

# DRM Global Receiver Profiles

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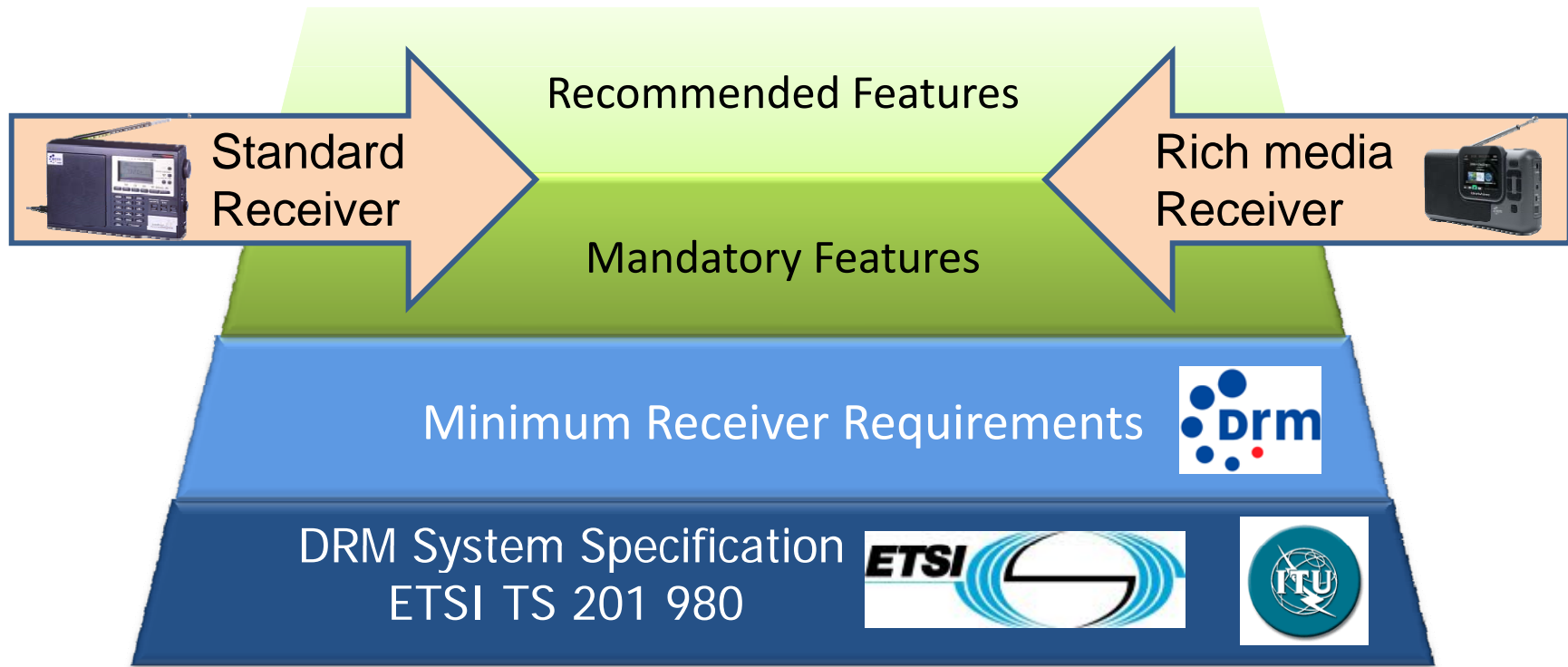
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## Why DRM receiver profiles?

Defines minimum functionality to be expected in different classes of digital receiver which use the DRM system: assists in creating a vibrant receiver market by building *confidence*:

- *For broadcasters:* that their planned services can be consistently and reliably received
- *For manufacturers:* that their product investments are suitable for, and are supported by demanded services
- *For consumers:* that their receiver will be fit for purpose and fulfil expectations, providing a consistent quality experience
- *For regulators:* to develop and promote harmonised digital radio broadcasting strategies and policies

# Structure of profiles



# Process to establish profiles

- Working Group established: Scope and Terms of Reference
- Stakeholder consultation
- Evaluation and formulation of profiles
- Approval by DRM Steering Board
- Profiles announced at IBC 2009

## Basic guidelines

- Seek to establish two profiles, Basic and Advanced. Basic receiver has essential features for DRM and low target price. Advanced receiver is differentiated by additional multimedia features.
- Minimise option elements for well-defined functionality
- Consider DRM only
- Consistency with Minimum Receiver Requirements
- Consider local, regional variations; in-car variations
- Consider DRM as one system (not DRM30 and DRM+)
- Seek compatibility with accepted DAB profiles

# Profile details

Profile details	Profile 1: Standard Radio Receiver		Profile 2 : Rich Media Radio Receiver	
	Mandatory	Recommended	Mandatory	Recommended
<b>Spectrum</b>				
DRM reception in MF, HF, FM bands	✓		✓	
DRM reception in all broadcasting bands mandated regionally	✓		✓	
DRM reception in all broadcasting bands below 174 MHz		✓		✓
<b>Channel Decoding</b>				
All defined channel bandwidths	✓		✓	
<b>Audio</b>				
Stereo decoding (if stereo-capable output provided)	✓		✓	
Surround Sound				✓

# Profile details

Profile details	Profile 1: Standard Radio Receiver		Profile 2 : Rich Media Radio Receiver	
	Mandatory	Recommended	Mandatory	Recommended
<b>Emergency Warning</b>				
Emergency warning / alert feature	✓		✓	
<b>Text</b>	Mandatory	Recommended	Mandatory	Recommended
Service label (station name) display	✓		✓	
Text message display (if 2 or more lines); except in-car	✓		✓	
Journaline presentation		✓	✓	
Regional character sets appropriate to target region/market		✓		✓
<b>EPG</b>	Mandatory	Recommended	Mandatory	Recommended
EPG presentation		✓	✓	
Advanced EPG profile decoding				✓



# Profile details

Profile details	Profile 1: Standard Radio Receiver		Profile 2: Rich Media Radio Receiver	
	Mandatory	Recommended	Mandatory	Recommended
Slideshow				
SlideShow presentation			✓	
Traffic and Travel	Mandatory	Recommended	Mandatory	Recommended
TPEG and TMC decoding for in-car products		✓		✓
Service Following	Mandatory	Recommended	Mandatory	Recommended
DRM to DRM service following (AFS)	✓		✓	
DRM to analogue, if product features AM-AMSS, FM-RDS	✓		✓	
DRM to other digital systems , if featured		✓		✓

# Summary

## ➤ Profile 1: Standard Radio Receiver



- Audio receiver with at least a basic alphanumeric display
- Essential elements to receive DRM radio; low target price

## ➤ Profile 2: Rich Media Radio Receiver



- Audio receiver with a colour screen display of at least 320 x 240 pixels
- Multimedia features for enhanced value / consumer experience

- Profiles comprise Mandatory and Recommended features
- Profiles provide baseline for manufacturers
- Product differentiation through design and value-adding service/feature propositions

**Thank you for listening**

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