# THE AP-GfK BATTLEGROUND STATE POLL 

Conducted by GfK Roper Public Affairs \& Media

Interview dates: October 22-26, 2008

| State | Total <br> Sample N | Margin <br> on total | Likely <br> Voters | Margin <br> on Likely <br> Voters |
| :--- | ---: | :---: | :---: | :---: |
| Colorado | 798 | 3.5 | 626 | 3.9 |
| Florida | 788 | 3.4 | 600 | 4.0 |
| Nevada | 818 | 3.6 | 628 | 3.9 |
| New <br> Hampshire | 758 | 3.5 | 600 | 4.0 |
| North <br> Carolina | 792 | 3.5 | 601 | 4.0 |
| Ohio | 789 | 3.5 | 607 | 4.0 |
| Pennsylvania | 822 | 3.4 | 607 | 4.0 |
| Virginia | 782 | 3.5 | 601 | 4.0 |

NOTE: All results show percentages unless otherwise labeled. Results shown represent all Likely Voters, with total respondents shown for specific questions. Please refer to the exact sample size number at the bottom of each table.

A1. In the election for President in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A2. [IF "NEITHER/DK/REF" TO A1, ASK A2] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| TOTAL Barack Obama and Joe Biden, the Democrats | 50 | 45 | 52 | 55 | 48 | 48 | 52 | 49 |
| Initial - Obama and Biden, the Democrats | 49 | 44 | 51 | 53 | 46 | 45 | 49 | 48 |
| Lean - Obama and Biden, the Democrats | 1 | 1 | 1 | 2 | 2 | 3 | 2 | 1 |
| TOTAL John McCain and Sarah Palin, the Republicans | 41 | 43 | 40 | 37 | 46 | 41 | 40 | 42 |
| Initial - McCain and Palin, the Republicans | 41 | 42 | 39 | 35 | 45 | 39 | 37 | 40 |
| Lean - McCain and Palin, the Republicans | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 1 |
| TOTAL Bob Barr and Wayne Allyn Root, the Libertarians | 1 | 1 | 1 | * | * | * | 1 | - |
| Initial - Barr and Root, the Libertarians | * | 1 | 1 | * | - | * | 1 | - |
| Lean - Barr and Root, the Libertarians | 1 | * | - | - | - | - | - | - |
| TOTAL Ralph Nader and Matt Gonzales, the Independents or the Unaffiliated or the Qualified Ecologists | * | 1 | 1 | 1 | - | * | 1 | 1 |
| Initial - Nader and Gonzales, the Independents or the Unaffiliated or the Qualified Ecologists | * | 1 | * | 1 | N/A | * | 1 | * |
| Lean - Nader and Gonzales, the Independents or the Unaffiliated or the Qualified Ecologists | * | - | * | * | N/A | * | * | * |
| TOTAL Cynthia McKinney and Rosa Clemente, the Greens | * | N/A | * | N/A | N/A | - | N/A | 1 |
| Initial - McKinney and Clemente, the Greens | * | N/A | - | N/A | N/A | - | N/A | 1 |
| Lean - McKinney and Clemente, the Greens | - | N/A | * | N/A | N/A | - | N/A | - |


|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| TOTAL Chuck Baldwin and <br> Darrell Castle, the <br> Independent Americans or the <br> Consistutionists or the <br> Independent Greens | N/A | N/A | 1 | N/A | N/A | * | N/A | - |
| Initial - Baldwin and Castle, Americans or the Consistutionists or the Independent Greens | N/A | N/A | 1 | N/A | N/A | * | N/A | - |
| Lean - Baldwin and Castle. Americans or the Consistutionists or the Independent Greens | N/A | N/A | - | N/A | N/A | - | N/A | - |
| TOTAL George Phillies and Christopher Bennett, the Libertarians | N/A | N/A | N/A | - | N/A | N/A | N/A | N/A |
| Initial - Phillies and Bennett, the Libertarians | N/A | N/A | N/A | - | N/A | N/A | N/A | N/A |
| Lean - Phillies and Bennett, the Libertarians | N/A | N/A | N/A | - | N/A | N/A | N/A | N/A |
| TOTAL Richard Duncan and Ricky Johnson | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| Initial - Duncan and Johnson | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| Lean - Duncan and Johnson | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| TOTAL Brian Moore and Stewart Alexander, the Socialists | N/A | N/A | N/A | N/A | N/A | * | N/A | N/A |
| Initial - Moore and Alexander, the Socialists | N/A | N/A | N/A | N/A | N/A | * | N/A | N/A |
| Lean - Moore and Alexander, the Socialists | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| (DO NOT READ) Neither / Other candidate | 3 | 2 | 1 | 3 | 3 | 5 | 3 | 5 |
| Don't know | 1 | 1 | 1 | 3 | * | 2 | 2 | 2 |
| Refused | 4 | 7 | 4 | 2 | 3 | 3 | 2 | 2 |
| Based On: | $N=626$ | $\mathrm{N}=600$ | $\mathrm{N}=628$ | $\mathrm{N}=600$ | $\mathrm{N}=601$ | $\mathrm{N}=607$ | $\mathrm{N}=607$ | $\mathrm{N}=601$ |

A4. [IF BARR OR NADER OR MCKINNEY OR BALDWIN OR PHILLIES OR DUNCAN OR MOORE IN A1 OR A2, ASK:] [INSERT DEPENDING UPON ANSWER TO A1 OR A2:] If [Bob Barr/Ralph Nader/Cynthia McKinney/Chuck Baldwin/George Phillies/Richard Duncan/Brian Moore] wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Barack Obama <br> and Joe Biden, <br> the Democrats | 42 | 7 | 33 | 18 | - | 15 | 71 | - |  |
| John McCain and <br> Sarah Palin, the <br> Republicans | - | 30 | 53 | 15 | 24 | 56 | 22 | 42 |  |
| Don't know | 55 | 14 | 14 | 59 | - | 18 | 7 | 13 |  |
| Refused | 4 | 49 | - | 8 | 76 | 11 | - | 45 |  |
| Based On: | $\mathrm{N}=5$ | $\mathrm{~N}=5$ | $\mathrm{~N}=5$ | $\mathrm{~N}=7$ | $\mathrm{~N}=2$ | $\mathrm{~N}=9$ | $\mathrm{~N}=5$ | $\mathrm{~N}=4$ |  |

A1. In the election for President in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A2. [IF "NEITHER/DK/REF" TO A1, ASK A2] Do you lean more toward ... [READ ANSWER LIST]

A4. [IF BARR OR NADER OR MCKINNEY OR BALDWIN OR PHILLIES OR DUNCAN OR MOORE IN A1 OR A2, ASK:] [INSERT DEPENDING UPON ANSWER TO A1 OR A2:] If [Bob Barr/Ralph Nader/Cynthia McKinney/Chuck Baldwin/George Phillies/Richard Duncan/Brian Moore] wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| TOTAL Barack Obama and Joe Biden, the Democrats | 50 | 45 | 52 | 55 | 48 | 48 | 53 | 49 |
| Initial - Obama and Biden, the Democrats | 49 | 44 | 51 | 53 | 46 | 45 | 49 | 48 |
| Lean - Obama and Biden, the Democrats | 1 | 1 | 1 | 2 | 2 | 3 | 2 | 1 |
| If Barr or Nader or McKinney or Baldwin or Phillies or Duncan or Moore not on ballot - Obama and Biden, the Democrats | 1 | * | * | * | - | * | 1 | - |
| TOTAL John McCain and Sarah Palin, the Republicans | 41 | 43 | 41 | 37 | 46 | 42 | 40 | 42 |
| Initial - McCain and Palin, the Republicans | 41 | 42 | 39 | 35 | 45 | 39 | 37 | 40 |
| Lean - McCain and Palin, the Republicans | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 1 |
| If Barr or Nader or McKinney or Baldwin or Phillies or Duncan or Moore not on ballot - McCain and Palin, the Republicans | - | 1 | 1 | * | * | 1 | * | * |
| (DO NOT READ) Neither / Other candidate | 3 | 2 | 1 | 3 | 3 | 5 | 3 | 5 |
| Don't know | 1 | 1 | 1 | 3 | * | 2 | 2 | 2 |
| Refused | 4 | 9 | 5 | 2 | 3 | 4 | 2 | 3 |
| Based On: | $N=626$ | $N=600$ | $N=628$ | $N=600$ | $N=601$ | $N=607$ | $\mathrm{N}=607$ | $\mathrm{N}=601$ |

