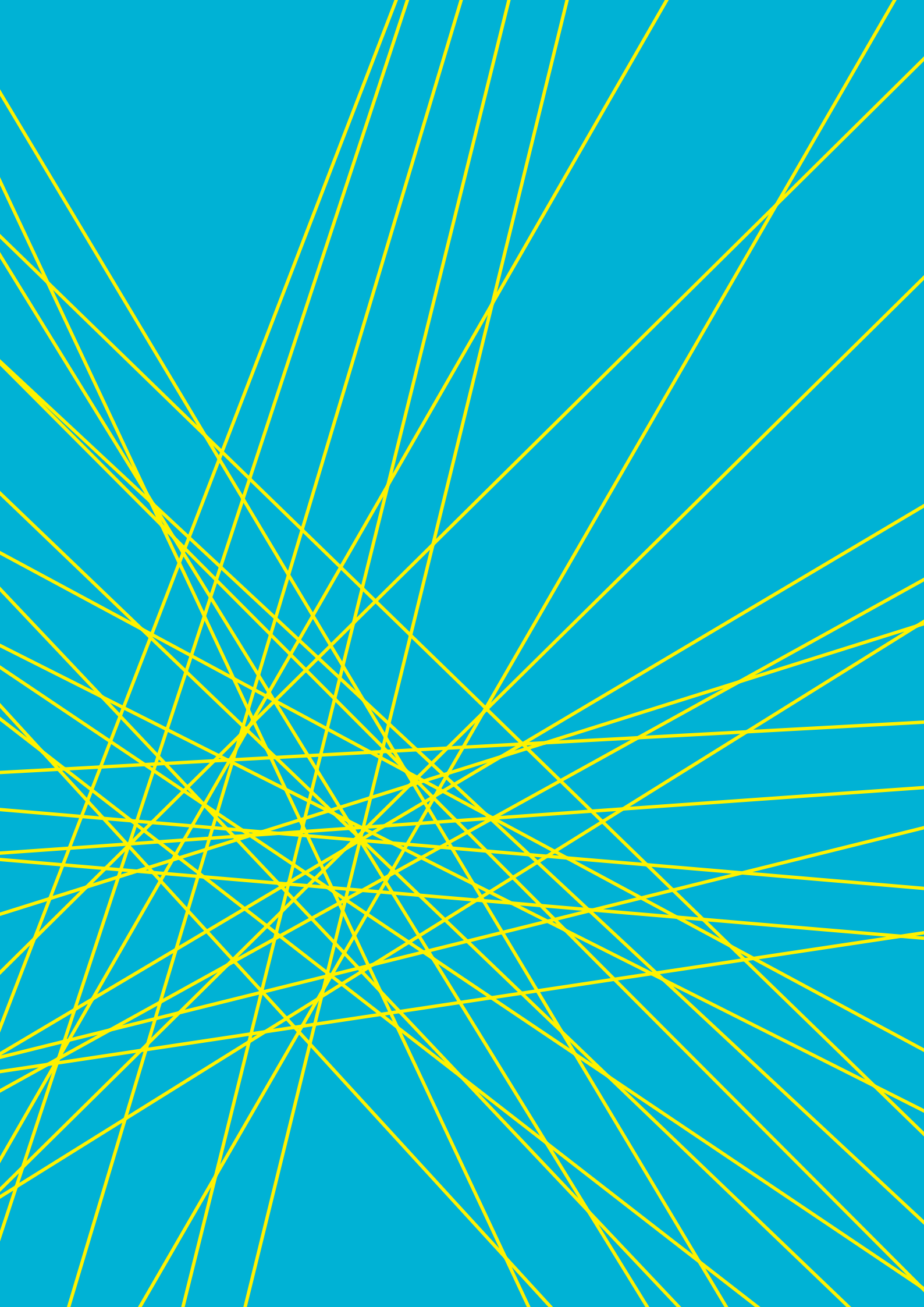




# handover

Media guide to the London 2012 Olympic Games Handover segment,  
Closing Ceremony, Beijing 2008 Games.

The contents of this guide are embargoed until the start of the Handover segment, Sunday 24 August 2008



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*from London with  
a 'Whole Lotta Love'*



## Introduction

### Destination London

The 2012 Olympic Games and Paralympic Games will reunite the world's greatest sporting and cultural event with one of the world's great cities. One hundred years after London first held the Olympic Games, it is a privilege once again to receive the Olympic Flag tonight. We look forward to sharing with you the richness of London's diverse cultures and communities, and the very best traditions of British sport.

### London: creative capital of world

As the creative capital of the world, London's performance tonight showcases the very best of British talent and diversity. The music and dance reflect the spirit, themes and vision of the 2012 Games – sport, culture, social change and urban transformation – all inspired by sport and young people. Tonight we celebrate the artistic creativity, energy and passion that London and the UK as a whole will bring to the Games.

### Special guest performers

Alongside some very special guests from Team GB, the Handover segment is led by special guest performers from London whose achievements demonstrate the power of sport, music and art to cross barriers and epitomise the long-standing values of the Olympic Games as a force for unity across the world. They are joined by performers spanning the whole spectrum of diverse, creative and multi-cultural dance in London – from ZooNation's athletic urban dance to the Royal Opera House.

### Games for a new generation

We are building our Olympic legacy for a new generation. Through you we would like to send a message to young people across the world, that the Olympic Games and Paralympic Games are for them.

We want the Games to inspire people and to help unlock the talent of every young person, so that they have the opportunity to fulfil their potential – whether on or off the sporting field. That is our ambition and we hope that you will work with us over the coming years to help us make it a reality.

