



# WHAT CAN PUBLIC DIPLOMACY ACHIEVE?



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BRITISH COUNCIL ADVISORY BOARD 27–28 MARCH 2006

## PROGRAMME

### Monday 27 March

1800	Arrival at Warren House	
1830	Drinks and canapes	
1900	Welcome	Neil Kinnock
1910	“What is public diplomacy?”	Speaker: Alan Henrikson Respondent: Richard Sambrook
2015	Dinner	

### Tuesday 28 March

0900	Presentation	David Green
0945	International perspectives on public diplomacy	Chair: Neil Kinnock
	Representing Islam The arts in public diplomacy	Bapak Mu'ti, Gerard Lemos
	Questions and discussion	
	A commentary on the French approach to public diplomacy	Bruno Delaye Rebecca Walton
	The UK and public diplomacy	
	Questions and discussion	
1100	Tea and coffee	
1130	Group work	Facilitators: Jutta Limbach Brice Dickson Charles Grant FCO (tbc) Andrew Cubie
	Public diplomacy: always benign?	
	Good in a crisis: diplomacy or public diplomacy?	
	Is the national approach to public diplomacy still the right one?	
	What do we do with the influence we win?	
	Using public diplomacy: the relative advantages of reaching many over concentrating on the few?	
1245	Lunch	
1400	Report back by the facilitators and plenary debate on the implications for the work of the British Council	Chair: David Green
1515	Tea and coffee	
1530	Music from Mentor Kollektiv	Introduction: Nihal Arthanayake
1600	Closing remarks	David Green



## PARTICIPANTS

Nihal Arthanayake	Musician and Radio 1 DJ
Kate Board	“Geographical Director Europe, Americas and Middle East, British Council”
Alan Buckle	“Senior Partner, KPMG”
Professor Elan Closs Stephens	“Professor of Communications and Creative Industries, University of Wales, Aberystwyth”
Dr Andrew Cubie	“Partner, Fyfe Ireland WS Solicitors”
Bruno Delaye	French Ambassador to Greece
Professor Brice Dickson	“Professor of International and Comparative Law, Queens University, Belfast”
Martin Dowle	“Head Director-General’s Office, British Council”
Charles Grant	“Director, Centre for European Reform”
Sir David Green	“Director-General, British Council”
Adrian Greer	“Director Learning, Creativity and Society, British Council”
Brian Hanna	“Chair, Northern Ireland Local Government Staff Commission”
Professor Alan K Henrikson	“Associate Professor of Diplomatic History, Tufts University, USA”
Jude Kelly	“Artistic Director, South Bank Centre”
Lord Neil Kinnock	Chair of the British Council
Edwin Laurent	“Advisor, Economic Affairs Division of the Commonwealth Secretariat”
Gerard Lemos	“Director, Lemos and Crane”
Dr Ann Limb	Chair National Extension College
Professor Dr Jutta Limbach	President of the Goethe Institute
Margaret Mayne	“Director Finance and Resources, British Council”
Michael Moore MP	“Member of Parliament for Berwickshire, Roxburgh and Selkirk”
Dr H Abdul Mu’ti	“Chair of Muhammadiyah Youth Organisation, Indonesia”
Professor Tim O’Shea	“Principal and Vice Chancellor, University of Edinburgh”
Julia Race	Secretary to the British Council
Martin Rose	“Director Counterpoint, British Council”
Richard Sambrook	“Director of Global News, BBC”
Lord Smith of Finsbury	“Director, Clore Leadership Programme”
Cathy Stephens	“Geographical Director Africa and Asia, British Council”
Rebecca Walton	“Director Corporate Affairs, British Council”
Anne Wozencraft	“Director Human Resources, British Council”

# BIOGRAPHIES

## **NIHAL ARTHANAYAKE**

Nihal began promoting rap shows in his native Essex while still doing his A-levels. By graduation he was signed to a major label, and since then has written for *Asiana*, *Eastern Eye*, *The Face*, *Mixmag*, *Hip Hop Connection* and *The Observer*. He now co-presents “Bobby Friction & Nihal”, the British–Asian chat show on BBC Radio 1 and makes frequent television appearances.

