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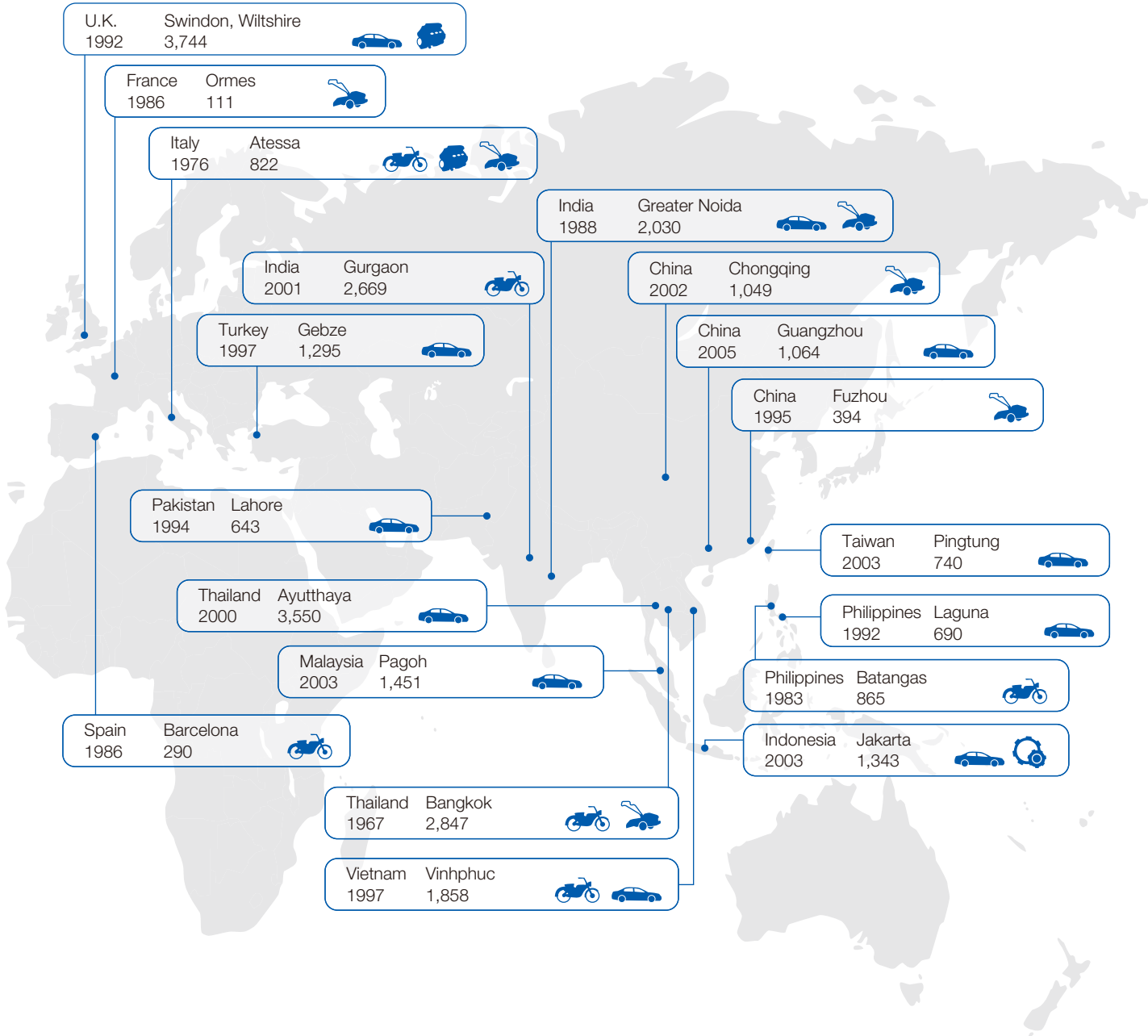
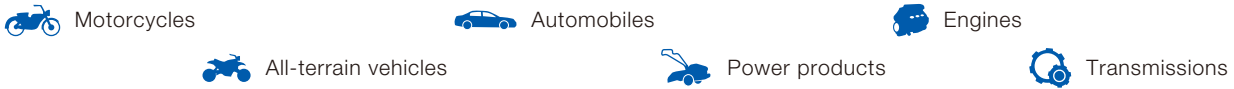
Investor Information

