



DIAGEO/ HOTLINE NATIONAL SURVEY

National Sample of 800 Registered Voters

April 23-26, 2009

Margin of Error = +/- 3.5%

NOTE: Due to rounding, "totals" for categories may not necessarily equals sums of categories.

A. Gender (BY OBSERVATION)

<u>Gender</u>	Total
Female	53%
Male	47%

B.

<u>Region</u>	Total
South	31%
Midwest	26%
Pacific	16%
Midatlantic	12%
Northeast	10%
Mountain	6%

C. In what year were you born?

<u>Age</u>	Total
18-29	18%
30-44	28%
45-54	19%
55-64	18%
65+	16%
Refused	1%

D. Would state records show that you are CURRENTLY registered to vote?

<u>Registered to Vote</u>	Total
Yes	100%



Direction of the Country/ Most Important Issue/ Key Figures/Institutions

1. And, to start with, do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

Direction of Country	October 23-26, '08	November 6-9, '08	January 21-24, '09	Feb 28-Mar 3, '09	March 26-29, '09	April 23-26, '09
Wrong track	12%	30%	52%	55%	49%	47%
Right direction	78%	59%	31%	32%	39%	42%
Neither	5%	4%	4%	6%	5%	3%
Don't Know / Refused	5%	6%	13%	8%	7%	8%

2. And, in your opinion, what would you say is the most important issue facing the U.S. today? (ONLY CATEGORIES WITH 4% ARE GREATER ARE DISPLAYED)

Most Important Issue	Total
Economy	69%
Moral/Social Issues	4%
Foreign Policy/ Homeland Security/ Terrorism	4%
Health care	4%
Nothing	1%
Don't Know/ Refused	1%



Now, I'd like to read you a list of various national public figures, and for each one, please tell me if you have a favorable or unfavorable opinion of them. If you haven't heard of them, just tell me and we'll move on. Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

(RANDOMIZED)

<u>Images of Public Figures</u>	3. Barack Obama	4. Joe Biden	5. Nancy Pelosi	6. Harry Reid	7. Hillary Clinton	8. John McCain	9. George W. Bush	10. Dick Cheney
Strongly favorable	42%	18%	7%	2%	32%	16%	12%	9%
Somewhat favorable	22%	35%	20%	12%	28%	41%	25%	24%
Total FAV	64%	53%	27%	14%	60%	57%	37%	33%
Somewhat unfavorable	12%	12%	9%	7%	15%	22%	21%	17%
Strongly unfavorable	20%	19%	35%	17%	21%	12%	40%	37%
Total UNFAV	31%	31%	44%	24%	36%	34%	61%	54%
Heard of but can't rate	3%	7%	9%	12%	3%	4%	1%	7%
Haven't heard of	-	5%	17%	42%	1%	1%	-	2%
Don't Know / Refused	2%	6%	4%	8%	1%	4%	1%	4%

Job Approval/ Generic Ballot/ Confidence

11. And, in general, do you approve or disapprove of the way Barack Obama is handling his job as president? Do you approve/disapprove strongly or somewhat?

<u>Obama Approval/ Disapproval</u>	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23- 26, '09
Strongly approve	42%	41%	37%	37%
Somewhat approve	21%	26%	27%	25%
TOTAL APPROVE	63%	67%	63%	62%
Somewhat disapprove	2%	9%	10%	11%
Strongly disapprove	7%	18%	21%	22%
TOTAL DISAPPROVE	9%	27%	31%	33%
Don't Know / Refused	29%	6%	6%	6%



12. And, based on your expectations of him before he took office as president, would you say he's now doing ... (ROTATED) a better job than you expected, a worse job than you expected, or is he doing the kind of job you expected he would do?

Obama Expectations	Total
Better job	19%
Worse Job	18%
What I expected	60%
Don't Know / Refused	3%

(Q.13-14 ROTATED)

13. And, do you approve or disapprove of the job Democrats in Congress are doing? Do you approve/disapprove strongly or somewhat?

