

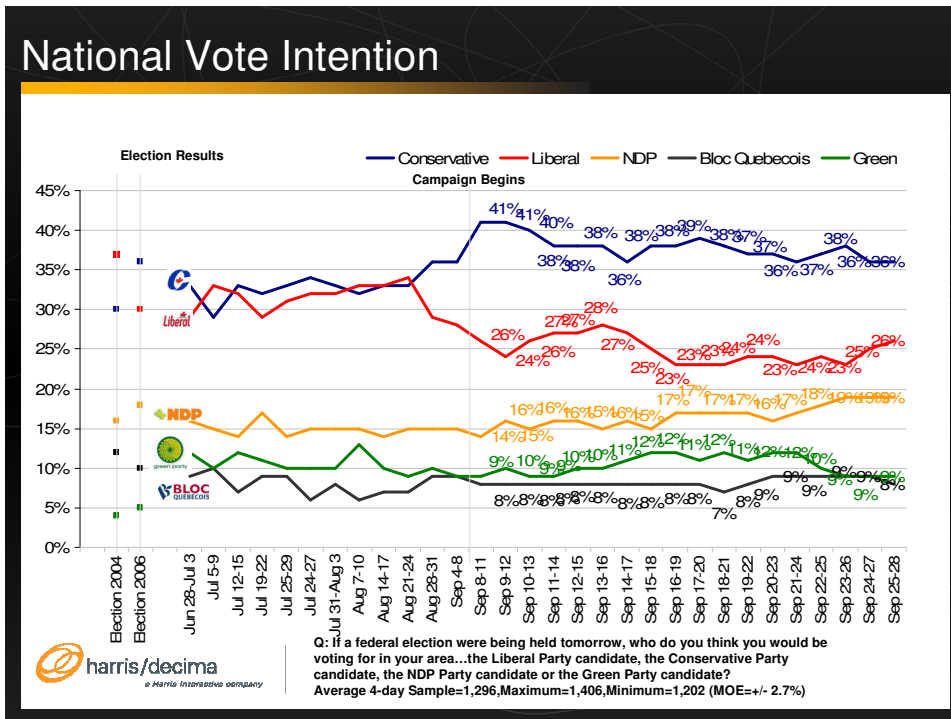


September 29, 2008

## Liberal Brand Shows Some Resilience

The latest rolling Canadian Press Harris/Decima surveys reveal:

- **Nationally**, over the last four nights, the Conservatives lead with 36%, followed by the Liberals at 26%, the NDP 19%, the Green Party 9%, the BQ with 8%.



- In **Ontario**, the Conservatives have 37%, Liberals 31%, NDP 19% and the Greens 12%.
- In **Quebec**, the BQ stands at 35%, the Conservatives follow with 25%, the Liberals at 21%, the NDP 13% and the Greens at 5%.
- In **Atlantic Canada**, the Liberals have 40%, the NDP 32%, the Conservatives 22% and the Green Party 5%.
- In **British Columbia**, the Conservatives lead with 42%, followed by the NDP with 22%, the Liberals with 22% and the Greens with 13%.

