

FOR IMMEDIATE RELEASE

October 25, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama still strong in Ohio

Raleigh, N.C. – The newest Public Policy Polling survey of Ohio finds the race pretty much the same place it was three weeks ago. Barack Obama leads 51-44 in the state, a one point improvement since he led 49-43 early in October.

Some of the key things driving Obama's lead in the state are:

-A 48-36 lead with independent voters.

-A unified party. Obama is up 86-10 with Democrats. Earlier in the summer he was having some trouble winning over former Clinton supporters in Ohio but that has subsided.

-A good performance with white voters. McCain leads just 49-46 among them. Ohio's black population is large enough that McCain would need to win whites by at least ten points to take the state overall.

-Overwhelming support from his core constituencies of black and young voters. He's up 89-8 with African Americans and 64-28 with voters under 30.

"Little movement is good news for Barack Obama in Ohio," said Dean Debnam, President of Public Policy Polling. "He has a solid lead in the state, and John McCain would have to convince a lot of voters to change their minds to get back in the race here. The question is what his campaign could do that it hasn't already done to either create more doubts about Obama or get voters thinking more positively about McCain. It's an up hill battle."

PPP surveyed 993 likely voters from October 21st to 23rd. The survey's margin of error is +/-3.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



Ohio Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....44% *Undecided*..... 5%

Obama.....51%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....92%

Could Change Mind..... 8%

Q3 In 2004 the candidates for President were Republican George W. Bush and Democrat John Kerry. Who did you vote for that year, or did you not vote? If you voted for George W. Bush, press 1. If John Kerry, press 2. If you didn't vote, press 3.

Bush.....49% *Didn't Vote*..... 7%

Kerry45%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq..... 12%

Education..... 4%

Economy and Jobs 60%

Taxes..... 5%

Moral and Family Values 11%

Health Care..... 4%

Immigration..... 2%

Other..... 2%

Q5 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%

Suburban42%

Rural.....20%

Small Town.....22%

Q6 If you are a woman, press 1, if a man, press 2.

Woman52%

Man.....48%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....45%

Republican.....38%

Other..... 17%





Q8 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 84%
African American 12%
Other..... 3%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 27%
46 to 65..... 37%
Older than 65..... 20%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McCain/Obama					
McCain	44%	26%	45%	54%	45%
Obama	51%	69%	52%	39%	48%
Undecided	5%	6%	3%	8%	7%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Firmly Committed	92%	90%	91%	94%	95%
Could Change Mind	8%	10%	9%	6%	5%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
2004 Vote					
Bush	49%	32%	49%	56%	54%
Kerry	45%	62%	47%	37%	35%
Didn't Vote	6%	6%	4%	7%	11%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	44%	41%	46%
Obama	51%	53%	49%
Undecided	5%	6%	5%





	Base	Gender	
		Woman	Man
Change Mind			
Firmly Committed	92%	92%	93%
Could Change Mind	8%	8%	7%

	Base	Gender	
		Woman	Man
2004 Vote			
Bush	49%	49%	49%
Kerry	45%	45%	44%
Didn't Vote	7%	6%	7%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	44%	10%	87%	36%
Obama	51%	86%	11%	48%
Undecided	5%	4%	3%	16%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Firmly Committed	92%	93%	94%	84%
Could Change Mind	8%	7%	6%	16%





	Base	Party		
		Democrat	Republican	Other
2004 Vote				
Bush	49%	12%	91%	51%
Kerry	45%	80%	6%	38%
Didn't Vote	7%	8%	3%	11%

	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	44%	49%	8%	38%
Obama	51%	46%	89%	47%
Undecided	5%	6%	3%	15%

	Base	Race		
		White	African American	Other
Change Mind				
Firmly Committed	92%	92%	97%	88%
Could Change Mind	8%	8%	3%	12%

	Base	Race		
		White	African American	Other
2004 Vote				
Bush	49%	54%	10%	46%
Kerry	45%	40%	78%	42%
Didn't Vote	7%	5%	13%	13%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	44%	28%	48%	45%	47%
Obama	51%	64%	48%	50%	46%
Undecided	5%	8%	4%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Firmly Committed	92%	81%	90%	97%	96%
Could Change Mind	8%	19%	10%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2004 Vote					
Bush	49%	35%	53%	50%	50%
Kerry	45%	48%	41%	46%	46%
Didn't Vote	7%	17%	6%	4%	4%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	44%	49%	25%	33%	84%	82%	18%	81%	64%
Obama	51%	44%	68%	63%	14%	14%	67%	11%	20%
Undecided	5%	7%	7%	5%	3%	4%	15%	8%	16%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Change Mind									
Firmly Committed	92%	92%	81%	92%	90%	100%	89%	95%	84%
Could Change Mind	8%	8%	19%	8%	10%	-	11%	5%	16%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
2004 Vote									
Bush	49%	52%	38%	39%	76%	81%	42%	87%	64%
Kerry	45%	40%	51%	55%	18%	11%	55%	8%	28%
Didn't Vote	7%	8%	11%	6%	6%	8%	4%	4%	8%

