

WTVP-TV
PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS
JANUARY-JUNE 2004

PTV - THE READY TO LEARN SERVICE

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 5:30-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers also receive additional early morning children's programming. Program details follow:

BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction. Monday-Friday 5:30 & 9:30 a.m.; Sun. 11 a.m. Jan.-June, 2004
30 minutes PBS

ARTHUR

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood. Monday-Friday, 6 AM & 4:30 PM; Sat. 6:30 a.m.; Sun. 10:30 a.m. Jan.-June, 2004 30 minutes PBS

CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion.

Monday-Friday 6:30 & 10:30 AM; Saturdays 5 AM; Sundays 6:30 AM
Jan.-June, 2004 30 minutes PBS

SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM; Saturdays 8 AM; Sundays 7 AM
Jan.-June, 2004 60 minutes PBS

ZOBOOMAFOO

A groundbreaking series designed especially for preschoolers about the great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to care for the creatures with which we share the planet and instills basic life lessons in young viewers.

Monday-Friday 10 AM Jan., 2004 30 minutes PBS

BOOHBAH

Powered by the laughter and joy of real children, the Boohbahs—five colorful atoms of energy with infectious enthusiasm—engage children as active participants in their own learning and growing process.

Monday-Friday 10 AM Feb.-June, 2004 30 minutes PBS

BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8:30 AM; Sun. 8 a.m. Jan.-June, 2004 30 min. PBS

TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 9 a.m.; Sun. 8:30 a.m. Jan.-June, 2004 30 minutes PBS

MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM Jan.-June, 2004 30 minutes PBS

BERENSTAIN BEARS

For four decades, The Berenstain Bears books have delighted children worldwide. Programs in the series instill timeless life lessons and reflect the traditional community values of country life.

Monday-Friday 2:30 p.m. Jan.-June, 2004 30 minutes PBS

DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 8 a.m.; Sun. 9 a.m. Jan.-June, 2004 30 minutes PBS

GEORGE SHRINKS

Based on the popular children's book by William Joyce, GEORGE SHRINKS celebrates the power of being small. George may only be three inches tall, but that's not a problem—he never sweats the small tasks or shies away from challenges. The program highlights self-acceptance, working within one's limitations, creatively solving problems and overcoming obstacles.

Sat. 7 a.m. Jan.-June, 2004 30 minutes PBS

CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Sunday 6 AM, Jan.-June 2004 30 minutes PBS

CYBERCHASE

CYBERCHASE, an animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems. The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday 3:30 p.m.; Saturday 6 a.m. Jan.-June, 2004
30 minutes PBS

READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 3 PM Jan.-June, 2004 30 minutes PBS

ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70's PBS children's show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 4 PM Jan.-June, 2004 30 minutes PBS

SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, Sagwa, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. Sagwa addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Saturdays, 7:30 AM; Sundays, 10 AM Jan.-June, 2004 30 minutes PBS

ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 and 9:30 AM Jan.-June, 2004 30 minutes PBS

LIBERTY'S KIDS

This revolutionary children's animated series tells the story of the birth of democracy in America. The tale is told through the eyes of two teenagers and their young friend working in Benjamin Franklin's print shop. Many of the important turning points in America's colorful history are brought to life.

Monday-Friday, 5 p.m.; Saturday 5:30 a.m. Jan.-June 2004
30 minutes PBS

ANGELINA BALLERINA

Dancing her way into the hearts of children, ANGELINA BALLERINA is a little mouse who yearns to become a prima ballerina in this animated series, based upon the popular children's book series. Targeted to three- to seven-year-olds, ANGELINA teaches valuable lessons about honesty, determination and numerous other positive values.
Sundays, 5:30 a.m. Jan.-June 2004 30 minutes PBS PLUS