In the late 1990s he did PR for artists from Nitin Sawhney, Judge Jules, Mos Def, Beeniemann, Badmarsh & Shri to Elton John. Nihal has rapped with Fun Da Mental, Badmarsh & Shri, Mentor, Sona Family and DJ Sanj as well as hosting the Asian 8 Mile MC Battles at his monthly club night Bombay Bronx, launched in May 2004 to showcase his love of rap music, but from a distinctly Asian perspective. Since its creation Bombay Bronx has hosted Raghav, Swami, Jay Sean and the Mentor Kollektiv, who will be appearing at the Advisory Board meeting.

Nihal has DJed his own clubnight, the Isle of Wight Festival, Glastonbury and the Bestival in the UK, as well as club gigs up and down the country. In 2005 he DJed in Bangladesh, Dubai, Germany, India, Sri Lanka, Switzerland and Thailand and toured America with Bobby Friction and Raghav.

Bobby Friction and Nihal were cultural ambassadors for the successful London 2012 Olympic bid.

## **KATE BOARD**

Kate studied modern languages at London University, holds an MA in Applied Linguistics and Phonetics from the University of Leeds, and for four years lectured in applied linguistics and teaching methodology at the University of Ghent in Belgium. Her early British Council postings included teaching in Afghanistan, as specialist in English language teaching, English Language Officer in Peru, Regional Director for the Basque Country in Spain and Teaching Centre Manager in Ecuador. From 1996 to 2000 she was Country Director in Colombia and Argentina before returning to London as Regional Director for the Americas (2000–02). From 2002 to 2005 she was the Director for Germany, returning to London in the summer of 2005 as Geographical Director for Europe, Americas and the Middle East.

When she is not working Kate’s time is taken up with bringing up her two teenage children on her own. She has a great interest in international politics as well as film and literature from the Middle East and Latin America. She takes a close interest in issues of identity, faith and gender and how the medium of film can be employed to raise awareness of these and to stimulate debate. She enjoys the countryside and walking but does not get enough time these days to relax in this way.

## **ALAN BUCKLE**

Alan leads KPMG’s Advisory Services business, a group of some 1400 professionals delivering financial, risk, performance and IT services. He is a member of KPMG’s Board and Executive and a member of the Board committee for diversity. He was formerly head of KPMG Consulting in Europe.

Alan is currently working with AstraZeneca, Tesco, Group 4 Securicor and BAA. He represents KPMG at the Audit Committees for AstraZeneca, Group 4 Securicor and Cookson. He is Chair of the Audit Committee for the British Council.

Alan and his partner Adele have five children and live in a barn in Kent.

## **ELAN CLOSS STEPHENS**

Elan is Professor of Communications and Creative Industries in the Department of Theatre, Film and Television at the University of Wales, Aberystwyth where she has worked since 1975. Her academic interests are Welsh theatre, television drama in the UK and media policy. She was appointed in 1998 by the Secretary of State for Culture, Media and Sport to chair S4C, the Welsh Fourth Channel Authority. She has served on the Council of the National Library of Wales and has chaired the statutory Welsh Language Board and Chwarae Teg, a company promoting the economic development of women. She is a governor of the University of Glamorgan and the British Film Institute.

Elan has two children, one finishing a PhD in international relations and the other running his start-up company in interactive media. Her hobbies, not surprisingly, are theatre, film and television, literature, and cooking and eating with friends.

### **ANDREW CUBIE**

Andrew is a lawyer, now a consultant to the long-established law firm he led for many years. He also holds a number of non-executive directorships in public and private companies.

He has been engaged in education issues throughout his professional career, having been Chairman of the Governors of George Watson's College, and is currently Chairman of the Court of Napier University. He is also the Chairman of the Scottish Credit and Qualification Framework.

As Chair of the British Council Scotland Advisory committee, he currently sits on the British Council Board of trustees. He is a member of the Management Board of HM Inspectorate of Education, a trustee of Voluntary Services Overseas, Deputy Chair of the Committee of University Chairmen, a Fulbright Commissioner and a former Chairman of CBI, Scotland. He was Convenor of the Independent Committee of Inquiry into Student Finance in Scotland ("the Cubie Committee") which set the circumstances for the abolition of tuition fees in Scotland. He also has a passion for the sea and is a trustee of the Royal National Lifeboat Institution and a Lighthouse Commissioner for Scotland and the Isle of Man.