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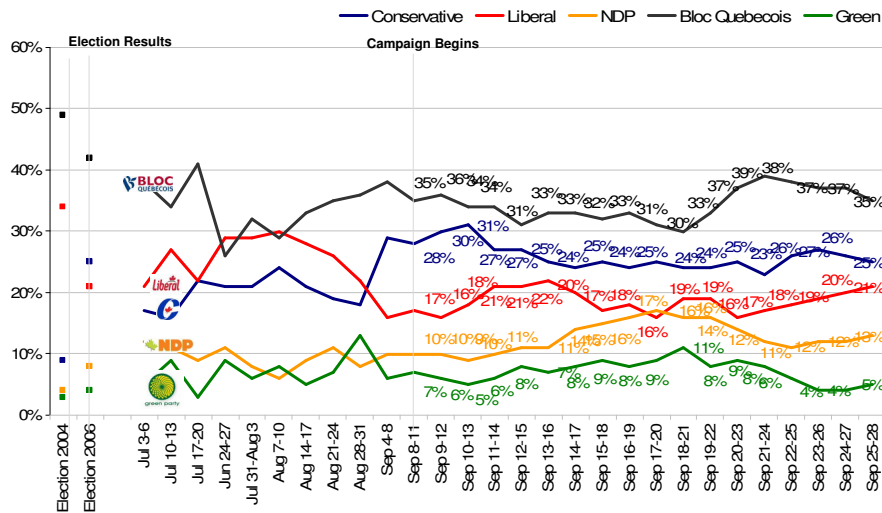
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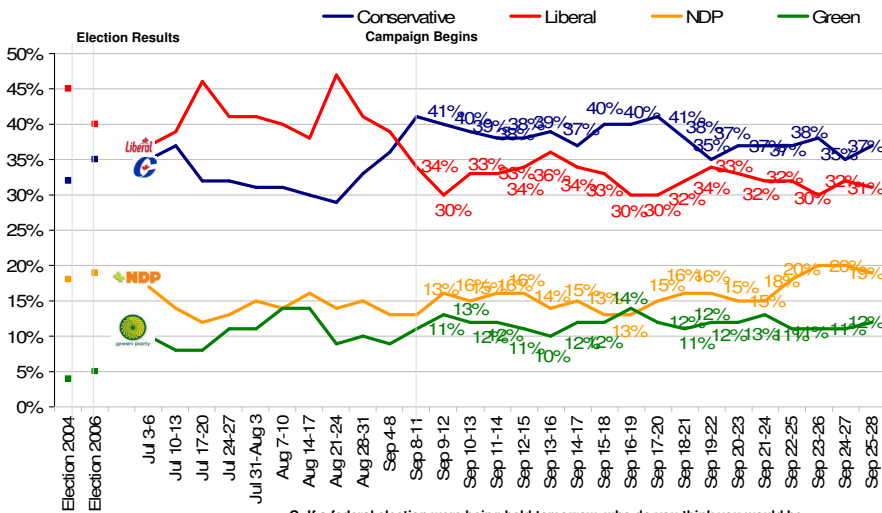


## Quebec Voters



Q: If a federal election were being held tomorrow, who do you think you would be voting for in your area...the Liberal Party candidate, the Conservative Party candidate, the NDP Party candidate or the Green Party candidate?  
Average 4 day sample=312, Maximum=335, Minimum=293(MOE=+/- 5.5%)