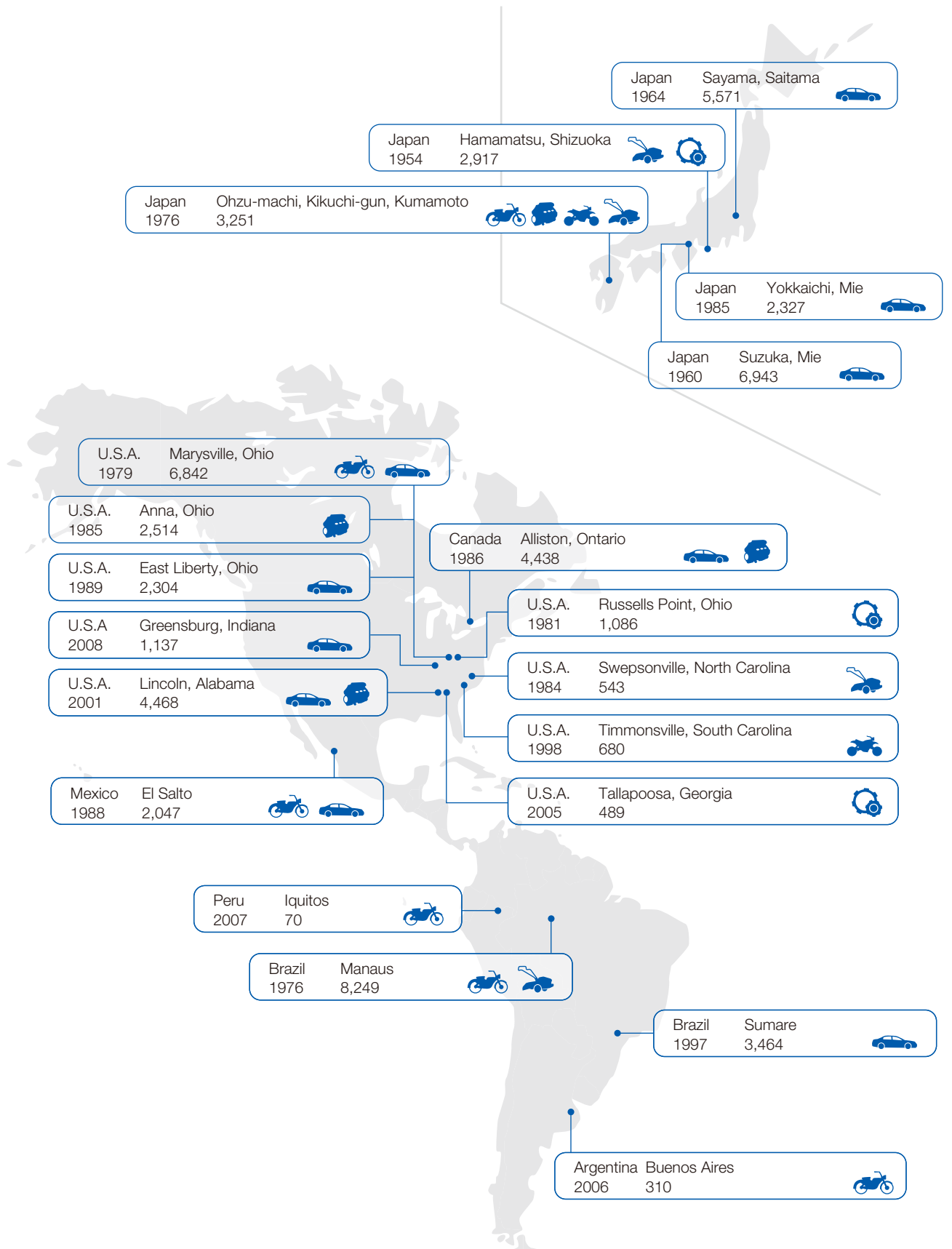
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Principal Manufacturing Facilities

Location	Start of Operations	Number of Employees*	Principal Products Manufactured
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*As of March 31, 2009





