

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. BDERCT-20090108AIR	
Licensee FISHER BROADCASTING - SEATTLE TV, L.L.C.			
Call Sign KOMO-TV	Facility Id 21656	Previous Call Sign (if applicable)	
Community of License			
City SEATTLE	State WA	County KING	Zip Code 98109 -
Nielsen DMA SEATTLE-TACOMA	World Wide Web Home Page Address WWW.KOMONEWS.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	4		
<input checked="" type="checkbox"/> Digital	38		
Report reflects information for quarter ending: 12/31/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	224
Total 5:00 a.m. to 1:00 a.m. CSTs	487

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	21
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Total 6:00 a.m. to 9:00 a.m. CSTs	35
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For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	80
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Total 6:00 p.m. to 11:35 p.m. CSTs	168
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For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
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Total 5:00 p.m. to 10:35 p.m. CSTs	
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Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	1
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Comments:

ON SATURDAY, DECEMBER 6, 2008, KOMO-TV AIRED "KOMO PROBLEM SOLVERS DTV SPECIAL: ARE YOU READY" AT 8:38PM, IMMEDIATELY FOLLOWING ABC'S LIVE BROADCAST OF THE BIG 12 CHAMPIONSHIP FOOTBALL GAME. THIS SPECIAL EXPLAINED THE CONVERSION, WHEN AND WHY IT WAS HAPPENING, AND WHO WOULD NEED TO TAKE ACTION TO CONTINUE TO WATCH TELEVISION. WE EXPLAINED THE VARIOUS OPTIONS AND HAD A PHONE PANEL CONSISTING OF 9 KOMO ENGINEERS AND A REPRESENTATIVE FROM COMCAST STANDING BY TO ANSWER VIEWER QUESTIONS. THEY FIELDDED A TOTAL OF 166 PHONE CALLS BETWEEN THE HOURS OF 8-10PM. WE AIRED 24 X 15 SEC. SPOTS PROMOTING THE SPECIAL DURING THE WEEK LEADING UP TO THE AIR DATE.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

52	Graphic Displays
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0	Animated Graphics
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0	Graphic and Audio Displays
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0	Longer Form Reminders
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Comments:

ON DECEMBER 30TH, KOMO-TV AIRED A "COUNTDOWN" STORY DURING THE 6PM KOMO NEWS REMINDING VIEWERS THAT THERE ARE ONLY 49 DAYS UNTIL THE CONVERSION. WE EXPLAINED HOW TO ORDER THE GOVERNMENT VOUCHER FOR THE CONVERTER -- THAT IT WOULD TAKE ABOUT SIX WEEKS TO RECEIVE IT, SO THEY SHOULD ORDER RIGHT AWAY.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KOMO-TV AIRED SEVERAL NEWS REPORTS, AS FOLLOWS. THESE NEWS REPORTS ALSO APPEARED ON ITS WEBSITE. 10/23-6PM NEWS; 10/24-11AM NEWS; AND 10/24-4PM NEWS -- THE FCC COMMISSIONER VISITS A LOCAL HOME TO DEMONSTRATE HOW EASY IT IS TO CONVERT TO DIGITAL TV. (1:58 MINUTES EACH) 11/5-6PM NEWS; 11/6-5AM NEWS; 11/6-6AM NEWS -- KOMO 4 NEWS REPORTER MATT MARKOVICH HELPS A VIEWER CONVERT TO DIGITAL TV (2:22 MINUTES EACH) 12/17-5PM NEWS - KOMO PARTICIPATED IN A "SOFT TEST" WITH OTHER STATIONS IN THE MARKET. WE SWITCHED OFF OUR ANALOG SIGNAL FOR ONE MINUTE SO VIEWERS COULD SEE IF THEY WOULD BE AFFECTED BY THE CONVERSION. WE EXPLAINED HOW THE TEST WORKED BEFORE AND AFTER THE TEST. WE HAD A PANEL OF EXPERTS STANDING BY TO ANSWER VIEWER QUESTIONS. 12/30-6PM NEWS - WE AIRED A "COUNTDOWN" STORY REMINDING VIEWERS THAT THERE ARE ONLY 49 DAYS UNTIL THE CONVERSION. WE EXPLAINED HOW TO ORDER THE GOVERNMENT VOUCHER FOR THE CONVERTER -- THAT IT WOULD TAKE ABOUT SIX WEEKS TO RECEIVE IT, SO THEY SHOULD ORDER RIGHT AWAY.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE DTV NEWS REPORTS LISTED ABOVE ALSO APPEARED ON OUR WEB. ALSO, THE NAB "DTV ANSWER PAGE" IS ON OUR WEB WITH LINKS TO VARIOUS ADDITIONAL INFORMATION AS WELL AS A LINK TO APPLY FOR A CONVERTER BOX COUPON.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input checked="" type="checkbox"/> Community Events Comments: KOMO TV/KUNS TV VICE PRESIDENT/GENERAL MANAGER JIM CLAYTON ATTENDED A SPECIAL EXECUTIVE BREAKFAST MEETING WITH FCC COMMISSIONER JONATHAN ADELSTEIN, WASHINGTON STATE ASSOCIATION OF BROADCASTERS AND OTHER PROFESSIONALS AS COMMISSIONER ADELSTEIN KICKED OFF HIS SEATTLE DTV TOUR. KOMO TV'S COMMUNITY RELATIONS DIRECTOR, JIMM BROWN, ATTENDED THE DTV FCC WORKSHOP FEATURING COMMISSIONER ADELSTEIN AND FCC STAFFER ROGER GOLDBLATT OCTOBER 23 IN THE MAIN SEATTLE PUBLIC LIBRARY. LOCAL BROADCASTERS DEMONSTRATED HOW TO GET DIGITAL SIGNALS WITH EITHER AN ANALOG TV SET, ANTENNA AND CONVERTER BOX, OR A NEW DIGITAL TV.	
<input checked="" type="checkbox"/> Other (describe) Comments:	

KOMO 4 NEWS REPORTED ON COMMISSIONER ADELSTEIN'S ATTEMPT TO CONVERT AN ANALOG SET TO DIGITAL IN A LOW-INCOME HOME NEAR DOWNTOWN SEATTLE.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/GENERAL MANAGER
Signature JIM CLAYTON	Date (mm/dd/yyyy) 01/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.