Chicago Public Library
Chicago Public Library Foundation
2007 Annual Report

# All Interest, No Charge.







### **Vibrant. Innovative. Visionary. Free.**This is the 21st century Chicago Public Library.

In 2007, record numbers of Chicagoans of all ages visited and used the resources of the Chicago Public Library. Thanks to the leadership of Mayor Richard M. Daley and the members of the Chicago City Council, and the unparalleled support of Chicago's taxpayers, each of our 79 neighborhood libraries is richly resourced with books, computers, professional librarians and programs that promote reading, learning and discovery.

The Library's consistently strong funding enables us to concentrate our efforts on fulfilling the goals of our strategic plan *CPL 2010* and ensuring that Chicago's libraries remain anchors of learning, vision and opportunity for all people.

We're proud to know that Chicagoans value their library so highly, and we're honored to be the most trusted resource in every neighborhood of our great City. As Chicago forges ahead in the 21st century, it does so with a library system that is committed to enhancing the quality of life in every neighborhood.

From picture books and book discussions to LEED certified branches and financial literacy classes, the Chicago Public Library is the world class institution that Chicagoans expect and deserve.

**Vibrant. Innovative. Visionary. Free.** This is your Chicago Public Library.

Jayne Carr Thompson
President, Board of Directors

Mary A. Dempsey
Commissioner







#### To our donors and friends,

The Chicago Public Library Foundation invests in the success of the Chicago Public Library. Bottom line. Period.

With gifts from generous foundations, individuals and companies, we provide the "margin of excellence" to enhance the City's substantial support of this outstanding community resource.

Our donors have a firm belief in the role of the Library as a place for lifelong learning and education, so we direct our support to important City-wide initiatives like *One Book, One Chicago*, the Summer Reading Program for Children and Adults and Chicago Reads Together – a public awareness campaign to engage all Chicagoans in ensuring that reading is a part of every child's life from birth.

Thanks to a \$1 million Community Anchor grant from Bank of America, with added funding from the Bill and Melinda Gates Foundation, the Polk Bros. Foundation, the A. Montgomery Ward Foundation and the Grant Healthcare Foundation, we are working to close the digital divide and increase free public access to the technology that low-income Chicago families need to find jobs, safe and affordable housing and credible health information.

Working at a community level, we help the Library provide services within branches that local children and families need to succeed. In 2007, Foundation donors supported 38 Teachers in the Library to help children with their homework after school in the safe and welcoming atmosphere of the local public library.

You can be proud of all that your gifts make possible. With your continuing generosity we will do even more to create a culture of reading in Chicago.

James R. Donnelley Chairman Rhona S. Frazin
President & CEO

### Our Mission



#### **Chicago Public Library**

We welcome and support all people in their enjoyment of reading and pursuit of lifelong learning.

Working together, we strive to provide equal access to information, ideas and knowledge through books, programs and other resources.

We believe in the freedom to read, to learn, to discover.

#### **Chicago Public Library Foundation**

The Chicago Public Library Foundation's mission is to support collection development, programs and technology initiatives which connect library users to their community and to the world, and ensure that all Chicagoans have the freedom to read, to learn and to discover at the Chicago Public Library.

The Foundation was created in 1986 by visionary civic leaders who shared a conviction that private resources are essential to keeping the outstanding Chicago Public Library truly world-class. Established in the spirit of true public/private partnership with the City, the Foundation is an independent, non-profit organization. As a 'publicly supported' entity, gifts to the Foundation are tax-deductible to the extent permitted by law.

# Why do Chicagoans Value their Chicago Public Library Card?

he answers are as varied and unique as the people of Chicago themselves.

For tens of thousands of Chicagoans each day, a Chicago Public Library card provides the joy of hearing a first story, the excitement of finding a new novel, a sense of accomplishment in completing a homework assignment, the nervous anticipation of starting a new business, the wonder in visiting the virtual world, the thrill in listening to an author read new work and the power of lifelong learning.





Through a strong public/private partnership between the City of Chicago and the Chicago Public Library Foundation, the Chicago Public Library is able to provide open and equal access to vast and unique educational and cultural opportunities – all provided free of charge at your Chicago Public Library. Having a Chicago Public Library card truly is "All Interest, No Charge."



If you cut funding to libraries, you cut the lifeblood of our communities.