Honda Group

Company Name	Honda Motor Co., Ltd.
Established	September 24, 1948
Lines of Business	Motorcycles, Automobiles, Financial Services and Power Products and Others
Head Office	1-1, 2-chome, Minami-Aoyama, Minato-ku, Tokyo, Japan

Principal Subsidiaries

Region	Country of Incorporation	Company	Percentage Ownership and Voting Interest	Main Lines of Business				Function
				Motorcycle Business	Automobile Business	Financial Services Business	Power Product & Other Businesses	
Japan	Saitama	Honda R&D Co., Ltd.	100.0	○	○		○	Research & Development
	Tochigi	Honda Engineering Co., Ltd.	100.0	○	○		○	Manufacturing and Sales of machine tools, equipment and production techniques
	Saitama	Yachiyo Industry Co., Ltd.	50.5	○	○			Manufacturing
	Tokyo	Honda Finance Co., Ltd.	100.0			○		Finance
North America	U.S.A.	American Honda Motor Co., Inc.	100.0	○	○		○	Sales
		Honda North America, Inc.	100.0	○	○	○	○	Coordination of Subsidiaries Operation
		Honda of America Mfg., Inc.	100.0	○	○			Manufacturing
		American Honda Finance Corporation	100.0			○		Finance
		Honda Manufacturing of Alabama, LLC	100.0		○			Manufacturing
		Honda Manufacturing of Indiana, LLC	100.0		○			Manufacturing
		Honda Transmission Mfg. of America, Inc.	100.0		○			Manufacturing
		Honda R&D Americas, Inc.	100.0	○	○		○	Research & Development
Canada	Honda Canada Inc.	100.0	○	○		○	Manufacturing and Sales	
	Honda Canada Finance Inc.	100.0			○		Finance	
Mexico	Honda de Mexico, S.A. de C.V.	100.0	○	○		○	Manufacturing and Sales	
Europe	U.K.	Honda Motor Europe Limited	100.0	○	○	○	○	Coordination of Subsidiaries Operation and Sales
		Honda of the U.K. Manufacturing Ltd.	100.0		○			Manufacturing
		Honda Finance Europe plc	100.0			○		Finance
	France	Honda Motor Europe (South) S.A.	100.0	○	○		○	Sales
	Germany	Honda Bank GmbH	100.0			○		Finance
		Honda Motor Europe (North) GmbH	100.0	○	○		○	Sales
	Italy	Honda Italia Industriale S.p.A.	100.0	○			○	Manufacturing and Sales

Region	Country of Incorporation	Company	Percentage Ownership and Voting Interest	Main Lines of Business				Function
				Motorcycle Business	Automobile Business	Financial Services Business	Power Product & Other Businesses	
Asia	China	Honda Motor (China) Investment Corporation, Ltd.	100.0	○	○		○	Coordination of Subsidiaries Operation and Sales
		Honda Automobile (China) Co., Ltd.	65.0		○			Manufacturing
		Honda Auto Parts Manufacturing Co., Ltd.	100.0		○			Manufacturing
	India	Honda Siel Cars India Limited	97.4		○			Manufacturing and Sales
	Taiwan	Honda Taiwan Co., Ltd.	100.0		○			Sales
	Thailand	Asian Honda Motor Co., Ltd.	100.0	○	○	○	○	Coordination of Subsidiaries Operation and Sales
		Honda Leasing (Thailand) Company Limited	100.0			○		Finance
		Honda Automobile (Thailand) Co., Ltd.	89.0		○			Manufacturing and Sales
		Thai Honda Manufacturing Co., Ltd.	60.0	○			○	Manufacturing
	Vietnam	Honda Vietnam Co., Ltd.	70.0	○	○			Manufacturing and Sales
Others	Argentina	Honda Motor de Argentina S.A.	100.0	○	○		○	Manufacturing and Sales
	Brazil	Honda South America Ltda.	100.0	○	○	○	○	Coordination of Subsidiaries Operation
		Honda Automoveis do Brasil Ltda.	100.0		○			Manufacturing and Sales
		Moto Honda da Amazonia Ltda.	100.0	○			○	Manufacturing and Sales
	Turkey	Honda Türkiye A.S.	100.0	○	○			Manufacturing and Sales
	Australia	Honda Australia Pty. Ltd.	100.0		○			Sales








Note: Percentage Ownership and Voting Interest include ownership through consolidated subsidiaries.