A1a: ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for President in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Barack Obama and Joe Biden, the Democrats | 57 | 45 | 56 | 52 | 59 | 56 | 65 | 67 |
| John McCain and Sarah Palin, the Republicans | 34 | 38 | 33 | 34 | 33 | 28 | 22 | 23 |
| Bob Barr and Wayne Allyn Root, the Libertarians | - | - | 1 | - | - | - | 4 | - |
| Ralph Nader and Matt Gonzales, the Independents or the Unaffiliated or the Qualified Ecologists | - | - | - | - | N/A | - | - | - |
| Cynthia McKinney and Rosa Clemente, the Greens | - | N/A | - | N/A | N/A | - | N/A | 5 |
| Chuck Baldwin and Darrell Castle, the Independent Americans or Consistutionists | N/A | N/A | * | N/A | N/A | - | N/A | - |
| George Phillies and Christopher Bennett, the Libertarians | N/A | N/A | N/A | - | N/A | N/A | N/A | N/A |
| Richard Duncan and Ricky Johnson | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| Brian Moore and Stewart Alexander, the Socialists | N/A | N/A | N/A | N/A | N/A | - | N/A | N/A |
| (DO NOT READ) Neither / Other candidate | 4 | 2 | 2 | 8 | 4 | 7 | - | 3 |
| Don't know | 2 | * | 2 | 2 | - | 1 | 4 | 1 |
| Refused | 4 | 14 | 7 | 4 | 4 | 8 | 4 | 1 |
| Based On: | $\mathrm{N}=367$ | $\mathrm{N}=261$ | $\mathrm{N}=318$ | $N=59$ | $N=237$ | $N=176$ | $\mathrm{N}=71$ | $N=75$ |

A3. [IF OBAMA OR MCCAIN OR BARR OR NADER OR MCKINNEY OR BALDWIN OR PHILLIES OR DUNCAN OR MOORE IN A1, ASK A3.] In November, will you definitely vote for [INSERT CANDIDATES FROM A1], probably vote for them, or do you think you could change your mind before the election in November? [ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.]

|  | Would Vote for Obama / Biden |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
|  | 89 | 91 | 94 | 90 | 86 | 89 | 89 | 91 |  |
| Definitely will <br> vote for <br> candidates | 4 | 6 | 5 | 8 | 6 | 6 | 8 | 8 |  |
| Probably will <br> vote for <br> candidates | 4 |  |  |  |  |  |  |  |  |
| Could change <br> mind | 7 | 3 | $*$ | 2 | 8 | 5 | 3 | 1 |  |
| Don't know | - | - | - | $*$ | - | - | - | - |  |
| Refused | - | - | - | - | - | - | - | - |  |
| Based On: | $\mathrm{N}=106$ | $\mathrm{~N}=147$ | $\mathrm{~N}=137$ | $\mathrm{~N}=285$ | $\mathrm{~N}=138$ | $\mathrm{~N}=173$ | $\mathrm{~N}=247$ | $\mathrm{~N}=244$ |  |


|  | Would Vote for McCain / Palin |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Likely Voters |  |  |  |  |  |  |  |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Definitely will vote for candidates | 91 | 89 | 96 | 88 | 93 | 90 | 94 | 92 |
| Probably will vote for candidates | 7 | 8 | 4 | 10 | 4 | 8 | 4 | 6 |
| Could change mind | 2 | 2 | * | 2 | 1 | 1 | 2 | 3 |
| Don't know | - | - | - | - | 3 | - | - | - |
| Refused | - | - | - | - | - | - | - | - |
| Based On: | $\mathrm{N}=120$ | $\mathrm{N}=157$ | $\mathrm{N}=143$ | $\mathrm{N}=189$ | $\mathrm{N}=186$ | $\mathrm{N}=179$ | $\mathrm{N}=212$ | $\mathrm{N}=222$ |

A1/A2/A3. Barack Obama Vs. John McCain: Hierarchical Vote With "Leaners"

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Strong Obama and Biden, the Democrats | 47 | 42 | 49 | 48 | 43 | 41 | 45 | 45 |
| Weak Obama and Biden, the Democrats | 3 | 3 | 2 | 7 | 5 | 7 | 7 | 5 |
| TOTAL Barack Obama and Joe Biden, the Democrats | 50 | 45 | 52 | 55 | 48 | 48 | 52 | 49 |
| Strong McCain and Palin, the Republicans | 39 | 39 | 38 | 31 | 43 | 36 | 35 | 37 |
| Weak McCain and Palin, the Republicans | 3 | 4 | 2 | 6 | 3 | 5 | 5 | 4 |
| TOTAL John McCain and Sarah Palin, the Republicans | 41 | 43 | 40 | 37 | 46 | 41 | 40 | 42 |
| Bob Barr and Wayne Allyn Root, the Libertarians | 1 | 1 | 1 | * | * | * | 1 | - |
| Ralph Nader and Matt Gonzales, the Independents | * | 1 | 1 | 1 | - | * | 1 | 1 |
| Undecided/other | 8 | 10 | 7 | 8 | 6 | 11 | 7 | 8 |
| Based On: | $\mathrm{N}=626$ | $\mathrm{N}=600$ | $\mathrm{N}=628$ | $N=600$ | $\mathrm{N}=601$ | $\mathrm{N}=607$ | $N=607$ | $\mathrm{N}=601$ |

"Strong" = respondents who say they will vote for a candidate (A1) and will definitely vote for that candidate (A3) or have already voted for the candidate (S7c and A1a).
"Weak" = respondents who either:

- Say they will vote for a candidate in November (A1) and will probably (but not definitely) vote for the candidate or may change their mind (A3).
- Say they are uncommitted (A1) but lean toward voting for a candidate (A2)

A5. In the election for U.S. Senator in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A6. [IF "NEITHER/DK/REF" TO A5, ASK A6] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | Colorado |
| TOTAL Bob Schaffer, the Republican | 36 |
| Initial - Schaffer, the Republican | 36 |
| Lean - Schaffer, the Republican | 1 |
| TOTAL Mark Udall, the Democrat | 48 |
| Initial - Udall, the Democrat | 47 |
| Lean - Udall, the Democrat | 1 |
| TOTAL Bob Kinsey, the Green | 1 |
| Initial - Kinsey, the Green | 1 |
| Lean - Kinsey, the Green | $*$ |
| TOTAL Douglas "Dayhorse" Campbell, the American Constitutionist | 3 |
| Initial - Campbell, the American Constitutionist | 3 |
| Lean - Campbell, the American Constitutionist | - |
| (DO NOT READ) Neither / Other candidate | 6 |
| Don't know | 3 |
| Refused | $\mathrm{N}=626$ |
| Based On: | 4 |