Mayor Richard M. Daley



# The Value of

Melody Farmer is the Teacher in the Library at the Whitney Young Branch Library. During the day, Ms. Farmer is a teacher at Park Manor Elementary School. Since 2001, she has worked after school at the Whitney Young Branch, helping neighborhood children with their homework. Ms. Farmer immediately built a rapport with the students and families in

the Chatham neighborhood. One of these families emigrated to Chicago from Nigeria. Tumi, then a 10-year-old, would come to the Library with her younger sister for homework assistance and soon became a regular visitor to "Ms. Melody." Ms. Farmer helped Tumi and her sister with their homework, talked with them and

encouraged Tumi to continue to strive to do her best as

continued to mentor Tumi and additionally supported and assisted Tumi as she applied to college.

she entered high school. Ms. Farmer



# Knowledge

In Spring 2007, Tumi graduated from high school. Her mother was unable to attend her graduation as she was called back to Nigeria for a family emergency. Tumi asked Ms. Farmer to attend her high school graduation. Ms. Farmer proudly attended and accompanied Tumi's younger sister as well. In 2008, Tumi will be a freshman at the University of Illinois at Chicago. She still drops by to see Ms. Farmer, her Teacher in the Library, who has had a significant impact on her life.

In 2007, the Teacher in the Library program expanded to 38 libraries with the generous support of private donors through the Chicago Public Library Foundation. The program has grown 35% in the last 2 years, since the adoption of the Library's Strategic Plan, *CPL 2010*.



# The Value of



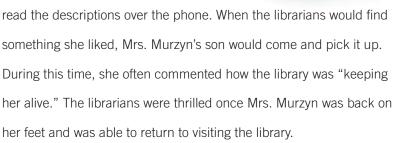
The librarians have come to know Mrs. Murzyn's taste so well that when they get new non-fiction books, they often comment, "That looks like a Mrs. Murzyn book." The staff members of the Bucktown-Wicker Park Branch know Mrs. Murzyn well and have a special place in their hearts for her. She is a genuine reading inspiration to us all.

Estelle Murzyn is the most insatiable reader at the Bucktown-Wicker Park Branch Library. A retired teacher, she reads constantly – almost a book a day. She reads the latest non-fiction

with a particular love of history, biographies and memoirs.

Mrs. Murzyn was recently in the hospital and then

confined to her home. While at home she continued to call the librarians at the Bucktown-Wicker Park Branch to talk about new books – since she couldn't browse the stacks, the librarians would pull books that might interest her and then



# Reading



Books educate us about art and politics and people and ideas. This happens in non-fiction and fiction. And in poetry, of course. So many of us have been moved to a deeper understanding of things – or many things – by taking in a few dark lines on the page.

**Author Elizabeth Berg** 

### Chicago Reads Together

- 1 Get a library card and use it
- 2 Read 20 minutes a day to a child
- 3 Have books in your home
- 4 Get caught in the act of reading



# The Value of

Since 2003, Alicia Henry has been a CyberNavigator at the West Englewood Branch Library,

working part-time while she finishes her college degree. With funding provided through the Chicago Public Library Foundation, Alicia works in partnership with her colleagues at the West Englewood Branch to assist children, teens, adults and seniors use the free computers and on-line information, available to anyone with a Chicago Public Library card. For the past year, Alicia has been assisting Jacqueline, helping her navigate the Internet as she worked toward achieving her GED high school diploma. After receiving her GED, Jacqueline still regularly visits the West Englewood Branch to seek Alicia's assistance as she creates a resume and profile

for employment.

## Access

For thousands of Chicagoans, the public library is the place that bridges the "digital divide," providing free access to computers, on-line information and the Internet to help Chicagoans create, learn, be entertained and connect to the outside world. With the 2008 launch of the Library's new robust website, *Find It, Chicago!* and the expansion of the CyberNavigator program, Chicagoans can look forward to exciting opportunities to learn how to use technology and access essential on-line information to better their lives.





