

SKYTEAM Livery Fact Sheet

The SkyTeam livery serves as a symbol of each member airline's commitment not only to the alliance, but to delivering high-quality service to its customers. While all member airlines carry their own identity, SkyTeam's "Caring More About You" philosophy remains consistent throughout its members, and the unified SkyTeam livery serves as further proof of this consistency.

UNIFIED SKYTEAM LIVERY

Created by Brandimage – Desgrippes & Laga, the SkyTeam livery design was inspired by the alliance's logo, which aims to express the ideals of both strength and service through a ribbon graphic. The livery design features:

- The dark blue SkyTeam logo on the tail fin
- The blue SkyTeam ribbon wrapped around the back portion of the fuselage, which is a silver color
- The SkyTeam name in large, dark blue letters along the front side of the aircraft fuselage
- The name of the operating carrier placed below the SkyTeam name on the front section of the aircraft fuselage

TIMELINE

Delta Air Lines was the first SkyTeam member to showcase an airplane with the new SkyTeam livery. On 31 March 2009, the B767-400 aircraft departed Hartsfield-Jackson Atlanta International Airport to Milan's Malpensa Airport.

The SkyTeam fleet will have a total of nine planes showcasing the livery by 2009:

MEMBER AIRLINE	AIRCRAFT MODEL	TARGET COMPLETION DATE
Delta	B767-400	March 2009
Aeroméxico	B767-200	May 2009
Alitalia	B767-300	May 2009
Czech Airlines	ATR42	May 2009
Air France	B777-300	June 2009
China Southern	B777-200ER	June 2009
KLM	B777-300	August 2009
Aeroflot	A330-300	November 2009
Korean Air	B777-200	October 2009

SKYTEAM LIVERY BY THE NUMBERS

- 9 number of planes expected to be added to the SkyTeam fleet by the end of 2009
- 10 average number of days it takes to paint a plane
- 3 number of coats of paint on a plane – a base coat, the color, and a clear top coat
- 265 number of liters of paint to cover Delta's 767-400
 - 151.5 liters of silver mica for the fuselage
 - 75.7 liters of gray paint for the wings
 - 37.85 liters of dark blue paint for the ribbon and SkyTeam logo



SKYTEAM ASSOCIATES