Democrats in Congress Approval/ Disapproval	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Strongly approve	17%	13%	13%	13%
Somewhat approve	32%	36%	35%	31%
TOTAL APPROVE	49%	49%	48%	44%
Somewhat disapprove	15%	16%	15%	15%
Strongly disapprove	22%	29%	27%	30%
TOTAL DISAPPROVE	38%	45%	43%	45%
Don't Know / Refused	14%	6%	10%	11%

14. And, do you approve or disapprove of the job Republicans in Congress are doing? Do you approve/disapprove strongly or somewhat?

Republicans in Congress Approval/ Disapproval	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Strongly approve	5%	7%	5%	6%
Somewhat approve	21%	27%	25%	26%
TOTAL APPROVE	26%	34%	30%	32%
Somewhat disapprove	26%	29%	31%	28%
Strongly disapprove	36%	31%	26%	28%
TOTAL DISAPPROVE	62%	60%	57%	56%
Don't Know / Refused	12%	6%	13%	12%



15. And, thinking about the next elections for U.S. Congress in 2010, if the elections for U.S. Congress were held today, would you be voting for the **(ROTATED)** Democratic candidate or the Republican candidate?

<u>Generic Ballot</u>	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Democratic candidate	46%	40%	37%	39%
Republican candidate	22%	34%	32%	31%
Neither	5%	7%	9%	6%
Don't Know / Refused	27%	19%	21%	24%

(ASK ONLY OF N=312 Voters Who Plan to Vote for the Democratic Candidate)
(Margin of Error = +/-5.55%)

16. And, do you plan to vote that way more because...(ROTATED)

<u>Democrat Vote Explanation</u>	Total
You oppose the agenda of Republicans in Congress	27%
You support President Obama's policies	62%
Don't Know / Refused	11%

(ASK ONLY OF N=248 Voters Who Plan to Vote for the Republican Candidate)
(Margin of Error = +/-6.22%)

17. And, do you plan to vote that way more because...(ROTATED)

<u>Republican Vote Explanation</u>	Total
You support the agenda of Republicans in Congress	60%
You oppose President Obama's policies	31%
Don't Know / Refused	9%



Evaluation of Obama First 100 Days

18. And, thinking again about Barack Obama... now that he is President, how confident are you that he will be able to bring real change to the way things are done in Washington, D.C.? Are you (ROTATED)

Confidence in Obama to Bring Change	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Very Confident	36%	29%	31%	28%
Somewhat Confident	39%	41%	36%	37%
TOTAL CONFIDENT	75%	70%	67%	65%
Not too Confident	12%	14%	14%	13%
Not At All Confident	10%	15%	17%	19%
TOTAL NOT CONFIDENT	22%	28%	30%	32%
Don't Know / Refused	3%	2%	3%	3%

Now I would like to read you a list of several issues related to domestic policy and several related to foreign policy. After I read each one, regardless of how you feel about the issue, please tell me whether you think President Obama has thus far focused... (ROTATED) too much of his attention, too little of his attention, or the right amount of attention... on this issue? (RANDOMIZED)

Obama's Focus on Issues	Too Much	Too Little	Right Amount	Don't know/ Refused
19. The Economy	17%	22%	58%	4%
20. The War in Iraq	5%	32%	59%	4%
21. The War in Afghanistan	7%	28%	57%	8%
22. Health care	17%	37%	41%	4%
23. Energy policy	17%	29%	46%	8%
24. Terrorism	2%	44%	48%	6%
25. Social issues like abortion and same-sex marriage	20%	28%	42%	10%
26. Immigration	7%	52%	33%	8%
27. International affairs	19%	18%	55%	8%



And, thinking about the same list of issues, after I read each one, please tell me whether you approve or disapprove of the job President Obama is doing when it comes to this issue?
(RANDOMIZED)