Tonight's performance will be beamed to millions of UK residents at home, getting ready to welcome you in 2012.

We hope you enjoy this special performance.



Gordon Brown

Rt Hon. Gordon Brown,  
Prime Minister



Boris Johnson

Boris Johnson, Mayor of London



Sebastian Coe

Sebastian Coe, Chair of the  
London Organising Committee  
for the Olympic Games and  
Paralympic Games

## Handover summary

London 2012 presents a spectacular eight-minute cultural performance heralding the start of the four year countdown to the next Olympic Games. The Handover segment features guest performances by world acclaimed icons of UK sport and music: footballer David Beckham, singing sensation Leona Lewis and legendary Led Zeppelin guitarist Jimmy Page. The production also features members of the London Symphony Orchestra, Royal Opera House and National Youth Theatre.

David, Leona and Jimmy are inspirational figures in their chosen field. Their participation in the segment reflects their passion for the Olympic ideal and the aspirations of the London 2012 Games.

The Handover is the biggest moment for London 2012 since the capital was voted Host City by the IOC in Singapore on 6 July 2005, in what was regarded as the toughest race ever for the Games. London faced competition from New York, Paris, Moscow and Madrid. The London bid attracted widespread support across the UK as well as internationally, and was endorsed by Nelson Mandela as well as some of the world's most respected athletes including Cathy Freeman and Haile Gebrselassie.

Tonight's stars are joined by dancers from ZooNation, currently a big hit in London's West End; from CandoCo, Europe's leading integrated contemporary dance company (featuring disabled and able-bodied dancers); and from the Royal Opera House.

After 16 days of spectacular sporting competition at the Beijing 2008 Games, the Handover segment, which comes midway through the Closing Ceremony, represents London's invitation to the world to gather once again in the new Host City in 2012.

We bring the sights, sounds and scenery of London to life inside the Beijing National Stadium in familiar and unusual ways.

At the heart of the presentation is an iconic red double-decker London bus which completely transforms, creating a visual spectacle, a stage for the performers. The transformation of the bus is reflective of power of the Games to inspire a transformation across the UK.

Other icons of British society and culture referred to in the Handover also include:

- An English football – an object of great cultural, social and sporting significance in homes, clubs, parks, school yards and backyards across the capital and the country. The football is offered as a gift to a child from east London, chosen by the UK's most famous children's TV programme, 'Blue Peter', to represent the children of the UK.
- Digitally illuminated umbrellas reflecting the British preoccupation with the weather and sense of fun that will be part of the character of the London 2012 Games.

The diversity of musical styles and background sounds that fill the stadium during the Handover – from opera and orchestral (courtesy of the London Symphony Orchestra) to rock, pop and urban, along with echoes of 'Greensleeves', 'Jerusalem', and even 'The Shipping Forecast' and, reflecting London as the home of time, the Greenwich Time Signal ('the pips') – all echo the sounds of London as the home of the 2012 Olympic Games and Paralympic Games.



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## *Handover highlights include:*

- The dramatic transformation of the bus into a stage for the headline performers as the roof opens out into petal-shaped sections. The scene inside is predominantly green with lush grass and a hedge cut into the shape of the London skyline. This reflects the greenness of London and the UK – from green fields, Royal Parks and country gardens to our famous sports fields: the green lawn courts of Wimbledon, the new Wembley and Lord's Cricket Ground – all of which are venues for the London 2012 Games. The transformation of the famous London bus also provides a powerful example of the urban and practical being transformed into the dynamic and spectacular, symbolising London's vision to use the power of the Games as a catalyst for change.
- Appearance of three great Team GB cycling Olympians chasing the bus – Chris Hoy, Victoria Pendleton and Shanaze Reade – enable us to celebrate the central role of athletes in the London Games, the unprecedented success of Team GB at the Beijing Games, and particularly the outstanding medal haul of the Team GB cyclists.
- A handover of a treasured English football by a child of the world to a child of London that takes place by the bus – a symbolic gesture reflecting the importance of friendship and young people to the Olympic Movement.
- The dramatic appearance of singer Leona Lewis and guitarist Jimmy Page on high-rising elevators, emerging from within the bus. Jimmy performs one of the most famous guitar riffs in the world – a riff which he wrote. Jimmy and Leona then create a unique duet playing the Led Zeppelin classic, 'Whole Lotta Love'.
- The child of London gives the football to worldwide soccer icon David Beckham, who kicks the ball to athletes representing more than 200 nations gathered in the Stadium for the Closing Ceremony. This symbolises the power of sport to unite the world and the importance of sport for young people, a central theme of the London 2012 Games.

**See overleaf for more detail**

## Commentary notes

Elapse timings marked

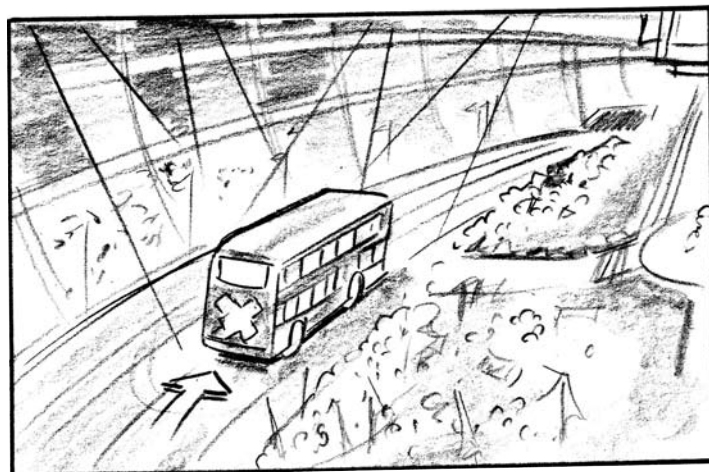
0 to 1 min



### Title sequence

A short animated title sequence (drawn by a team of young animators from Soho – one of London's creative hubs) establishes the tone of contemporary London and the rest of the UK: colourful and diverse with the friendly icon of a big red double-decker bus acting as a guide around world famous landmarks and marking the start of a journey.

