



ICM Poll for the Sunday Telegraph

Fieldwork dates: 2-3rd December 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,001

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.co.uk

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Climate Change Survey

CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	
Unweighted base	1001	441	560	78	152	522	249	277	265	163	296	224	203	110	77	182	262	105	342	305	354	
Weighted base	1001	480	521	119	158	515	208	264	292	209	237	249	190	114	76	195	225	129	332	320	349	
Certain to vote	(10)	466	241	225	27	50	264	125	155	134	81	95	150	92	60	41	131	139	70	151	147	167
		47%	50%	43%	23%	31%	51%	60%	59%	46%	39%	40%	60%	49%	53%	54%	67%	62%	54%	46%	46%	48%
	(9)	70	39	31	12	14	38	7	13	28	21	7	20	18	11	9	12	23	10	17	27	26
		7%	8%	6%	10%	9%	7%	3%	5%	10%	10%	3%	8%	10%	9%	12%	6%	10%	8%	5%	8%	8%
	(8)	101	41	59	5	20	57	19	23	41	15	22	24	28	12	12	21	23	19	36	32	33
		10%	9%	11%	4%	13%	11%	9%	9%	14%	7%	9%	9%	15%	11%	16%	11%	10%	15%	11%	10%	9%
	(7)	57	26	31	16	8	22	10	13	16	10	19	19	12	8	6	11	6	4	22	13	21
		6%	5%	6%	14%	5%	4%	5%	5%	5%	5%	8%	8%	6%	7%	8%	6%	3%	3%	7%	4%	6%
	(6)	30	9	21	6	6	17	1	1	8	15	6	12	3	5	1	5	3	1	5	11	14
		3%	2%	4%	5%	4%	3%	*	*	3%	7%	2%	5%	2%	5%	2%	3%	1%	1%	1%	3%	4%
	(5)	82	36	46	16	21	31	15	14	26	14	28	18	22	9	4	11	14	7	30	16	36
		8%	7%	9%	13%	13%	6%	7%	5%	9%	7%	12%	7%	11%	8%	6%	6%	6%	6%	9%	5%	10%
	(4)	24	9	15	7	4	10	3	5	7	5	6	3	5	6	-	1	1	5	6	10	8
		2%	2%	3%	6%	2%	2%	1%	2%	3%	2%	2%	1%	3%	5%	-	1%	1%	4%	2%	3%	2%
	(3)	18	4	14	2	*	13	2	3	4	7	4	2	4	1	2	1	3	1	4	8	6
		2%	1%	3%	2%	*	2%	1%	1%	1%	3%	2%	1%	2%	1%	2%	*	1%	1%	1%	2%	2%
	(2)	11	2	9	4	3	2	2	1	6	3	1	1	5	2	-	1	1	1	5	3	3
		1%	*	2%	3%	2%	*	1%	*	2%	1%	1%	*	3%	2%	-	*	*	1%	2%	1%	1%
Certain not to vote	(1)	136	69	67	24	33	59	20	32	22	36	46	-	-	-	-	2	11	12	54	51	31
		14%	14%	13%	20%	21%	11%	9%	12%	7%	17%	19%	-	-	-	-	1%	5%	9%	16%	16%	9%
Refused		3	2	2	-	-	1	2	1	-	-	2	-	-	-	-	-	1	-	1	1	1
		*	*	*	-	-	*	1%	*	-	-	1%	-	-	-	-	-	1%	-	*	*	*
Don't know		4	3	1	-	-	1	3	1	-	1	1	-	-	-	-	-	1	-	2	1	1
		*	1%	*	-	-	*	1%	*	-	1%	1%	-	-	-	-	-	1%	-	1%	*	*
Mean		7.43	7.62	7.26	5.98	6.51	7.78	8.14	8.00	7.82	6.91	6.78	8.79	8.26	8.40	8.78	8.98	8.68	8.08	7.24	7.33	7.71
Standard deviation		3.24	3.25	3.22	3.32	3.47	3.09	2.97	3.13	2.84	3.43	3.48	1.82	2.26	2.18	1.73	1.82	2.38	2.90	3.38	3.38	2.95
Standard error		0.10	0.16	0.14	0.38	0.28	0.14	0.19	0.19	0.17	0.27	0.20	0.12	0.16	0.21	0.20	0.13	0.15	0.28	0.18	0.19	0.16