<u>Approve/Disapprove on Issues</u>	Approve	Disapprove	Don't know/ Refused
28. The Economy	56%	41%	3%
29. The War in Iraq	61%	31%	8%
30. The War in Afghanistan	64%	30%	7%
31. Health care	50%	41%	9%
32. Energy policy	59%	35%	7%
33. Terrorism	53%	43%	5%
34. Social issues like abortion and same-sex marriage	41%	47%	12%
35. Immigration	42%	47%	11%
36. International affairs	56%	36%	8%

37. And, if you had to choose one issue you would like to see President Obama spend more time focusing on in the rest of 2009, which issue would it be? (ONLY CATEGORIES WITH 4% ARE GREATER ARE DISPLAYED)

<u>Issue for Obama to Spend More Time Focusing on</u>	Total
The Economy	42%
Health Care	14%
Foreign Policy/ Homeland Security/ Terrorism	9%
Immigration	5%
Moral/Social Issues	3%
Nothing	2%
Don't Know/ Refused	2%

38. Compared to other recent presidents, would you say President Obama has done a (ROTATED) better or worse job in his first 100 days in office?

<u>Obama Compared to Past Presidents</u>	Total
Better job	55%
Worse Job	24%
About the Same as	15%
Don't Know / Refused	6%



The Economy, The Stimulus Package, Bailouts & Bonuses

Now I would like to switch gears for a few minutes and ask you several questions related to the economy ...

39. As you may know, economists generally agree that the country is now in a recession. Roughly how long do you think it will take before the economy comes out of recession and is back on track? (ROTATED)

<u>Recession Length</u>	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Less than 12 months	3%	3%	7%	7%
More than 12 months but less than 2 years	26%	24%	24%	32%
Between 2 and 4 years	43%	42%	40%	38%
More than 4 years	25%	27%	23%	19%
Don't Know	3%	4%	6%	5%

40. And, how closely have you been paying attention to and reading about the details of the various economic plans being discussed in Washington...(ROTATED)

<u>Paying Attention to Details of Economic Plans</u>	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Very closely	31%	25%	29%
Somewhat closely	50%	51%	44%
TOTAL CLOSELY	81%	75%	73%
Not too closely	16%	18%	21%
Not at all closely	3%	7%	6%
TOTAL NOT CLOSELY	19%	25%	26%
Don't Know / Refused	-	*	1%



41. Which one of following best describes how you feel about President Obama and his economic policies?

Obama's Economic Policies	Total
I support Obama and his economic policies and am confident they will work.	34%
I support Obama and his economic policies but I'm not confident they will work.	20%
I'm not sure if I support Obama and his policies but I hope they will work.	23%
I oppose Obama and his economic policies and I don't think they will work.	22%
Don't Know / Refused	2%

42. I would like to read you two statements about government involvement in the economy and ask you which statement comes closer to your own opinion, in general?
(ROTATED)

Government Involvement in Economy	January 21-24, '09	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
More government involvement in the economy is a GOOD IDEA because given the economic crisis, the private sector is unable to stimulate the economy and create jobs, and it is necessary for government to step in and fund programs to get the economy back on track.	55%	49%	49%	49%
More government involvement in the economy is a BAD IDEA because there is too much risk that short-term stimulus programs will turn into long-term entitlement programs and efforts to regulate the economy will make the private sector inefficient and hurt the economy in the long run.	37%	45%	45%	44%
Don't Know / Refused	8%	6%	7%	7%



43. And, when thinking about the economic stimulus package passed by Congress and signed into law by the President, how confident are you that it will be successful in turning around the economy? (ROTATED)

<u>Confidence in Stimulus Package to Turn Around Economy</u>	Feb 28 – Mar 3, '09	March 26-29, '09	April 23-26, '09
Very Confident	9%	14%	12%
Somewhat Confident	45%	43%	45%
TOTAL CONFIDENT	53%	57%	57%
Not too Confident	23%	21%	15%
Not At All Confident	21%	20%	26%
TOTAL NOT CONFIDENT	44%	40%	42%
Don't Know / Refused	3%	3%	2%

- X. Overall, has President Obama's first 100 days in office made you more confident or less confident in his ability to handle the job of President? Or has it made no difference?

