

# **TRANSPORTATION**

# A comprehensive transport system tailored to serve every Olympic site

- Chicago 2016 selected venue sites based on existing transport and hospitality infrastructure.
- A central Olympic Village places 90 percent of athletes within 15 minutes and 46 percent within 5 minutes of competition venues.
- 90 percent of the events are served by two or more rail lines.
- Chicago's current transport infrastructure effectively delivers millions to parks where venues and celebration sites are planned.
- Games workforce and spectators will use public transport system.
- An intermodal shuttle system will effectively link transit stations to venues.
- The Olympic Transport Command will manage an integrated Games transport system.
- Vehicles for athlete transport and the T1-T3 fleet will use dedicated Olympic Lanes.
- With direct flights to 68 international destinations, Chicago's O'Hare International Airport will serve as the gateway to Games



#### **ENVIRONMENT**

#### A concept for a Blue-Green Games to honor the Movement's environmental leadership

- In recognition of the critical importance of water to all life—and the historic
  and significant role of Lake Michigan and the lakefront parklands in the life
  of Chicago—Chicago 2016 has created an environmental program under
  the banner of the Blue-Green Games, elevating the role of water in its
  drive for sustainability.
- One of the plan's main components in its drive for sustainability is a focus on water issues.
- Chicago 2016 will develop a comprehensive carbon management program and sustainable sourcing and procurement guidelines.
- All vehicles provided by CHICOG will run on low-carbon fuels or electricity and 100 percent of the electricity need for Games operations will come from renewable sources.
- Representatives from 30 environmental, architectural, engineering and governmental entities helped to create the sustainable vision for the Olympic Village.
- Partnerships with The Climate Group and the Chicago Climate Exchange and consultation with the Sierra Club and other leading NGOs reflect the bid's commitment to incorporate environmental innovation into the Games plan.
- For instance, 21st Century Green Centers, a program being led by
  The Climate Group, has recruited a number of Chicago organizations
  to improve environmental conditions in neighborhoods near proposed
  competition venue sites, benefiting Chicago communities well in advance
  of the 2016 Games.
- Chicago's official motto Urbs in Horto (city in a garden) and independent signature of the Kyoto Protocol reflects the city's historic environmental leadership.



# **SECURITY**

# Uncompromising safety for the Games through a fully integrated security operation

- The Chicago Olympic Public Safety Command (COPSC) will coordinate all public-safety operations for the Games, operating on a discreet level to preserve the quality of the Games experience for all guests.
- A single chain of command will integrate all security agencies from local agencies to federal authorities, including the FBI and the U.S. Secret Service.
- The Chicago Police Department currently fields a force of 13,700 officers.
- The size of the Chicago area's security forces will deliver a secure Games without compromising the protection of the city and its residents.
- The U.S. government will designate the Games a National Special Security Event (NSSE) and dedicate federal support and resources to provide security at the Games.
- Chicago 2016's three-year planning cycle ensures that an integrated security team is ready to go on day one if Chicago is chosen to host the 2016 Games.



# PARALYMPIC GAMES

# A Paralympic celebration designed to equal the quality of Olympic experience

- Equality of experience is the driving vision for the Chicago 2016 Paralympic Games.
- Chicago 2016's plan places the athletes at the center of the Games, with 95 percent of athletes at the Paralympic Games within 15 minutes or less of their competition venues.
- The same Village, venues and celebration sites used for the Olympic Games will be used for the Paralympic Games.
- One organizing committee will plan and stage the Olympic Games and the Paralympic Games.
- Chicago 2016 will make the Paralympic Games a powerful component of its marketing program.
- The Paralympic Games will make Chicago a new center of Paralympic sport in the United States, in partnership with existing institutions.



# SPORT AND VENUES

# Delivering a spectacular Games experience for the athletes and teams of 2016

- The top planning priority of Chicago 2016 is to deliver a great Games and great sport competitions.
- The experience of the athlete is the driving vision for all facets of the plan.
- Premium service levels for the international federations and National Olympic Committees have been planned and budgeted.
- Eighty-five percent of the sport competitions will take place within the 8 km Olympic Ring in the heart of the city.
- The placement of venues takes full advantage of the city's existing transport infrastructure and hospitality industry.
- Seventy-nine percent of sports will be staged in either existing or temporary venues, making the plan environmentally responsible.