### **BRUNO DELAYE**

Bruno is a French career diplomat, born in Morocco in 1952. He studied at the Ecole Nationale d'Administration, the Institut d'Etudes Politiques and the Etudes Supérieures de Sciences Economiques.

His first posting was to Egypt. He has been Ambassador to Togo, Mexico and since September 2003, to Greece. His spells in France have included various posts in the Ministry of Foreign Affairs, the Ministry for Industry, the President's Office and immediately before transferring to Athens, was Director-General for international cooperation and development at the Ministry for Foreign Affairs. He has also been President of the agency for French education abroad, the Ministry of Foreign Affairs representative on the e-Development agency and President of the public interest group France Coopération Internationale.

### **BRICE DICKSON**

Newly appointed Chair of the British Council Advisory Committee on Governance and a member of the British Council Northern Ireland Advisory Committee, Brice is Professor of International and Comparative Law at Queen's University Belfast. From 1999 to 2005 he was the full-time Chief Commissioner of the Northern Ireland Human Rights Commission, a statutory body set up after the Good Friday Agreement to promote and protect human rights. Before that he was a legal academic and a member of Northern Ireland's Equal Opportunities Commission for five years.

He has published books on the legal system of Northern Ireland, civil liberties in Northern Ireland, the European Convention on Human Rights, French law and the House of Lords. He has directed several international conferences on human rights for the British Council and has spoken on human rights issues in many parts of the world, including at the behest of the United Nations. He is currently researching a book on judicial activism in Britain's highest court.

### **MARTIN DOWLE**

Martin has been Head of the Director-General's office of the British Council since 2003. He managed the Carter public diplomacy review process for the British Council, and edited the submission to the review entitled "The British Council and Public Diplomacy". A history graduate from Edinburgh University, his previous jobs include Director of the British Council in Rio, BBC Latin America correspondent, BBC Political Correspondent at Westminster and Chief Political Correspondent of The Scotsman.

# BIOGRAPHIES CONTINUED

## CHARLES GRANT

Born in 1958, Charles Grant studied modern history at Cambridge University. He then took a diploma in French politics at Grenoble University. Returning to London, Charles joined Euromoney, the financial magazine.

He moved to The Economist in 1986, where he wrote about the City. In 1987 he exposed the County NatWest-Blue Arrow scandal, which led to two Department of Trade and Industry inquiries and a long criminal trial. In 1988, together with David Goodhart, he wrote Making the City work, a Fabian booklet which proposed a reform programme for Britain's financial markets.

In 1989 he moved to Brussels for the Economist and in 1992 his writing on economic and monetary union won the Adelphi Foundation's Prix Stendhal. His biography of Jacques Delors ("Delors: Inside the House that Jacques Built", published by Nicholas Brealey) appeared in 1994 and was subsequently translated into French, Japanese and Russian. He returned to London to write about British affairs for the Economist. In October 1994 Grant became defence editor of The Economist, covering armaments industries, defence policy, military matters and the war in former Yugoslavia.

In 1996 he helped to set up the Centre for European Reform, an independent think-tank dedicated to promoting a reform agenda within the European Union. He became the first director of the Centre in January 1998.

He became a trustee of the British Council in July 2002. He is also a member of the Committee for Russia in a United Europe (chaired by Duma member Vladimir Ryzhkov) and a board member of the Moscow School of Political Studies. In February 2004 he was awarded the Chevalier de l'Ordre National du Mérite.

Charles' main areas of expertise are Russia, European foreign and defence policy, Transatlantic relations, the Future of Europe debate, Britain and the euro. Hobbies include hill-walking and music.

## DAVID GREEN

Sir David Green has been Director-General of the British Council since July 1999. Since his appointment, the organisation has focused on working with younger audiences in achieving its objectives of building mutually beneficial relationships between people in the UK and other countries, and in increasing appreciation of the UK's ideas and achievements internationally.

His professional background is in development, education and the voluntary sector. He was Director of Voluntary Service Overseas from 1990 to 1999 - the first to have had experience as a VSO volunteer. Previously, he held posts at Save the Children Fund, and started his career as a comprehensive school teacher.

