

No. 88-1374

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In The
SUPREME COURT OF THE UNITED STATES
October Term, 1988

JIMMY SWAGGART MINISTRIES,
Appellant,

vs.

BOARD OF EQUALIZATION
OF CALIFORNIA,
Appellee.

On Appeal from the California
Court of Appeal, Fourth Appellate District

BRIEF OF *AMICUS CURIAE*
WATCHTOWER BIBLE AND TRACT SOCIETY
OF NEW YORK, INC.

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Interest of Amicus Curiae

Watchtower Bible and Tract Society of New York, Inc., (Watchtower) a not-for-profit religious corporation, is the parent organization of the more than 800,000 Jehovah's Witnesses in the forty-eight contiguous states, including over 132,000 Witnesses in California. Every one of Jehovah's Witnesses is an active door-to-door minister, preaching the good news of God's Kingdom to willing listeners and offer-

operate at a loss if their activities are measured purely from a monetary standpoint. But this 'loss' is gladly and enthusiastically incurred because of the greater gain and satisfaction derived from being obedient to God's will and bringing a life-saving message to others.⁴

As has been stated many times, the only difference between a sermon presented in a religious tract or booklet and one delivered from a pulpit is the medium of presentation. Jehovah's Witnesses' use of religious literature in their preaching work is simply a method of reaching more persons with the Kingdom good news. A tract or booklet left with an interested person gives that person the opportunity to consult his own Bible and give more concentrated thought to the message.

The First Amendment assures freedom of speech, press and religious exercise. No one has yet proposed a tax (of whatever name or nature) on the traditional presentation or receipt of a religious ser-

⁴ Although the appellant in *Follett* "obtained his living from the money received; he had no other source of income," 321 U.S. at 574, Watchtower is unaware of any Witness minister who can do so today. The costs of distribution, including personal time and transportation, greatly exceed the small contributions received by the Witness minister. For example, the average Witness minister in California spends 9.9 hours a month in the ministry, leaving 6.1 magazines and 0.3 books with interested persons during the month. Even if one assumes that a contribution is received for each piece of literature placed, the average gross contribution from ministerial activities would be less than \$1.85 per month for each Witness minister.

mon delivered orally from a pulpit even though those listening are encouraged to make a contribution in the collection plate. There is no principled distinction between a tax imposed on the deliverer or receiver of a printed sermon and a tax imposed on the deliverer or receiver of a spoken sermon. If the latter is abhorrent to First Amendment guarantees, on what principled basis can the former be countenanced?

Conclusion

Watchtower agrees with the court below—spreading the gospel "whether by 'age-old' methods or by new technologies, is protected by the Free Exercise Clause of the First Amendment." *Jimmy Swagart Ministries v. Board of Equalization*, 204 Cal. App. 3d 1269, _____, 250 Cal. Rptr. 891, 897 (1988). However, Watchtower disagrees with the California court's abandonment of the following fundamental principle in *Murdock*:

[T]he mere fact that the religious literature is "sold" by itinerant preachers rather than "donated" does not transform evangelism into a commercial enterprise. If it did, then the passing of the collection plate in church would make the church service a commercial project. The constitutional rights of those spreading their religious beliefs through the spoken and printed word are not to be gauged by standards governing retailers and wholesalers of books. . . . [T]he problem of drawing the line between a purely commercial activity and a religious one will at times be difficult.

319 U.S. at 111.

Despite the occasional difficulties in distinguishing commercial from religious activities, the distinction exists and must be observed. Where the activity is religious, such as that of ministers of Jehovah's

Witnesses, the burdens imposed on retail merchants (to register, file quarterly returns, collect and pay license or sales or use or whatever taxes) should not encumber the right to freely deliver or receive a sermon, printed or otherwise.

Respectfully submitted,

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