

FOR IMMEDIATE RELEASE

November 3, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

North Carolina too close to call

Raleigh, N.C. – The race for President in North Carolina is going right down to the wire, with Barack Obama for the second week in a row leading John McCain by a single point, 50-49.

Undecided independent voters seem to be moving in McCain's direction. Last week Obama had a 51-39 lead with that demographic. Now it's just 50-46, an indication that the Democratic nominee isn't necessarily losing support but McCain might be picking up the late deciders.

"It looks likely to be a long election night in North Carolina," said Dean Debnam, President of Public Policy Polling. "The race couldn't be much closer."

One race that doesn't look particularly close is that for the US Senate in the state. Kay Hagan has opened up a seven point lead over incumbent Elizabeth Dole, 51-44.

"Kay Hagan's gained four points on her lead in the last week," said Debnam. "Clearly the Godless Americans ad backfired."

The Governor's race is also too close to call, with Bev Perdue leading Pat McCrory by the razor thin margin of 49-48.

In the Council of State races Walter Dalton has a clear lead for Lieutenant Governor, as does Wayne Goodwin for Insurance Commissioner, Steve Troxler for Agriculture Commissioner, and Cherie Berry for Labor Commissioner. Beth Wood is holding a small lead over Les Merritt for Treasurer.

PPP surveyed 2,100 likely voters from October 31st to November 2nd. The survey's margin of error is +/-2.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



North Carolina Poll

Q1 The candidates for President are Republican John McCain, Democrat Barack Obama, and Libertarian Bob Barr. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If Bob Barr, press 3. If you're undecided, press 4.

McCain.....49% *Barr*..... 1%
Obama.....50% *Undecided*..... 1%

Q2 The candidates for Governor are Republican Pat McCrory, Democrat Bev Perdue, and Libertarian Michael Munger. If the election was today, who would you vote for? If you would vote for the Republican, Pat McCrory, press 1. If for the Democrat, Bev Perdue, press 2. If for the Libertarian, Michael Munger, press 3. If you're undecided, press 4.

McCrory 48% *Munger*..... 2%
Perdue 49% *Undecided*..... 1%

Q3 The candidates for Senate are Republican Elizabeth Dole, Democrat Kay Hagan, and Libertarian Christopher Cole. If the election was today, who would you vote for? If you would vote for the Republican, Elizabeth Dole, press 1. If for the Democrat, Kay Hagan, press 2. If for the Libertarian, Christopher Cole, press 3. If you're undecided, press 4.

Dole 44%
Hagan 51%
Cole 3%
Undecided..... 1%

Q4 The candidates for Lieutenant Governor are Democrat Walter Dalton, Libertarian Phil Rhodes, and Republican Robert Pittenger. If the election was today, who would you vote for? If you would vote for the Democrat, Walter Dalton, press 1. If for the Libertarian, Phil Rhodes, press 2. If for the Republican, Robert Pittenger, press 3. If you're undecided, press 4.

Dalton 49%
Rhodes 7%
Pittenger 41%
Undecided..... 4%

Q5 The candidates for Insurance Commissioner are Democrat Wayne Goodwin, Libertarian Mark McMains, and Republican John Odom. If the election was today, who would you vote for? If you would vote for the Democrat, Wayne Goodwin, press 1. If for the Libertarian, Mark McMains, press 2. If for the Republican, John Odom, press 3. If you're undecided, press 4.

Goodwin..... 47%
McMains 6%
Odom..... 41%
Undecided..... 6%

Q6 The candidates for State Auditor are Republican Leslie Merritt and Democrat Beth Wood. If the election was today, who would you vote for? If you would vote for the Republican, Leslie Merritt, press 1. If for the Democrat, Beth Wood, press 2. If you're undecided, press 3.

Merritt 46%
Wood 48%
Undecided..... 7%





Q7 The candidates for Agriculture Commissioner are Democrat Ronnie Ansley and Republican Steve Troxler. If the election was today, who would you vote for? If you would vote for the Democrat, Ronnie Ansley, press 1. If for the Republican, Steve Troxler, press 2. If you're undecided, press 3.

Ansley.....43%
Troxler51%
Undecided..... 5%

Q8 The candidates for Labor Commissioner are Republican Cherie Berry and Democrat Mary Fant Donnan. If the election was today, who would you vote for? If you would vote for the Republican, Cherie Berry, press 1. If for the Democrat, Mary Fant Donnan, press 2. If you're undecided, press 3.

Berry.....51%
Donnan44%
Undecided..... 6%

Q9 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes63%
No.....37%

Q10 If you are a woman, press 1, if a man, press 2.