Born in 1948, he is a graduate of Cambridge University. He is a Fellow of the Royal Geographical Society and of the Royal Society of the Arts. He was knighted in 2004 and made a Freeman of the city of Freetown in the same year. A keen supporter of the theatre, the arts and an amateur painter, he is also a Director of the Royal Court Theatre. He is married to a head teacher and has three daughters.

## ADRIAN GREER

Adrian joined the British Council in 1984 having previously qualified as an accountant while working for the National Audit Office in Scotland. He worked overseas in Japan before becoming Country Director in Lesotho and Swaziland, Zambia and most recently Russia. He has also held several roles in London and in Manchester, including Chief Accountant, "New" Financial System project manager and regional director within Development and Training Services. Adrian's current role is Director of Learning, Creativity and Society and he is Senior Responsible Owner for the UK Operations Change Programme.

## BRIAN HANNA

Brian Hanna is an environmental health practitioner who was, from 1984 to 1994, Belfast City Council's Director of Environmental Health Services. In 1994 he was appointed the Council's Chief Executive and Town Clerk, a position in which he served until his retirement in 2002.

He was President of the Chartered Institute of Environmental Health from 2002 to 2004 and a member of the UK's Sustainable Development Commission from 1999 to 2004.

In November 2004 he was appointed Chair of the British Council's Northern Ireland Advisory Committee. He is a Companion of the Chartered Institute of Management, a member of Queen's University Senate and a governor of the Royal Belfast Academical Institution.

He is also currently the Chair of the Northern Ireland Local Government Staff Commission and a non-executive director on the Board of Titanic Quarter Ltd, a private sector company with a remit to regenerate lands within the Belfast harbour estate.

Brian was awarded a CBE in the 2000 New Year Honours List and given an honorary doctorate by Queen's University in 2001.



### **ALAN HENRIKSON**

Alan Henrikson is Associate Professor of Diplomatic History at the Fletcher School, Tufts University. His research interests focus on American diplomatic history and foreign policy; American–European relations; Canadian–US–Mexican–Caribbean relations; political geography and cartography; and the United Nations system, “new world order” and multilateral diplomacy. A graduate of Harvard University and Balliol College, Oxford, he has been Visiting Professor of International Relations at the Fulbright/Diplomatic Academy, Director of the Fletcher Roundtable on a New World Order, and a member of the National Council of the United Nations Association of the USA. He recently contributed to *The New Public Diplomacy: Soft Power in International Relations* edited by Jan Melissen.

### **JUDE KELLY**

Jude Kelly is the new Artistic Director of the South Bank Centre and Chair of Culture and Education for London’s successful bid for the 2012 Olympic Games. The award-winning theatre director recently staged Leonard Bernstein’s *On The Town* for the English National Opera and *The Importance of Being Earnest* with *Ridiculusmus* at the Barbican.

Jude has a 26-year career founding various theatres and arts centres. She became the first Artistic Director of the West Yorkshire Playhouse in Leeds, the country’s largest regional theatre. She has also directed over 40 productions for stage and screen and received the OBE for services to the theatre. In 2002 she founded *Metal* to champion the need for continual investment in artistic investigation and the creative process.

Jude is much in demand as a commentator and spokesperson for the arts, having represented Britain within UNESCO on cultural matters, served on the Arts Advisory Committee for Royal Society of Arts and jointly chaired with Lord Puttnam the Curricular Advisory Committee on Arts and Creativity. She is Chair of Common Purpose International Trust, board member of the British Council, member of the London Cultural Consortium, and Visiting Professor at Kingston University and Leeds University.

### **NEIL KINNOCK**

Neil Kinnock was born in Tredegar, Wales in 1942. He studied industrial relations and history at University College, Cardiff. In 1970 he was elected as Labour MP for Bedwellty. He became education spokesperson for Labour in 1979 and party leader after the 1983 elections. He resigned the party leadership after the 1992 elections but remained in parliament until 1995. He was then appointed to the European Commission as Transport Commissioner in 1995 and served as vice president to the European Commission from 1999 to 2004.