Prepared on behalf of The Sunday Telegraph by ICM Research

Climate Change Survey

CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1001	441	560	78	152	522	249	277	265	163	296	224	203	110	77	182	262	105	342	305	354
Weighted base	1001	480	521	119	158	515	208	264	292	209	237	249	190	114	76	195	225	129	332	320	349
Conservative	249	117	132	30	30	142	47	81	81	58	29	249	-	-	-	145	34	14	60	76	112
	25%	24%	25%	25%	19%	28%	23%	31%	28%	28%	12%	100%	-	-	-	74%	15%	11%	18%	24%	32%
Labour	190	91	98	25	31	88	46	37	59	38	55	-	190	-	-	5	116	6	80	58	51
	19%	19%	19%	21%	20%	17%	22%	14%	20%	18%	23%	-	100%	-	-	3%	52%	5%	24%	18%	15%
Liberal Democrat/ Liberal	114	50	64	8	19	62	25	36	40	15	23	-	-	114	-	8	16	62	38	36	40
	11%	10%	12%	7%	12%	12%	12%	14%	14%	7%	10%	-	-	100%	-	4%	7%	48%	12%	11%	12%
Scottish National Party/ SNP	19	10	8	2	4	11	2	2	5	7	5	-	-	-	19	-	*	-	17	1	-
	2%	2%	2%	2%	3%	2%	1%	1%	2%	3%	2%	-	-	-	25%	-	*	-	5%	*	-
Plaid Cymru	4	3	1	2	-	2	1	-	3	1	-	-	-	-	4	2	-	-	-	4	-
	*	1%	*	1%	-	*	1%	-	1%	1%	-	-	-	-	6%	1%	-	-	-	1%	-
Green Party	17	8	9	3	5	8	1	3	7	5	2	-	-	-	17	-	4	3	7	3	8
	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%	1%	-	-	-	22%	-	2%	2%	2%	1%	2%
UK Independence Party (UKIP)	15	11	4	-	1	8	5	6	1	2	6	-	-	-	15	4	2	1	4	5	6
	1%	2%	1%	-	1%	2%	2%	2%	*	1%	3%	-	-	-	19%	2%	1%	1%	1%	2%	2%
British National Party (BNP)	16	12	4	-	7	9	1	2	8	2	3	-	-	-	16	3	4	-	7	3	6
	2%	3%	1%	-	4%	2%	*	1%	3%	1%	1%	-	-	-	21%	1%	2%	-	2%	1%	2%
Other	5	3	2	1	1	3	1	3	-	-	2	-	-	-	5	-	1	-	2	2	1
	1%	1%	*	1%	1%	1%	*	1%	-	-	1%	-	-	-	7%	-	1%	-	1%	1%	*
Would not vote	136	69	67	24	33	59	20	32	22	36	46	-	-	-	-	2	11	12	54	51	31
	14%	14%	13%	20%	21%	11%	9%	12%	7%	17%	19%	-	-	-	-	1%	5%	9%	16%	16%	9%
Don't know	146	56	90	20	17	79	29	30	42	30	44	-	-	-	-	19	22	24	41	44	60
	15%	12%	17%	17%	11%	15%	14%	11%	14%	14%	19%	-	-	-	-	10%	10%	18%	12%	14%	17%
Refused	91	49	42	5	9	45	32	32	24	15	20	-	-	-	-	7	14	8	21	37	32
	9%	10%	8%	4%	6%	9%	15%	12%	8%	7%	9%	-	-	-	-	4%	6%	6%	6%	12%	9%

