

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / **919-880-4888** (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Barr could stir race in North Carolina

Raleigh, N.C. – Now that the Libertarian Party is on the ballot in North Carolina, Bob Barr could have a real impact on the Presidential race in the state, according to the newest survey from Public Policy Polling.

Barr receives 6% of the vote in possible match ups with both Barack Obama and Hillary Clinton as the Democratic nominee. Obama trails John McCain 43-40, while Clinton trails him 39-34.

Barr's strength is with independent voters, with whom he pulls 9-12%. PPP's previous North Carolina survey had found voters describing themselves as independents strongly inclined toward McCain.

"It's a long way until the election but the early indication is that Bob Barr's presence on the ballot could be a good sign for whoever ends up as the Democratic nominee," said Dean Debnam, President of Public Policy Polling. "He's likely to siphon off more voters who would otherwise be inclined to vote for McCain than he is from Clinton or Obama."

Bev Perdue now leads Pat McCrory in the race for Governor 43-39. Libertarian Michael Munger is at 4%. The previous survey had shown the race tied, with McCrory having a strong edge with independent voters. Munger is pulling 15% of those respondents who do not identify with either the Democratic or Republican parties, and it seems likely he's taking those votes from McCrory.

In the Senate race, Elizabeth Dole is up 47-39 on Kay Hagan. That's an improvement from her five point lead in PPP's last poll, and a possible indication that tv ads are helping her standing.

PPP surveyed 543 likely voters on May 28th and 29th. The survey's margin of error is +/-4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





North Carolina Survey Results

Q1	If the candidates for President were Libertarian Bob Barr, Democrat Hillary Clinton, and Republican John McCain, who would you vote for? If for Bob Barr, press 1. If for Hillary Clinton, press 2. If for John McCain, press 3. If you're undecided, press 4. Barr
	Clinton
	McCain
	Undecided21%
Q2	If the candidates for President were Libertarian Bob Barr, Republican John McCain, and Democrat Barack Obama, who would you vote for? If for Bob Barr, press 2. If for John McCain, press 2. If for Barack Obama, press 3. If you're undecided, press 4.
	<i>Barr</i> 6%
	McCain43%
	Obama40%
	Undecided12%
Q3	The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If for Pat McCrory, press 1. If for Michael Munger, press 2. If for Bev Perdue, press 3. If you're undecided, press 4.
	McCrory
	Munger14% Undecided14%

Q4	The candidates for US Senate are Republican Elizabeth Dole and Democrat Kay Hagan. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're undecided, press 3. <i>Dole</i>
	Hagan
	Undecided14%
Q5	If you are a woman, press 1, if a man, press 2. Woman
	Man46%
Q6	If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3. <i>Democrat</i>
	Republican
	Independent/Other16%
Q7	If you are white, press one now. If you are African-American, press two now. If other, press 3.
	White77%
	African-American20%
	Other
Q8	If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.
	18 to 2913%
	30 to 45
	46 to 65
	Older than 6524%





-Crosstabs-

		Gender	
	Base	Woman	Man
Clinton/McCain			
Barr	6%	3%	10%
Clinton	34%	43%	23%
McCain	39%	33%	45%
Undecided	21%	21%	22%

		Gender	
	Base	Woman	Man
McCain/Obam a			
Barr	6%	4%	7%
McCain	43%	38%	48%
Obama	40%	45%	34%
Undecided	12%	13%	10%

		Gender	
	Base	Woman	Man
Governor			
McCrory	39%	34%	45%
Munger	4%	3%	6%
Perdue	43%	49%	36%
Undecided	14%	14%	13%

			Gender	
		Base	Woman	Man
Senate				
	Dole	47%	43%	51%
	Hagan	39%	42%	36%
	Undecided	14%	15%	13%





-Crosstabs-

		Party		
	Base	Democrat	Republican	Independent/Other
Clinton/McCain				
Barr	6%	5%	5%	12%
Clinton	34%	54%	8%	28%
McCain	39%	14%	78%	29%
Undecided	21%	27%	10%	31%