1 min to 1.30 mins

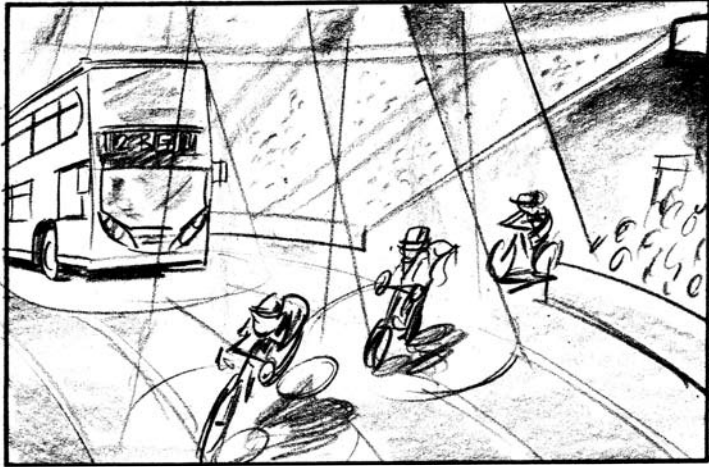


### Arrival of the London bus

The journey becomes reality with the atmospheric arrival of an actual red double-decker London bus in the Beijing National Stadium.

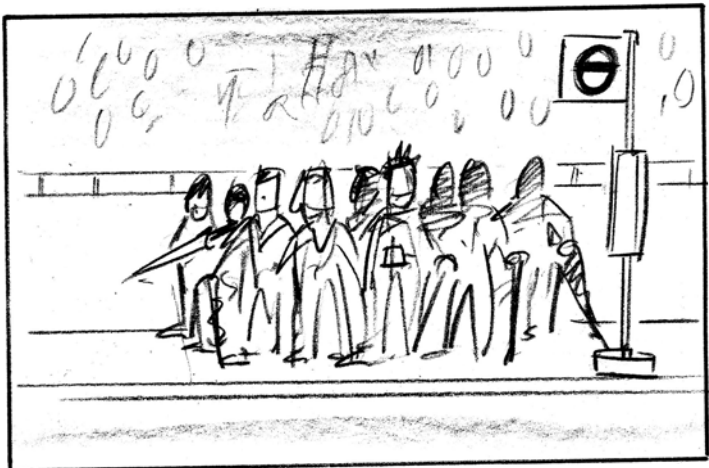


1.30 mins to 2.30 mins



## Cyclists

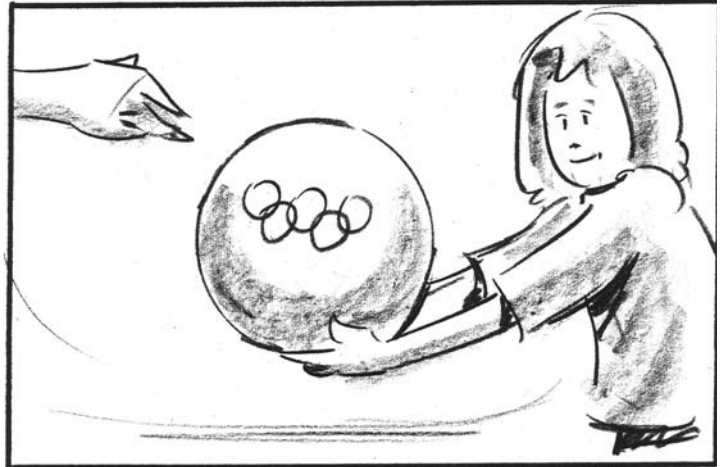
The bus is accompanied by Team GB cyclists Chris Hoy, Victoria Pendleton and Shanaze Reade, dressed not as Olympians but as ordinary riders down Oxford Street or Park Lane. We are starting to see a well-trodden image of ordinary London life, with the Beijing National Stadium turned into a London street. The original musical sound track references classic British themes and sounds woven into a range of musical genres representing the diversity of London life.



## Bus stop

Completing the image, a queue of contemporary London characters (played by the three dance groups) are waiting at a bus stop next to a pedestrian 'zebra' crossing.

2.30 mins to 3 mins



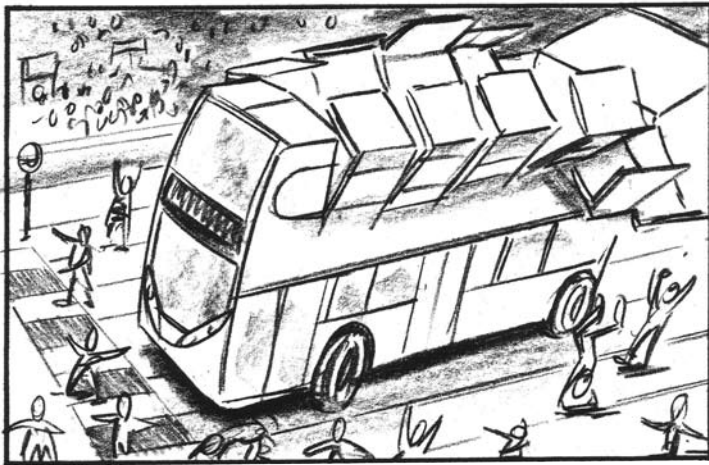
## Children

The bus comes to a halt at the bus stop, and off gets a child – nine-year-old, Tayyiba Dudhwala (pron: Tie-ee-ba Dud-wa-la), from east London. She was chosen in a competition of the viewers of the UK's most famous children's TV Programme, BBC's 'Blue Peter', to represent the children of the UK. She is met by Erika Tham (pron: Ear-ik-ah Tam) – of Chinese, Canadian, Malaysian and Ukrainian heritage, who represents the children of the rest of the world.