Prepared on behalf of The Sunday Telegraph by ICM Research

Climate Change Survey

CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (14%), don't know who they would vote for (15%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	514	240	274	31	68	278	137	157	155	78	124	198	160	86	70	137	187	64	182	150	182
Weighted base	523	264	260	47	73	286	117	155	174	95	100	213	151	91	68	151	163	73	181	154	188
Conservative	213	104	109	21	22	126	45	77	70	41	25	213	-	-	-	135	33	8	48	67	98
	41%	39%	42%	44%	30%	44%	38%	50%	40%	43%	26%	100%	-	-	-	89%	20%	11%	27%	43%	52%
Labour	151	79	72	14	22	74	40	33	50	29	39	-	151	-	3	103	6	69	44	38	
	29%	30%	28%	31%	30%	26%	34%	21%	29%	30%	39%	-	100%	-	2%	63%	8%	38%	29%	20%	
Liberal Democrat/ Liberal	91	40	51	6	13	50	22	31	34	9	17	-	-	91	5	14	55	29	28	34	
	17%	15%	20%	13%	18%	18%	19%	20%	19%	10%	17%	-	-	100%	3%	9%	75%	16%	18%	18%	
Scottish National Party/ SNP	17	10	7	2	4	10	2	2	5	7	4	-	-	-	17	-	*	-	17	-	-
	3%	4%	3%	4%	5%	3%	1%	1%	3%	7%	4%	-	-	-	26%	-	*	-	10%	-	-
Plaid Cymru	4	3	1	2	-	2	1	-	3	1	-	-	-	-	4	2	-	-	-	4	-
	1%	1%	*	3%	-	1%	1%	-	2%	1%	-	-	-	-	6%	1%	-	-	-	3%	-
Green Party	14	5	9	1	5	7	1	3	4	5	2	-	-	-	14	-	4	3	5	2	8
	3%	2%	4%	3%	7%	2%	1%	2%	3%	5%	2%	-	-	-	21%	-	2%	4%	3%	1%	4%
UK Independence Party (UKIP)	15	11	4	-	1	8	5	6	1	2	6	-	-	-	15	4	2	1	4	5	6
	3%	4%	2%	-	2%	3%	4%	4%	1%	2%	6%	-	-	-	22%	3%	1%	1%	2%	3%	3%
British National Party (BNP)	12	8	3	-	5	6	1	-	7	1	3	-	-	-	12	3	4	-	7	2	3
	2%	3%	1%	-	7%	2%	*	-	4%	2%	3%	-	-	-	17%	2%	3%	-	4%	1%	2%
Other	5	3	2	1	1	3	1	3	-	-	2	-	-	-	5	-	1	-	2	2	1
	1%	1%	1%	1%	2%	1%	1%	2%	-	-	2%	-	-	-	8%	-	1%	-	1%	1%	1%

Climate Change Survey
CATI Fieldwork : December 2nd-3rd 2009

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 699 respondents

	<u>Total</u>
Conservative	40%
Labour	29%
Liberal Democrat	19%
Other	12%

Climate Change Survey

CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 5

Q.1 Which one of the following statements comes closest to your view of climate change?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1001	441	560	78	152	522	249	277	265	163	296	224	203	110	77	182	262	105	342	305	354
Weighted base	1001	480	521	119	158	515	208	264	292	209	237	249	190	114	76	195	225	129	332	320	349
Climate change is happening and is established as being largely man-made.	517 52%	234 49%	283 54%	62 52%	106 67%	255 49%	93 45%	136 52%	161 55%	106 51%	114 48%	112 45%	110 58%	65 57%	37 49%	74 38%	119 53%	73 57%	175 53%	172 54%	170 49%
Climate change is happening but is not yet proven to be largely man made	393 39%	202 42%	191 37%	46 38%	46 29%	214 42%	88 42%	108 41%	110 38%	83 40%	91 39%	118 47%	67 35%	45 40%	24 32%	99 51%	87 38%	48 37%	122 37%	124 39%	147 42%
Climate change is not happening	67 7%	33 7%	34 7%	9 7%	4 3%	36 7%	17 8%	12 4%	18 6%	12 6%	26 11%	15 6%	11 6%	3 3%	11 14%	17 9%	14 6%	6 5%	22 7%	21 7%	24 7%
Don't know	24 2%	12 2%	13 2%	2 2%	2 1%	10 2%	10 5%	8 3%	3 1%	8 4%	6 2%	3 1%	2 1%	1 1%	4 5%	6 3%	6 3%	2 2%	13 4%	3 1%	8 2%

