KSFY TV EEO Public File Report

12/1/07-11/30/08

Vacancy List

See Master Recruitment Source List (MRSL) for recruitment source data

| Job Title | Recruitment Sources | RS Referring Hiree |
|-------------------------|---------------------|--------------------|
| | | |
| Account Executive | 3-1,25,26,27,33 | 25 |
| News Producer | 2-6,25,26 | 25 |
| Videotape Editor | 2-25,27,33 | 25,27 |
| Production | 6-1,2,6,25,27 | 9,10,25,27 |
| News Reporter | 2-15,23,25,29 | 25 |
| Master Control Operator | 2-6,25,26 | 25 |
| News Producer | 2-15,23,25,29 | 25 |
| News Photographer | 2-15,23,25,29 | 25 |

KSFY Television EEO Public File Report 12/1/07-11/30/08

Master Recruitment Source List (MRSL)

| | | | | | | Vacancy Notification | 12 Mo. Period |
|----|---|---------------------------|---------------|----|------------|----------------------|-----------------|
| | | | | | | , | 12 IVIO. FEIIOU |
| 4 | A* | 2001 S. Summit Ave | Ciarry Falla | CD | F7407 | (Yes/No) | 0 |
| 1 | Augustana* | | Sioux Falls | SD | 57197 | у | 3 |
| 2 | University of Sioux Falls* | 1101 W. 22nd St. | Sioux Falls | SD | 57103 | у | 5 |
| 3 | Kilian College* | 300 E. 6th St | Sioux Falls | SD | 57103 | У | 0 |
| 4 | Southeast Technical Institute* | 2320 N. Career Ave | Sioux Falls | SD | 57107 | У | 3 |
| 5 | University of South Dakota | 414 E. Clark St | Vermillion | SD | 57069 | У | 3 |
| 6 | South Dakota State University* | Box 2201 | Brookings | SD | 57006 | У | 4 |
| 7 | Dakota Wesleyan University* | 1200 W. University Ave | Mitchell | SD | 57301 | У | 0 |
| 8 | Northern State University | 1200 S. Jay St. | Aberdeen | SD | 57401 | У | 2 |
| 9 | Briar Cliff College | 3303 Rebecca St | Sioux City | IA | 51104 | у | 0 |
| 10 | Morningside | 1501 Morningside Ave | Sioux City | IA | 51106 | у | 0 |
| 11 | Multi-Cultural | 515 N. Main Ave | Sioux Falls | SD | 57104 | у | 0 |
| 12 | Mitchell Technical Institute | 821 N. Capital St | Mitchell | SD | 57301 | у | 1 |
| 13 | Buena Vista University | 610 W. 4th St. | Storm Lake | IA | 50588 | у | 1 |
| 14 | Broadcast Employment Services | PO Box 4116 | Oceanside | CA | 93950 | у | 0 |
| 15 | Medialine | PO Box 51909 | Pacific Grove | CA | 93950 | у | 15 |
| 16 | National Press Photographer Association | 12334 Stable Pass | San Antonio | TX | 78249 | у | 0 |
| 17 | Radio-Television News Directors | 1600 K. Street NW Ste 700 | Washington | DC | 20006-2838 | У | 0 |
| 18 | National Association of Black Journalist | 8701-A Adelphi Rd | Adelphi | MD | 20783-1716 | У | 0 |
| 19 | National Association of Hispanic Journalist | 1000 National Press Bldg | Washington | DC | 20045-2001 | У | 0 |
| 20 | Jobsite at ksfy.com - www.jobsite.tv | In House | | | | n | 2 |
| 21 | TV Ad | In House | | | | n | 4 |
| 22 | Argus Leader Newspaper | 200 S. Minnesota Ave | Sioux Falls | SD | 57105 | n | 0 |
| 23 | TV Jobs | Website | | | | n | 34 |
| 24 | Other North Dakota Television Stations | | | | | n | 1 |
| 25 | KSFY Staff Referral | | | | | n | 27 |
| 26 | KSFY Walk In candidate | | | | | n | 6 |
| 27 | KSFY Internal Candidate | | | | | n | 4 |
| 28 | The Broadcast Image | PO Box 6105 | San Antonio | TX | 78209 | у | 1 |
| 29 | University of Minnesota | 1701 University Ave. SE | Minneapolis | MN | 55414 | У | 2 |
| | | | | | 55111 | , | _ |

Source Entitled To No. of Interviewees

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Recruitment Initiatives

| Туре | Description |
|--|--|
| 1 Training Program to help personnel acquire skills To qualify for higher level positions | Cross training in house to promote internal promotions |
| 2 Internship Program | Station utilizes Interns on a regular basis |
| | Sales had 2 Intern in 2008 |
| | News had 2 Interns in 2008 |
| | Sports had 1 intern in 2008 |
| 3 Particpate in Job Fair | Brookings, SD |
| 4 Southwest Minnesota State University Operations Manager | Marshall, MN |