### Children's Handover

Erika makes a presentation to Tayyiba of a football. This represents a child's more simple approach to the formal Handover – a treasured gift is handed over and will appear later in the segment.

3 mins to 4 mins



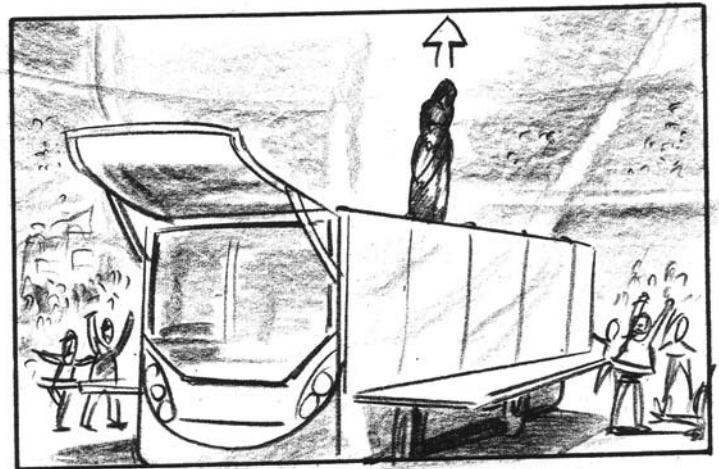
## Transformation

A magical transformation of the bus begins as the roof opens out into petal-shaped sections that reveal the stage for the rest of the London 2012 segment. It has rich green turf and a hedge cut into the shape of the London skyline. This symbolises the greenness of London and the UK – from green fields, Royal Parks and country gardens to our famous sports fields - the lush green lawn courts of Wimbledon to school football pitches, horse racing tracks and cricket grounds.

The transformation of the famous London bus also provides a powerful example of the urban and practical being transformed into the dynamic and spectacular, symbolising London's vision to use the power of the Games as a catalyst for change.

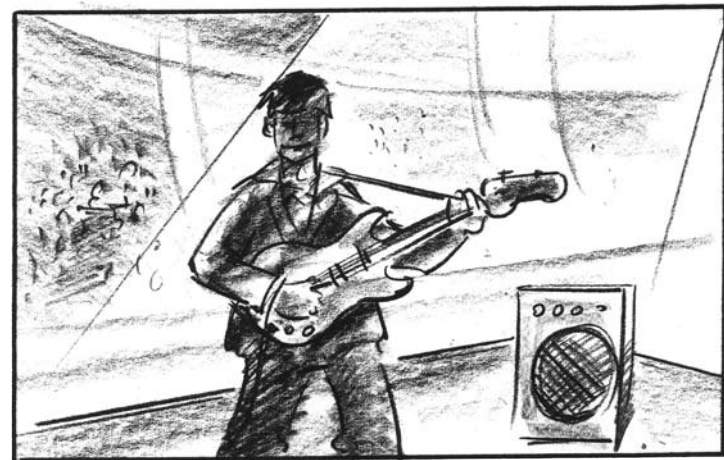
The hedge is cut into the shape of iconic London buildings including the Tower of London, Battersea Power Station, the Gherkin and St Paul's Cathedral. This symbolises historic and modern London, and London 2012's plans to use London landmarks such as Horse Guards Parade, the new Wembley Stadium, Big Ben, Buckingham Palace, the new Olympic Park, Hyde Park, Wimbledon and Lord's Cricket Ground as venues and backdrops for the Games, showcasing sport and athletes in stunning settings that will inspire audiences around the world.

4 mins to 6.30 mins



## Leona Lewis

Singer Leona Lewis emerges on a rising lift from within the bus in a spectacular dress created with students at the famous London College of Fashion.



## Jimmy Page

The music reaches a crescendo. A lone guitarist rises through the stage and there is a pause. Then we hear one of the world's most famous guitar riffs played by the man who wrote it, Led Zeppelin's Jimmy Page – and the song that follows is 'Whole Lotta Love'.

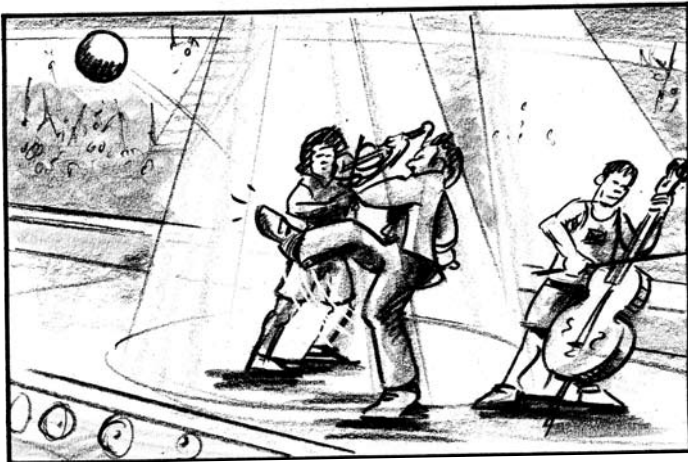


6.30 mins to 7 mins



## David Beckham

As the song reaches its climax, a third and final lift emerges carrying a violinist and cellist (representing the London Symphony Orchestra who play on the track), dressed in Team GB sports kit, and the London child, Tayyiba, accompanied by sporting icon David Beckham.