A5. In the election for U.S. Senator in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A6. [IF "NEITHER/DK/REF" TO A5, ASK A6] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | New Hampshire |
| TOTAL Jeanne Shaheen, the Democrat | 47 |
| Initial - Shaheen, the Democrat | 45 |
| Lean - Shaheen, the Democrat | 2 |
| TOTAL John Sununu, the Republican | 41 |
| Initial - Sununu, the Republican | 40 |
| Lean - Sununu, the Republican | 1 |
| TOTAL Ken Blevens, the Libertarian | 3 |
| Initial - Blevens, the Libertarian | 3 |
| Lean - Blevens, the Libertarian | 1 |
| (DO NOT READ) Neither / Other candidate | 6 |
| Don't know | 2 |
| Refused | $\mathrm{N}=600$ |
| Based On: |  |

A5. In the election for U.S. Senator in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A6. [IF "NEITHER/DK/REF" TO A5, ASK A6] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | North Carolina |
| TOTAL Kay Hagan, the Democrat | 47 |
| Initial - Hagan, the Democrat | 45 |
| Lean - Hagan, the Democrat | 3 |
| TOTAL Elizabeth Dole, the Republican | 43 |
| Initial - Dole, the Republican | 42 |
| Lean - Dole, the Republican | 1 |
| TOTAL Christopher Cole, the Libertarian | 2 |
| Initial - Cole, the Libertarian | 2 |
| Lean - Cole, the Libertarian | - |
| (DO NOT READ) Neither / Other candidate | 5 |
| Don't know | 2 |
| Refused | $\mathrm{N}=601$ |
| Based On: | 1 |

A5. In the election for U.S. Senator in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A6. [IF "NEITHER/DK/REF" TO A5, ASK A6] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | Virginia |
| TOTAL Mark Warner, the Democrat | 58 |
| Initial - Warner, the Democrat | 56 |
| Lean - Warner, the Democrat | 2 |
| TOTAL Jim Gilmore, the Republican | 32 |
| Initial - Gilmore, the Republican | 31 |
| Lean - Gilmore, the Republican | 1 |
| TOTAL Glenda Gail Parker, the Independent Green | 1 |
| Initial - Parker, the Independent Green | 1 |
| Lean - Parker, the Independent Green | $*$ |
| TOTAL William Redpath, the Libertarian | 1 |
| Initial - Redpath, the Libertarian | $*$ |
| Lean - Redpath, the Libertarian | $*$ |
| (DO NOT READ) Neither / Other candidate | 5 |
| Don't know | 2 |
| Refused | $\mathrm{N}=601$ |
| Based On: |  |

A5a. ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for U.S. Senator in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | Colorado |
| Bob Schaffer, the Republican | 31 |
| Mark Udall, the Democrat | 54 |
| Bob Kinsey, the Green | $*$ |
| Douglas "Dayhorse" Campbell, the American Constitutionist | - |
| (DO NOT READ) Neither / Other candidate | 8 |
| Don't know | 3 |
| Refused | 4 |
| Based On: | $\mathrm{N}=367$ |

A5a. ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for U.S. Senator in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | New Hampshire |
| Jeanne Shaheen, the Democrat | 39 |
| John Sununu, the Republican | 34 |
| Ken Blevens, the Libertarian | 2 |
| (DO NOT READ) Neither / Other candidate | 22 |
| Don't know | - |
| Refused | $\mathrm{N}=59$ |
| Based On: | 4 |

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A5a. ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for U.S. Senator in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | North Carolina |
| Kay Hagan, the Democrat | 54 |
| Elizabeth Dole, the Republican | 28 |
| Christopher Cole, the Libertarian | 2 |
| (DO NOT READ) Neither / Other candidate | 9 |
| Don't know | 4 |
| Refused | 3 |
| Based On: | $\mathrm{N}=237$ |

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A5a. ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for U.S. Senator in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | Virginia |
| Mark Warner, the Democrat | 66 |
| Jim Gilmore, the Republican | 13 |
| Glenda Gail Parker, the Independent Green | 5 |
| William Redpath, the Libertarian | - |
| (DO NOT READ) Neither / Other candidate | 8 |
| Don't know | 7 |
| Refused | 1 |
| Based On: | $\mathrm{N}=75$ |

A7. In the election for Governor in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A8. [IF "NEITHER/DK/REF" TO A7, ASK A8] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | New Hampshire |
| TOTAL John Lynch, the Democrat | 73 |
| Initial - Lynch, the Democrat | 71 |
| Lean - Lynch, the Democrat | 2 |
| TOTAL Joseph Kenney, the Republican | 17 |
| Initial - Kenney, the Republican | 15 |
| Lean - Kenney, the Republican | 2 |
| TOTAL Susan Newell, the Libertarian | 2 |
| Initial - Newell, the Libertarian | 2 |
| Lean - Newell, the Libertarian | - |
| (DO NOT READ) Neither / Other candidate | 4 |
| Don't know | 4 |
| Refused | $\mathrm{N}=600$ |
| Based On: | 1 |

A7. In the election for Governor in November, if the candidates are [READ ENTIRE ANSWER LIST IN THE EXACT ORDER PRESENTED], for whom will you vote? (ENTER SINGLE RESPONSE.)

A8. [IF "NEITHER/DK/REF" TO A7, ASK A8] Do you lean more toward ... [READ ANSWER LIST]

|  | Likely Voters |
| :--- | :---: |
|  | North Carolina |
| TOTAL Bev Perdue, the Democrat | 44 |
| Initial - Perdue, the Democrat | 42 |
| Lean - Perdue, the Democrat | 2 |
| TOTAL Pat McCrory, the Republican | 44 |
| Initial - McCrory, the Republican | 43 |
| Lean - McCrory, the Republican | 1 |
| TOTAL Michael Munger, the Libertarian | 4 |
| Initial - Munger, the Libertarian | 3 |
| Lean - Munger, the Libertarian | 1 |
| (DO NOT READ) Neither / Other candidate | 6 |
| Don't know | 2 |
| Refused | $\mathrm{N}=601$ |
| Based On: |  |

A7a: Alternative wording: ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for Governor in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | New Hampshire |
| John Lynch, the Democrat | 62 |
| Joseph Kenney, the Republican | 22 |
| Susan Newell, the Libertarian | 3 |
| (DO NOT READ) Neither / Other candidate | 9 |
| Don't know | 2 |
| Refused | 4 |
| Based On: | $\mathrm{N}=59$ |

A7a: Alternative wording: ASK ONLY IF SAID THEY HAVE ALREADY VOTED: In the election for Governor in November, for whom did you vote for? (ENTER SINGLE RESPONSE.)

|  | Already Voted |
| :--- | :---: |
|  | North Carolina |
| Bev Perdue, the Democrat | 45 |
| Pat McCrory, the Republican | 38 |
| Michael Munger, the Libertarian | 4 |
| (DO NOT READ) Neither / Other candidate | 8 |
| Don't know | 2 |
| Refused | 3 |
| Based On: | $\mathrm{N}=237$ |

[ROTATE FROM RESPONDENT TO RESPONDENT "Republicans" AND ""Democrats" IN TEXT AND ANSWER CHOICES]
A9. Do you want to see the Republicans or Democrats win control of the U. S. Congress? (ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.)