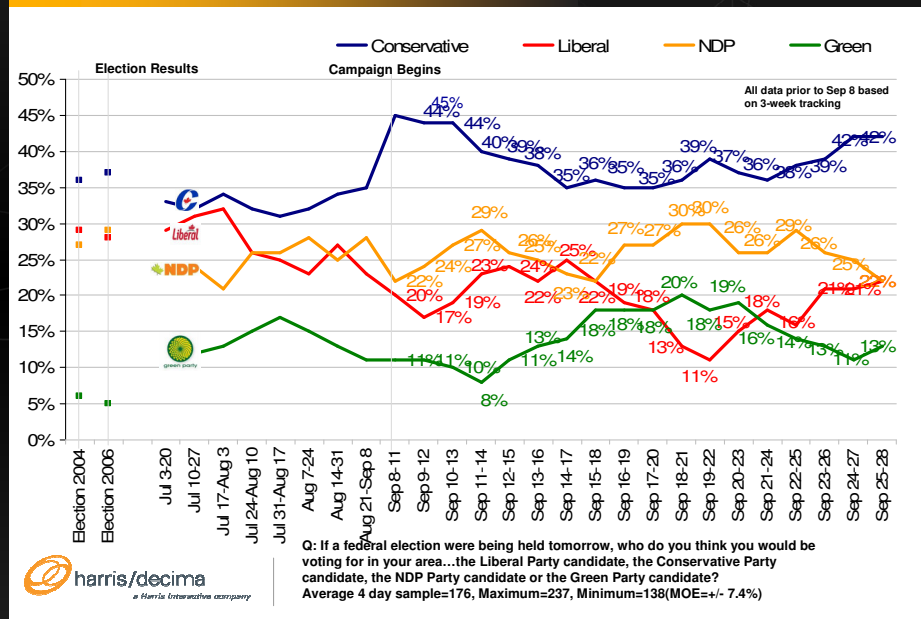
## Ontario Voters



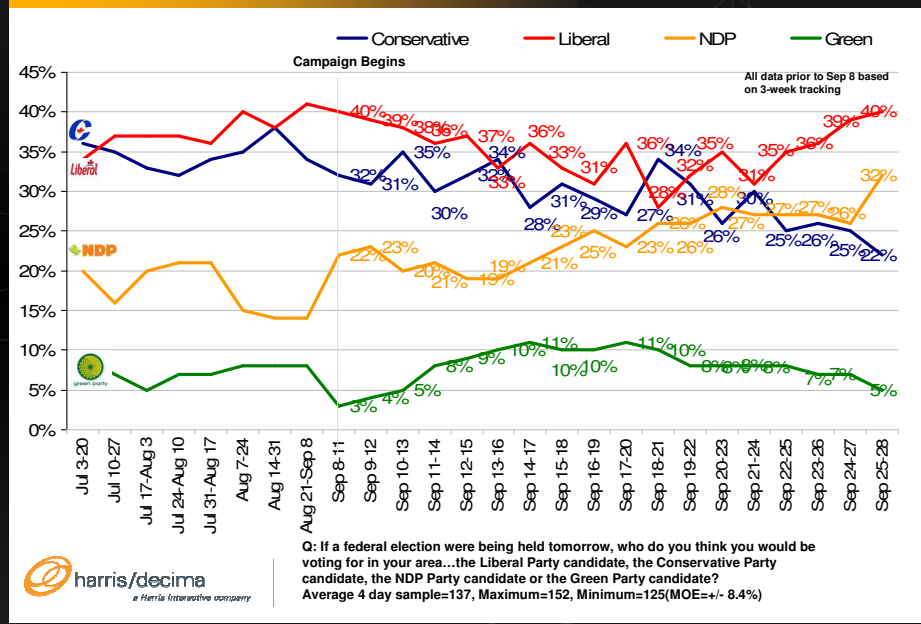
Q: If a federal election were being held tomorrow, who do you think you would be voting for in your area...the Liberal Party candidate, the Conservative Party candidate, the NDP Party candidate or the Green Party candidate?  
Average 4 day sample=405, Maximum=420, Minimum=394(MOE=+/- 4.9%)