Woman54%
Man.....46%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....49%
Republican.....38%
Other.....13%

Q12 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White75%
African American22%
Other..... 3%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....16%
30 to 45.....28%
46 to 65.....38%
Older than 65.....18%

Q14

252.....14%
336.....19%
704.....17%
828.....14%
910.....15%
919.....21%





	Base	Already Voted	
		Yes	No
President			
McCain	49%	45%	56%
Obama	50%	55%	42%
Barr	1%	1%	1%
Undecided	0%	0%	1%

	Base	Already Voted	
		Yes	No
Governor			
McCrory	48%	43%	55%
Perdue	49%	54%	39%
Munger	3%	2%	4%
Undecided	1%	1%	1%

	Base	Already Voted	
		Yes	No
Senate			
Dole	44%	41%	51%
Hagan	51%	56%	43%
Cole	3%	2%	5%
Undecided	1%	0%	2%

	Base	Already Voted	
		Yes	No
Lieutenant Governor			
Dalton	49%	55%	37%
Rhodes	7%	5%	9%
Pittenger	41%	37%	46%
Undecided	4%	2%	7%





	Base	Already Voted	
		Yes	No
Insurance Commissioner			
Goodwin	47%	53%	36%
McMains	6%	5%	8%
Odom	41%	38%	47%
Undecided	6%	4%	9%

	Base	Already Voted	
		Yes	No
Auditor			
Merritt	46%	43%	51%
Wood	48%	53%	38%
Undecided	7%	4%	11%

	Base	Already Voted	
		Yes	No
Agriculture Commissioner			
Ansley	43%	49%	33%
Troxler	51%	47%	58%
Undecided	5%	3%	9%

	Base	Already Voted	
		Yes	No
Labor Commissioner			
Berry	51%	48%	56%
Donnan	44%	49%	34%
Undecided	5%	3%	9%





	Base	Gender	
		Woman	Man
President			
McCain	49%	49%	49%
Obama	50%	50%	49%
Barr	1%	0%	1%
Undecided	1%	0%	1%

	Base	Gender	
		Woman	Man
Governor			
McCrory	48%	47%	49%
Perdue	49%	50%	48%
Munger	2%	2%	3%
Undecided	1%	1%	1%

	Base	Gender	
		Woman	Man
Senate			
Dole	44%	44%	44%
Hagan	51%	52%	51%
Cole	3%	3%	4%
Undecided	1%	1%	1%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Dalton	49%	51%	46%
Rhodes	7%	6%	8%
Pittenger	41%	38%	44%
Undecided	4%	6%	3%





	Base	Gender	
		Woman	Man
Insurance Commissioner			
Goodwin	47%	48%	45%
McMains	6%	4%	8%
Odom	41%	40%	43%
Undecided	6%	8%	4%

	Base	Gender	
		Woman	Man
Auditor			
Merritt	46%	44%	48%
Wood	48%	48%	47%
Undecided	7%	8%	5%

	Base	Gender	
		Woman	Man
Agriculture Commissioner			
Ansley	43%	45%	41%
Troxler	51%	49%	54%
Undecided	5%	6%	4%

	Base	Gender	
		Woman	Man
Labor Commissioner			
Berry	51%	50%	51%
Donnan	44%	44%	44%
Undecided	6%	6%	5%





	Base	Party		
		Democrat	Republican	Other
President				
McCain	49%	18%	90%	46%
Obama	50%	81%	9%	50%
Barr	1%	-	1%	3%
Undecided	1%	1%	0%	1%

	Base	Party		
		Democrat	Republican	Other
Governor				
McCroy	48%	17%	87%	49%
Perdue	49%	80%	10%	42%
Munger	2%	2%	2%	6%
Undecided	1%	1%	1%	2%

	Base	Party		
		Democrat	Republican	Other
Senate				
Dole	44%	14%	84%	44%
Hagan	51%	83%	11%	48%
Cole	3%	2%	3%	8%
Undecided	1%	1%	1%	0%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Dalton	49%	78%	14%	39%
Rhodes	7%	6%	5%	11%
Pittenger	41%	12%	77%	43%
Undecided	4%	4%	4%	7%





	Base	Party		
		Democrat	Republican	Other
Insurance Commissioner				
Goodwin	47%	77%	10%	39%
McMains	6%	5%	6%	11%
Odom	41%	12%	80%	38%
Undecided	6%	7%	4%	12%

	Base	Party		
		Democrat	Republican	Other
Auditor				
Merritt	46%	17%	84%	44%
Wood	48%	78%	10%	43%
Undecided	7%	6%	6%	13%

	Base	Party		
		Democrat	Republican	Other
Agriculture Commissioner				
Ansley	43%	72%	8%	37%
Troxler	51%	23%	88%	52%
Undecided	5%	5%	4%	11%

	Base	Party		
		Democrat	Republican	Other
Labor Commissioner				
Berry	51%	21%	88%	53%
Donnan	44%	73%	8%	37%
Undecided	6%	5%	5%	10%





	Base	Race		
		White	African American	Other
President				
McCain	49%	61%	6%	40%
Obama	50%	37%	93%	49%
Barr	1%	1%	-	8%
Undecided	1%	1%	0%	2%

	Base	Race		
		White	African American	Other
Governor				
McCrory	48%	59%	9%	40%
Perdue	49%	37%	90%	43%
Munger	2%	2%	1%	17%
Undecided	1%	1%	1%	-

	Base	Race		
		White	African American	Other
Senate				
Dole	44%	55%	8%	40%
Hagan	51%	40%	89%	50%
Cole	3%	4%	1%	10%
Undecided	1%	1%	2%	-