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Republicans | 39 | 40 | 37 | 33 | 41 | 40 | 35 | 36 |  |
| Democrats | 45 | 45 | 51 | 50 | 46 | 46 | 52 | 48 |  |
| [VOL] Don't care | 11 | 11 | 10 | 13 | 10 | 10 | 11 | 13 |  |
| Don't know | 3 | 2 | 2 | 4 | 3 | 3 | 2 | 2 |  |
| Refused | 2 | 2 | 1 | 1 | $*$ | 1 | 1 | 2 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

A10. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Right direction | 11 | 18 | 13 | 8 | 14 | 15 | 16 | 16 |  |
| Wrong direction | 81 | 77 | 84 | 86 | 82 | 79 | 79 | 79 |  |
| Don't know | 6 | 4 | 3 | 5 | 4 | 5 | 5 | 5 |  |
| Refused | 1 | 1 | $*$ | $*$ | 1 | 1 | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

A11. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way George W. Bush is handling his job as president.

FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve? FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Strongly approve | 10 | 13 | 10 | 6 | 11 | 12 | 11 | 12 |  |
| Somewhat <br> approve | 14 | 15 | 12 | 8 | 11 | 16 | 10 | 16 |  |
| Neither approve <br> nor disapprove | 12 | 10 | 9 | 7 | 13 | 13 | 10 | 10 |  |
| Somewhat <br> disapprove | 10 | 11 | 13 | 17 | 15 | 9 | 12 | 10 |  |
| Strongly <br> disapprove | 53 | 51 | 56 | 60 | 50 | 49 | 55 | 51 |  |
| Don't know | 1 | $*$ | $*$ | $*$ | $*$ | $*$ | 1 | $*$ |  |
| Refused | $*$ | 1 | $*$ | $*$ | $*$ | $*$ | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

A12. [IF NEITHER APPROVE NOR DISAPPROVE IN A11, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way George W. Bush is handling his job as president?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Lean toward <br> approving | 50 | 56 | 41 | 45 | 49 | 52 | 50 | 48 |  |
| Lean toward <br> disapproving | 30 | 28 | 40 | 33 | 34 | 36 | 32 | 36 |  |
| lVOL] |  |  |  |  |  |  |  |  |  |
| Neither/don't <br> lean | 20 | 15 | 18 | 22 | 16 | 12 | 17 | 15 |  |
| Don't know | - | $*$ | 1 | - | $*$ | - | 1 | - |  |
| Refused | - | - | - | - | 1 | - | - | 1 |  |
| Based On: | $\mathrm{N}=72$ | $\mathrm{~N}=53$ | $\mathrm{~N}=56$ | $\mathrm{~N}=47$ | $\mathrm{~N}=72$ | $\mathrm{~N}=66$ | $\mathrm{~N}=54$ | $\mathrm{~N}=57$ |  |

A13/A14.Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job?

FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?
FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?
[IF NEITHER APPROVE NOR DISAPPROVE IN A13, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| Strongly approve | 2 | 4 | 2 | 1 | 2 | 1 | 5 | 2 |
| Somewhat <br> approve | 11 | 12 | 8 | 9 | 12 | 14 | 10 | 12 |
| Neither/Lean <br> approve | 5 | 3 | 5 | 5 | 6 | 3 | 5 | 4 |
| (VOL) Neither- <br> don't lean | 4 | 2 | 1 | 2 | 2 | 2 | 2 | 3 |
| Neither-lean <br> disapprove | 6 | 6 | 4 | 5 | 5 | 6 | 6 | 5 |
| Somewhat <br> disapprove | 27 | 21 | 26 | 31 | 26 | 25 | 25 | 26 |
| Strongly <br> disapprove | 44 | 50 | 51 | 44 | 45 | 47 | 45 | 46 |
| Don't know | 2 | 1 | 4 | 4 | 2 | 1 | 2 | 2 |
| Refused | $*$ | $*$ | $*$ | $*$ | $*$ | - | $*$ | $*$ |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

B1. Which of the following two positions comes closest to your view on withdrawal of troops from Iraq? [RANDOMIZE ORDER]

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Troops should not be withdrawn according to a fixed timetable ${ }_{\llcorner }$ but only as conditions in Iraq improve to the satisfaction of U.S. military commanders. | 52 | 49 | 50 | 49 | 50 | 52 | 47 | 53 |
| A timetable should be set for withdrawing troops from Iraq, so that all combat troops are out by the summer of 2010. | 46 | 47 | 49 | 48 | 47 | 44 | 49 | 45 |
| Don't know | 2 | 2 | 1 | 2 | 2 | 3 | 3 | 2 |
| Refused | 1 | 1 | - | 1 | 1 | 1 | 1 | 1 |
| Based On: | $N=626$ | $\mathrm{N}=600$ | $\mathrm{N}=628$ | $N=600$ | $\mathrm{N}=601$ | $\mathrm{N}=607$ | $N=607$ | $\mathrm{N}=601$ |

## [ROTATE C1 AND C2]

C1. How worried are you about the current economic conditions in ADD NAME OF STATE?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| Very worried | 35 | 56 | 59 | 40 | 48 | 52 | 52 | 41 |
| Somewhat <br> worried | 44 | 26 | 28 | 47 | 42 | 37 | 36 | 41 |
| Not too worried | 15 | 12 | 7 | 10 | 6 | 7 | 9 | 12 |
| Not at all worried | 6 | 6 | 6 | 4 | 3 | 5 | 3 | 5 |
| Don't know | $*$ | $*$ | $*$ | $*$ | - | $*$ | $*$ | 1 |
| Refused | - | - | - | $*$ | - | - | - | $*$ |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

C2. How worried are you about your own family's financial situation?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| Very worried | 23 | 42 | 33 | 26 | 31 | 29 | 34 | 27 |
| Somewhat <br> worried | 40 | 28 | 38 | 45 | 41 | 37 | 39 | 37 |
| Not too worried | 23 | 19 | 16 | 19 | 18 | 22 | 20 | 23 |
| Not at all worried | 13 | 11 | 13 | 10 | 10 | 12 | 8 | 13 |
| Don't know | - | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ |
| Refused | - | - | - | $*$ | $*$ | - | - | $*$ |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

D1. Which Presidential nominee do you trust more to... (READ OPTION; READ NAMES. ROTATE ORDER. ENTER SINGLE RESPONSE.)