He became President of the University of Cardiff in 1998 and was appointed Chair of the British Council in December 2004. He became Baron Kinnock of Bedwellty in 2005. He is married to Glenys Kinnock MEP.

### **EDWIN LAURENT**

Edwin Laurent is currently Advisor, Economic Affairs Division of the Commonwealth Secretariat, Special Envoy (on Bananas) to the EU of the Governments of Dominica, St Lucia and St Vincent and the Grenadines Permanent Representative of Saint Lucia to the WTO.

He began his career with Saint Lucia’s Ministry of Finance (serving as Assistant and later Principal Assistant Secretary) then became Permanent Secretary of the Ministry of Trade.

His diplomatic posts include Deputy High Commissioner, East Caribbean High Commission London; Ambassador of the East Caribbean States to the European Union and to Belgium; Ambassador of Saint Lucia to France and to Germany and Permanent Representative to the Organisation for the Prohibition of Chemical Weapons (OPCW) and at the Food and Agriculture Organisation.

He was educated at the University of the West Indies, University of Manchester and Johns Hopkins’ University, School of Advanced International Studies and has published on various trade and commodity issues. He holds an OBE.

# BIOGRAPHIES CONTINUED

## GERARD LEMOS

Gerard Lemos is a partner at social researchers Lemos&Crane. He leads a team of researchers investigating social policy issues including race and community and the needs of vulnerable people. He is the author of numerous reports and books including *The Communities We Have Lost and Can Regain* (with Michael Young), *Steadying the Ladder: Social and emotional aspirations of homeless and vulnerable people* and *The Search for Tolerance: Challenging and changing racist attitudes and behaviour in young people*. Under his direction Lemos&Crane has also created a range of web-based learning networks including the award-winning RaceActionNet for practitioners and policy makers tackling racist attacks.

Gerard Lemos has served on a range of working parties and task forces for British Government departments including the Treasury, the Cabinet Office and the Social Exclusion Unit. Gerard Lemos is Deputy Chair of the British Council. He is also the Chairman of the Banking Code Standards Board, a regulator of the retailing banking industry and Chair of the board of the Akram Khan Dance Company and a non-executive Director of the Crown Prosecution Service. He was formerly the Chair of the Arts Council of England's cultural diversity panel, Vice-Chair of Homeless International, an NGO, a Civil Service Commissioner and an Audit Commissioner. In 2001 he received a CMG for services to the British Council in the Queen's Birthday Honours.

## ANN LIMB

Born in Moss Side, Manchester in 1953, Dr Ann Limb spent over 25 years working in the further and adult education sector and was until July 2004 Group Chief Executive of Ufi Ltd, the UK government's e-flagship responsible for learndirect and UK online, the national network of supported e-learning and e-services centres. She is now Vice-President for e-learning with the international strategic management consultancy gov3 as well as working as a government adviser here and overseas. Ann also holds a number of public and private sector non-executive directorships. From 2001 to 2003, Ann was part of the Ministerial Taskforce on "Feminising ICT" and sat on the Board of IT4all. She is a member of the Prime Minister's Digital Inclusion Panel.

Since 1998, Ann has been Chair of the National Extension College and the Helena Kennedy Foundation. She also chairs the British Council Knowledge and Information Advisory Committee, the National Ecumenical Agency in Further Education and the national charity Student Volunteering England.

Ann lives with her partner in Milton Keynes and enjoys the theatre, opera, walking and spending time with her niece and nephew. A linguist by degree, who is also trained in psychodynamic counselling, Ann also works voluntarily in her local community and is an active member of the Religious Society of Friends (Quakers).

## JUTTA LIMBACH

Jutta was born in 1934 in Berlin and is a regular visitor to the British Council office there.

Her academic background is in law, including a State Doctorate on Acting, Thinking and Knowledge in Sentencing. She was Senator for Justice, State of Berlin from 1989-94,

Member of the Common Constitution Committee of Bundesrat and Bundestag (Council of Federal States and Parliament) in 1992-93. In March 1994 she became Vice-President of the Federal Constitutional Court and Chair of the Second Senate (within the Court) then in 1994 she became President of the Federal Constitutional Court.

In 2002 she became President of the Goethe Institute.

She is married with three children.