## B.C. Voters



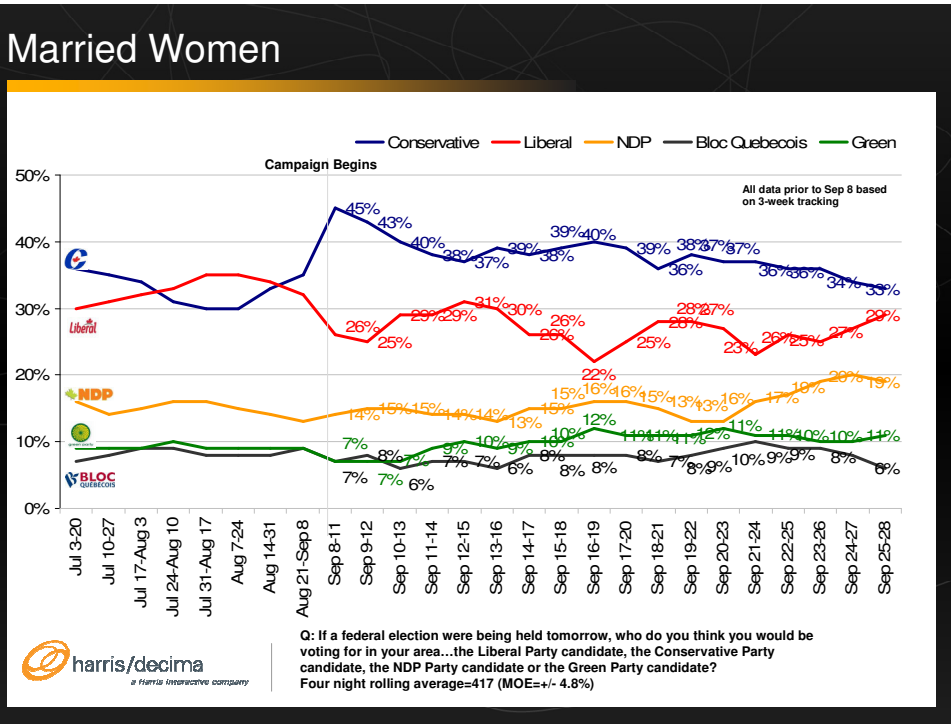
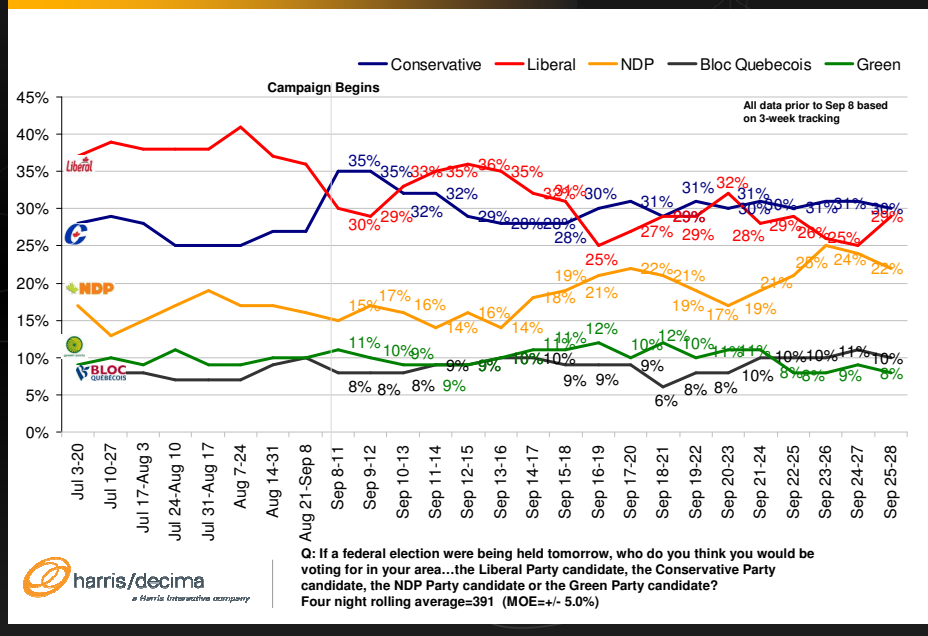
## Atlantic Voters



- While the Conservatives continue to hold a large lead, it is worth noting that results for the Liberals have improved in Quebec, Atlantic Canada and BC over the last week, and have remained essentially stable in Ontario. Momentum for the NDP may have slowed or in some cases reversed, to the benefit of the Liberals. Among urban women, and women under the age of 50, the Conservatives and the Liberals are essentially tied, 6 or 7 points ahead of the NDP.