Major Affiliated Companies Accounted for under the Equity Method

Region	Country of Incorporation	Company	Percentage Ownership and Voting Interest	Main Lines of Business				Function
				Motorcycle Business	Automobile Business	Financial Services Business	Power Product & Other Businesses	
Japan	Saitama	Showa Corporation	33.5	○	○		○	Manufacturing
	Tokyo	Keihin Corporation	42.2	○	○		○	Manufacturing
	Saitama	TS Tech Co., Ltd.	22.7	○	○			Manufacturing
	Shizuoka	F.C.C. Co., Ltd.	20.7	○	○		○	Manufacturing
	Nagano	Nissin Kogyo Co., Ltd.	34.7	○	○			Manufacturing
	Saitama	H-one Co., Ltd.	23.5	○	○		○	Manufacturing
	Aichi	Musashi Seimitsu Industry Co., Ltd.	26.2	○	○		○	Manufacturing
	Saitama	F-Tech Inc.	20.6		○			Manufacturing
Asia	China	GuangqiHonda Automobile Co., Ltd.	50.0		○			Manufacturing and Sales
		Dongfeng Honda Automobile Co., Ltd.	50.0		○			Manufacturing and Sales
		Dongfeng Honda Engine Co., Ltd.	50.0		○			Manufacturing
	India	Hero Honda Motors Ltd.	26.0	○				Manufacturing and Sales
	Indonesia	P.T. Astra Honda Motor	50.0	○				Manufacturing and Sales
	Thailand	A.P. Honda Co., Ltd.	49.0	○				Sales

Note: Percentage Ownership and Voting Interest include ownership through consolidated subsidiaries.

Honda's History

Year	Noteworthy Events	Major Products and Technologies
1946	Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu.	
1947	Honda produces <i>A-Type</i> bicycle engine.	
1948	Honda Motor Co., Ltd. incorporated (capital: 1 million yen, 34 associates) established.	
1949	Production of <i>Dream D-Type</i> , Honda's first production motorcycle, begins.	
1950	Tokyo sales office established.	
1952	Head office moved to Tokyo. Motorcycle exports begin.	
1953	<i>H-Type</i> engine, Honda's first power product, produced. Yamato Factory (now Wako Office) begins operation. Honda Labor Union established.	
1954	Honda declares participation in the Isle of Man T.T. Race. Production moves from Hamamatsu Yamashita Plant to Hamamatsu Aoi Plant (now Hamamatsu Factory).	
1955	Honda ranks first in motorcycle production in Japan.	
1956	Honda Company Principle established.	
1957	Listed on the Tokyo Stock Exchange.	
1958	<i>Super Cub</i> motorcycle introduced.	
1959	American Honda Motor Co., Inc. (Honda's first overseas subsidiary) established. Honda racing team takes 6th place in 125cc class in the first entry in Isle of Man T.T. Race. Team takes the Constructor's Prize.	
1960	Motorcycle production at Suzuka Factory begins. (Automobile production begins in 1967.) R&D department spun off and incorporated as Honda R&D Co., Ltd.	
1961	European Honda GmbH (now Honda Motor Europe (North) GmbH) (Honda's first subsidiary in Europe) established in Germany. Honda racing team sweeps first five places in Isle of Man T.T. Race in both 125cc and 250cc categories.	
1962	Construction of Suzuka Circuit completed.	
1963	Honda's first mini-truck (<i>T360</i>) and sports car (<i>S500</i>) introduced. Honda Benelux N.V. (Belgium) begins motorcycle production. (Honda's first overseas production facility. First European (EEC) plant by Japanese manufacturers.)	
1964	Honda announces and makes Formula 1 debut at German Grand Prix (places 9th). Asian Honda Motor Co., Ltd. (Thailand) established. Automobile production at Sayama plant (now Saitama Factory) begins.	
1965	Export of automobiles (<i>S600</i>) begins.	
1966	Honda wins Constructor's Championship in all classes (50cc to 500cc) of motorcycle road race championship. (First time in history)	
1967	Motorcycle production in Thailand begins.	
1969	Automobile production in Taiwan begins (<i>N600/TN600</i>) (Honda's first automobile production overseas). <i>Dream CB750 Four</i> introduced. Automobile (<i>N360</i>) and motorcycle production in Malaysia begins.	
1970	Honda Engineering Co., Ltd. established. Moka Parts Plant (now Tochigi Factory) established. Driving Safety Promotion Center inaugurated.	
1971	Motorcycle production in Mexico begins. Honda Automoveis do Brazil Ltda. established in Brazil.	
1972	<i>Civic</i> introduced. CVCC low emissions engine is introduced. (The first engine to comply with the 1970 U.S. Clean Air Act.)	
1973	<i>Civic CVCC</i> introduced (export to the United States begins in 1975). Motorcycle production in the Philippines begins.	
1974	Motorcycle production in Indonesia begins.	
1975	<i>GoldWing (GL1000)</i> introduced in the United States. Automobile production in Indonesia begins (<i>TN</i> trucks, <i>Life</i> , <i>Civic</i>).	
1976	<i>Accord</i> introduced. Kumamoto Factory begins operation. Motorcycle production in Italy begins. Motorcycle production in Brazil begins.	
1977	Listed on the New York Stock Exchange (NYSE).	
1979	Honda of America Mfg., Inc., in the United States, begins motorcycle production.	
1981	Listed on the London Stock Exchange. <i>Electro Gyrocopter</i> (the world's first car navigation system) introduced.	
1982	Honda of America Mfg., Inc., in the United States, begins <i>Accord</i> production. (A first for a Japanese auto maker.) Motorcycle production in China begins. (Technical collaboration agreement with Jialing Industry signed.) Beijing office opens.	
1984	Honda Research of America (now Honda R&D Americas, Inc.) established.	
1985	Motorcycle production in India begins. Yokkaichi Factory of Yachiyo Industry Co., Ltd. begins consignment for production of minicars.	

