	1010	490	520	123	161	513	212	263	297	210	239	250	193	135	66	194	224	128	339	312	359
In the middle of an economic crisis we should not change Chancellors OR	432 43%	213 44%	219 42%	48 39%	63 39%	232 45%	89 42%	120 46%	130 44%	82 39%	101 42%	64 26%	129 67%	63 47%	33 50%	52 27%	140 62%	62 48%	146 43%	135 43%	151 42%
We need a new Chancellor with new ideas to deal with the economic crisis	511 51%	251 51%	261 50%	68 55%	83 51%	253 49%	108 51%	129 49%	145 49%	121 58%	117 49%	182 73%	60 31%	62 46%	29 43%	137 71%	76 34%	58 45%	166 49%	159 51%	186 52%
Don't know	66 7%	26 5%	41 8%	8 7%	15 9%	28 6%	15 7%	14 5%	23 8%	7 4%	22 9%	4 1%	5 2%	9 7%	4 7%	5 3%	8 4%	8 6%	27 8%	18 6%	22 6%



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Table 8

Classification

		Unweighted Total	Weighted Total
Unweighted base		1010	1010
Weighted base		1010	1010
<u>Gender</u>			
Male		442 44%	490 48%
Female		568 56%	520 52%
<u>Age</u>			
18-24	(21)	77 8%	123 12%
25-34	(29.5)	150 15%	161 16%
35-44	(39.5)	186 18%	196 19%
45-54	(49.5)	212 21%	168 17%
55-64	(59.5)	172 17%	150 15%
65+	(70)	213 21%	212 21%
Average age		48.54	46.67



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Table 8

Classification

	Unweighted Total	Weighted Total
Weighted base	1010	1010
Social Grade		
AB	323 32%	263 26%
C1	252 25%	297 29%
C2	170 17%	210 21%
DE	265 26%	239 24%
<u>Region</u>		
North	346 34%	339 34%
Midlands	313 31%	312 31%
South	351 35%	359 36%



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Table 8
Classification

Base: All respondents

Unweighted Weighted Total Total Weighted base 1010 1010 Working status Full-time 404 454 45% 40% 120 183 Part-time 18% 12% Not working but seeking 58 67 work or temporarily 6% 7% unemployed/sick Not working/not seeking 66 71 work 7% Retired 243 238 24% 24% Student 25 35 4% Refused 31 23



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Table 8

Classification

	Unweighted Total	Weighted Total
Weighted base	1010	1010
<u>Tenure</u>		
Own outright	318 31%	335 33%
Own with a mortgage	410 41%	384 38%
Council	85 8%	126 12%
Housing Assoc.	41 4%	32 3%
Rented from someone else	102 10%	89 9%
Rent free	9 1%	7 1%
Refused	45 4%	35 4%



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Table 8

Classification

	Unweighted <u>Total</u>	Weighted Total
Weighted base	1010	1010
Foreign Holiday in last 3 y	<u>ears</u>	
Yes	652 65%	603 60%
No	358 35%	407 40%
Number of cars		
None	167 17%	209 21%
1	444 44%	421 42%
2	324 32%	290 29%
3+	75 7%	91 9%



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Table 8

Classification

	Unweighted Total	Weighted Total
Weighted base	1010	1010
Internet Access		
At all	820 81%	813 80%
At home (net)	763 76%	754 75%
At work (net)	388 38%	390 39%
At home	411 41%	399 39%
At work	36 4%	34 3%
Both at home and at work	352 35%	355 35%
Somewhere else	21 2%	24 2%
Not at all	189 19%	196 19%
Refused	1	1



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Table 8

Classification

Weighted base	Unweighted Total	Weighted Total	
9			ahiayad ta data?
What is the highest educa	ilionai ievei ina	at you have a	chieved to date?
Secondary/ high school/ NVQ 1-3	452 45%	479 47%	
University degree or equivalent professional qualification/ NVQ4	320 32%	307 30%	
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	85 8%	74 7%	
No formal education	115 11%	116 12%	
None of these	6 1%	6 1%	
Refused	32 3%	28 3%	



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Table 8

Classification

	Unweighted Total	Weighted Total
Weighted base	1010	1010
Marital Status		
Single	178 18%	221 22%
Married/ co-habiting	615 61%	588 58%
Widowed/ separated/ divorced	185 18%	178 18%
Refused	32 3%	23 2%
<u>Children</u>		
None aged 18 or under	666 66%	682 68%
NET: Yes	304 30%	297 29%
NET: Yes any aged 15 or under	266 26%	265 26%
- Aged under 5	106 10%	111 11%
- Aged 5-10	118 12%	124 12%
- Aged 11-15	116 11%	109 11%
- Aged 16-18	72 7%	63 6%
Refused	40 4%	31 3%



Voting CATI Fieldwork : February 4th-5th 2009

Table 8

Classification

	Unweighted Total	Weighted Total
Weighted base	1010	1010
Grocery shopping status		
Yes - do half or more	806 80%	777 77%
No - do less than half	186 18%	220 22%
Refused	18 2%	13 1%



Voting CATI Fieldwork : February 4th-5th 2009

Table 9
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1010	1010
Weighted base	1010	1010
Conservative	203 20%	194 19%
Labour	292 29%	224 22%
Liberal Democrat/ Liberal	114 11%	128 13%
Scottish National Party/SNP	16 2%	19 2%
Plaid Cymru	5 *	6 1%
Green Party	8 1%	9 1%
UK Independence Party (UKIP)	3	3
Others	5 *	9 1%
Did not vote	291 29%	327 32%
Refused	64 6%	80 8%
Don't know	9 1%	11 1%