



**FOR IMMEDIATE RELEASE**

**July 1, 2008**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama, McCain close in Florida; Martinez vulnerable**

**Raleigh, N.C.** – Barack Obama has a 46-44 lead over John McCain in Florida, according to the newest survey from Public Policy Polling.

It's a marked improvement from PPP's last Florida poll, taken in March at the heart of the Jeremiah Wright controversy, which showed him trailing 50-39.

Party unification is the key to Obama's improved standing in the state. At that time he was getting the support of only 60% of self identified Democrats. In this survey he's polling at 74% with them, and also leading 45-33 among independent voters.

PPP surveys over the last two weeks have shown Obama with leads in the swing states of Ohio, Virginia, Michigan, and now Florida.

"It's a long way until November, but Barack Obama would be looking at an Electoral College landslide if the election was today," said Dean Debnam, President of Public Policy Polling. "Our polls in Florida and Michigan over the last two weeks have also served as confirmation that controversy over the seating of the two states' delegations at the convention is not causing the Democratic Party any long term issues."

PPP also took a look ahead to the 2010 Senate election and found that Mel Martinez is quite vulnerable. His approval rating is only 23%, with 43% of the state's voters disapproving of his performance.

In a possible contest against the state's Chief Financial Office, Alex Sink, Martinez trails 37-31. Against Congressman Robert Wexler, it would be a 33-33 draw.

PPP surveyed 723 likely voters from June 26<sup>th</sup> to 29<sup>th</sup>. The survey's margin of error is +/- 3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Florida Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....44% *Undecided*.....10%  
*Obama*.....46%

**Q2** Do you approve or disapprove of Republican Senator Mel Martinez's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* .....23% *Not sure* .....34%  
*Disapprove*.....43%

**Q3** If the candidates for US Senate in 2010 were Republican Mel Martinez and Democrat Alex Sink, who would you vote for? If Mel Martinez, press 1. If Alex Sink, press 2. If you're undecided, press 3.

*Martinez*.....31%  
*Sink*.....37%  
*Undecided*.....32%

**Q4** If the candidates for US Senate in 2010 were Republican Mel Martinez and Democrat Robert Wexler, who would you vote for? If Mel Martinez, press 1. If Robert Wexler, press 2. If you're undecided, press 3.

*Martinez* .....33% *Undecided*.....34%  
*Wexler*.....33%

**Q5** Do you approve or disapprove of Democratic Senator Bill Nelson's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* .....42% *Not sure* .....30%  
*Disapprove*.....29%

**Q6** What impact would Barack Obama choosing Bill Nelson as his running mate have on your vote for President? Would it not matter because you're voting for Obama no matter what, not matter because you're voting for John McCain no matter what, make you more likely to vote for Obama, or make you less likely to vote for Obama? If it wouldn't matter because you're voting for Obama no matter what, press 1. If it wouldn't matter because you're voting for McCain no matter what, press 2. If choosing Nelson would make you more likely to vote for Obama, press 3. If it would make you less likely to vote for Obama, press 4. If you're not sure, press 5.

*Voting for Obama regardless* .....39%  
*Voting for McCain regardless*.....38%  
*More likely to vote for Obama*.....6%  
*Less likely to vote for Obama*.....8%  
*Not Sure*.....9%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* .....52%  
*Man*.....48%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*.....42%  
*Republican*.....42%  
*Other*.....15%

**Q9** If you are Hispanic, press one now. If you are white, press two now. If you are black, press three. If other, press four.

*Hispanic*.....16%  
*White* .....67%  
*Black*.....14%  
*Other*.....3%





**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	14%
<i>30 to 45</i> .....	25%
<i>46 to 65</i> .....	40%
<i>Older than 65</i> .....	20%





**Florida**

	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	44%	46%	42%
<b>Obama</b>	46%	44%	48%
<b>Undecided</b>	10%	10%	10%

	Base	Gender	
		Woman	Man
<b>Martinez Approval</b>			
<b>Approve</b>	23%	24%	22%
<b>Disapprove</b>	43%	36%	50%
<b>Not sure</b>	34%	40%	28%

	Base	Gender	
		Woman	Man
<b>Martinez/Sink</b>			
<b>Martinez</b>	31%	30%	31%
<b>Sink</b>	37%	37%	38%
<b>Undecided</b>	32%	33%	31%

	Base	Gender	
		Woman	Man
<b>Martinez/Wexler</b>			
<b>Martinez</b>	33%	32%	35%
<b>Wexler</b>	33%	31%	34%
<b>Undecided</b>	34%	37%	31%





**Florida**

	Base	Gender	
		Woman	Man
<b>Nelson Approval</b>			
<b>Approve</b>	42%	42%	41%
<b>Disapprove</b>	29%	24%	34%
<b>Not sure</b>	30%	33%	26%

	Base	Gender	
		Woman	Man
<b>Nelson on Ticket</b>			
<b>Voting for Obama regardless</b>	39%	39%	38%
<b>Voting for McCain regardless</b>	38%	39%	37%
<b>More likely to vote for Obama</b>	6%	5%	8%
<b>Less likely to vote for Obama</b>	8%	8%	8%
<b>Not Sure</b>	9%	8%	9%