## MARGARET MAYNE

Margaret is Director of Finance and Resources at the British Council. Margaret's responsibilities are global and cover finance, IT, procurement, estates and internal audit. She has recently taken responsibility for the trading company.

Margaret was born and grew up in Northern Ireland. Her first taste of the international environment was at sixth form school, and she maintained this outlook by combining European studies with French and German, followed by teaching in Jena, East Germany in the mid-1980s. On return from Germany, she pursued her interest in social issues in a less usual way, by training for three years as a chartered accountant specialising in the voluntary sector. Margaret spent ten years of her career in finance roles with two of the largest housing associations in the UK providing affordable homes to people on low incomes. In 2000, Margaret joined the British Council, attracted to an organisation which echoes her early international experience.

Margaret is also on the Board of the Akram Khan Dance Company and the Nationwide Charitable Foundation.

## **MICHAEL MOORE**

Michael Moore has been a Member of Parliament since 1997, initially representing Tweeddale, Ettrick and Lauderdale until boundary changes in 2005. Since May 2005 he has represented the successor seat of Berwickshire, Roxburgh and Selkirk. The constituency, in the south-east of Scotland, is a mixture of small towns (with significant textile manufacturing) and a large rural area.

He has recently been appointed the Liberal Democrats' spokesman on foreign affairs. He is a member of the Council of Chatham House and has recently joined the finance committee. He is a member of the programme committee of the Ditchley Foundation. Until 2005 he was a governor and Vice-Chairman of the Westminster Foundation for Democracy. He is also deputy leader of the Scottish Liberal Democrats.

Prior to entering Parliament, Michael was a chartered accountant working for one of the predecessor firms of PricewaterhouseCoopers, specialising in corporate finance advisory work. He has maintained his interests in business in Parliament through work on corporate social responsibility and globalisation.

## **ABDUL MU'TI**

Born in Kudus, Central Java in 1968, Abdul is the Chairman of Pemuda Muhammadiyah (Muhammadiyah Youth Association), the second-largest Islamic organisation in Indonesia with a membership of more than 30 million people.

Having completed secondary school in Kudus, he continued his studies at IAIN (State Islamic Institute) Walisongo Semarang in Central Java and became a lecturer. In 1997, he completed a master's programme at the School of Education of Flinders University in South Australia. He was elected Chairman of Pemuda Muhammadiyah in 2001. At the moment, Abdul is undertaking doctoral studies at UIN (State Islamic University) Syarif Hidayatullah in Jakarta, majoring in Islamic studies. Abdul has participated in numerous seminars, conferences and workshops both in Indonesia and abroad. He has also written several articles which have appeared in numerous media in Indonesia.

Abdul is married with three children.

## **TIMOTHY O'SHEA**

Timothy was elected Principal and Vice-Chancellor of the University of Edinburgh in October 2002. He has a BSc in Mathematics and Experimental Psychology from Sussex University and a PhD in Computer Science from the University of Leeds. He carried out artificial intelligence research at the University of Texas, the Xerox Palo Alto Research Centre and the University of Edinburgh.

In 1997 he became Master of Birkbeck College and was awarded a Chair in Information and Communication Technologies by the University of London. In 2000 he was appointed Provost of Gresham College and in 2001 Pro-Vice-Chancellor of the University of London. He held these two posts concurrently with that of Master of Birkbeck. In 1978 he joined the Open University where he was awarded a Personal Chair in Information Technology and Education and in 1994 was appointed Pro-Vice-Chancellor for Quality Assurance and Research. In 1999 he was elected Fellow of the European Co-ordination Committee for Artificial Intelligence, in 2001 admitted into the Freedom of the City of London, and in 2004 elected Fellow of the Royal Society of Edinburgh.

## **JULIA RACE**

Julia left her job in a French insurance company to join the British Council the day after the great storm in London in 1987. Her first hours in Spring Gardens were spent working out the UK equivalent of a Cameroonian diploma in footwear technology (with distinction in uppers and bottoms).

Since then she has worked for the British Council in Brussels, Cape Town and Rome. She is now Secretary to the Board, working on the interface between the Board and the executive.