<u>First 100 days</u>	Total
Much more Confident	26%
Somewhat Confident	23%
TOTAL CONFIDENT	49%
Somewhat less Confident	7%
Much less Confident	18%
TOTAL NOT CONFIDENT	26%
No Difference	25%
Don't Know / Refused	1%

44. And, would state records show that you happened to vote in the last presidential election in November 2008?

<u>November 2008 Elections</u>	Total
Yes	90%
No	10%
Don't Know / Refused	*



(ASKED ONLY OF N=722 2008 VOTERS) (MARGIN OF ERROR = +/-3.65%)

45. And, did you vote for (ROTATE) Barack Obama or John McCain?

<u>November 2008 Vote</u>	Total
Obama	48%
McCain	42%
Somewhat else	3%
Don't Know / Refused	7%

(ASKED ONLY OF N=344 OBAMA VOTERS)

(MARGIN OF ERROR= +/-5.28%)

46. And, if you had the choice again, would you vote for the same candidate today?

<u>Vote for Obama Again?</u>	Total
Yes	97%
No	2%
Don't Know / Refused	1%

(ASKED ONLY OF N=307 MCCAIN VOTERS)

(MARGIN OF ERROR = +/-5.59%)

47. And, if you had the choice again, would you vote for the same candidate today?

<u>Vote for McCain Again?</u>	Total
Yes	83%
No	13%
Don't Know / Refused	4%

48. Looking ahead to 2012, if the presidential election were held today, would you vote to reelect Barack Obama or would you like to see someone else become President? (IF RE-ELECT/SOMEONE ELSE ASK: "Is that definitely or probably?")

<u>Obama Re-election</u>	Total
Definitely Re-elect Obama	31%
Probably Re-elect Obama	14%
TOTAL RE-ELECT	45%
Probably Someone Else	6%
Definitely Someone Else	26%
TOTAL SOMEONE ELSE	32%
Too early to decide (DNR)	18%
Don't Know / Refused (DNR)	4%



Psychographics/Demographics

I only have a few more questions for statistical purposes and then we'll be finished....

49. First, what is the last grade of formal education you have completed?

Education	Total
Less than high school	5%
High school graduate	26%
Some college/vocational school	24%
College graduate	29%
Post graduate	15%
Don't Know / Refused	1%

50. And, please tell me which of the following categories best applies to your total household income for 2008...

Income	Total
Less than \$15,000	9%
\$15,000 to less than \$30,000	14%
\$30,000 to less than \$50,000	18%
\$50,000 to less than \$75,000	19%
\$75,000 to less than \$100,000	11%
\$100,000 to less than \$200,000	15%
\$200,000 or more	5%
Don't Know / Refused	10%



51. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? Would you say that you lean toward Republicans or more toward the Democrats?

<u>Political Party</u>	Total
Strong Republican	15%
Not so strong Republican	12%
TOTAL REPUBLICAN	27%
Independent, leans Republican	8%
Independent	19%
Independent, leans Democratic	8%
TOTAL INDEPENDENT	34%
Not so strong Democrat	9%
Strong Democratic	25%
TOTAL DEMOCRATIC	34%
Other	3%
Don't Know / Refused	2%

52. For statistical purposes only, could you please tell me your ethnic background?

<u>Ethnicity</u>	Total
White/Caucasian	75%
African-American/Black	11%
Hispanic/Latino	10%
Asian-American/Asian	1%
Native American	1%
Other (Specify)	1%
Don't Know / Refused	1%

53. Thank you so much for your time and for providing your opinions to us. Would it be okay if a reporter writing about this poll called you back to get some additional insights, at a different time?

<u>Additional Insights</u>	Total
Yes	75%
No	25%

That completes our survey. Thank you very much for your time and cooperation, and have a pleasant (day/evening.)