Year

Noteworthy Events

Major Products and Technologies

- 1986 American Honda's Acura brand auto sales channel opens.
Automobile production at Honda Canada Inc. begins (*Accord*).
Motorcycle production in Spain begins.
Power product production in France begins.
- 1987 *Legend* becomes Japan's first vehicle with SRS airbag system.
First Formula 1 race held at Suzuka Circuit.
- 1988 Export of U.S.-made *Accord Coupe* and *GoldWing* to Japan begins.
R&D facility established in Europe (now Honda R&D Europe).
Power product production in India begins.
- 1989 *Accord* becomes the best-selling passenger car in the United States.
- 1990 Takanezawa Plant established.
NSX sports car introduced.
- 1992 Automobile production begins in the United Kingdom (*Accord*) and the Philippines.
Wuyang Honda begins motorcycle production in China.
- 1994 Automobile production in Pakistan begins (*Civic*).
Odyssey introduced.
Power product production begins in China.
- 1995 *CR-V* sports utility vehicle introduced.
Automobile production in Mexico begins (*Accord*).
- 1996 Humanoid robot prototype *P2* introduced.
- 1997 Cumulative motorcycle production reaches 100 million units.
Automobile production begins in Brazil (*Civic*), Turkey (*Civic*), and India (*City*).
Motorcycle production in Vietnam begins.
Honda R&D Southeast Asia Co., Ltd. motorcycle research facility established in Thailand.
Twin Ring Motegi motorsports complex completed.
- 1998 Production and sales begin in the United States for the *Civic GX*, powered by compressed natural gas.
- 1999 Automobile production in China begins (*Accord*).
Insight hybrid car introduced both in Japan and the United States.
- 2000 Humanoid robot *ASIMO* introduced.
Zero industrial landfill waste achieved at all production facilities in Japan.
- 2001 Cumulative automobile production in North America reaches 10 million units.
Fit introduced.
A motorcycle sales subsidiary in Korea established, and motorcycle sales begin.
- 2002 Honda *FCX*, first fuel-cell vehicle to receive U.S. government certification for commercial use, introduced in both the United States and Japan.
Fit becomes the best-selling model in Japan.
- 2003 Global cumulative automobile production reaches 50 million units.
The *HondaJet* prototype completes its maiden flight.
- 2004 Production of automobiles at Takanezawa Plant in Tochigi Factory shifted to Suzuka Factory.
Accord 2.2 i-CTDi, with Honda's original diesel engine, introduced in Europe.
- 2005 Cumulative motorcycle production reaches 150 million units.
Cumulative *Super Cub* worldwide production reaches 50 million units.
Honda Automobile (China) Co., Ltd. begins exporting automobiles (*Jazz*, to Europe).
Automobile R&D established in Thailand.
- 2006 Three-channel automobile sales network in Japan integrated to the single Honda Cars channel.
Cumulative production of power products reaches 70 million units.
Developed world's first motorcycle airbag system on *GoldWing*, for the U.S. market.
Jointly developed ethanol production process from cellulosic biomass with RITE in Japan.
HondaJet operations begin; sales pre-orders are taken.
Automobile production in Vietnam begins (*Civic*).
Sales of *Acura* brand begin in China.
- 2007 Sales of next-generation thin-film solar cells begin in Japan.
Honda celebrates 25 years of automobile production in the United States.
- 2008 Cumulative motorcycle production of 200 million units achieved.
Kumamoto Factory completed.
Freed introduced.
50th anniversary of *Super Cub* sales launch.
New-model *City* introduced in India.
Yukios introduced.
FCX Clarity introduced through lease sales in Japan and United States.
Fit becomes the best-selling model in Japan.
- 2009 All-new *Insight* hybrid car introduced.
Pianta FV200 gas-powered tillers introduced.
Established joint-venture company Blue Energy Co. with GS Yuasa.



