

26 March 2009

BRAWN GP ANNOUNCES NEW PARTNERSHIP WITH HENRI LLOYD

Brawn GP is pleased to confirm its first new commercial partnership of the 2009 Formula One season with the announcement of an agreement with British clothing manufacturer Henri Lloyd as Official Supplier of Clothing and Footwear Technology.

Henri Lloyd is widely regarded as one of the market leaders in technical sailing and lifestyle apparel, and has pioneered the development of fabrics, garment design and product development for over 45 years. The company's extensive knowledge and experience of innovative fabric technology has been applied to Brawn GP's team clothing for the 2009 season to create a uniform able to adapt to the various climatic environments which the team will encounter at the seventeen races on the Grand Prix calendar.

Founded and based in Manchester, England, Henri Lloyd is extremely proud of its British heritage and delighted to be supporting the Brackley based British team, using the shared values of innovation and performance to continue its product development ambitions in the unique environment of Formula One.

In addition to providing Brawn GP's team and travel clothing plus the team's official merchandise range, the Henri Lloyd brand will appear on the BGP 001 car throughout the 2009 Formula One season.

Ross Brawn, Team Principal of Brawn GP commented: "We are delighted to welcome Henri Lloyd to Formula One and to the Brawn GP team. We are particularly proud to begin our association with a company which prides itself on innovation and design and we will be working hard with Henri Lloyd to produce clothing which provides the highest levels of fabric technology for our demanding working environment. The Brawn GP team has faced a race against time to complete our preparations for the first race of the season in Melbourne and we would like to thank Henri Lloyd for sharing our vision for the future of the team and their commitment in ensuring that the team's identity will be so well reflected in our team clothing and merchandise this year."

Paul Strzelecki, Joint Chief Executive of Henri Lloyd said; "We are thrilled to announce our official partnership with Brawn GP, a team that reflects our proud British heritage and development of product innovation and technology. We are very excited about our future together and wish the team every success for the 2009 season."