



**FOR IMMEDIATE RELEASE**

**November 3, 2008**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama leads in Nevada**

**Raleigh, N.C.** – Barack Obama is headed into election day with a 51-47 advantage in Nevada, a new survey from Public Policy Polling finds.

Obama is struggling with the state's white voters, trailing McCain 54-44 with that demographic. He's winning overwhelming support though from blacks (94-4) and Hispanics (61-36), which is propelling him to a solid overall lead.

Most of the state's voters report already having cast their ballots. With those folks Obama has a more commanding 57-43 lead. McCain is up 57-38 with those who have not yet voted but plan to on election day.

"It looks like Nevada is going to complete a Mountain West trio of victories for Barack Obama along with Colorado and New Mexico," said Dean Debnam, President of Public Policy Polling. "The lead Obama has been able to build up among early voters in the state is virtually insurmountable."

Obama is winning independents 53-40, while each candidate takes 84-85% of the vote from within his own party. Obama leads by 15 points with voters under 30. The race is pretty much deadlocked with everyone else.

PPP surveyed 1,243 likely voters from October 31<sup>st</sup> to November 2<sup>nd</sup>. The survey's margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Nevada Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....47% *Undecided*..... 2%

*Obama*.....51%

**Q2** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

*Yes* ..... 71%

*No*.....29%

**Q3** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%

*Man*.....46%

**Q4** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat* ..... 44%

*Republican*.....41%

*Other*..... 14%

**Q5** If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

*Hispanic*..... 16%

*White* ..... 70%

*African American* ..... 8%

*Other*..... 6%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 18%

*30 to 45*.....28%

*46 to 65*.....37%

*Older than 65*..... 16%





	Base	Already Voted	
		Yes	No
<b>McCain/Obama</b>			
<b>McCain</b>	47%	43%	57%
<b>Obama</b>	51%	57%	38%
<b>Undecided</b>	2%	0%	5%

	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	47%	46%	49%
<b>Obama</b>	51%	53%	49%
<b>Undecided</b>	2%	1%	2%

	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	47%	14%	84%	40%
<b>Obama</b>	51%	85%	15%	53%
<b>Undecided</b>	2%	1%	1%	6%

	Base	Race			
		Hispanic	White	African American	Other
<b>McCain/Obama</b>					
<b>McCain</b>	47%	36%	54%	4%	43%
<b>Obama</b>	51%	61%	44%	94%	50%
<b>Undecided</b>	2%	2%	1%	2%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
<b>McCain</b>	<b>47%</b>	41%	48%	48%	50%
<b>Obama</b>	<b>51%</b>	56%	50%	51%	48%
<b>Undecided</b>	<b>2%</b>	3%	2%	1%	2%