|  | Likely Voters |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | [RANDOMIZE] | Improve the economy | Handle the financial crisis | Understand how the financial crisis effects you | Make the right decisions about national security | Make the right decisions on health care |
| COLORADO | Barack Obama | 50 | 50 | 51 | 47 | 53 |
|  | John McCain | 42 | 43 | 40 | 48 | 39 |
|  | Don't Know | 5 | 4 | 6 | 3 | 5 |
|  | Refused | 4 | 3 | 3 | 2 | 4 |
|  | Based On: | $\mathrm{N}=626$ |  |  |  |  |
| FLORIDA | Barack Obama | 52 | 49 | 51 | 45 | 51 |
|  | John McCain | 43 | 45 | 41 | 52 | 44 |
|  | Don't Know | 3 | 3 | 5 | 1 | 3 |
|  | Refused | 3 | 2 | 3 | 2 | 3 |
|  | Based On: | $\mathrm{N}=600$ |  |  |  |  |
| NEVADA | Barack Obama | 55 | 54 | 57 | 50 | 56 |
|  | John McCain | 39 | 41 | 37 | 46 | 37 |
|  | Don't Know | 5 | 4 | 5 | 3 | 6 |
|  | Refused | 1 | 1 | 1 | 1 | 1 |
|  | Based On: | $\mathrm{N}=628$ |  |  |  |  |
| NEW HAMSPSHIRE | Barack Obama | 54 | 56 | 55 | 47 | 58 |
|  | John McCain | 32 | 34 | 35 | 48 | 31 |
|  | Don't Know | 12 | 9 | 9 | 4 | 10 |
|  | Refused | 2 | 2 | 1 | 1 | 2 |
|  | Based On: | $\mathrm{N}=600$ |  |  |  |  |
| NORTH <br> CAROLINA | Barack Obama | 50 | 51 | 54 | 46 | 52 |
|  | John McCain | 44 | 45 | 41 | 51 | 41 |
|  | Don't Know | 4 | 3 | 3 | 2 | 5 |
|  | Refused | 2 | 2 | 2 | 1 | 3 |
|  | Based On: | $\mathrm{N}=601$ |  |  |  |  |
| OHIO | Barack Obama | 52 | 51 | 54 | 45 | 52 |
|  | John McCain | 41 | 42 | 39 | 50 | 37 |
|  | Don't Know | 5 | 5 | 5 | 4 | 8 |
|  | Refused | 2 | 2 | 2 | 2 | 3 |
|  | Based On: | $\mathrm{N}=607$ |  |  |  |  |
| PENNSYLVANIA | Barack Obama | 55 | 53 | 54 | 49 | 56 |
|  | John McCain | 38 | 38 | 39 | 46 | 35 |
|  | Don't Know | 6 | 7 | 7 | 4 | 7 |
|  | Refused | 1 | 1 | 1 | 1 | 1 |
|  | Based On: | $\mathrm{N}=607$ |  |  |  |  |
| VIRGINIA | Barack Obama | 53 | 51 | 55 | 47 | 56 |
|  | John McCain | 40 | 41 | 38 | 48 | 36 |
|  | Don't Know | 5 | 6 | 5 | 4 | 7 |
|  | Refused | 2 | 2 | 2 | 1 | 2 |
|  | Based On: | $\mathrm{N}=601$ |  |  |  |  |

[ROTATE E1 AND E2]
E1. Has Barack Obama kept his promise to run a positive campaign, or not?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| YES | 51 | 53 | 51 | 46 | 56 | 53 | 56 | 54 |  |
| NO | 43 | 44 | 45 | 47 | 37 | 41 | 37 | 42 |  |
| Don't know | 5 | 2 | 4 | 6 | 6 | 6 | 7 | 4 |  |
| Refused | $*$ | 1 | 1 | 1 | 1 | 1 | $*$ | $*$ |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

E2. Has John McCain kept his promise to run a positive campaign, or not?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| YES | 24 | 30 | 24 | 21 | 33 | 31 | 30 | 29 |
| NO | 71 | 67 | 72 | 71 | 61 | 63 | 65 | 65 |
| Don't know | 5 | 3 | 4 | 7 | 5 | 5 | 5 | 5 |
| Refused | 1 | 1 | $*$ | $*$ | 1 | 1 | $*$ | $*$ |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

Ia1. Regardless of whom you support, who do you think will win the election for President in November? Do you think it will be... (READ ONLY OBAMA/BIDEN AND MCCAIN/PALIN CHOICES.)

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| [RANDOMIZE <br> CHOICES 1 AND 2] | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Barack Obama and Joe Biden, the Democrats | 71 | 61 | 66 | 73 | 66 | 61 | 68 | 65 |
| John McCain and Sarah Palin, the Republicans | 18 | 28 | 26 | 16 | 25 | 27 | 21 | 27 |
| (DO NOT READ) <br> Bob Barr and Wayne Root, the Libertarians | - | - | - | - | * | - | - | - |
| (DO NOT READ) <br> Ralph Nader and Matt Gonzales, the Independents | * | - | * | * | - | - | * | - |
| (DO NOT READ) Neither / Other candidate | 3 | 2 | 2 | 2 | 1 | 2 | 3 | 2 |
| Don't know | 7 | 9 | 5 | 9 | 8 | 10 | 9 | 5 |
| Refused | 1 | * | * | 1 | * | * | * | 1 |
| Based On: | $\mathrm{N}=626$ | $\mathrm{N}=600$ | $\mathrm{N}=628$ | $\mathrm{N}=600$ | $\mathrm{N}=601$ | $\mathrm{N}=607$ | $\mathrm{N}=607$ | $\mathrm{N}=601$ |

## [ASK WHITES ALWAYS FIRST. RANDOMIZE REST OF ITEMS IN GRID]

RAC8. When it comes to politics, would you say that each of the following groups has too much influence,... about the right amount of influence,... or too little influence?

|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Colorado |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 28 | 55 | 6 | 8 | 3 |
| Blacks | 9 | 48 | 33 | 7 | 3 |
| Elderly people | 10 | 48 | 36 | 4 | 2 |
| Wealthy people | 70 | 21 | 4 | 3 | 2 |
| Jews | 8 | 54 | 18 | 16 | 4 |
| Hispanics | 9 | 41 | 41 | 6 | 3 |
| Based On: | $\mathrm{N}=626$ |  |  |  |  |


|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Florida |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 28 | 48 | 12 | 6 | 6 |
| Blacks | 17 | 41 | 31 | 7 | 5 |
| Elderly people | 14 | 39 | 40 | 4 | 3 |
| Wealthy people | 67 | 18 | 6 | 5 | 4 |
| Jews | 16 | 48 | 21 | 11 | 5 |
| Hispanics | 13 | 37 | 36 | 8 | 5 |
| Based On: | $\mathrm{N}=600$ |  |  |  |  |


|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Nevada |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 29 | 53 | 8 | 8 | 2 |
| Blacks | 11 | 39 | 42 | 7 | 1 |
| Elderly people | 11 | 47 | 37 | 5 | 1 |
| Wealthy people | 72 | 18 | 4 | 5 | 1 |
| Jews | 12 | 52 | 19 | 15 | 1 |
| Hispanics | 9 | 34 | 49 | 6 | 1 |
| Based On: | $\mathrm{N}=628$ |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New Hampshire |  |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |  |
| Whites | 25 | 55 | 8 | 8 | 5 |  |
| Blacks | 9 | 42 | 36 | 8 | 5 |  |
| Elderly people | 7 | 44 | 43 | 5 | 2 |  |
| Wealthy people | 73 | 16 | 3 | 4 | 3 |  |
| Jews | 5 | 51 | 18 | 20 | 6 |  |
| Hispanics | 8 | 35 | 39 | 13 | 6 |  |
| Based On: | $\mathrm{N}=600$ |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | North Carolina |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 26 | 51 | 11 | 9 | 3 |
| Blacks | 15 | 38 | 38 | 6 | 3 |
| Elderly people | 8 | 32 | 54 | 4 | 2 |
| Wealthy people | 68 | 19 | 6 | 5 | 2 |
| Jews | 8 | 43 | 28 | 17 | 4 |
| Hispanics | 11 | 32 | 46 | 8 | 3 |
| Based On: | $N=601$ |  |  |  |  |


|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Ohio |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 24 | 58 | 8 | 7 | 3 |
| Blacks | 9 | 49 | 33 | 6 | 3 |
| Elderly people | 11 | 41 | 42 | 4 | 2 |
| Wealthy people | 64 | 25 | 5 | 4 | 2 |
| Jews | 9 | 50 | 21 | 16 | 4 |
| Hispanics | 7 | 35 | 45 | 10 | 3 |
| Based On: | $\mathrm{N}=607$ |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PennsylvaniaToo much <br> influence |  |  |  |  |  |
|  | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |  |  |
| Whites | 24 | 56 | 7 | 10 | 3 |  |
| Blacks | 15 | 43 | 31 | 8 | 2 |  |
| Elderly people | 15 | 44 | 35 | 4 | 2 |  |
| Wealthy people | 69 | 22 | 3 | 5 | 2 |  |
| Jews | 14 | 55 | 13 | 16 | 2 |  |
| Hispanics | 11 | 36 | 41 | 9 | 3 |  |
| Based On: | $\mathrm{N}=607$ |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Virginia |  |  |  |  |
|  | Too much <br> influence | Right amount <br> of influence | Too little <br> influence | Don't Know | Refused |
| Whites | 30 | 51 | 8 | 9 | 3 |
| Blacks | 12 | 45 | 35 | 5 | 3 |
| Elderly people | 9 | 40 | 46 | 3 | 2 |
| Wealthy people | 65 | 26 | 5 | 3 | 2 |
| Jews | 9 | 50 | 22 | 17 | 3 |
| Hispanics | 7 | 39 | 42 | 10 | 2 |
| Based On: | $\mathrm{N}=601$ |  |  |  |  |