CHANGING SCHOOLS: A THINK TANK SPECIAL

In this program, host Ben Wattenberg sits down with education experts to discuss the challenges faced by America's schools and the spectrum of possible reforms. The panel also examines the pros and cons of school choice, vouchers and charter schools as a means of stimulating public schools to change for the better.
Tuesday, Jan. 13, 2004 9:30 p.m. 30 minutes PBS PLUS

KIDS: TRYING TO TRIM DOWN

Profiling several children who are trying to shed unwanted pounds, this new special looks at their urges to eat, their attractions to TV and video games, their struggles to stay active, and the difficulties their parents face.
Tuesday, Jan. 27, 2004 9 p.m. 60 minutes PBS PLUS

FRONTLINE "Inside the Teenage Brain"

It's the mystery of mysteries—especially to parents. Now experts are exploring the recesses of the brain and finding new explanations for why adolescents behave the way they do. FRONTLINE explores how the new discoveries can change the way we parent, teach, or perhaps even understand our teenagers.
Thursday, Mar. 4, 2004 9 p.m. 60 minutes PBS

WORLD'S LARGEST CONCERT

This annually televised event helps youngsters better understand and celebrate the importance of music.
Thursday, March 11, 2004 Noon 30 minutes PBS

FROM PICTURES TO WORDS

This new special provides practical suggestions to parents and teachers on how children can be encouraged and supported to acquire the skills necessary for a lifetime of writing and reading.
Thursday, March 11, 2004 12:30 p.m. 30 minutes APT

SESAME STREET PRESENTS: THE STREET WE LIVE ON

For 35 years, one television series has been consistently honored for its contribution to children's development, and remains the benchmark for the very best in educational programming. This program is a celebration of this very special anniversary.
Sunday, Ap. 4, 2004 7 p.m. 60 minutes PBS

CULTURE OF HATE? WHO ARE WE?

Distilled from more than 100 hours of interviews with San Diego's "white power" kids, this in-depth, investigative report reveals an unprecedented glimpse into the lives of these troubled youths.

Sunday, Ap. 4, 2004 11 p.m. 60 minutes APT

SMALL BALL: A LITTLE LEAGUE STORY

This special captures the hope, thrills and excitement of players, parents and coaches as a team of 11-and 12-year-old Little Leaguers go from their small northern California town all the way tot the 2002 Little League Baseball World Series in Williamsport, PA.

Wednesday, Ap. 14, 2004 7 p.m. 90 minutes PBS

AT ISSUE—HOME SCHOOLING #1624

The state no longer requires home schooling families to register. What role should government play and what support do home schoolers receive? Tonight's program, hosted by H Wayne Wilson, looks at the pros and cons of teaching children outside the school environment.

Thursday, Ap. 15, 2004 8:30 p.m. 30 minutes WTVP

PEORIA DISTRICT 150 SCHOLARS' CUP COMPETITION

The Peoria District 150 Scholars' Cup Competition provides sixth grade students the opportunity to compete in an academically challenging program—and this new WTVP production features the competition's championship round. (Repeated Sunday at 4 p.m.)

Saturday, Ap. 17, 2004 6 p.m. 30 minutes WTVP

CELEBRATING 100 YEARS OF FLIGHT II: THE FUTURE TAKES OFF

This special live electronic field trip gives students in Grades 3-8 a chance to travel through time in celebration of the first 100 years of flight. The 90-minute program features a visit to the Smithsonian National Air and Space Museum's newest facility, the Steven F. Udvar-Hazy Center.

Tuesday, Ap. 20, 2004 9 a.m. 90 minutes PBS

BEYOND BROWN: PURSUING THE PROMISE

To mark the 50th anniversary of the historic Supreme Court ruling *Brown v. Board of Education*, Emmy-winning director Stanley Nelson examines the legal battle that ended the nation's system of sanctioned apartheid, and the impact and influence of that decision. The program also explores contemporary debates on student tracking, high-stakes testing, school financing and busing.

