



Metropolitan Total TV Share of All Viewing - All Homes (A2)  
 5 City Share Report  
 Week 26 2009 (21/06/09 - 27/06/09)  
 Sun - Sat 06:00 - 23:59  
 (Total Individuals-including Guests)

	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC1	12.3	12.8	12.1	10.9	13.3	13.2
ABC2	1.4	1.5	1.2	1.1	2.1	1.3
Seven	20.8	19.5	21.4	20.4	22.5	22.0
Nine	19.6	19.7	20.2	22.0	18.5	14.8
TEN	18.5	16.1	20.7	15.2	22.3	21.3
ONE	1.0	0.6	1.1	0.8	1.7	1.3
SBS	2.9	3.0	2.9	2.6	3.1	2.7
111 HITS	0.5	0.6	0.4	0.6	0.3	0.4
Animal Planet	0.1	0.2	0.1	0.1	0.1	0.2
ARENA	0.4	0.4	0.3	0.4	0.1	0.4
ARENA+2	0.2	0.3	0.1	0.1	0.1	0.3
BBC Knowledge	0.2	0.2	0.2	0.1	0.1	0.3
Bio.	0.4	0.4	0.3	0.6	0.2	0.3
Boomerang	0.2	0.3	0.2	0.1	0.1	0.3
Cartoon Network	0.5	0.9	0.4	0.2	0.3	0.2
CBeebies	0.1	0.3	0.1	0.0	0.0	0.2
Channel [V]	0.2	0.2	0.1	0.3	0.1	0.1
Channel [V]2	0.1	0.2	0.0	0.2	0.0	0.1
CNBC	0.1	0.1	0.0	0.1	0.0	0.0
COMEDY CHANNEL	0.4	0.4	0.3	0.4	0.4	0.3
COMEDY CHANNEL+2	0.2	0.3	0.2	0.2	0.3	0.2
Crime & Investigation	0.5	0.5	0.6	0.5	0.4	0.7
Discovery Channel	0.4	0.3	0.4	0.4	0.3	0.4
Discovery Home & Health	0.1	0.2	0.1	0.0	0.1	0.1
Discovery Science	0.1	0.1	0.0	0.1	0.0	0.1
Discovery Travel & Living	0.1	0.1	0.1	0.0	0.1	0.0
Disney Channel	0.5	0.5	0.5	0.6	0.3	0.4
E!	0.2	0.1	0.2	0.2	0.1	0.3
ESPN	0.1	0.1	0.1	0.0	0.2	0.2
FOX Classics	0.6	0.7	0.5	0.8	0.5	0.3
FOX Classics+2	0.2	0.2	0.2	0.2	0.1	0.3
FOX SPORTS 1	0.8	0.5	1.3	0.4	1.1	0.9
FOX SPORTS 2	0.7	1.1	0.3	0.9	0.3	0.5
FOX SPORTS 3	1.0	1.0	0.8	1.2	1.0	1.2
FOX SPORTS News	0.1	0.2	0.1	0.1	0.1	0.2
FOX8	0.8	0.9	0.9	0.8	0.8	0.6
FOX8+2	0.5	0.5	0.4	0.5	0.5	0.7
FUEL TV	0.1	0.1	0.0	0.1	0.0	0.1
Hallmark	0.2	0.3	0.2	0.1	0.1	0.3
History Channel	0.4	0.5	0.3	0.5	0.2	0.4
HOW TO Channel	0.3	0.4	0.2	0.1	0.2	0.3
LifeStyle Channel	0.7	0.8	0.5	0.6	0.4	0.8
LifeStyle Channel+2	0.2	0.3	0.2	0.2	0.2	0.3
LifeStyle FOOD	0.3	0.4	0.2	0.3	0.2	0.5
MAX	0.2	0.2	0.1	0.3	0.1	0.1
MOVIE EXTRA	0.2	0.2	0.2	0.2	0.2	0.2
MOVIE GREATS	0.2	0.2	0.2	0.2	0.1	0.2
MOVIE ONE	0.2	0.1	0.2	0.2	0.2	0.2
MOVIE TWO	0.1	0.2	0.1	0.2	0.1	0.1
MTV	0.2	0.2	0.2	0.3	0.1	0.2
Nat Geo Adventure	0.0	0.0	0.0	0.0	0.1	0.1
National Geographic	0.3	0.4	0.3	0.4	0.2	0.4

Viewing to 7HD and 9HD is included in the viewing to the broadcasters' primary channel, whether the content is the same (simulcast) or different.

Source: OzTAM



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	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Nick Jr	0.5	0.4	0.7	0.5	0.2	0.4
Nickelodeon	0.5	0.7	0.4	0.3	0.5	0.4
Ovation	0.1	0.1	0.1	0.2	0.0	0.1
Playhouse Disney	0.3	0.6	0.3	0.2	0.2	0.2
SCI FI	0.4	0.5	0.3	0.6	0.3	0.4
showcase	0.1	0.1	0.1	0.2	0.1	0.1
SHOWTIME	0.3	0.3	0.2	0.3	0.3	0.4
SHOWTIME 2	0.2	0.2	0.1	0.2	0.1	0.3
SHOWTIME Greats	0.3	0.3	0.2	0.4	0.3	0.3
SKY NEWS AUSTRALIA	0.6	0.7	0.7	0.6	0.2	0.6
Sky Racing	0.3	0.3	0.3	0.4	0.0	0.3
TV1	1.0	1.0	1.0	0.8	0.5	1.6
TV1+2	0.3	0.3	0.3	0.3	0.2	0.6
TVN	0.1	0.1	0.2	0.1	0.1	0.0
UKTV	0.7	0.8	0.6	0.6	0.5	0.7
UKTV+2	0.2	0.2	0.2	0.2	0.1	0.4
Vh1	0.1	0.1	0.0	0.1	0.1	0.2
W.	0.4	0.4	0.5	0.5	0.2	0.5
W2	0.2	0.1	0.2	0.1	0.1	0.3
OTHER STV	1.6	1.9	1.2	1.7	1.5	1.2
<b>ALL FTA in Metro Markets</b>	<b>78.2</b>	<b>75.4</b>	<b>80.1</b>	<b>77.6</b>	<b>83.8</b>	<b>76.8</b>
<b>ALL STV in Metro Markets</b>	<b>21.9</b>	<b>24.6</b>	<b>19.9</b>	<b>22.4</b>	<b>16.2</b>	<b>23.2</b>
<b>Total TV in Metro Markets</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

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