

MEDIA RELEASE

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It's all in the pitch: Film Victoria announces \$556,000 investment in TV Pilots

Four Victorian creative teams will receive funding from Film Victoria's innovative TV Pilot Scheme to produce new pilots that can be used to attract broadcaster commitment. The latest round of successful applicants, **Lowdown Incorporated**, **Westside Film and Television**, **iSH Media** and **Mondayitis**, will share \$556,000 in support.

Film Victoria CEO Sandra Sdraulig announced the recent funding decisions today, "Our TV Pilot Scheme is a unique approach to television production funding. The \$1.25million initiative supports experienced production teams to produce an example of how a project might be realised and allows room to experiment with new forms of genre and production techniques."

The **Lowdown Incorporated** team Nicole Minchin, Amanda Brotchie and Adam Zwar will create **Lowdown**. Their combined credits include the AFI Award winning short *Break & Enter* and the comedy series *Wilfred*.

Award winning producer Ann Darrouzet of **Westside Film and Television** will be joined by Galia Hardy, Alix Beane and Kris Mrska to pilot the project **Pharoh's Leap**. Anne's past credits include the highly awarded children's television series *Holly's Heroes*.

The **iSH Media team** - Karla Burt, Debra Allanson, Vanessa Burt, Daniel Burt and Nick Hallam – have been supported for their project **Three Day Growth**. Most recently Ish Media launched the interactive Film Victoria-supported series *Girl Friday*, the most popular local show on Telstra's new Big Pond Mobile TV service.

Comedy writer and producer Marc Garcie heads up the **Mondayitis TV Pty Ltd** team for the project **Too Far**. Working alongside Marc is Matt Peek and Cameron Ford, whose short film *The Grey Cloud* was awarded Best Cinematography at Tropfest 2007.

"Television production in Victoria is thriving, with *Bed of Roses*, *Saddle Club 3* and *The Elephant Princess* currently in production," Ms. Sdraulig said.

"The TV Pilot Scheme will continue that growth and we look forward to seeing the outstanding productions this program will assist in generating."