Wednesday, May 12, 2004 9 p.m. 60 minutes PBS

The PBS KIDS® SHARE A STORY TALENT SHOW

Featuring characters and stories from four PBS Kids® series, this two-hour Memorial Day special is set backstage at a school talent show. Animated characters from PBS Kids® shows play key roles alongside real kids in the breaks between four PBS Kids episodes—each of which feature-stories about putting on a show: DRAGON TALES “A Picture's Worth a Thousand Words/The Talent Pool,” CYBERCHASE “Model Behavior,” CLIFFORD THE BIG RED DOG “Tie-Dye Clifford/Stage Struck” and ARTHUR “Elwood City Turns 100!”

Monday, May 31, 2004 8 a.m. 120 minutes PBS

THE 2004 NATIONAL GEOGRAPHIC BEE

This annual contest spotlights students from grades four through eight as they test their knowledge of world geography and compete for college scholarship prizes. Yangbo Du, an eighth-grader at Dunlap Middle School, represented Illinois in the competition.
Tuesday, June 1, 2004 9 p.m. 60 minutes MPTV

BLACK/WHITE & BROWN:

BROWN VERSUS THE BOARD OF EDUCATION OF TOPEKA

Focusing on the U.S. Supreme Court ruling that outlawed racially segregated public schools, tonight's program presents the stories of the individuals, events, and circumstances that converged as the wheels of the legal system were set in motion.

Tuesday, June 15, 2004 9 p.m. 60 minutes APT

NON BROADCAST ACTIVITIES

READY TO LEARN

Now in its eighth year, WTVP 47's Ready To Learn program continued to grow throughout the first six months of 2004.

- WTVP 47 conducted 43 workshops for 415 educators, college education majors, childcare professionals, and parents—reaching 1,947 children—from January through June. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed 3,565 books to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

EDUCATIONAL INITIATIVES

WTVP published the 31st edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new winter/spring season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students.

SHARE A STORY

WTVP continued a three-year national PBS initiative—Share A Story—with two special events this spring.

Storytelling, singing, writing, drawing, sharing stories—and an opportunity for families to enjoy books together ... All these special activities—and more—were featured as WTVP 47 and the Peoria Public Library hosted “A Family Share-A-Story Extravaganza” on Thursday, May 6. This special event—designed for parents and children of all ages—was held from 6:30-8:30 p.m. at WTVP’s new broadcast center in downtown Peoria. Storytellers Fran Moss and Linda Lowery provided entertainment and inspiration—and Peoria’s children’s librarians led families in special hands-on activities. WTVP cameras were also on hand to capture the enthusiasm of Central Illinois families as they created their own special memories.

WTVP also held a special Share A Story celebration during the annual Seminary Street Taste in downtown Galesburg on Saturday, June 14. Activities included reading books, sharing stories, making puppets, drawing pictures, creating words and messages using a “magnetic” storyboard, and distributing the Family Books and national Share a Story materials.

YOUNG WRITERS AND ILLUSTRATORS CONTEST

To instill a love of literature—and give young children a sense of achievement in creating their own stories and drawings—WTVP 47 joined READING RAINBOW for the tenth annual “Young Writers and Illustrators Awards Competition.” Open to children from four grade levels—kindergarten through third grade—the contest attracted 143 entries from 27 communities from throughout Central Illinois.

SPECIAL EVENTS

From January through June, WTVP also participated in a wide variety of special community and school events:

- Common Place Family Reading Nights
- Pekin Preschool Reading Night
- Tyng Family Reading Night
- Friendship House African-American Expo
- Galesburg Teachers Institute
- Valeska Hinton Red Village Reading Night
- Kingman Family Reading Night
- Roosevelt Family Literacy Night
- Peoria District 150 ESL Open House
- Head Start Transition Fair
- Salvation Army Summer Program

Totals for Jan.-June 2004 workshops participants children

January and February -	25	227	535
March-June	18	188	1412
Totals	43	415	1947

Total Number of Books
January-April 20, 2004 – 2,407 books
April 21-June 30, 2004 – 1,158