		Party		
	Base	Democrat	Republican	Independent/Other
McCain/Obama				
Barr	6%	6%	4%	9%
McCain	43%	16%	82%	38%
Obam a	40%	63%	9%	35%
Undecided	12%	16%	4%	18%

		Party		
	Base	Democrat	Republican	Independent/Other
Governor				
McCrory	39%	18%	73%	29%
Munger	4%	3%	1%	15%
Perdue	43%	68%	10%	37%
Undecided	14%	10%	17%	19%

			Party		
		Base	Democrat	Republican	Independent/Other
Senate					
	Dole	47%	21%	85%	40%
	Hagan	39%	61%	8%	39%
	Undecided	14%	17%	6%	20%





		Race		
	Base	White	African- American	Other
Clinton/McCain				
Barr	6%	5%	9%	6%
Clinton	34%	34%	33%	35%
McCain	39%	45%	16%	18%
Undecided	21%	15%	43%	41%

-Crosstabs-

		Race		
	Base	White	African- American	Other
McCain/Obama				
Barr	6%	6%	6%	-
McCain	43%	51%	15%	18%
Obama	40%	30%	72%	65%
Undecided	12%	13%	7%	18%

		Race		
	Base	White	African- American	Other
Governor				
McCrory	39%	44%	21%	24%
Munger	4%	5%	3%	6%
Perdue	43%	38%	60%	47%
Undecided	14%	13%	16%	24%

			Race		
		Base	White	African- American	Other
Senate					
	Dole	47%	53%	23%	40%
	Hagan	39%	36%	50%	53%
	Undecided	14%	11%	28%	7%





McCain

Undecided

		Age			
	Base	18 to 29	30 to 45		Older than 65
Clinton/McCain					<u>.</u>
Barı	6%	6%	9%	5%	5%
Clinton	34%	38%	30%	33%	38%

39% 32% 40% 41%

21% 24% 21% 22%

Crosstabs

37%

19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
Barr	6%	9%	6%	3%	7%
McCain	43%	37%	47%	42%	41%
Obama	40%	40%	38%	46%	34%
Undecided	12%	14%	9%	9%	18%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Governor					
McCrory	39%	31%	42%	37%	42%
Munger	4%	4%	7%	3%	3%
Perdue	43%	46%	38%	44%	45%
Undecided	14%	19%	13%	16%	9%

			Age			
		Base	18 to 29	30 to 45		Older than 65
Senate						
	Dole	47%	51%	48%	47%	43%
	Hagan	39%	35%	36%	41%	44%
	Undecided	14%	14%	16%	13%	13%





Bas	[Area Code					
	se	252	336	704	828	910	919		Base	252	336	704	828	910	91
Clinton/McCain								McCain/Obam a							
Barr	5%	4%	5%	9%	5%	6%	7%	Barr	6%	9%	4%	8%	7%	4%	49
Clinton 34	1%	30%	44%	30%	41%	27%	29%	McCain	43%	43%	38%	50%	40%	44%	419
McCain 39	9%	44%	35%	42%	35%	40%	36%	Obama	40%	40%	40%	27%	40%	45%	46%
Undecided 2 ⁴	۱%	21%	16%	19%	18%	27%	27%	Undecided	12%	9%	18%	15%	12%	7%	8%

		Area Code							
	Base	252	336	704	828	910	919		
Governor									
McCrory	39%	33%	35%	63%	28%	36%	38%		
Munger	4%	3%	1%	6%	10%	2%	6%		
Perdue	43%	53%	47%	25%	44%	47%	43%		
Undecided	14%	12%	17%	7%	18%	15%	13%		

			Area	Code	9			
		Base	252	336	704	828	910	919
Senate								
	Dole	47%	52%	41%	58%	42%	48%	42%
	Hagan	39%	32%	46%	32%	41%	41%	41%
	Undecided	14%	16%	13%	10%	17%	11%	17%

