FOR IMMEDIATE RELEASE
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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

## Senate race tightening; McCain leads both Dems

Raleigh, N.C. - Kay Hagan has pulled within five points of Elizabeth Dole, according to the newest survey by Public Policy Polling. She had trailed by 17 points in PPP's most recent look at the race, taken in February.

Dole leads Hagan 48-43. The two candidates are closely matched in every part of the state except the Mountains and the southeastern area of the state, where Dole has a strong advantage.
"North Carolina’s US Senate race could end up being a lot closer than anyone has expected," said Dean Debnam, President of Public Policy Polling. "Hagan is benefiting from the visibility she built up during the primary campaign, and has a chance if she can compete with Dole financially over the next six months."

The news is not as good for the Democrats in potential Presidential matchups. John McCain leads Barack Obama 49-42 and Hillary Clinton 46-38.

There are some real indicators of Democratic disunity within the poll. For instance Clinton leads just 42-17 among black voters, a sign that many Obama supporters are not sure they would vote for her if she was somehow able to pull off the nomination.
"Most likely those black voters would end up supporting Clinton if she got the nomination," said Debnam. "If she was able to shore up that support it appears at this point that she would be the stronger general election candidate in the state."

PPP will release the results of general election match ups in North Carolina's state races tomorrow.

PPP surveyed 616 likely voters on May $8^{\text {th }}$ and 9th. The survey's margin of error is $+/-$ $4.0 \%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.
If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

## North Carolina Survey Results

Q1 If the candidates for President were Democrat Hillary Clinton and Republican John McCain, who would you vote for? If Hillary Clinton, press 1. If John McCain, press 2. If you're undecided, press 3.
Clinton....................38\% Undecided................16\%
McCain................... $46 \%$

Q2 If the candidates for President were Republican John McCain and Democrat Barack Obama, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain...................49\% Undecided............... 8\%
Obama...................42\%
Q3 The candidates for Senate are Republican Elizabeth Dole and Democrat Kay Hagan. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're undecided, press 3.
Dole.......................48\% Undecided............. 10\%
Hagan ....................43\%

48\% Undecided

If you are a woman, press 1 , if a man, press 2.Woman54\%
Man. ..... 46\%
Q6 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independentor identify with another party, press 3 .Democrat49\%
Republican ..... 35\%
Independent/Other ..... 16\%
Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3. ..... 70\%
African-American ..... 26\%
Other ..... 4\%

## Public Policy Polling

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45 , press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.......................................................... 8\%
30 to 45...........................................................27\%
46 to 65..........................................................39\%
Older than 65................................................26\%

|  |  | Gender |  |
| ---: | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Clinton/McCain |  |  |  |
| Clinton | $38 \%$ | $41 \%$ | $35 \%$ |
| McCain | $46 \%$ | $40 \%$ | $52 \%$ |
| Undecided | $16 \%$ | $19 \%$ | $13 \%$ |


|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Woman | Man |
| McCain/Obama |  |  |  |
| McCain | $49 \%$ | $43 \%$ | $56 \%$ |
| Obama | $42 \%$ | $49 \%$ | $35 \%$ |
| Undecided | $8 \%$ | $8 \%$ | $9 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :---: |
|  | Base | Woman |  |
| San |  |  |  |
| Senate |  |  |  |
| Dole | $48 \%$ | $42 \%$ |  |
| Hagan | $43 \%$ | $48 \%$ |  |
| Undecided | $10 \%$ | $10 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Clinton/McCain |  |  |  |  |
| Clinton | 38\% | 61\% | 11\% | 31\% |
| McCain | 46\% | 17\% | 83\% | 48\% |
| Undecided | 16\% | 21\% | 6\% | 22\% |


|  |  | Party |  |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: | :---: |
|  | Base | Dem ocrat | Republican | Independent/Other |  |  |
| McCain/Obama |  |  |  |  |  |  |
| McCain | $49 \%$ | $25 \%$ | $84 \%$ | $48 \%$ |  |  |
| Obama | $42 \%$ | $68 \%$ | $11 \%$ | $33 \%$ |  |  |
| Undecided | $8 \%$ | $7 \%$ | $5 \%$ | $19 \%$ |  |  |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Senate |  |  |  |  |  |
|  |  |  |  |  |  |
|  | Dole | $48 \%$ | $19 \%$ | $84 \%$ |  |
|  | Hagan | $43 \%$ | $70 \%$ | $9 \%$ |  |
| Undecided | $10 \%$ | $11 \%$ | $6 \%$ | $34 \%$ |  |
|  | $10 \%$ | $13 \%$ |  |  |  |


