



For immediate release

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**DUAL ELECTRONICS UNVEILS FIRST GPS NAVIGATION
SOLUTION FOR IPOD TOUCH® - FOR IN-CAR
OR HANDHELD USE**

*-- GPS Navigation & Battery Cradle for iPod touch® - a 2010 CES Best of Innovations Honoree -
Includes Turn-by-Turn Navigation App, and Will be Available Late November--*

HEATHROW, FL, November 10, 2009 – Dual Electronics Corp. announced today that their award-winning [GPS Navigation & Battery Cradle for iPod touch®](#) (model XGPS300) will be available at retail later this month. The Cradle, which resembles a battery case in size and weight, provides a complete GPS navigation solution for iPod touch, including the NavAtlas® turn-by-turn navigation app with TTS technology, and a car mount. The Cradle will retail at \$179.99 MSRP.

“There are approximately 24 million iPod touch owners worldwide who are missing out on the ever-growing number of location-based apps” said Jim Braun, President and CEO of Dual Electronics. “We are excited to be the first to offer a solution that not only expands the capabilities of their device, but also does it in a way that is consistent with why consumers love their iPod touch – the Cradle is simple to use, multifunctional and completely portable”, added Braun.

The Cradle features a built-in GPS Receiver, and comes with Dual’s NavAtlas® app - a fully-featured turn-by-turn navigation app with TTS technology and the latest U.S and Canada maps from NAVTEQ. The Cradle also includes a Rechargeable Battery, Amplified Speaker, Audio Out connection and Mini USB port. An Adjustable Windshield Mount is included for in-car use. The NavAtlas app, which works exclusively with the Cradle, includes all the features commonly found in PNDs and more, and will be available on the iTunes App Store for free.



“We are excited to have Dual bring our high quality navigable map to the iPod touch user base and are looking forward to Dual’s future releases of navigation, which will integrate additional elements of our extensive library of map data and related content,” said Jeff Mize, Executive Vice President, Sales, NAVTEQ. “Dual is not only bringing a creative solution to market but also a timely one as we see consumer demand for and understanding of the utility of navigation continuing to grow.”

The Cradle is ideal for in-car or handheld use, and it complies with the requirement from Apple to provide GPS location data to any app which requests it, including apps for hiking, bicycling, social networking, geocaching, as well as other navigation apps.

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About Dual

Dual Electronics Corporation, a subsidiary of the Namsung Corporation, is based in Heathrow, FL. Dual offers a wide selection of mobile electronics, marine electronics, and home audio loudspeakers. For further information, visit www.dualav.com.

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