



G-Technology, Inc.
A Fabrik Company

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**G-TECHNOLOGY DEBUTS WORLD'S FIRST 500GB
2.5" PORTABLE EXTERNAL DRIVE**

Ultra Sleek and Designed for Mac Market, G-DRIVE mini Features a FireWire 800, FireWire 400 and USB 2.0 Interface for Massive Storage and Performance

Macworld Conference & Expo, San Francisco, January 15, 2007 (Booth #S1544) – G-Technology, Inc. (www.g-technology.com, G-Tech), a manufacturer of premium storage solutions for the Apple® Mac® community that was acquired today by Fabrik Inc. (www.fabrik.com), announces a new addition to its G-DRIVE mini external storage family. With a FireWire® 800, FireWire 400 and USB 2.0 interface, the new G-DRIVE mini Triple 500 is the first portable drive in the industry at 500GB giving AV professionals and multimedia enthusiasts fast, high-capacity portable storage. Compact and light weight – around 10 oz – the G-DRIVE mini easily slips into a computer, camera or camcorder bag, holding more than 45 hours of high definition video, 200,000 5 Mpixel JPEG photos, or 125,000 MP3 files. Because the device is bus-powered, no bulky AC adaptor is required.

All G-Tech solutions are designed specifically for the Mac environment, offering performance, durability, capacity and compatibility. The new G-Drive mini Triple 500 is formatted HFS+ and

is Time Machine™ ready, making it easy to protect critical personal or professional content. When using Mac OS X, journaling is available, which continuously records changes to files on the drive in a “journal” so if your computer stops due to a power failure or some other issue, the journal restores the external drive to a known-good state when the computer restarts. Ensuring data integrity and reliability, G-Tech keeps things cool inside the G-DRIVE mini using an unique silent fanless cooling system that dissipates heat from the internal drive. Its all aluminum enclosure, which complements MacBook® Pro and other laptop computers designs, also acts as a heatsink, absorbing heat from the air inside the device.

“Providing quality solutions is paramount. Everything from our new G-DRIVE mini Triple 500 to our 16-bay G-SPEED RAID solution for film production undergoes stringent quality testing,” said Roger Mabon, vice president of sales and marketing for Fabrik’s G-Technology product group. “This principle applies to our new G-DRIVE mini for today’s mobile AV professionals and content creators. Not only is it durable to withstand an arduous portable environment, it provide capacities up to 500GB, offers universal connectivity and speed in a single compact solution.”

Available in March 2008, each G-Tech G-DRIVE mini comes complete with cables and a protective leather carrying case. Suggested retail pricing has not been set. All drives are Mac OS and Windows compatible and come with a standard 3-Year factory warranty. For more information, please visit <http://www.g-technology.com>.

G-Technology is now a Fabrik company. See announcement here:
<http://www.fabrik.com/company/media-room/press-releases/>

About Fabrik, Inc.

Fabrik delivers a blend of online services, software, memory and storage solutions that help consumers, small businesses and AV professionals store, access and manage their growing collections of digital content. The company’s online services, www.myfabrik.com and www.FabrikUltimateBackup.com, are marketed directly to consumers online, and through global channel partnerships. Fabrik’s leading storage brands include SimpleTech and G-Tech. For more information, please visit www.fabrik.com. Fabrik Inc., founded in 2005, is a privately

owned company headquartered in San Mateo with offices in Santa Ana and Santa Monica, California.

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