[ASK HARD WORKING ALWAYS FIRST. RANDOMIZE REST OF THE ITEMS IN GRID.]
RAC11. How well does each of the following words describe most Blacks?

|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 13 | 23 | 37 | 8 | 3 | 9 | 7 |
| Dependable | 11 | 28 | 34 | 6 | 2 | 10 | 8 |
| Violent | 2 | 3 | 26 | 23 | 26 | 11 | 9 |
| Irresponsible | 3 | 6 | 19 | 24 | 27 | 12 | 9 |
| Based On: | $\mathrm{N}=626$ |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Florida |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 7 | 26 | 34 | 11 | 7 | 6 | 9 |
| Dependable | 8 | 27 | 38 | 9 | 3 | 6 | 10 |
| Violent | 9 | 9 | 28 | 22 | 16 | 6 | 10 |
| Irresponsible | 3 | 7 | 26 | 25 | 20 | 8 | 11 |
| Based On: | $\mathrm{N}=600$ |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nevada |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 12 | 22 | 41 | 12 | 3 | 6 | 4 |
| Dependable | 9 | 27 | 39 | 10 | 1 | 9 | 5 |
| Violent | 2 | 6 | 27 | 27 | 21 | 10 | 7 |
| Irresponsible | 3 | 5 | 30 | 25 | 22 | 8 | 7 |
| Based On: | $\mathrm{N}=628$ |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New Hampshire |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 11 | 20 | 38 | 6 | 1 | 11 | 13 |
| Dependable | 8 | 24 | 35 | 5 | 3 | 13 | 13 |
| Violent | 2 | 6 | 20 | 24 | 19 | 15 | 13 |
| Irresponsible | 2 | 3 | 25 | 22 | 21 | 14 | 13 |
| Based On: | $\mathrm{N}=600$ |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North Carolina |  |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |  |
| Hard-Working | 11 | 23 | 43 | 10 | 1 | 5 | 7 |  |
| Dependable | 9 | 24 | 48 | 6 | 2 | 5 | 7 |  |
| Violent | 6 | 10 | 32 | 24 | 14 | 8 | 7 |  |
| Irresponsible | 3 | 5 | 30 | 27 | 21 | 7 | 7 |  |
| Based On: | $\mathrm{N}=601$ |  |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ohio |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 11 | 22 | 42 | 9 | 2 | 8 | 6 |
| Dependable | 7 | 24 | 45 | 6 | 1 | 8 | 9 |
| Violent | 4 | 7 | 28 | 28 | 15 | 9 | 9 |
| Irresponsible | 4 | 7 | 30 | 22 | 18 | 12 | 8 |
| Based On: | $\mathrm{N}=607$ |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pennsylvania |  |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |  |
| Hard-Working | 11 | 20 | 43 | 7 | 6 | 8 | 6 |  |
| Dependable | 9 | 21 | 45 | 6 | 5 | 8 | 6 |  |
| Violent | 7 | 6 | 27 | 26 | 16 | 11 | 7 |  |
| Irresponsible | 3 | 6 | 33 | 19 | 21 | 10 | 7 |  |
| Based On: | $\mathrm{N}=607$ |  |  |  |  |  |  |  |


|  | Likely Voters |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Virginia |  |  |  |  |  |  |
|  | Extremely <br> Well | Very Well | Moderately <br> Well | Not Too <br> Well | Not At All | Don't <br> Know | Refused |
| Hard-Working | 16 | 28 | 33 | 9 | 4 | 5 | 6 |
| Dependable | 12 | 25 | 43 | 7 | 3 | 6 | 6 |
| Violent | 2 | 6 | 28 | 26 | 23 | 9 | 6 |
| Irresponsible | 2 | 5 | 28 | 27 | 25 | 6 | 7 |
| Based On: | $\mathrm{N}=601$ |  |  |  |  |  |  |

G10/G11.Do you consider yourself a Democrat, a Republican, an Independent or none of these? (ENTER SINGLE RESPONSE.)

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat? IF "Republican," ASK: Do you consider yourself a strong or moderate Republican? IF "INDEPENDENT" OR "NONE," ASK: Do you lean more toward the Democrats or the Republicans?

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Democrat strong | 21 | 24 | 21 | 17 | 26 | 20 | 28 | 21 |
| Democrat moderate | 9 | 11 | 14 | 8 | 18 | 14 | 19 | 13 |
| Republican strong | 18 | 18 | 17 | 9 | 16 | 15 | 15 | 12 |
| Republican moderate | 11 | 16 | 11 | 11 | 12 | 13 | 15 | 13 |
| Independent lean Democratic | 13 | 11 | 17 | 24 | 11 | 14 | 9 | 10 |
| [VOL] <br> Independent don't lean | 5 | 4 | 3 | 8 | 3 | 4 | 2 | 3 |
| Independent lean Republican | 15 | 7 | 11 | 14 | 11 | 13 | 8 | 15 |
| None - lean Democratic | 4 | 4 | 2 | 1 | 1 | 2 | * | 4 |
| [VOL] None don't lean | 3 | 3 | 3 | 4 | 1 | 4 | 4 | 6 |
| None - lean Republican | 1 | 3 | 1 | 2 | 2 | 1 | * | 3 |
| Don't know | 1 | * | 1 | * | 1 | 1 | 1 | * |
| Refused | * | * | * | 1 | * | * | - | * |
| Based On: | $\mathrm{N}=616$ | $\mathrm{N}=595$ | $\mathrm{N}=624$ | $\mathrm{N}=596$ | $\mathrm{N}=595$ | $\mathrm{N}=601$ | $\mathrm{N}=601$ | $\mathrm{N}=596$ |

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?
IF "Liberal," ASK: Would you say you are strongly or somewhat liberal? IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Liberal - strongly | 8 | 12 | 8 | 10 | 9 | 10 | 11 | 10 |  |
| Liberal - <br> somewhat | 13 | 9 | 12 | 12 | 10 | 13 | 11 | 10 |  |
| Conservative - <br> strongly | 22 | 23 | 17 | 14 | 19 | 21 | 23 | 23 |  |
| Conservative - <br> somewhat | 15 | 12 | 15 | 14 | 19 | 18 | 12 | 16 |  |
| Moderate | 40 | 41 | 44 | 45 | 39 | 33 | 40 | 38 |  |
| Don't know | 2 | 1 | 4 | 3 | 3 | 3 | 2 | 3 |  |
| Refused | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

The following questions are for classification purposes only and are the last part of the questionnaire. Please be assured that your responses will be aggregated with those of other participants to this survey.

