



SpectraLink

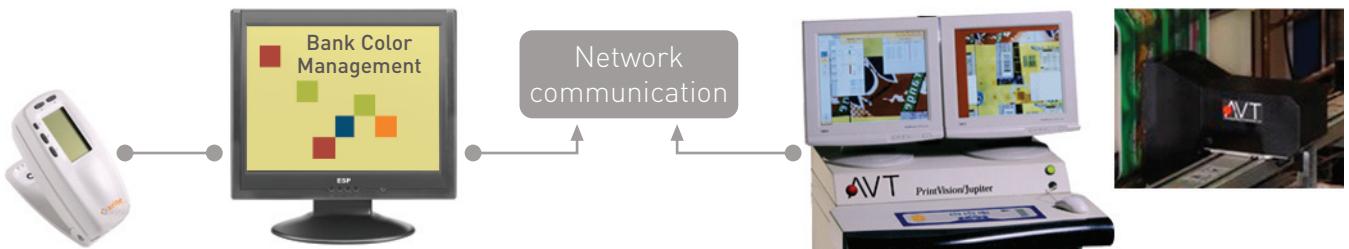
Online Press/Job color verification and management

Accurate, Simple, Fast

Calibrated on-Line, L*a*b* Color measurement to off-line Spectrometer

After pioneering the industry with the **Ideal** on-line color monitoring solution, AVT is now launching the SpectraLink module for Color set up validation and on-line accurate L*a*b* color measurement & management. The **SpectraLink** is an add-on module for the PrintVision/Jupiter & PrintVision/Argus automatic inspection solutions.

Now you can guarantee your customers accurate Brand color printing, time after time



Folding carton



Labels



Packaging



Commercial



Newspaper

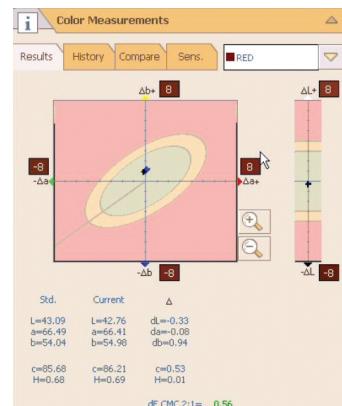


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Working in conjunction with the **Ideal** module, SpectraLink utilized a unique developed file transfer between the **XRite** Color management software and the AVT PV/Jupiter platform, providing accurate & calibrated on line color management and monitoring. SpectraLink Unique link to the **XRite SW** allows retrieving the original designer job colors L*a*b* values as well as the offline spectrometer samples L*a*b* readings.

As well the retrieved absolute original designer colors L*a*b* values from Xrite Color Management software are used as the target reference for the on-press comparison ensuring fast & accurate color validation and monitoring during setup, runtime and between runs.



With AVT SpectraLink you secure constant printing process while gaining the following benefits:

- Spot, brand and Logo colors are printed to the accurate L*a*b* targets
- Maintaining the same job colors between runs, presses and sites.
- Fast & objective job color verification during set up, reducing dramatically makeready material & time waste.
- Reducing run-time waste due to early warning of color variations
- SpectraLink reports including runtime calibrated L*a*b* colors for internal & external usages.

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