

QUEBEC ELECTION 2008

Liberals Lead, Parti Québécois Close Behind in Quebec Race

Action Démocratique du Québec would see a dramatic drop after serving as the province's official opposition.

[MONTREAL – Dec. 5, 2008] – The governing Liberal Party of Quebec is ahead in the Canadian province's legislative race, a new Angus Reid Strategies poll has found.

The survey also shows that support for the sovereigntist Parti Québécois (PQ) is strong following a week of political turmoil in Ottawa, and suggests that the conservative Action Démocratique du Québec (ADQ)—which served as the official opposition in the last legislature—will experience significant losses.

In the online survey of a representative provincial sample of 914 Quebec adults who are absolutely certain to cast a ballot on Monday's provincial election, 42 per cent of respondents would vote for the Liberals, led by current premier Jean Charest, while 36 per cent would back the PQ, commanded by Pauline Marois.

Mario Dumont's ADQ is a distant third with 13 per cent, followed by Québec Solidaire with five per cent, and the Green Party of Quebec with three per cent.

KEY FINDINGS

- **Voting Intention: Liberal Party 42%, Parti Québécois 36%, Action Démocratique du Québec 13%, Québec Solidaire 5%, Green Party 3%**

Full topline results are at the end of this release.

From December 4 to December 5, 2008 Angus Reid Strategies conducted an online survey among 914 randomly selected Quebec adults who are Angus Reid Forum panelists and are absolutely certain to vote on the Dec. 8 provincial election. The margin of error—which measures sampling variability—is +/- 3.2%, 19 times out of 20. The results have been statistically weighted according to the most current education, age, gender language, and region Census data to ensure a sample representative of the entire adult population of Quebec.

CONTACT:

English - Lucas Marshall, Senior Research Manager, Public Affairs, 416-644-4042, lucas.marshall@angus-reid.com
French - Patrick Klein, Senior Vice President, Public Affairs, 514-989-3712, patrick.klein@angus-reid.com

Quebec Election 2008

Based on how you feel right now, which one of the following parties will you vote for in this provincial election – on Election Day on Monday, December 8th?

Liberal Party of Quebec	42%
Parti Québécois	36%
Action Démocratique du Quebec	13%
Québec Solidaire	5%
Green Party of Quebec	3%
Other	1%

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Angus Reid Strategies is a full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995.

*Angus Reid Strategies, along with its sister company, Vision Critical, is now the largest Canadian-owned market research enterprise. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and **Montreal**—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.*

Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel (www.angusreidforum.com), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.

Angus Reid Strategies, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election.

<http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=349>

Since 2006, Angus Reid Strategies has covered five provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

<http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=194>

More information on the way Angus Reid Strategies conducts public opinion research can be found at <http://www.angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF.WP.pdf>

- 30 -

**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
www.angusreidstrategies.com**

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