# **GAMES CONCEPT**

# Creating a spectacular Olympic experience in the heart of the city

- Chicago 2016's plan puts the athlete at the center of the Games—and the Games in the heart of the city—and then surrounds the sport competition with a festival of friendship designed to deliver a spectacular Games experience for one and all.
- Chicago 2016's compact, sustainable plan takes advantage of existing infrastructure for accommodations and transport and maximizes the use of existing and temporary venues.
- The Olympic Village is the center of Chicago 2016's plan, putting 90 percent of the athletes within 15 minutes or less of their competition venues and training sites.
- The venues for 22 sports (eighty-five percent), the IBC/MPC, the Olympic Family hotel and accommodations for all key constituent groups are located within an 8 km Olympic Ring.
- For the athletes and the entire Olympic Family, everything Chicago has to offer—its cultural institutions, restaurants, entertainment and celebration sites—will be just minutes away from competition venues and accommodations.



# **OLYMPIC VILLAGE**

# A world-class Olympic and Paralympic Village in a magnificent lakefront setting

- The spectacular lakefront setting will provide an ideal environment for preparation and relaxation and will accommodate more than 16,000 athletes and officials.
- As the center of the Games plan, the Village will put 90 percent of athletes within 15 minutes or less of competition and training sites.
- The concept for the Olympic and Paralympic Village was driven by the needs of the athletes and NOCs.
- The Village's design reflects a comprehensive approach to accessibility, environmental issues and security.
- After the Games, the Village will serve as a vital retail and residential neighborhood with a significant affordable housing component.
- The Village site will be developed irrespective of whether Chicago is selected as the 2016 Host City.



#### **FINANCE**

# A responsible, conservative and feasible plan

- Games revenues of the Organizing Committee for the Olympic Games (OCOG) are budgeted to total \$3.8 billion.
- Planned expenses are \$3.3 billion, plus \$450 million in "rainy day" contingency funds that represent a significant cushion against potential revenue shortfalls or cost increases.
- When adjusted for inflation, OCOG expenditures are less than a 5-pecrent increase from the initial budget established during the domestic phase of the bid.
- Total OCOG and Non-OCOG expenditures equal \$4.8 billion, which is the sum of \$3.3 billion plus the Olympic Village and permanent venue construction costs.
- When adjusted for inflation this represents a reduction in total expenditures of \$80 million from the domestic budget.
- Chicago 2016 has developed its own built-in "safety net" of a minimum of \$1 billion to protect against a budget shortfall. This safety net consists of an array of financial risk mitigation strategies that are separate and apart from and would kick in before the City of Chicago's financial guarantee.
- The safety net begins with a financial contingency of \$450 million, meaning that actual projected expenses are \$450 million less than projected revenues.
- Three additional public and private safety nets have been identified and will be available to mitigate financial risk, if needed, including:
  - IOC Games cancellation insurance as much as \$375 million to cover approximately 55% of the budgeted IOC contribution revenue which reflects the pre-Games distribution of that revenue to the OCOG.
  - OCOG captive insurance of \$500 million to cover named perils in addition to those covered by the IOC's Games cancellation insurance.
  - As a last-resort set of funds to be invoked only after the bid's own safety net, a City of Chicago Public Guarantee of \$ 500 million to cover a potential shortfall, comprised of two layers at \$250 million each.
- The IOC provides a host city revenue from broadcasting rights and revenue from international TOP sponsors. The OCOG share of the broadcasting rights has been identified to be \$675 million. TOP revenue has been set at \$335 million.
- Domestic and local sponsorship revenue of \$1.2 billion, which will flow through the joint venture marketing campaign between the USOC and the OCOG.
- Ticket revenue of \$705 million has been estimated on 7.6 million tickets—a very conservative number based on past Games.
- 51% of the competition tickets are priced at less than \$50, making the Olympics an affordable spectator experience and to help ensure full venue.
- Private donation revenue of \$246 million is comprised of permanent venue construction capital requirements and private donations, some based on non-Games related naming rights for the permanent structures or other capital programs.