NSX (1990)



Odyssey (1994)



CR-V (1995)



Fit (2001)



GoldWing Airbag (2006)



HondaJet



Insight (2009)

Investor Information

Honda Motor Co., Ltd.

Company Information

Established	September 24, 1948
Lines of Business	Motorcycles, Automobiles, Financial Services and Power Products and Others
Fiscal Year-end	March 31
Independent Registered Public Accounting Firm	KPMG AZSA & Co.
Web Site	<ul style="list-style-type: none">• Corporate Web Site http://www.honda.co.jp• IR Web Sites Japanese: http://www.honda.co.jp/investors/ English: http://world.honda.com/investors/

Stock Information

Securities Code	7267
Number of Shares Authorized	7,086,000,000 shares
Total Number of Shares Issued	1,834,828,430 shares
Number of Shareholders	219,216
Number of Shares per Trading Unit	100 shares
Stock Exchange Listings	Japan: Tokyo, Osaka stock exchanges Overseas: New York, London stock exchanges
General Meeting of Shareholders	June
Record Dates for Dividends	June 30 September 30 December 31 March 31

IR Offices

Japan
Honda Motor Co., Ltd.
1-1, 2-chome, Minami-Aoyama, Minato-ku,
Tokyo 107-8556, Japan
TEL: 81-(0)3-3423-1111 (Switchboard)

U.S.A.
American Honda Motor Co., Inc.
New York Office
156 West 56th Street, 20th Floor,
New York, NY 10019, U.S.A.
TEL: 1-212-707-9920

Shareholders' Register Manager for Common Stock

The Chuo Mitsui Trust and Banking Co., Ltd.
33-1, Shiba 3-chome, Minato-ku,
Tokyo 105-8574, Japan

Contact Address:

The Chuo Mitsui Trust and Banking Co., Ltd.
Stock Transfer Agency Dept. Operation Center
8-4, Izumi 2-chome, Suginami-ku,
Tokyo 168-0063, Japan
TEL: 81-(0)3-3323-7111
TEL: 0120-78-2031 (toll free within Japan)

Depository and Transfer Agent for American Depository Receipts

JPMorgan Chase Bank, N.A.
4 New York Plaza,
New York, NY 10004, U.S.A.