DM2. What is your marital status? Are you...

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Married/Living as <br> Married/Co- <br> Habitating, | 69 | 69 | 64 | 73 | 63 | 68 | 70 | 76 |  |
| Separated, | 1 | 3 | 2 | 1 | 3 | 2 | 2 | 2 |  |
| Divorced, | 7 | 6 | 9 | 9 | 8 | 9 | 6 | 6 |  |
| Widowed, or | 4 | 7 | 5 | 5 | 3 | 6 | 6 | 4 |  |
| Never Married? | 16 | 13 | 17 | 11 | 18 | 15 | 16 | 11 |  |
| Don't know | 1 | $*$ | 2 | $*$ | 1 | - | - | 1 |  |
| Refused | 2 | 3 | 2 | 2 | 4 | $*$ | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM3. What is the last grade of school you completed?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| Less than high <br> school graduate | 7 | 10 | 6 | 4 | 6 | 7 | 8 | 8 |
| High school <br> graduate | 20 | 26 | 31 | 31 | 26 | 32 | 38 | 24 |
| Technical/trade <br> school | 1 | 3 | 2 | 3 | 3 | 3 |  | 3 |
| Some college | 32 | 29 | 35 | 27 | 32 | 31 | 23 | 29 |
| College graduate | 23 | 17 | 16 | 20 | 20 | 16 | 16 | 18 |
| Some graduate <br> school | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 4 |
| Graduate degree | 11 | 10 | 7 | 11 | 8 | 9 | 10 | 14 |
| Don't know | 2 | 1 | 2 | $*$ | 1 | - | 1 | $*$ |
| Refused | 1 | 4 | 2 | 2 | 3 | $*$ | - | 1 |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

DM4. In what year were you born?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| $18-29$ | 16 | 15 | 14 | 15 | 15 | 17 | 16 | 13 |  |
| $30-49$ | 41 | 34 | 38 | 41 | 42 | 39 | 34 | 41 |  |
| $50-64$ | 28 | 26 | 28 | 29 | 27 | 26 | 29 | 28 |  |
| $65+$ | 12 | 20 | 16 | 13 | 12 | 18 | 19 | 14 |  |
| DK/Refused | 4 | 5 | 4 | 3 | 5 | 1 | 2 | 4 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM5. Which one of the following best describes where you live?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Urban area | 22 | 25 | 26 | 13 | 20 | 18 | 19 | 18 |  |
| Suburban area | 49 | 56 | 55 | 36 | 36 | 50 | 46 | 48 |  |
| Rural area | 26 | 15 | 14 | 48 | 39 | 30 | 34 | 33 |  |
| Don't know | 1 | 2 | 3 | 1 | 1 | 1 | 1 | $*$ |  |
| Refused | 1 | 3 | 2 | 2 | 4 | $*$ | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Own | 75 | 79 | 71 | 80 | 76 | 77 | 79 | 82 |  |
| Rent | 14 | 11 | 17 | 12 | 13 | 14 | 11 | 10 |  |
| Other <br> arrangement | 10 | 7 | 8 | 6 | 7 | 9 | 9 | 6 |  |
| Don't know | 1 | 1 | 2 | 1 | $*$ | - | $*$ | 1 |  |
| Refused | 2 | 3 | 2 | 2 | 4 | 1 | 1 | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM7. Are you the parent or guardian of one or more children under the age of 18 , or not?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Yes | 37 | 31 | 30 | 34 | 40 | 38 | 35 | 38 |  |
| No | 61 | 66 | 67 | 64 | 56 | 62 | 64 | 61 |  |
| Don't know | 1 | 1 | 2 | $*$ | $*$ | - | - | $*$ |  |
| Refused | 1 | 2 | 2 | 2 | 3 | $*$ | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM14. Do you consider yourself a born-again or evangelical Christian, or not?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Yes, born- <br> again/evangelical | 35 | 37 | 32 | 18 | 57 | 42 | 37 | 43 |  |
| No | 61 | 59 | 63 | 80 | 39 | 57 | 62 | 56 |  |
| Don't know | 2 | 1 | 2 | $*$ | 1 | 1 | 1 | $*$ |  |
| Refused | 2 | 4 | 3 | 2 | 4 | 1 | 1 | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM15. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Protestant | 31 | 25 | 23 | 24 | 43 | 37 | 30 | 43 |  |
| Catholic | 20 | 25 | 24 | 32 | 8 | 26 | 32 | 11 |  |
| Mormon | 3 | 1 | 5 | $*$ | 1 | 1 | - | 2 |  |
| Jewish | 1 | 3 | 3 | 2 | 1 | 1 | 2 | 2 |  |
| Muslim | - | 1 | 1 | - | $*$ | $*$ | $*$ | $*$ |  |
| Other religion <br> [SPECIFY] | 19 | 19 | 20 | 13 | 32 | 21 | 18 | 22 |  |
| Don't belong to <br> religious <br> denomination | 21 | 21 | 20 | 26 | 11 | 13 | 17 | 16 |  |
| Other | - | - | - | - | - | - | - | - |  |
| Don't know | 2 | 1 | 3 | $*$ | 1 | $*$ | 1 | 1 |  |
| Refused | 4 | 5 | 3 | 3 | 4 | 2 | 1 | 3 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM17. [IF "OTHER RELIGION" IN DM15 (DM15-6), ASK:] Do you consider yourself a Christian, or not?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Yes, a Christian | 69 | 88 | 75 | 73 | 93 | 90 | 89 | 82 |  |
| No, not a <br> Christian | 31 | 11 | 25 | 27 | 7 | 10 | 11 | 18 |  |
| Don't know | - | - | - | - | - | - | - | - |  |
| Refused | - | 1 | - | - | - | $*$ | - | - |  |
| Based On: | $\mathrm{N}=95$ | $\mathrm{~N}=103$ | $\mathrm{~N}=97$ | $\mathrm{~N}=75$ | $\mathrm{~N}=157$ | $\mathrm{~N}=107$ | $\mathrm{~N}=77$ | $\mathrm{~N}=116$ |  |

DM18. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

|  | Likely Voters |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |
| Never | 20 | 13 | 19 | 25 | 8 | 12 | 12 | 11 |
| Less often than a <br> few times a year | 11 | 12 | 13 | 12 | 4 | 8 | 7 | 10 |
| A few times a <br> year | 21 | 21 | 22 | 25 | 14 | 20 | 22 | 18 |
| Once or twice a <br> month | 14 | 13 | 15 | 12 | 24 | 17 | 14 | 15 |
| Once a week | 21 | 25 | 20 | 20 | 30 | 33 | 35 | 24 |
| More than once <br> a week | 9 | 12 | 6 | 2 | 15 | 10 | 8 | 20 |
| Don't know | 1 | 1 | 2 | $*$ | 1 | $*$ | $*$ | 1 |
| Refused | 3 | 4 | 3 | 4 | 4 | 1 | 1 | 3 |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |

DM19a. Are you Spanish, Hispanic, or Latino?

