## Close federal race continues - Tories down in Quebec up in Ontario

## METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,001 Canadians 18 years of age and older. It was completed between April $25^{\text {th }}$ and April $30^{\text {th }}, 2009$. The statistics of a random sample of 1,001 respondents are accurate to within $3.1 \%$, for 858 committed voters, it is accurate to within $3.4 \%$, plus or minus, 19 times out of 20.

Results for 200903 are from a random telephone survey of 1,002 Canadians conducted between March $13^{\text {th }}$ and March $18^{\text {th }}, 2009$.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

QUESTION: For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



$$
\square \text { Green } \longrightarrow \text { NDP } \longrightarrow \text { Liberal } \longrightarrow \text { Bloc }
$$

## REGIONAL BALLOT

| Committed <br> Voters (\%)** | Canada |  | Atlantic Canada* |  | Quebec |  | Ontario |  | Western Canada |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 |
|  | ( $\mathrm{n}=893$ ) | ( $\mathrm{n}=858$ ) | ( $\mathrm{n}=88$ ) | ( $\mathrm{n}=84$ ) | ( $\mathrm{n}=250$ ) | ( $\mathrm{n}=203$ ) | ( $\mathrm{n}=256$ ) | ( $\mathrm{n}=262$ ) | ( $\mathrm{n}=300$ ) | ( $\mathrm{n}=309$ ) |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal | 36 | 36 | 46 | 40 | 32 | 36 | 44 | 43 | 30 | 30 |
| Conservative | 33 | 33 | 31 | 32 | 19 | 11 | 31 | 39 | 46 | 42 |
| NDP | 13 | 15 | 19 | 24 | 7 | 11 | 14 | 11 | 15 | 19 |
| BQ | 10 | 9 | - | - | 36 | 37 | - | - | - | - |
| Green | 8 | 7 | 4 | 4 | 6 | 5 | 10 | 8 | 10 | 9 |
| Accuracy | $\pm 3.3$ | $\pm 3.4$ | $\pm 10.6$ | $\pm 10.9$ | $\pm 6.3$ | $\pm 7.0$ | $\pm 6.2$ | $\pm 6.1$ | $\pm 5.7$ | $\pm 5.6$ |
| Undecided | 11 | 14 | 12 | 17 | 1 | 17 | 15 | 13 | 14 | 12 |

* small sample - readers should exercise caution.
** due to rounding percentages may not add up to 100
Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at www.nanosrearch.com.


## Harper ahead as best PM - Up in Ontario down in Quebec

## METHODOLOGY

Between April $25^{\text {th }}$ and April $30^{\text {th }}, 2009$, Nanos Research conducted a random telephone survey of 1,001 Canadians 18 years and older.

A random telephone survey of 1,001
Canadians is accurate plus or minus $3.1 \%, 19$
times out of 20. Margins of accuracy are
wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to $100 \%$ due to rounding.

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QUESTION: Of the following individuals, who do you think would make the best Prime Minister?
[Rotate]


| Responses (\%) ** | Canada |  | Atlantic* |  | Quebec |  | Ontario |  | West |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 | 200903 | 200904 |
|  | ( $\mathrm{n}=1002$ ) | ( $\mathrm{n}=1001$ ) | ( $\mathrm{n}=99$ ) | ( $\mathrm{n}=101$ ) | ( $\mathrm{n}=253$ ) | ( $\mathrm{n}=244$ ) | ( $\mathrm{n}=301$ ) | ( $\mathrm{n}=302$ ) | ( $\mathrm{n}=350$ ) | ( $\mathrm{n}=353$ ) |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Stephen Harper | 33 | 32 | 35 | 20 | 14 | 15 | 31 | 41 | 48 | 40 |
| Michael Ignatieff | 27 | 27 | 28 | 31 | 26 | 35 | 33 | 25 | 21 | 23 |
| Jack Layton | 12 | 13 | 17 | 17 | 19 | 14 | 9 | 11 | 9 | 13 |
| Gilles Duceppe | 6 | 6 | 0 | 3 | 21 | 21 | 1 | 1 | 1 | 1 |
| Elizabeth May | 6 | 6 | 8 | 7 | 7 | 3 | 5 | 7 | 6 | 7 |
| None of them | 7 | 7 | 4 | 7 | 10 | 3 | 7 | 9 | 7 | 8 |
| Unsure | 9 | 9 | 8 | 15 | 4 | 9 | 13 | 8 | 10 | 8 |
| Accuracy | $\pm 3.1$ | $\pm 3.1$ | $\pm 10.0$ | $\pm 9.9$ | $\pm 6.2$ | $\pm 6.4$ | $\pm 5.7$ | $\pm 5.7$ | $\pm 5.3$ | $\pm 5.3$ |

[^0]** Percentages may not add up to 100 due to rounding
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## (1) NANOSREPORT

## Canadians perceive the Conservative Party as the most united

## METHODOLOGY

Between April $25^{\text {th }}$ and April $30^{\text {th }}, 2009$, Nanos Research conducted a random telephone survey of 1,001 Canadians 18 years and older.

A random telephone survey of 1,001 Canadians is accurate plus or minus 3.1\%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to $100 \%$ due to rounding.

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QUESTION: On a scale of 1 to 5 where 1 is not at all unified and 5 is very unified, how unified would you describe the following political parties. [ROTATE]


REGIONAL NUMBERS

| Responses (\%) ** | Canada | Atlantic Canada* | Quebec | Ontario | Western Canada |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Mean Score | Mean Score | Mean Score | Mean Score | Mean Score |
| Conservative Party of Canada | 3.28 | 2.87 | 3.02 | 3.35 | 3.54 |
| New Democratic Party of Canada | 3.04 | 3.17 | 3.19 | 2.88 | 3.05 |
| Liberal Party of Canada | 3.03 | 3.01 | 3.25 | 3.02 | 2.89 |
| Green Party of Canada | 2.89 | 2.98 | 2.88 | 2.85 | 2.89 |
| Bloc Quebecois | 2.79 | 2.86 | 3.32 | 2.49 | 2.58 |

*Note: Small sample - readers should exercise caution.
**Percentages may not add up to 100 due to rounding

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## Ignatieff tax comments more likely to leave negative impression

## METHODOLOGY

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A random telephone survey of 1,001 Canadians is accurate plus or minus 3.1\%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to $100 \%$ due to rounding.

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QUESTION: If a politician said that taxes would have to increase in the future to pay for the deficit spending we are incurring in the current downturn, would you have a positive, somewhat positive, neutral, somewhat negative or negative impression of that politician?


## REGIONAL NUMBERS

| Responses (\%)** | Canada | Atlantic Canada* | Quebec | Ontario | Western Canada |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | 200904 | 200904 | 200904 | 200904 | 200904 |
|  | $(\mathrm{n}=1,001)$ | $(\mathrm{n}=101)$ | $(\mathrm{n}=244)$ | $(\mathrm{n}=302)$ | $(\mathrm{n}=353)$ |
| Positive | 17 | 12 | 15 | 15 | 21 |
| Somewhat positive | 13 | 18 | 11 | 13 | 13 |
| Neutral | 23 | 31 | 13 | 27 | 24 |
| Somewhat negative | 12 | 10 | 10 | 15 | 12 |
| Negative | 31 | 21 | 47 | 28 | 24 |
| Net Score | -13 | -1 | -31 | -15 | -2 |
| Accuracy | $\pm 3.1$ |  |  | $\pm 5.7$ | $\pm 5.3$ |

*Note: Small sample - readers should exercise caution.
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