## A trademark cross

David is handed the football by Tayyiba and kicks one of his trademark crosses into the crowd of athletes (including Team GB, who are especially invited to join the party) representing more than 200 nations gathered in the Stadium for the Closing Ceremony. This symbolises the power of sport to unite the world and the importance of sport for young people, a central theme of the London 2012 Games.

7 mins to 8 mins



## Umbrellas

What arrived as a humble red London double-decker bus is now heading out of the Stadium as a magical contemporary carnival float. The dancers raise another icon of London life, their umbrellas, which together create a dazzling screen of images and vibrant colours. London is leaving a bold calling card for the youth of the world to reunite in the city for the 2012 Games. A Games that promises inspirational sport, diverse culture, a focus on young people, humanity and world-renowned British humour.



### Leona Lewis

'I'm very excited that in 2012 my home city will host the next Olympic Games. To be asked to represent the UK as part of the Handover at the Beijing Closing Ceremony is such an honour. London is the best city in the world to me and I am so proud to be part of what we have to offer!'



### Jimmy Page

'I am proud to be part of the British Olympic Handover Ceremony. Having met and worked with Leona Lewis in preparation for this event I am incredibly excited about performing with her at the event.'



### David Beckham

'One of the proudest moments of my life was when London was announced as the Olympic Games host city in 2012. I'm passionate about the Games coming to my home country and I'm honoured to take part in the Closing Ceremony.'

**Stephen Powell, Creative Director,  
Handover Segments, London 2012**

'This Handover segment is an evocation of a unique attitude and approach to life that is peculiarly British and very London. The city has such a diversity of influences and we have worked hard to reflect this in our presentation. We are all very proud to be representing our country and to have the opportunity to give the world a brief taste of what is to come in 2012.'

**Marco Balich, Creative Director, Ceremonies,  
Torino Winter Games, 2006**

'The Flag Handover segment is a crucial moment for the upcoming Olympic city: it's the very first appearance to the world audience and it sets the tone of what the next Games will be. The London 2012 Handover team is an impressive, high-quality group of talents, and the production has been meticulously prepared to deliver a very witty, iconic and joyful piece of show. I'm honoured to have been a small part of the process and I think that the segment will represent brilliantly the energy, the people and the DNA of the city of London.'

## Performer biographies

## Joining special guests from Team GB will be (in order of appearance):



### Leona Lewis

Since releasing her debut single 'A Moment Like This' at the end of 2006, London born Leona Lewis has achieved unparalleled success on the global stage. She has become a music phenomenon, selling millions of albums and making international chart history.

Blessed with a voice of power and restraint, capable of heart-stopping intensity and a playful light touch, the 23-year-old from east Hackney, London, was never going to be just an ordinary pop star. In the last year alone Leona has topped the charts in over 20 countries, including the UK and the USA, with both her debut album 'Spirit' and her massive smash hit single 'Bleeding Love'.

Leona has firmly established herself as a modern international pop icon and the future should prove to be an amazing journey for her as she continues to perform across the world and of course on behalf of London 2012.



### Jimmy Page

James Patrick 'Jimmy' Page OBE is a world-renowned guitarist and composer. Throughout the 1960s he was in demand as a session musician, leading eventually to his becoming a member of The Yardbirds. After various personnel changes, the band renamed themselves Led Zeppelin.

Over the next decade Led Zeppelin effectively redefined 'rock' music, drawing on a wide range of influences to create a string of legendary albums which have, to date, sold over 300 million copies. Led Zeppelin are unquestionably one of the most important and influential 'rock' bands ever, and their highly successful reunion concert in 2007 shows the phenomenal interest in their music which persists today.

Through his work with Led Zeppelin, Jimmy Page became universally recognised as one of the greatest and most versatile guitarists of all time.



### David Beckham

David Beckham is one of Britain's most iconic athletes and decorated football players of all time. He is the fifth most capped England player in its history, captaining his country 58 times and surpassing a century of appearances in 2008.

Beckham's career began with Manchester United, making his debut in 1992 aged 17. During his time there, United won the Premier League title six times, the FA Cup twice, and the UEFA Champions League in 1999. In 2003, he left Manchester United to sign for Real Madrid, where he remained for four seasons. While at Madrid, Beckham became the first British footballer to play 100 Champions League matches and in his final season, Real clinched the 2006-07 La Liga championship title. In 2007, Beckham moved to LA Galaxy.

Married to Victoria and father to three boys, Beckham's fame extends far beyond the pitch. Noted as a keen advocate of charitable work, he has supported UNICEF since his days at Manchester United, becoming a Goodwill Ambassador in 2005 with a special focus on UNICEF's Sports for Development programme.

Born in the East End of London, Beckham has been a passionate supporter of London 2012, playing a key part in securing the Olympic Games for his home city.



## Protocol of Flag Handover



The Handover of the Olympic Flag is an exciting rite of passage for Olympic and Paralympic cities, symbolising the transfer of Games organising and planning responsibilities to the next Host City. This segment centres on the Olympic Flag, which is handed by Mayor of Beijing Guo Jinlong, to the President of the International Olympic Committee Jacques Rogge. The President will then hand the Flag to Mayor of London Boris Johnson.

The Olympic Flag was officially presented at the 17th IOC Session in Paris in 1914 and was first raised at the Olympic Games in Antwerp in 1920. The original flag was designed by Pierre de Coubertin, the founder of the modern Olympic Movement, and included the famous five Olympic rings, representing the five continents.

