

Title: Council's Symbols
Policy No: 99
Responsibility: Chief Executive Officer

Version	Decision Number	Decision Date	History
1	17\1228	25/02/97	Adopted – Version 1
2	19\4604	12/06/07	Reviewed and Amended
3			
4			

Coat Of Arms

Council's official Coat of Arms, which is in nine colours, will generally be used on Lord Mayoral stationery and signage associated with the Lord Mayor's Office.

The Coat of Arms will only be used by other organisations by resolution of Council, and will be printed or shown in its proper form when such approval is given.

Logo

The official colours of the City Logo (Dragonfly) are blue PMS 286, green PMS 354 and white.

The City Logo will generally be used by Council in respect of its public image, activities and services and where Council lends its name to an activity or service.

Where the purpose of signage is to identify Council as the source of information or the provider of facilities, Council's City Logo is to be used, eg Council stationery and facilities.

The City Logo may be used in the promotion of tourism by the Darwin Region Tourism Association and its affiliates and by organisations associated with the Darwin City Council.

The City Logo will only be used by other organisations with the prior approval of the Public Affairs Manager and will be printed or shown in its proper form when such approval is given.

NOTE: Details for use and printing specifications of the City Logo can be found in the Logo Style Guide 2005 (http://intranet1:5000/ceo/PR%20Documents/logo_style_guide.pdf)

Flags

Council will maintain suitable Flags for use on appropriate occasions.

One flag will contain the official Coat of Arms, with its nine colours and the CITY OF DARWIN printed underneath in blue, on a yellow background flanked by red and green.

The other flag will contain the City Logo and be in the colours of blue, green and white, on a white background.

The flags will generally be used as follows:-

- Coat of Arms Flag
 - Civic Centre for important ceremonial occasions (e.g. Visits by the Queen, Governor -General, Administrator, etc.)
 - Lord Mayors car for ceremonial and official occasions.
 - Council Chambers
- Logo Flag
 - Civic Centre
 - City promotions, business or activities (e.g. Airport, Expo, Trade Fairs, etc.)
 - Council Chambers

The City Flags may be flown by other organisations in the following circumstances:-

- the organisation wishes to fly one or both of the flags in conjunction with either or both the Australian and Northern Territory flags, or alone;
- the business the particular organisation engages in would not offend the community;
- for specific functions or for specific purposes;
- the flags are in good condition; and
- the organisation is non-political in nature.

The City Flags will only be used by other organisations with the prior approval of the Public Relations Officer.

Aboriginal and Torres Strait Islander Flags

The recognised flags of the Aboriginal and Torres Strait Islanders will be raised at the Civic Centre (upon completion of the current renovations) on a daily basis as is the case with the Council, Northern Territory and/or Australian flags, in support of the process of Aboriginal Reconciliation.

Flag Poles

The Civic Centre flag poles will only be used to fly other than Darwin City, Northern Territory and/or Australian Aboriginal and Torres Strait Islander flags, except in the following circumstances -

- an appropriate annual event;
- an appropriate special occasion;
- the state flag of a visiting dignitary; or

-
- any other appropriate circumstance for which protocol as per Australian Protocol and Procedures by Asher Joel would dictate an exception to policy.

The Civic Centre flag poles will only be used to fly other than Darwin City, Northern Territory and/or Australian, Aboriginal and Torres Strait Islander flags with the approval of the Public Relations Officer.

Any approvals given will be subject to the organisation concerned providing a flag of a suitable standard.