# BIOGRAPHIES CONTINUED

## **MARTIN ROSE**

Martin is the Director of Counterpoint, the British Council's think-tank on cultural relations and public diplomacy. He was educated at Oxford University (MA in Modern History, MPhil in Oriental Studies), and had careers in academic publishing and banking before joining the British Council in 1988. His postings with the Council include Baghdad (1989–90), Rome (1991–96) and Brussels (1999–2002). He takes up the post of Director of the British Council in Canada in the summer of 2006. Publications include *Trust, Mutuality and Cultural Relations* (with Nick Wadham-Smith, 2004) and *British Public Diplomacy in an Age of Schisms* (with Mark Leonard, 2005). He is married with four children.

## **RICHARD SAMBROOK**

Richard joined the BBC in 1980 as a radio news sub-editor. Since then he has worked across a wide range of radio and television programmes and on location for many major news events. He has been Deputy Editor of the Nine O'Clock News and News Editor, Head of Newsgathering and Acting Director of Sport. In 2001 he was appointed Director of News and in 2004 Director of Global News. Richard is responsible for delivering a coherent vision for all the BBC's journalism that will be based in the new Broadcasting House complex.

## **CHRIS SMITH**

Chris Smith was born in 1951 and educated at George Watson's College, Edinburgh, and Pembroke College, Cambridge where he took a double first in English. He was a Kennedy Scholar at Harvard, and completed his Cambridge PhD on Wordsworth and Coleridge in 1979. He was a Labour councillor for Islington Borough for five years, and Chairman of Housing from 1981 to 1983. In 1983 he became MP for Islington South and Finsbury. In 1992 he joined the Shadow Cabinet as Shadow Secretary of State for Environmental Protection, and two years later moved to Heritage, then to Social Security and Health. When Labour came to power in 1997 he became Secretary of State for Culture, Media and Sport, and Chairman of the Millennium Commission. He returned to the back benches after the 2001 election and stood down from the House of Commons in 2005. He was created a life peer as Lord Smith of Finsbury and took his seat in the House of Lords in July 2005.

Chris is the Director of the Clore Leadership Programme, which aims to help develop a new generation of leaders for the cultural sector in the UK. He is also Chairman of the Wordsworth Trust, Chairman of the Donmar Warehouse, a member of the Board of the National Theatre and Chairman of Classic FM's Consumer Panel, and is on the Advisory Council of the London Symphony Orchestra. He is a Visiting Professor in Culture and the Creative Industries at the University of the Arts London, an honorary Fellow of Pembroke College, Cambridge, and Chair of the London Cultural Consortium. He is President of the Ramblers' Association and was Chairman of the Judges for the Man Booker Prize for Fiction 2004.

### **CATHY STEPHENS**

Cathy is Geographical Director for Africa and Asia in the British Council – her dream job. She has worked extensively in Africa, starting in Zimbabwe in 1982, followed by a posting in Cameroon, covering the East and Central Africa desk from London in the mid-1980s, and returning to Africa as Regional Director West Africa and Director Nigeria, her most recent overseas posting before taking up her current job in 2003. Her Asia experience has mostly been in India with two long stints of five and four years each, separated by a posting in Indonesia. She has been in the Council for 27 years and to be a member of the Senior Management Team at a time of such enormous and ambitious change is a responsibility that she takes very seriously, and enjoys very much.

### **REBECCA WALTON**

Rebecca took up the job of Director Corporate Affairs in May 2005. Rebecca joined the British Council in 1985 after having worked as a primary school teacher in the Isle of Man and Soviet Union. She has had a range of jobs in the British Council several of which drew on her professional background in education, these include extensive education project work in Russia and in Pakistan. Most recently she has held the posts of Director Jordan followed by that of Secretary to the British Council

### **ANNE WOZENCRAFT**

Anne started her career as a research scientist and university lecturer, specialising in vaccine development and control of tropical disease, having completed postgraduate studies at the London School of Hygiene and Tropical Medicine and Scripps Institute in La Jolla, California. During this time, she led international research programmes, involving teams based in Latin America and Europe. Since 1990, Anne has held a variety of posts in the British Council, including leadership of the organisation's operations in Central and Eastern Europe (including Central Asia) and specialist teams in the UK. In 2003, she was appointed global Director of Human Resources and is a member of the organisation's Senior Management Team.