#### Financial Information for the Year Ended | December 31, 2007



#### **REVENUES**

| TOTAL REVENUES                     | \$102,917,409,00 |
|------------------------------------|------------------|
| Capital Income from Bonds**        | \$3,373,562.00   |
| Fines and Fees                     | \$1,805,529.00   |
| Chicago Public Library Foundation* | \$2,895,297.00   |
| Federal                            | \$367,459.00     |
| State of Illinois                  | \$8,399,639.00   |
| City of Chicago                    | \$86,075,923.00  |

#### **EXPENDITURES**

| Personnel                   | \$60,897,234.00  |
|-----------------------------|------------------|
| Library Books and Materials | \$10,718,400.00  |
| Capital Income from Bonds** | \$3,373,562.00   |
| Other Operating Expenses    | \$27,928,213.00  |
| TOTAL EXPENDITURES          | \$102,917,409.00 |

Note: \*Includes donated services valued at \$198,990

## CPL Facts and Statistics:

- Circulation of Library materials was 7.5 million items in 2007, 5% higher than 2006.
- The Library provided 3.7 million free one-hour Internet sessions in 2007, a 10% increase over 2006.
- 2.5 million documents were downloaded from the Library's website, chicagopubliclibrary.org – a 50% increase over the same period in 2006.
- More than 45,000 children read and reported on over 1 million books –

- a new record in the 2007 Summer Reading Program supported by the Chicago Public Library Foundation and City of Chicago. In 2007, the Library launched its first Summer Reads for Adults summer reading program.
- Seven CPL Branches are currently LEED certified as environmentally sustainable buildings – the most of any library system in the country.
- Two new libraries are currently slated to begin construction – the Beverly Branch Library and West Humboldt Park Branch Library.
- Free WiFi is available at all 79 locations of the Chicago Public Library.

- The Library's current Strategic Plan, CPL 2010, is focused on meeting goals in the areas of Programs and Partnerships, On-line Information Access and Building Awareness for CPL programs and services.
- In 2007, with support of the City of Chicago, the Bill and Melinda Gates Foundation and Intel, the Chicago Public Library installed 500 new computers in 24 neighborhood libraries. In many instances, this increase nearly doubled the number of computers available to Chicagoans at their neighborhood library.
- Library patrons are allowed to checkout laptops for in-library use at eight neighborhood libraries.

<sup>\*\*</sup>Capital income & capital construction expenditures reflect cash flow payments



#### Statement of Activities for the Year Ended | December 31, 2007

| SUPPORT AND REVENUE   | Unrestricted | Temporarily<br>Restricted | Permanently<br>Restricted | Total        |
|---|--------------|---------------------------|---------------------------|--------------|
| Contributions   | \$328,640    | \$1,865,969               | Restricted                | \$2,194,609  |
| Special event net of expenses                                     | 365,412      | 108,000                   |                           | 473,412      |
| Endowment, interest and other income                              | 1,249,503    | 100,000                   |                           | 1,249,503    |
| Donated services  | 441,618      |                           |                           | 441,618      |
| Net realized and unrealized gains on investments, net of expenses | <u> </u>     |                           |                           | 1,983,735    |
| Net assets released from restrictions                             | 1,758,974    | (1,758,974)               |                           | 1,303,700    |
| TOTAL SUPPORT AND REVENUE   | \$6,127,882  | \$214,995                 |                           | \$6,342,877  |
| Summer Reading Program and Bookamania                             | \$517,381    |                           |                           |              |
| EXPENSES Grants to Chicago Public Library:                        |              |                           |                           |              |
| Summer Reading Program and Bookamania                             | \$517,381    |                           |                           | \$517,381    |
| Great Kids Read   | 252,917      |                           |                           | 252,917      |
| Teachers in the Library and CyberNavigators                       | 293,121      |                           |                           | 293,121      |
| One Book, One Chicago and Chicago Book Festival                   | 179,222      |                           |                           | 179,222      |
| Teen Volume   | 226,594      |                           |                           | 226,594      |
| Public Access to Technology                                       | 828,361      |                           |                           | 828,361      |
| Other Library Programs  | 398,711      |                           |                           | 398,711      |
| Donated Services to Chicago Public Library                        | 198,990      |                           |                           | 198,990      |
| Total Library Programs and Services                               | 2,895,297    |                           |                           | 2,895,297    |
| Management, General and Fund-Raising                              | 1,050,166    |                           |                           | 1,050,166    |
| TOTAL EXPENSES  | 3,945,463    |                           |                           | 3,945,463    |
| Change in net assets  | 2,182,419    | 214,995                   |                           | 2,397,414    |
| Beginning net assets  | 17,581,813   | 2,842,599                 | 8,666,882                 | 29,091,294   |
| ENDING NET ASSETS   | \$19,764,232 | \$3,057,594               | \$8,666,882               | \$31,488,708 |

Note: A complete set of financial statements, audited by Virchow, Krause & Company, LLP, in which an unqualified opinion was rendered, is available upon written request to the Chicago Public Library Foundation.