|  |  | Race |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: | :---: |
|  | Base | White | African- <br> American | Other |  |  |
| Clinton/McCain |  |  |  |  |  |  |
| Clinton | $38 \%$ | $38 \%$ | $42 \%$ | $34 \%$ |  |  |
| McCain | $46 \%$ | $56 \%$ | $17 \%$ | $41 \%$ |  |  |
| Undecided | $16 \%$ | $6 \%$ | $42 \%$ | $24 \%$ |  |  |


|  |  | Race |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: | :---: |
|  | Base | White | African- <br> American | Other |  |  |
| McCain/Obama |  |  |  |  |  |  |
| McCain | $49 \%$ | $63 \%$ | $13 \%$ | $34 \%$ |  |  |
| Obama | $42 \%$ | $28 \%$ | $80 \%$ | $52 \%$ |  |  |
| Undecided | $8 \%$ | $9 \%$ | $7 \%$ | $14 \%$ |  |  |

## Crosstabs

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Senate | 48\% | 58\% | 21\% | 34\% |
| Dole |  |  |  |  |
| Hagan | 43\% | 36\% | 62\% | 41\% |
| Undecided | 10\% | 6\% | 17\% | 24\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{\|r\|} 18 \text { to } \\ 29 \end{array} \right\rvert\,$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Clinton/McCain | 38\% | 38\% | 28\% | 46\% | 38\% |
| Clinton |  |  |  |  |  |
| McCain | 46\% | 47\% | 52\% | 41\% | 44\% |
| Undecided | 16\% | 15\% | 19\% | 13\% | 18\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| McCain/Obama | 49\% | 46\% | 57\% | 41\% | 55\% |
| McCain |  |  |  |  |  |
| Obama | 42\% | 44\% | 35\% | 53\% | 33\% |
| Undecided | 8\% | 9\% | 8\% | 6\% | 13\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Senate | 48\% | 48\% | 56\% | 42\% | 47\% |
| Dole |  |  |  |  |  |
| Hagan | 43\% | 41\% | 37\% | 49\% | 41\% |
| Undecided | 10\% | 11\% | 7\% | 9\% | 12\% |


|  |  | Area Code |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | 252 | $\mathbf{3 3 6}$ | 704 | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |
| Clinton/McCain |  |  |  |  |  |  |  |  |
| Clinton | $38 \%$ | $39 \%$ | $30 \%$ | $36 \%$ | $48 \%$ | $42 \%$ | $41 \%$ |  |
| McCain | $46 \%$ | $40 \%$ | $52 \%$ | $45 \%$ | $45 \%$ | $44 \%$ | $44 \%$ |  |
| Undecided | $16 \%$ | $21 \%$ | $18 \%$ | $19 \%$ | $7 \%$ | $14 \%$ | $14 \%$ |  |




|  | Base | Issues |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | War in Iraq | Education | Economy and Jobs | Taxes | Moral and family values | Health care | Immigration | Other |
| Clinton/McCain |  |  |  |  |  |  |  |  |  |
| Clinton | 38\% | 58\% | 43\% | 40\% | 18\% | 10\% | 43\% | 17\% | 36\% |
| McCain | 45\% | 31\% | 39\% | 40\% | 79\% | 81\% | 32\% | 75\% | 9\% |
| Undecided | 16\% | 11\% | 18\% | 20\% | 3\% | 10\% | 24\% | 8\% | 54\% |


|  | Base | Issues |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | War in Iraq | Education | Economy and Jobs | Taxes | Moral and family values | Health care | Immigration | Other |
| McCain/Obama | 49\% | 46\% | 38\% | 39\% | 79\% |  | 40\% | 92\% | 36\% |
| McCain |  |  |  |  |  |  |  |  |  |
| Obama | 42\% | 47\% | 53\% | 52\% | 18\% | 20\% | 46\% | - | 36\% |
| Undecided | 8\% | 7\% | 9\% | 9\% | 3\% | 6\% | 14\% | 8\% | 27\% |