Climate Change Survey

CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 6
Q.2 And which of these statements comes closest to your view?
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1001	441	560	78	152	522	249	277	265	163	296	224	203	110	77	182	262	105	342	305	354
Weighted base	1001	480	521	119	158	515	208	264	292	209	237	249	190	114	76	195	225	129	332	320	349
Climate change is the most serious problem faced by man	234 23%	106 22%	128 24%	22 18%	34 22%	115 22%	62 30%	47 18%	69 24%	54 26%	63 27%	51 21%	57 30%	29 25%	15 20%	43 22%	62 27%	33 26%	88 27%	71 22%	74 21%
Climate change is one of a number of serious problems faced by man	583 58%	273 57%	310 60%	66 55%	115 73%	309 60%	93 45%	163 62%	176 60%	124 59%	121 51%	144 58%	107 56%	73 64%	43 57%	99 51%	131 58%	79 61%	193 58%	183 57%	206 59%
Climate change has been exaggerated and is not a very serious problem	171 17%	97 20%	74 14%	32 27%	9 6%	85 17%	45 22%	51 19%	46 16%	29 14%	46 19%	54 22%	23 12%	12 10%	16 22%	52 27%	31 14%	14 11%	48 14%	63 20%	61 17%
Don't know	13 1%	5 1%	9 2%	- -	- -	5 1%	8 4%	3 1%	1 *	2 1%	7 3%	- -	2 1%	1 1%	1 2%	1 *	1 1%	2 2%	3 1%	3 1%	7 2%

Climate Change Survey
CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 7
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1001	1001
Weighted base		1001	1001
<u>Gender</u>			
Male		441 44%	480 48%
Female		560 56%	521 52%
<u>Age</u>			
18-24	(21)	78 8%	119 12%
25-34	(29.5)	152 15%	158 16%
35-44	(39.5)	180 18%	196 20%
45-54	(49.5)	178 18%	169 17%
55-64	(59.5)	164 16%	150 15%
65+	(70)	249 25%	208 21%
Average age		49.18	46.74

Climate Change Survey
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Absolutes/col percents

Table 7
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1001	1001
<u>Social Grade</u>		
AB	277 28%	264 26%
C1	265 26%	292 29%
C2	163 16%	209 21%
DE	296 30%	237 24%
<u>Region</u>		
North	342 34%	332 33%
Midlands	305 30%	320 32%
South	354 35%	349 35%

Climate Change Survey
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Absolutes/col percents

Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1001	1001
<u>Working status</u>		
Full-time	345 34%	450 45%
Part-time	158 16%	120 12%
Not working but seeking work or temporarily unemployed/sick	68 7%	63 6%
Not working/not seeking work	66 7%	59 6%
Retired	294 29%	250 25%
Student	28 3%	32 3%
Refused	42 4%	26 3%

Climate Change Survey
CATI Fieldwork : December 2nd-3rd 2009

Absolutes/col percents

Table 7
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1001	1001
<u>Tenure</u>		
Own outright	331 33%	332 33%
Own with a mortgage	321 32%	384 38%
Council	114 11%	127 13%
Housing Assoc.	38 4%	20 2%
Rented from someone else	118 12%	89 9%
Rent free	12 1%	7 1%
Refused	67 7%	42 4%

Climate Change Survey
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Absolutes/col percents

Table 8
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	182 18%	195 20%
Labour	262 26%	225 23%
Liberal Democrat/ Liberal	105 10%	129 13%
Scottish National Party/SNP	17 2%	19 2%
Plaid Cymru	2 *	3 *
Green Party	9 1%	7 1%
UK Independence Party (UKIP)	11 1%	11 1%
British National Party (BNP)	4 *	3 *
Others	4 *	3 *
Did not vote	297 30%	320 32%
Refused	85 8%	67 7%
Don't know	23 2%	18 2%