

#### FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312** 

## Senate race tightening; McCain leads both Dems

**Raleigh, N.C.** – Kay Hagan has pulled within five points of Elizabeth Dole, according to the newest survey by Public Policy Polling. She had trailed by 17 points in PPP's most recent look at the race, taken in February.

Dole leads Hagan 48-43. The two candidates are closely matched in every part of the state except the Mountains and the southeastern area of the state, where Dole has a strong advantage.

"North Carolina's US Senate race could end up being a lot closer than anyone has expected," said Dean Debnam, President of Public Policy Polling. "Hagan is benefiting from the visibility she built up during the primary campaign, and has a chance if she can compete with Dole financially over the next six months."

The news is not as good for the Democrats in potential Presidential matchups. John McCain leads Barack Obama 49-42 and Hillary Clinton 46-38.

There are some real indicators of Democratic disunity within the poll. For instance Clinton leads just 42-17 among black voters, a sign that many Obama supporters are not sure they would vote for her if she was somehow able to pull off the nomination.

"Most likely those black voters would end up supporting Clinton if she got the nomination," said Debnam. "If she was able to shore up that support it appears at this point that she would be the stronger general election candidate in the state."

PPP will release the results of general election match ups in North Carolina's state races tomorrow.

PPP surveyed 616 likely voters on May 8<sup>th</sup> and 9th. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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# **North Carolina Survey Results**

Q1	If the candidates for President were Democrat Hillary Clinton and Republican John McCain, who would you vote for? If Hillary Clinton, press 1. If John McCain, press 2. If you're undecided, press 3.  Clinton38% Undecided16%  McCain46%
Q2	If the candidates for President were Republican John McCain and Democrat Barack Obama, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.  McCain49% Undecided
	Obama42%
Q3	The candidates for Senate are Republican Elizabeth Dole and Democrat Kay Hagan. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're undecided, press 3.  Dole

Q4	I am going to name 7 issues. Which of these is most important to you? The War in Iraq,
	education, the economy and jobs, taxes, moral or family values, health care, or immigration. If
	the War in Iraq is most important, press 1. If
	education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family
	values, press 5. If health care, press 6. If
	immigration, press 7. If some other issue is
	most important, press 8.

	War in Iraq24%
	Education 5%
	Economy and Jobs43%
	Taxes 5%
	Moral and family values12%
	Health care5%
	Immigration5%
	Other 2%
<b>Q</b> 5	If you are a woman, press 1, if a man, press 2.  Woman54%
	Man46%
26	If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.  **Democrat**
	Republican35%
	Independent/Other16%
<b>Q</b> 7	If you are white, press one now. If you are African-American, press two now. If other, press 3.
	White70%
	African-American26%
	Other 40/



Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 8	3%
30 to 4527	7%
46 to 6539	9%
Older than 65	3%





### -Crosstabs-

		Gender	
	Base	Woman	Man
Clinton/McCain			
Clinton	38%	41%	35%
McCain	46%	40%	52%
Undecided	16%	19%	13%

		Gender	
	Base	Woman	Man
McCain/Obama			
McCain	49%	43%	56%
Obam a	42%	49%	35%
Undecided	8%	8%	9%

			Gender	
		Base	Woman	Man
Senate				
	Dole	48%	42%	54%
	Hagan	43%	48%	37%
	Undecided	10%	10%	9%

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Clinton/McCain							
Clinton	38%	61%	11%	31%			
McCain	46%	17%	83%	48%			
Undecided	16%	21%	6%	22%			

		Party					
	Base	Democrat	Republican	Independent/Other			
McCain/Obama							
McCain	49%	25%	84%	48%			
Obam a	42%	68%	11%	33%			
Undecided	8%	7%	5%	19%			

			Party	Party				
		Base	Democrat	Republican	Independent/Other			
Senate				,				
	Dole	48%	19%	84%	54%			
	Hagan	43%	70%	9%	34%			
	Undecided	10%	11%	6%	13%			

		Race		
	Base	White	African- American	Other
Clinton/McCain				
Clinton	38%	38%	42%	34%
McCain	46%	56%	17%	41%
Undecided	16%	6%	42%	24%

		Race		
	Base	White	African- American	Other
McCain/Obama				
McCain	49%	63%	13%	34%
Obama	42%	28%	80%	52%
Undecided	8%	9%	7%	14%





### -Crosstabs-

			Race		
		Base	White	African- American	
Senate					
	Dole	48%	58%	21%	34%
	Hagan	43%	36%	62%	41%
	Undecided	10%	6%	17%	24%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Clinton/McCain					
Clinton	38%	38%	28%	46%	38%
McCain	46%	47%	52%	41%	44%
Undecided	16%	15%	19%	13%	18%

		Age			
	Base	18 to 29	30 to 45		Older than 65
McCain/Obama					
McCain	49%	46%	57%	41%	55%
Obama	42%	44%	35%	53%	33%
Undecided	8%	9%	8%	6%	13%

			Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Senate						
	Dole	48%	48%	56%	42%	47%
	Hagan	43%	41%	37%	49%	41%
	Undecided	10%	11%	7%	9%	12%

		Area	Code	9							
	Base	252	336	704	828	910	919				
Clinton/McCain											
Clinton	38%	39%	30%	36%	48%	42%	41%				
McCain	46%	40%	52%	45%	45%	44%	44%				
Undecided	16%	21%	18%	19%	7%	14%	14%				

		Area	Code	•						
	Base	252	336	704	828	910	919			
McCain/Obama										
McCain	49%	34%	57%	54%	51%	54%	42%			
Obama	42%	51%	39%	37%	39%	37%	51%			
Undecided	8%	14%	5%	9%	11%	8%	7%			

			Area	Code	9						
		Base	252	336	704	828	910	919			
Senate											
	Dole	48%	40%	46%	46%	58%	50%	47%			
	Hagan	43%	40%	45%	45%	31%	38%	49%			
	Undecided	10%	19%	9%	8%	11%	11%	3%			





### -Crosstabs-

		Issues							
	Base	War in Iraq		Economy and Jobs		Moral and family values		Im migration	Other
Clinton/McCain			•	-					
Clinton	38%	58%	43%	40%	18%	10%	43%	17%	36%
McCain	45%	31%	39%	40%	79%	81%	32%	75%	9%
Undecided	16%	11%	18%	20%	3%	10%	24%	8%	54%

		Issues	sues						
	Base	War in Iraq		Economy and Jobs		Moral and family values		Im m igration	Other
McCain/Obama			•	-					
McCain	49%	46%	38%	39%	79%	73%	40%	92%	36%
Obam a	42%	47%	53%	52%	18%	20%	46%	-	36%
Undecided	8%	7%	9%	9%	3%	6%	14%	8%	27%

		Issues							
	Base	War in Iraq	Education	Economy and Jobs		Moral and family values			Other
Senate			-	-					
Dole	48%	36%	41%	39%	82%	82%	35%	89%	27%
Haga	1 43%	57%	44%	51%	15%	10%	49%	8%	27%
Undecide	10%	7%	15%	10%	3%	8%	16%	3%	45%