#### 2007 Support

The Chicago Public Library Foundation and the Chicago Public Library thank these 2007 program collaborators and donors of \$100 or more whose support ensures that all Chicagoans continue to have the freedom to read, to learn and to discover at the Chicago Public Library.

#### **GOVERNMENT FUNDING**

City of Chicago State of Illinois U.S. Government

#### **PROGRAM COLLABORATORS**

The Adler Planetarium After School Matters Archdiocese of Chicago The Art Institute of Chicago Brookfield Zoo Chicago Bar Association Chicago Children's Museum Chicago Citywide Literacy Coalition The Chicago Community Trust Chicago History Museum Chicago Humanities Festival Chicago Park District Chicago Public Schools The Chicago Reporter City of Chicago Department of Aviation

Department of Business Information Systems Department of Children and Youth Services Department of Cultural Affairs Department of Environment



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Federal Reserve Bank

The Field Museum

Illinois Humanities Council

Illinois State Library Literacy Office

Institute of Latino Progress/Instituto Del Progreso Latino

Lyric Opera of Chicago

McCormick Tribune Freedom Museum Museum of Contemporary Art Museum of Science and Industry National Museum of African American History and Culture National Museum of Mexican Art Neighborhood Writing Alliance Peggy Notebaert Nature Museum



Sandburg Dinner Co-Chairs Audrey Tuggle and Sherry Barrat

Pilgrim Baptist Church Choir Poder Learning Center Promethean Theater **Public Building Commission** The Public Square Ravinia Music Festival Reach Out and Read Rock for Reading Rush Neurobehavioral Center Smithsonian Institution John G. Shedd Aquarium Steppenwolf Theatre University of Illinois at Chicago Center for Economic Education University of Illinois Extension **Economic Awareness** Operation Hope WBEZ-Chicago Public Radio WTTW

#### **CORPORATIONS & FOUNDATION DONORS**

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#### \$10,000 - \$19,999

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21st Century Award Winners Blue Balliett and Sara Gruen

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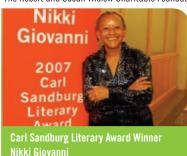
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Arthur Andersen Fund II

Blum-Kovler Foundation Fund

City of Chicago Humanities Fund

CPLF Gala 1998

CPLF Sandburg Awards Dinner 2000

Arie & Ida Crown Memorial Fund

Donnelley Family Adopt-A-Branch Fund

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Friends of Lincoln Park Library

John C. Griswold Foundation Fund

James S. Kemper Foundation Fund

Chauncey & Marion Deering McCormick Foundation Fund

MacArthur Foundation Fund

**NEH Challenge Grant** 

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Prince Charitable Trusts Fund

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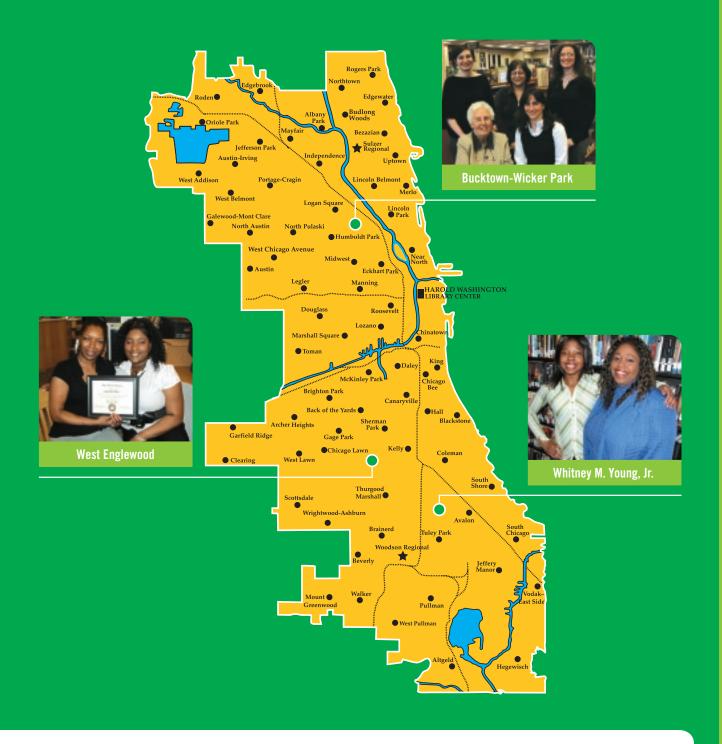
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