## UK National Anthem: God Save The Queen

A key aspect of the Handover protocol is the performance of the new host nation's National Anthem. Highlighting London 2012's emphasis on youth, the anthem will be performed in the Beijing National Stadium by a 25-strong group from the National Youth Theatre of Great Britain (NYT). Ranging in ages from 18 to 22, the NYT is drawn from all areas of the UK and represents a major commitment to building young talent in drama, music and performance. Former NYT performers have gone on to become leading West End, Broadway and Hollywood actors, singers and performers.

The NYT recently mounted a triumphant tour in China and received an enthusiastic reception for its production of Shakespeare's 'The Merchant of Venice' in Beijing's prestigious new National Centre for Performing Arts.

To suit the young voices of the NYT, 'God Save The Queen' has been arranged by the 2012 Handover Music Director, Philip Sheppard, featuring the string section of the London Symphony Orchestra and harking back to the early arrangements of the anthem from the 18th century.

## Back in London and the rest of the UK



The moment of Handover will be early afternoon in the United Kingdom and hundreds of towns and cities are planning their own celebrations. London is leading the way with a special 'Visa London 2012 Party' event for 40,000 people outside Buckingham Palace. This free event, broadcast live on BBC radio and television, will feature live performances by major names in the UK music sector and appearances by famous Olympians and other celebrities.

London 2012 has offered every local authority in the UK a special 'Handover Flag' so that communities around London and the rest of the country can join in with the Handover moment. A record number of 'live sites' (each with its own giant video screen) has been established in all areas of the UK so that crowds can watch and join in with all the action from Beijing and London.

## Background notes

### Athlete-centred: compact Games

Sport comes first at London 2012. Our Games plans are based around the needs of the world's best athletes:

- Three compact venue zones in London – Central London, River Thames and Olympic Park Zones. 25 of 39 sports disciplines (64 per cent) in River and Olympic Park Zones.
- Olympic Village inside Olympic Park, half of all Olympic and Paralympic Games events occur in Olympic Park.
- Swift transport between Olympic Village and venues, 16 of 26 sports within 15 minutes of Village.
- Integrated planning and distinct delivery of Olympic and Paralympic Games.

### Youth focus

Getting more young people to take up sport is one of the biggest challenges facing modern sport and society, and inspiring young people to choose sport remains a core part of our vision and promise from our bid presentation in Singapore. Here are some of the ways we plan to do this:

- Using online media to communicate power of sport to young people.
- New Olympic Park and venues under construction in east London will help to engage more young people in sport for decades to come.
- Increased hours of sport for 5-16 year old students in schools in the UK.
- International Inspiration – a programme led by UK Sport on behalf of the UK Government in partnership with the British Council and UNICEF UK, with support from others, which uses the power of sport to transform the lives of millions of children and young people in developing countries. The programme is laying the foundations to deliver development and education through sport worldwide as part of the legacy from the London 2012 Olympic and Paralympic Games. The programme is currently operating in five countries – India, Zambia, Azerbaijan, Brazil and Palau – one in each of the International Olympic Committee (IOC) regions.

### East London

Home of the London 2012 Olympic Park, east London is a culturally diverse area with a fascinating history.

Decades of hard-working east Londoners have earned their living from the changing industrial landscape of the area.

Thousands of migrants have started out in east London, finding a foothold to a better life.

An area of great potential, east London will be vastly improved as a result of hosting the 2012 Games – with new jobs, new homes, new facilities and the largest new urban park in Europe for 150 years.

### London

The 2012 Games in London will be as different and distinctive as London itself.

- Central London venues will create an unforgettable Games experience for athletes, spectators, media and all sections of the Games Family.
- Using world-famous London landmarks such as Hyde Park, Tower Bridge, Buckingham Palace, the new Wembley Stadium, Wimbledon, Trafalgar Square and others.
- This will bring the Olympic spirit alive in instantly recognisable venues and parts of the city and create an inspirational Games experience, especially for young people.

### The London experience one: A great metropolis

London:

- is the largest city in Western Europe and home to eight million people, 200 different national groups, 300 different languages.
- covers 600 square miles, of which around 30 per cent is parks and green spaces, including iconic Hyde Park, the site for the Olympic Triathlon competition in 2012.
- is home to the world's largest stock market and more than 500 overseas banks have offices in the city.
- tourist attractions are amongst the most popular and diverse in the world – from Buckingham Palace and the Tower of London to the new Tate Modern gallery and the London Eye.

- Four international airports make London a world hub for air travel. London Heathrow is the world's busiest international airport. London has Europe's biggest bus network, 20,000 licensed taxis and over 186 miles (300km) of underground railway, with approximately 300 stations.

#### The London experience two: Cultural capital

London is one of the most vibrant and artistically influential of capital cities, and it is against this background that London will stage a spectacular, four-year Cultural Olympiad, beginning next month, reflecting the diverse peoples, cultures and youth of the city, the United Kingdom and the world.

From its world-famous theatres, art galleries, concert halls and museums to avant-garde photographic studios, dance centres and sculpture parks, London is a city that loves to share its cultural riches.

London is alive to the sound of music, with five symphony orchestras, vibrant opera companies, ballet troupes and a highly-influential international pop music culture that has influenced the world from the sixties, when Abbey Road emerged as the most famous recording studio.

London's 'anything goes' philosophy means that opera and ballet can comfortably rub shoulders with street theatre and buskers.