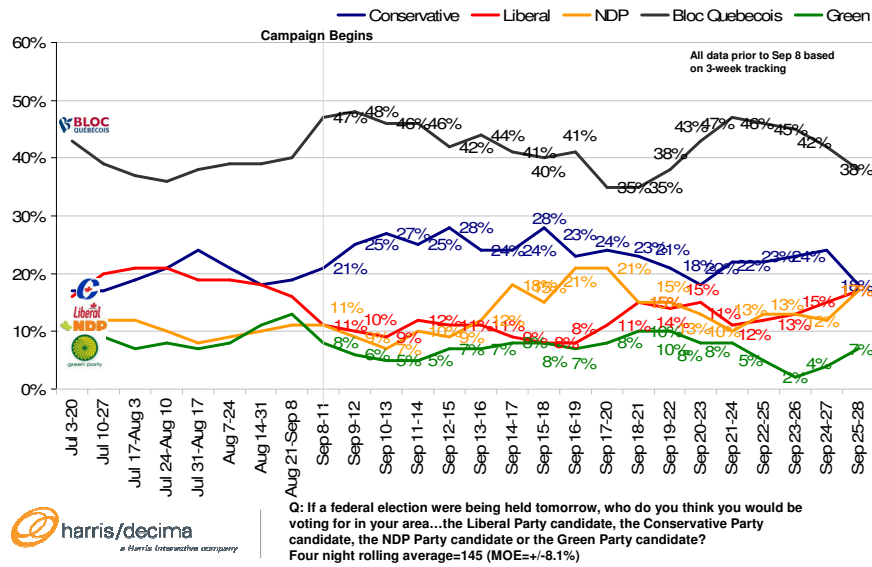
### Urban Women



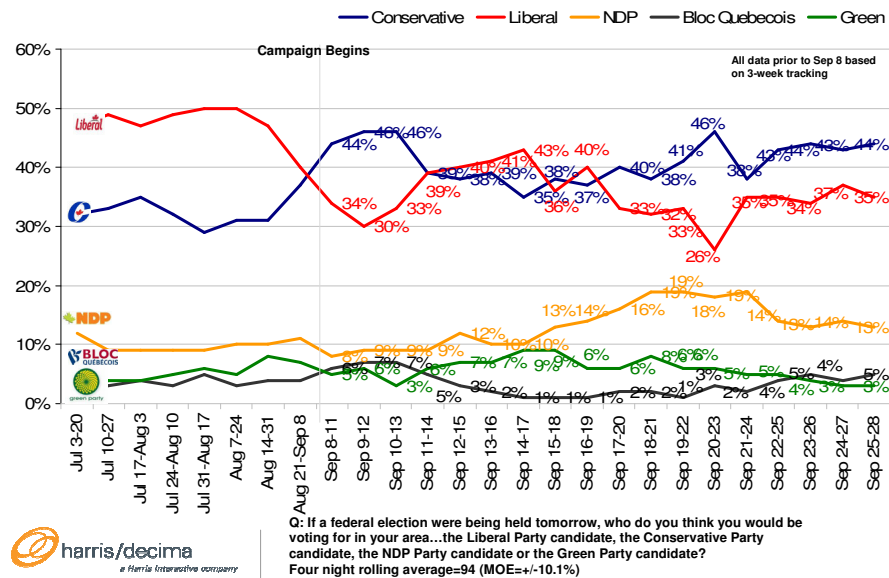
- In Quebec, the race for second place among the plurality of non-federalist/non-separatist voters is now a three way tie between the NDP, the Liberals and the Conservatives, as Conservative support shows some signs of softening. The Conservatives continue to hold a sizeable advantage over the Liberals among federalists, while the NDP challenge among that segment appears stalled.



## Non-Separatists/Federalists



## Federalists



According to Harris/Decima President Bruce Anderson "The Liberal brand is showing signs of resilience and the idea of a Conservative majority is creating some resistance. The realignment challenge posed by the NDP to the Liberals is real, but the NDP surge, that appears to have lost some of its momentum: this week, will be potentially critical in the history of these two parties: With the launch of the NDP platform yesterday, and the leaders' debate on Thursday a Liberal free fall, an NDP



breakthrough or a resettling of more traditional voting patterns all remain plausible, but none are close to certain as of this moment.”

Harris/Decima interviews roughly 300 Canadians every night, as part of a rolling nationwide survey that will continue throughout this election campaign. This sample represents a total of 1,250 interviews, gathered September 25th through September 28th 2008. The poll's margin of error is 2.8%, 19 times out of 20.