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SynergEyes, Inc. Launches New Hybrid Lens Design for Keratoconus Patients

Carlsbad, CA (July 14, 2009) – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, recently introduced a new advanced lens design for keratoconus patients. *ClearKone™* is a revolutionary contact lens that takes advantage of the best features of the hybrid platform, providing superior visual acuity, centration, stability, and all-day comfort. The patent-pending design is optimized to vault the predominant irregularities of the keratoconic cornea, thus effectively restoring vision to a vast majority of irregular cornea patients, without compromising comfort or eye health, even in the most challenging cases. *ClearKone™* is now available in limited release in the United States, Canada and Puerto Rico.

SynergEyes lenses are the only FDA-cleared hybrid contact lenses specifically designed for keratoconus vision correction. The *SynergEyes® KC* lens was introduced in 2006, and many keratoconus patients are successfully wearing this design. However, *SynergEyes® KC* is most successful on central, nipple cones, which represent only a portion of the total number of keratoconus cases.

“SynergEyes recognized the need to develop a hybrid contact lens design that could fit a much broader spectrum of keratoconus patients, including oval cones, highly advanced central cones, decentered cones and depending on the specifics of the case, globus keratoconus and pellucid marginal degeneration,” says Kellie Kaseburg, Vice President of Global Marketing for SynergEyes. “The *ClearKone™* lens does just that and will allow many more keratoconus patients to experience the benefits of hybrid technology.”

The *ClearKone™* lens utilizes revolutionary hybrid technology to give keratoconus patients the very best technology has to offer – the excellent visual clarity of a high-oxygen rigid gas permeable contact lens and the all-day comfort and convenience of a soft lens. What makes the *ClearKone™* lens different from other SynergEyes lenses is the design of the lens itself and the technique used to fit it.

“The *ClearKone™* hybrid contact lens gives keratoconus patients wearing RGP lenses or a piggyback system a new way to have clearer, more stable vision and better comfort,” says Dr. Morris Sheffer of Charlotte, North Carolina. “The design of *ClearKone™* enables the lens to center very well on irregularly shaped corneas, to provide crisper vision than any other contact lens we have tried. Since the lens is designed to “vault” over the peak of the cornea, the comfort is also greatly improved. Our patients love the improvement in comfort and vision they get with *ClearKone™*!”

ClearKone™ is currently being prescribed in a limited number of locations in the United States, Canada and Puerto Rico. Keratoconus patients can visit www.SharingOneVision.com to locate a *ClearKone™* practitioner.

Incorporating patented HyperBond™ technology and HydrolEyes™ surface science, the SynergEyes® contact lenses with FDA market clearance include:

SynergEyes[®] *A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; the *SynergEyes*[®] *Multifocal* lens for presbyopia; *SynergEyes*[®] *KC* and *ClearKone*[™] for keratoconus; and the *SynergEyes*[®] *PS* for post-surgery and post trauma refractive errors.

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