## London life

### *culture*

London has over 200 museums, 600 cinema screens and 108 music halls

### *music*

Five symphony orchestras are based in London

### *party*

London's Notting Hill Carnival is the world's largest street party

### *big*

The London Eye is the world's largest ferris wheel, built to mark the Millennium

### *art*

The Tate Modern is the world's largest modern art gallery

### **Stephen Powell – Creative Director**

Stephen is a theatre and live event director, TV producer and writer. BBC credits include creating and producing the ground-breaking Manchester Passion and Flashmob the Opera as well as writing comedy for BBC TV and radio. Awards include Rose D'Or (Golden Rose of Lucerne), Banff TV Festival Performance Award, Granada Comedy Writing Award, BBC Audio and Music Awards, and Crystal Prague and Royal Television Society Awards.

He has written and directed for the Royal National Theatre and Royal Shakespeare Company and has produced and directed live events all over the world. He trained with Philippe Gaulier and Monika Pagneux in Paris on an Arts Council Bursary.

He is Creative Director and CEO of Lanternhouse International. He is a Research Fellow at Lancaster University Institute of Contemporary Arts.

### **Philip Sheppard – Musical Director**

Philip is a composer, virtuoso cellist and a professor at The Royal Academy of Music.

Philip composed the soundtrack to 'In the Shadow of the Moon', which won the audience award at the Sundance Film Festival. He devised the music for BBC Television's Easter production The Manchester Passion and Liverpool Nativity as well as compositions for Theatre de Complicite's The Elephant Vanishes.

He composed the score for Sacred Monsters featuring Sylvie Guillem and Akram Khan. His next collaboration with Khan is the score for a major theatre piece with Juliette Binoche, which opens in Autumn 2008.

### **Durham Marengi – Lighting Designer**

Durham has designed the lighting for a wide variety of theatre, opera, dance, concerts and television productions.

His work includes Andrew Lloyd Webber's 50th Birthday Celebration at the Royal Albert Hall; opening ceremonies; the royal opening of St Pancras International; and the Olympic Winter Games Opening and Closing Ceremonies in Turin 2006.

Television broadcasts include the Queen's Golden Jubilee light and fireworks extravaganza at Buckingham Palace and the New Year's Eve light and fireworks show.

### **John Farquhar Smith – Production Manager**

John has 25 years experience of working in large-scale live production. He designed and supervised production on international shows and festivals ranging from West End and Broadway.

He has designed and produced a diverse range of events including the world's largest custard pie fight, and an indoor beach for 150,000 visitors. In recent years as founding director of FLUX Creative Consultancy, John has produced 'Battleship Potemkin' in Trafalgar Square, the award-winning Secret Policeman's Ball at the Royal Albert Hall.

### **Ray Winkler – Production Designer**

Ray Winkler has been an architect at Stufish since 1997. He has designed numerous live TV shows and events, including The MTV Movie Awards, Lisbon and Copenhagen, the BRITs in London and the NFL Superbowl in Detroit. He has also worked on tours for U2 and the Rolling Stones.

His recent work includes Robbie Williams' Close Encounters arena and stadium tour, the worldwide design of the nine 'Live Earth' stages, Take That arena tour and a Cirque du Soleil magic show that is scheduled to open in Las Vegas in 2008. He is currently working on a multi-media, outdoor show for Universal Studios Japan.

#### **Mark Fisher – Design Consultant**

Mark has an international reputation for creating spectacular live entertainment. He has designed some of the most memorable rock concerts ever staged, including 'The Wall' for Pink Floyd, every Rolling Stones show since 1989 and every U2 concert since 1992. He also designed the theatre, scenery and acrobatic effects for 'KA', the permanent show by Cirque du Soleil at the MGM Grand in Las Vegas

Working with Peter Gabriel, Mark designed and directed 'OVO', the acrobatic Millennium Show at the Dome in London. The show ran for 999 performances through the year 2000, to an audience of 6.5 million people.

Mark designed the Opening and Closing Ceremonies for the 2006 Olympic Winter Games in Turin and is Chief Stage Designer for the Opening and Closing Ceremonies for the Beijing 2008 Olympic Games.

#### **Jonathan Bentley – Costume Designer**

Jonathan has 10 years experience as a freelance designer in film, theatre and event with varied credits including the Queen's Golden Jubilee, the International Festival of the Sea and the Motor Show.

Jonathan's costume design credits range from touring theatre productions, west end musicals to feature films.

His recent directing credits include videos for Blue, Westlife, Busted, Mcfly, G4, Shayne Ward and Boyzone.

#### **Leon Campbell – Content Producer**

Leon is a television and live event producer. He has produced a wide range of projects for just about every UK broadcaster across a range of genres, more recently producing several large-scale live TV events for the BBC.

Leon joined the London 2012 team from the newly opened 'O2 Arena' in London where he spent nine months as Senior Producer for Events and Special Projects.

#### **Martin Green – Head of Ceremonies**

Martin joined London 2012 from AEG Europe where he oversaw the successful reopening of the O2 Arena.

Previously Head of Events for the London Mayor, Martin was involved in projects including New Year's Eve, the Athens Torch Relay and specialist festivals celebrating London's diverse communities.

#### **Bill Morris – Director of Culture, Ceremonies and Education**

Bill joined London 2012 in 2006 after a long career in broadcasting and events.

Previously Bill was the Project Director of Live Events for the BBC. His projects included The Queen's Concerts at Buckingham Palace, for which he was awarded the 'LVO' in The Queen's Jubilee Honours List, 'Live 8' in the summer of 2005, the annual 'BBC Proms in the Park' and the 'Music Live' festival.

Bill served on the Radio Academy's Council from the early 1990s and as Chair from 1998-2001. He was made a Fellow in July 2001. He is a member of the Board of Governors of Legacy Trust UK.