Contact Address:

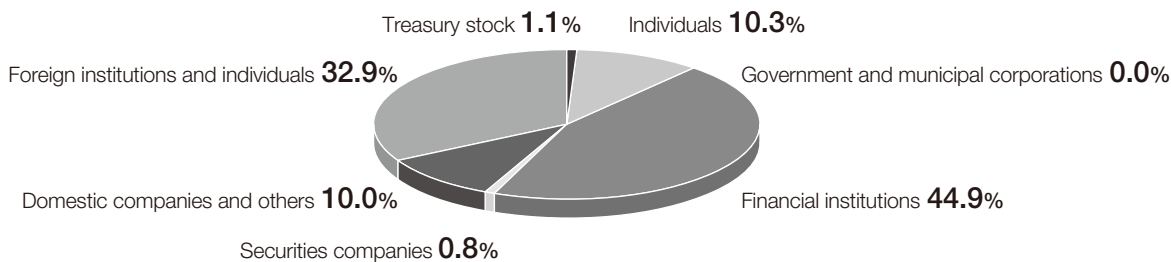
JPMorgan Service Center
P.O. Box 64504
St. Paul, MN 55164-0504, U.S.A.
TEL: 1-800-990-1135
E-mail: jpmorgan.adr@wellsfargo.com
Ratio: 1 ADR = 1 share of underlying stock
Ticker symbol: HMC

Note: With respect to taxation and other matters relating to the acquisition, holding, and disposition of the Company's common stock or ADRs by non-residents of Japan, please also refer to "Item 10E. Taxation" of Form 20-F included in the "Investor Relations" section on our web site.

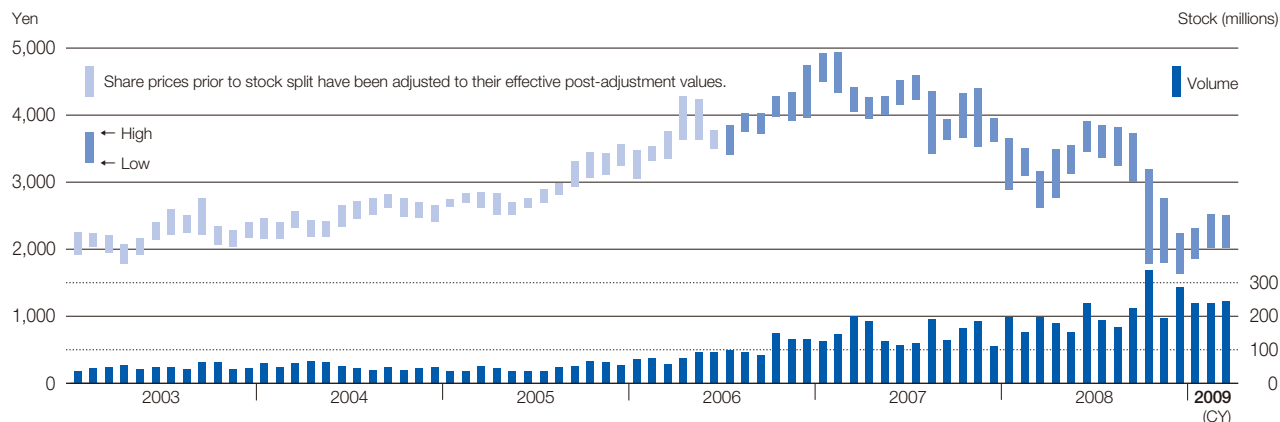
Major Shareholders

Individual or Organization	Number of shares held (thousands)	Percentage of total shares outstanding (%)
Japan Trustee Services Bank, Ltd. (Trust Account 4G)	95,401	5.2
Japan Trustee Services Bank, Ltd. (Trust Account)	95,138	5.2
The Master Trust Bank of Japan, Ltd. (Trust Account)	85,350	4.7
Moxley & Co.	81,806	4.5
Tokio Marine & Nichido Fire Insurance Co., Ltd.	65,520	3.6
JPMorgan Chase Bank 380055	63,868	3.5
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	61,144	3.3
Meiji Yasuda Life Insurance Company	54,043	3.0
Sompo Japan Insurance Inc.	43,666	2.4
Mitsui Sumitomo Insurance Co., Ltd.	35,039	1.9

Breakdown of Shareholders by Type



Honda's Stock Price and Trading Volume on the Tokyo Stock Exchange



Note: The Company executed a two-for-one stock split for the Company's common stock effective July 1, 2006. The prices of shares on the Tokyo Stock Exchange prior to the split have been adjusted retroactively for consistency. Consequently, the prices shown here are not the actual prices of shares on the Tokyo Stock Exchange.