	Base	Race		
		White	African American	Other
Lieutenant Governor				
Dalton	49%	39%	83%	35%
Rhodes	7%	6%	6%	15%
Pittenger	41%	50%	8%	43%
Undecided	4%	4%	3%	6%





	Base	Race		
		White	African American	Other
Insurance Commissioner				
Goodwin	47%	36%	84%	42%
McMains	6%	6%	5%	7%
Odom	41%	51%	7%	38%
Undecided	6%	7%	4%	13%

	Base	Race		
		White	African American	Other
Auditor				
Merritt	46%	56%	12%	45%
Wood	48%	37%	85%	41%
Undecided	7%	7%	3%	13%

	Base	Race		
		White	African American	Other
Agriculture Commissioner				
Ansley	43%	31%	83%	48%
Troxler	51%	63%	13%	43%
Undecided	5%	6%	3%	9%

	Base	Race		
		White	African American	Other
Labor Commissioner				
Berry	51%	62%	13%	51%
Donnan	44%	32%	83%	40%
Undecided	6%	6%	4%	9%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President					
McCain	49%	41%	45%	51%	56%
Obama	50%	57%	54%	47%	43%
Barr	1%	1%	1%	0%	0%
Undecided	1%	1%	0%	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	48%	41%	46%	49%	54%
Perdue	49%	55%	51%	47%	43%
Munger	2%	3%	3%	2%	2%
Undecided	1%	1%	1%	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Dole	44%	42%	39%	46%	51%
Hagan	51%	54%	55%	50%	46%
Cole	3%	4%	4%	3%	3%
Undecided	1%	1%	2%	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Dalton	49%	55%	48%	47%	47%
Rhodes	7%	10%	6%	6%	7%
Pittenger	41%	31%	41%	43%	42%
Undecided	4%	4%	5%	4%	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Insurance Commissioner					
Goodwin	47%	51%	47%	46%	43%
McMains	6%	9%	7%	5%	5%
Odom	41%	33%	38%	44%	46%
Undecided	6%	8%	8%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Auditor					
Merritt	46%	42%	44%	46%	51%
Wood	48%	49%	50%	48%	43%
Undecided	7%	8%	7%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agriculture Commissioner					
Ansley	43%	51%	46%	41%	38%
Troxler	51%	42%	50%	53%	57%
Undecided	5%	8%	5%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Labor Commissioner					
Berry	51%	45%	51%	51%	55%
Donnan	44%	47%	44%	44%	40%
Undecided	6%	8%	5%	5%	5%





	Base	Region					
		252	336	704	828	910	919
President							
McCain	49%	46%	56%	49%	51%	49%	42%
Obama	50%	54%	43%	50%	48%	49%	57%
Barr	1%	0%	1%	0%	1%	1%	1%
Undecided	1%	0%	1%	1%	-	1%	0%

	Base	Region					
		252	336	704	828	910	919
Governor							
McCrory	48%	38%	52%	56%	51%	45%	44%
Perdue	49%	60%	44%	41%	45%	51%	52%
Munger	2%	1%	4%	1%	3%	3%	3%
Undecided	1%	1%	0%	1%	1%	1%	1%

	Base	Region					
		252	336	704	828	910	919
Senate							
Dole	44%	43%	49%	45%	47%	44%	38%
Hagan	51%	54%	45%	51%	49%	50%	59%
Cole	3%	2%	5%	3%	4%	4%	3%
Undecided	1%	1%	1%	2%	1%	1%	0%

	Base	Region					
		252	336	704	828	910	919
Lieutenant Governor							
Dalton	49%	54%	45%	41%	47%	50%	54%
Rhodes	7%	6%	7%	6%	7%	8%	6%
Pittenger	41%	35%	45%	46%	44%	39%	36%
Undecided	4%	5%	3%	7%	2%	3%	4%





	Base	Region					
		252	336	704	828	910	919
Insurance Commissioner							
Goodwin	47%	55%	41%	40%	45%	46%	53%
McMains	6%	4%	6%	6%	8%	7%	5%
Odom	41%	34%	47%	45%	42%	42%	37%
Undecided	6%	7%	7%	9%	5%	6%	5%

	Base	Region					
		252	336	704	828	910	919
Auditor							
Merritt	46%	41%	50%	46%	49%	44%	44%
Wood	48%	53%	43%	45%	44%	49%	51%
Undecided	7%	6%	7%	9%	6%	7%	5%

	Base	Region					
		252	336	704	828	910	919
Agriculture Commissioner							
Ansley	43%	48%	32%	43%	43%	46%	50%
Troxler	51%	47%	62%	48%	51%	50%	48%
Undecided	5%	6%	5%	8%	6%	5%	3%

	Base	Region					
		252	336	704	828	910	919
Labor Commissioner							
Berry	51%	46%	58%	50%	53%	47%	49%
Donnan	44%	48%	37%	42%	41%	47%	48%
Undecided	6%	6%	5%	8%	6%	6%	3%