## Performers

(in order of appearance)

### National Youth Theatre

[www.nyt.org.uk](http://www.nyt.org.uk)

Polly Bennett, Rajender Bajaj, Catriona Cahill, Venetia Campbell, Tamsin Dowsett, Nason Crone, Hollie Edwin, Ricky Flax, Tiburcio Fortes, Oreoluwa George-Taylor, Joshua Hart, Kane Husbands, Yolanda Kettle, Danielle Martin, Luke Murphy, Jermaine Oguh, Abiola Ogunbiyi, Adam Price, Ekow Quartey, Elliott Rennie, Matthew Straw, Ashley Walker, Seda Yildez, Franscesca Zoutewelle, Piers Foley.

### Team GB Cycling

Chris Hoy, Victoria Pendleton, Shanaze Reade

### ZooNation Dance Company

[www.zoonation.co.uk](http://www.zoonation.co.uk)

Kate Prince, Claire Meehan, Carrie-Anne Ingrouille, Brooke Milliner, Roxanne Milliner, Tommy Franzen, Mukhtar Omar Sharif Mukhtar, Peter Francis, Ross Sands, Simon Smith, Paulius Pranckunas, Ryan Chappell.

### CandoCo Dance Company

[www.candoco.co.uk](http://www.candoco.co.uk)

Christy Abiodun Adesina, Natalie Ayton, Darren Anderson, Pedro Machado, Marina Collard, Bettina Carpi, Mirjam Gurtner, Christopher Owen, Cornelia Kip Lee, Elinor Baker, Ann Hanauer, Victoria Malin, Marc Brew.

### The Royal Opera House Dance Company

[www.royalopera.org](http://www.royalopera.org)

Deborah Bull, Elizabeth Lea, Elisabetta d'Aloia, Charlotte Broom, Benny Maslov, Kevin Muscat, Paul James Rooney.

Tayyiba Dudhwala – BBC Blue Peter competition winner – representing children of the UK

Erika Tham – representing children from the rest of the world

Leona Lewis  
Jimmy Page  
David Beckham

Elspeth Hanson (Violin)

Kwesi Edman (Cello)

## For LOCOG

Bill Morris – Director of Culture, Ceremonies and Education

Martin Green – Head of Ceremonies

Natasha Shirley – Business Manager

Anna Blackman – Production Coordinator

Annie Corrigan – Production Coordinator

Sutveer Kaur – Team Assistant

Alastair Ruxton – Senior Legal Advisor

Nicole Globe – Legal Advisor

## Production credits

Production Stage Manager – Sam Hunter

Company Tour Manager – Dianne Leach

Stage Manager – Julia Whittle

Stage Manager – Duane Harewood

Show Caller – Marianne Kuhner

Assistant Stage Manager – Berna Suzan Ucel

Assistant Stage Manager – Jordan Noble-Davies

Make-up Artist – Thea Fuller

Sound Designer – Nick Maddren

Lighting Programmer – Tim Routledge

Broadcast Production Consultant – Chris Bretnall

Set Design – Ray Winkler, Mark Fisher and the team at Stufish



Set Construction and Engineering –  
Stage One Creative Services

Health and Safety Manager –  
Hannah Charlton

Aerial Consultant – Phil Hayes

Production Manager – Ollie Green

Costume Supervisor and Maker  
London and Beijing – Natasha Bailey

Costume Supervisor London and  
Beijing – Beth Lewis

Costume Construction Supervisor  
London – Selina Nightingale

Costume producer – Rachel Porter

London School of Fashion Head  
Costume Technician (with Team)  
London – Georgina Carr

Prototype Dressmaker London – Gill  
Ford

Stylist London and Beijing – Jonathan  
Abbott

Pattern Cutter and Costume Assistant  
London and Beijing – Nicholas  
Sprackman

Leona's Dress Designers, Makers,  
Costume Assistants London and  
Beijing – Pavlina Wilemanova,  
Denisa Sengerova, Venus Chen

Costume Props London – Naomi  
Parker

Make-up Assistants London and  
Beijing – Sarah Hamilton and Teresa  
Carey

### **Film design and production**

Skaramoosh London Ltd  
Executive Producer – Daniel Slight  
Producer for London 2012 – Leon  
Campbell

Producer – Sally Pring

Director – Alan Maxwell

Illustrator – Chris Ede

Lead Graphics/Compositing –  
Thiago Maia

2D and Animation – William  
Reardon, Nick Motture

3D and Animation – Ralph Pinel

Production Assistant – James Schock

### **Music**

'Whole Lotta Love'

Written by Jimmy Page, Robert Plant,  
John Jones and John Bonham

Arranged by Philip Sheppard

Produced by Jimmy Page, Steve  
Robson and Philip Sheppard

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Vocals – Leona Lewis

Guitar – Jimmy Page

Drums – Geoff Dugmore

Bass – Guy Pratt

Orchestra – The London Symphony  
Orchestra conducted by Philip  
Sheppard

Cello – Philip Sheppard

Mixed by Cenzo Townshend  
Orchestra recorded by Geoff Foster  
and Roberto Borzoni at Air Studios  
Rhythm track recorded by Richard  
Flack at Olympic Studios

All other music for Olympic and  
Paralympic Handover Ceremonies  
composed and produced by Philip  
Sheppard and mixed by Roberto  
Borzoni and Philip Sheppard

### **Musicians**

Philip Sheppard (Cello)

Belinda Mikhail (Piano)

Geoff Dugmore (Drums)

Cherisse Ofosu-Osei (Drums)

Sam Hegedus (Guitar)

Idris Rahman and Robin Hopcraft  
(Brass)

Elspeth Hanson (Violin)

Vocals:

Faheem Mazhar

Zeb Soanes

Studios:

Metropolis Studios

Blue Snow Studios

### With thanks to:

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