	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	44%	16%	77%	33%
<b>Obama</b>	46%	74%	18%	45%
<b>Undecided</b>	10%	10%	6%	23%

	Base	Party		
		Democrat	Republican	Other
<b>Martinez Approval</b>				
<b>Approve</b>	23%	12%	37%	15%
<b>Disapprove</b>	43%	53%	31%	46%
<b>Not sure</b>	34%	35%	31%	39%





**Florida**

	Base	Party		
		Democrat	Republican	Other
<b>Martinez/Sink</b>				
<b>Martinez</b>	31%	12%	53%	20%
<b>Sink</b>	37%	59%	16%	35%
<b>Undecided</b>	32%	28%	30%	45%

	Base	Party		
		Democrat	Republican	Other
<b>Martinez/Wexler</b>				
<b>Martinez</b>	33%	14%	57%	22%
<b>Wexler</b>	33%	52%	12%	35%
<b>Undecided</b>	34%	34%	31%	43%

	Base	Party		
		Democrat	Republican	Other
<b>Nelson Approval</b>				
<b>Approve</b>	42%	56%	28%	39%
<b>Disapprove</b>	29%	13%	47%	23%
<b>Not sure</b>	30%	31%	25%	39%

	Base	Party		
		Democrat	Republican	Other
<b>Nelson on Ticket</b>				
<b>Voting for Obama regardless</b>	39%	64%	14%	37%
<b>Voting for McCain regardless</b>	38%	11%	71%	23%
<b>More likely to vote for Obama</b>	6%	7%	4%	11%
<b>Less likely to vote for Obama</b>	8%	8%	6%	14%
<b>Not Sure</b>	9%	10%	5%	16%





**Florida**

	Base	Race			
		Hispanic	White	Black	Other
<b>McCain/Obama</b>					
<b>McCain</b>	<b>44%</b>	37%	53%	11%	38%
<b>Obama</b>	<b>46%</b>	51%	36%	86%	52%
<b>Undecided</b>	<b>10%</b>	12%	11%	3%	10%

	Base	Race			
		Hispanic	White	Black	Other
<b>Martinez Approval</b>					
<b>Approve</b>	<b>23%</b>	29%	24%	14%	17%
<b>Disapprove</b>	<b>43%</b>	49%	37%	62%	42%
<b>Not sure</b>	<b>34%</b>	22%	39%	24%	42%

	Base	Race			
		Hispanic	White	Black	Other
<b>Martinez/Sink</b>					
<b>Martinez</b>	<b>31%</b>	33%	32%	22%	29%
<b>Sink</b>	<b>37%</b>	39%	35%	46%	38%
<b>Undecided</b>	<b>32%</b>	28%	33%	32%	33%

	Base	Race			
		Hispanic	White	Black	Other
<b>Martinez/Wexler</b>					
<b>Martinez</b>	<b>33%</b>	40%	35%	19%	29%
<b>Wexler</b>	<b>33%</b>	32%	31%	41%	31%
<b>Undecided</b>	<b>34%</b>	28%	34%	41%	40%





**Florida**

	Base	Race			
		Hispanic	White	Black	Other
<b>Nelson Approval</b>					
Approve	42%	46%	40%	44%	33%
Disapprove	29%	26%	31%	19%	33%
Not sure	30%	28%	29%	36%	33%

	Base	Race			
		Hispanic	White	Black	Other
<b>Nelson on Ticket</b>					
Voting for Obama regardless	39%	48%	29%	77%	34%
Voting for McCain regardless	38%	34%	46%	6%	32%
More likely to vote for Obama	6%	2%	7%	9%	11%
Less likely to vote for Obama	8%	5%	9%	6%	13%
Not Sure	9%	10%	10%	3%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
McCain	44%	41%	40%	43%	52%
Obama	46%	51%	48%	49%	34%
Undecided	10%	8%	13%	8%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez Approval</b>					
Approve	23%	27%	24%	19%	27%
Disapprove	43%	38%	42%	48%	37%
Not sure	34%	35%	34%	33%	36%







**Florida**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Sink</b>					
<b>Martinez</b>	31%	34%	25%	31%	35%
<b>Sink</b>	37%	31%	38%	40%	37%
<b>Undecided</b>	32%	35%	37%	29%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Wexler</b>					
<b>Martinez</b>	33%	38%	27%	33%	39%
<b>Wexler</b>	33%	32%	34%	34%	29%
<b>Undecided</b>	34%	31%	38%	34%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nelson Approval</b>					
<b>Approve</b>	42%	36%	41%	44%	41%
<b>Disapprove</b>	29%	32%	22%	27%	37%
<b>Not sure</b>	30%	32%	37%	29%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nelson on Ticket</b>					
<b>Voting for Obama regardless</b>	39%	48%	42%	37%	32%
<b>Voting for McCain regardless</b>	38%	32%	32%	39%	48%
<b>More likely to vote for Obama</b>	6%	5%	5%	8%	6%
<b>Less likely to vote for Obama</b>	8%	9%	10%	7%	6%
<b>Not Sure</b>	9%	6%	11%	8%	9%