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Yes | 16 | 15 | 12 | 1 | 2 | 2 | 3 | 3 |  |
| No | 81 | 83 | 83 | 98 | 94 | 98 | 97 | 96 |  |
| Don't know | 2 | $*$ | 2 | $*$ | 1 | $*$ | - | - |  |
| Refused | 2 | 2 | 3 | 1 | 4 | 1 | $*$ | 1 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM20a. [IF SPANISH/HISPANIC/LATINO (D19a-1), ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
DM20b. [IF NOT SPANISH/HISPANIC/LATINO (D19a-2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| White | 80 | 77 | 79 | 93 | 70 | 87 | 87 | 79 |
| Black, AfricanAmerican, or Negro | 5 | 13 | 7 | 1 | 24 | 10 | 9 | 15 |
| Spanish, <br> Hispanic or Latino | 16 | 15 | 12 | 1 | 2 | 2 | 3 | 3 |
| American Indian or Alaska Native | 3 | * | 3 | 1 | 3 | 1 | 1 | 1 |
| Asian (net) | 2 | * | 2 | * | 1 | 1 | 1 | 3 |
| Asian Indian | - | * | * | * | - | * | 1 | 2 |
| Native Hawaiian | - | * | - | - | * | - | - | - |
| Chinese | - | - | - | - | * | - | - | - |
| Guamanian or Chamorro | - | - | * | - | - | - | - | - |
| Filipino | 1 | - | - | - | - | - | - | - |
| Japanese | - | - | - | - | * | - | - | - |
| Korean | - | - | * | - | - | - | - | - |
| Vietnamese | - | - | - | - | - | - | * | * |
| Other Asian | 1 | - | 1 | - | - | 1 | - | * |
| Other Pacific Islander | * | - | 1 | - | * | - | - | * |
| Some other race [SPECIFY] | 8 | 5 | 5 | 2 | 1 | 2 | 2 | 3 |
| Don't know | 1 | 2 | 3 | 1 | * | * | * | * |
| Refused | 4 | 2 | 3 | 4 | 3 | 1 | * | 2 |
| Based On: | $\mathrm{N}=626$ | $\mathrm{N}=600$ | $\mathrm{N}=628$ | $\mathrm{N}=600$ | $\mathrm{N}=601$ | $\mathrm{N}=607$ | $\mathrm{N}=607$ | $\mathrm{N}=601$ |

DM21a. Does your total household [IF SINGLE: "PERSONAL"] income fall below $\$ 50,000$ dollars, or is it $\$ 50,000$ or higher? [READ LIST]

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Below $\$ 50,000$ | 33 | 37 | 35 | 27 | 38 | 37 | 37 | 30 |  |
| $\$ 50,000+$ | 59 | 55 | 57 | 65 | 52 | 57 | 56 | 64 |  |
| Don't know | 2 | 1 | 2 | 1 | 2 | 1 | 3 | 1 |  |
| Refused | 6 | 7 | 6 | 7 | 8 | 5 | 5 | 5 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

DM21b. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [ READ LIST] IF INCOME IS "BELOW \$50,000" (DM21a-1), READ]

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| Under \$10,000 | 8 | 13 | 11 | 9 | 6 | 12 | 19 | 16 |
| $\begin{aligned} & \$ 10,000 \text { to under } \\ & \$ 20,000 \end{aligned}$ | 8 | 18 | 15 | 16 | 20 | 17 | 13 | 7 |
| $\$ 20,000 \text { to under }$ $\$ 30,000$ | 24 | 25 | 15 | 29 | 17 | 24 | 19 | 21 |
| $\begin{array}{\|l\|} \hline \$ 30,000 \text { to under } \\ \$ 40,000 \end{array}$ | 25 | 21 | 20 | 17 | 25 | 23 | 19 | 31 |
| $\$ 40,000$ to under $\$ 50,000$ | 33 | 22 | 35 | 27 | 27 | 23 | 25 | 20 |
| Don't know | * | - | 1 | 1 | 1 | * | 3 | 1 |
| Refused | 2 | 2 | 2 | 1 | 4 | 1 | 3 | 4 |
| Based On: | $\mathrm{N}=190$ | $\mathrm{N}=192$ | $\mathrm{N}=205$ | $\mathrm{N}=182$ | $N=215$ | $\mathrm{N}=229$ | $\mathrm{N}=243$ | $\mathrm{N}=159$ |

IF INCOME IS "\$50,000 OR HIGHER" (DM21a-2), READ]

|  | Likely Voters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Colorado | Florida | Nevada | New Hampshire | North Carolina | Ohio | Pennsylvania | Virginia |
| $\begin{aligned} & \$ 50,000 \text { to under } \\ & \$ 75,000 \end{aligned}$ | 30 | 36 | 35 | 28 | 34 | 39 | 43 | 30 |
| $\begin{aligned} & \$ 75,000 \text { to under } \\ & \$ 100,000 \end{aligned}$ | 30 | 18 | 26 | 30 | 37 | 21 | 23 | 23 |
| $\begin{aligned} & \$ 100,000 \text { to under } \\ & \$ 150,000 \\ & \hline \end{aligned}$ | 21 | 25 | 23 | 22 | 13 | 22 | 13 | 23 |
| \$150,000 or more | 16 | 18 | 12 | 15 | 11 | 7 | 16 | 18 |
| Don't know | 1 | 1 | 1 | 1 | 2 | 7 | 1 | 2 |
| Refused | 3 | 3 | 2 | 4 | 4 | 3 | 4 | 5 |
| Based On: | $N=388$ | $N=356$ | $N=364$ | $N=370$ | $N=328$ | $N=337$ | $\mathrm{N}=319$ | $\mathrm{N}=395$ |

DM24. INTERVIEWER RECORD Respondent's Gender:

|  | Likely Voters |  |  |  |  |  |  |  |  |
| :--- | ---: | :--- | ---: | :--- | :--- | ---: | ---: | ---: | ---: |
|  | Colorado | Florida | Nevada | New <br> Hampshire | North <br> Carolina | Ohio | Pennsylvania | Virginia |  |
| Male | 52 | 46 | 48 | 51 | 47 | 50 | 45 | 50 |  |
| Female | 48 | 54 | 53 | 49 | 53 | 51 | 55 | 50 |  |
| Based On: | $\mathrm{N}=626$ | $\mathrm{~N}=600$ | $\mathrm{~N}=628$ | $\mathrm{~N}=600$ | $\mathrm{~N}=601$ | $\mathrm{~N}=607$ | $\mathrm{~N}=607$ | $\mathrm{~N}=601$ |  |

## AP-GfK Battleground State Poll Methodology

The Associated Press-GfK Poll on was conducted October 22nd - 26th, 2008, by GfK Roper Public Affairs \& Media -- a division of GfK Custom Research North America. This poll in eight states is based on landline telephone interviews, with a nationally-representative probability sample of adults $18+$ classified as likely voters. Likely voters completed the entire questionnaire; the balance of the sample completed a shorter version of the questionnaire. The sample was provided by Survey Sampling International. The survey sample included the contiguous 48 states, and Alaska and Hawaii. Interviews were conducted in both English and Spanish.

In each state, the data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2007 supplement of the Current Population Survey.

The margin of sampling error is reported below, by state, for results based on the entire sample of adults, as well as likely voters. The margin of error varies for results based on sub-samples.

| State | Total <br> Sample N | Margin <br> on total | Likely <br> Voters | Margin <br> on Likely <br> Voters |
| :--- | ---: | :---: | :---: | :---: |
| Colorado | 798 | 3.5 | 626 | 3.9 |
| Florida | 788 | 3.4 | 600 | 4.0 |
| Nevada | 818 | 3.6 | 628 | 3.9 |
| New <br> Hampshire | 758 | 3.5 | 600 | 4.0 |
| North <br> Carolina | 792 | 3.5 | 601 | 4.0 |
| Ohio | 789 | 3.5 | 607 | 4.0 |
| Pennsylvania | 822 | 3.4 | 607 | 4.0 |
| Virginia | 782 | 3.5 | 601 | 4.0 |

